

- ☐ 2020  
☐ 2021

# SALES ANALYSIS

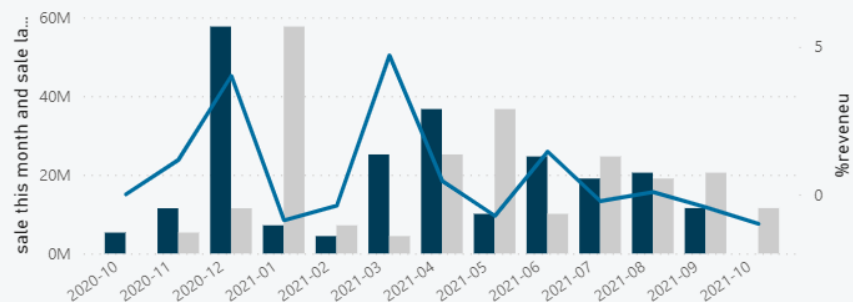
Summary

Region-State

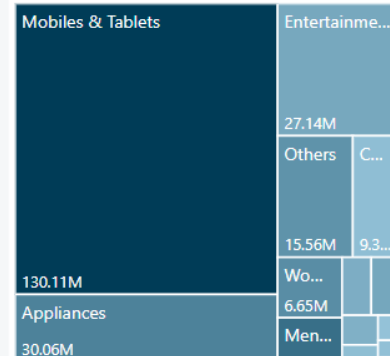
Categories

sale this/last month and %revenue

● sale this month ● sale last month ● %revenue



Sales by Categories



1/1/2020

12/31/2021

Total Sale

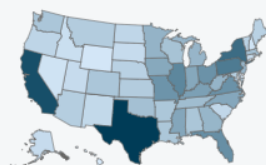
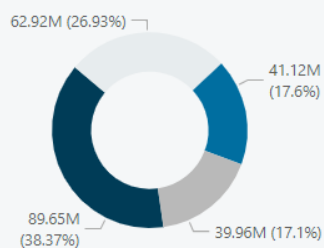
233.65M

Total Orders

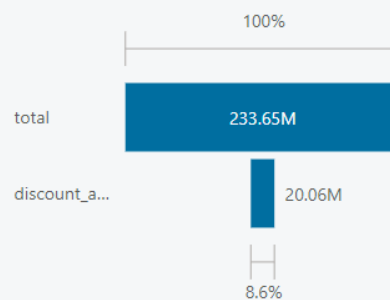
286K

Sales by Region

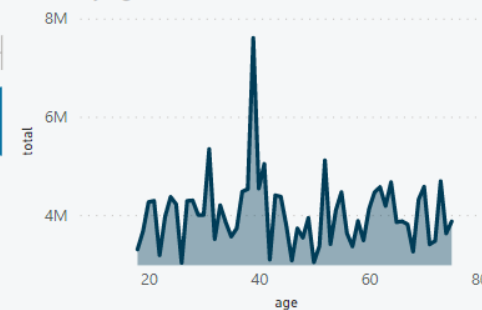
Region ● South ● Midwest ● West ● Northeast



Sales and Discount



Sales by age



☐ 2020  
☐ 2021

# SALES ANALYSIS

Summary

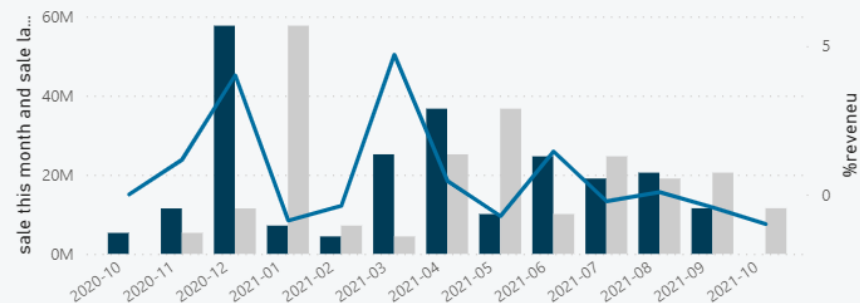
Region-State

Categories

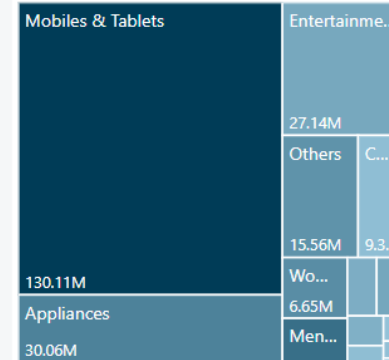
sale this/last month and %revenue

Year Month Day

● sale this month ● sale last month ● %revenue



Sales by Categories



1/1/2020

12/31/2021

Total Sale

233.65M

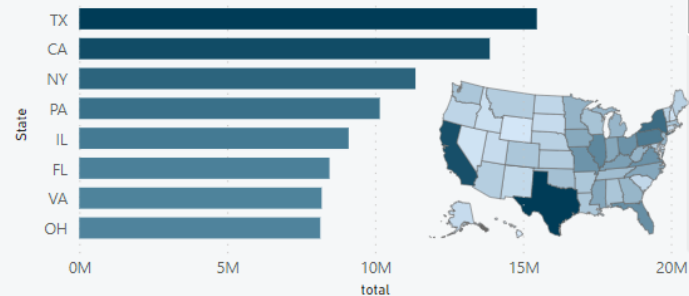
Total Orders

286K

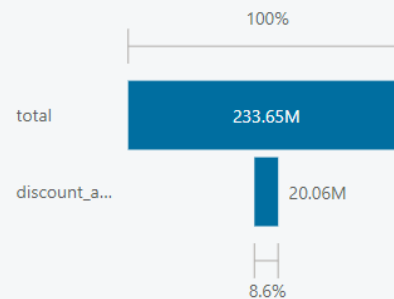
total by State

Region

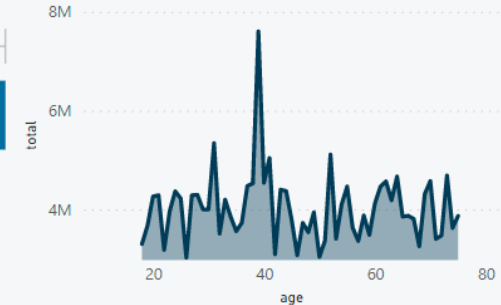
State



Sales and Discount



Sales by age



- ☐ 2020  
☐ 2021

# SALES ANALYSIS

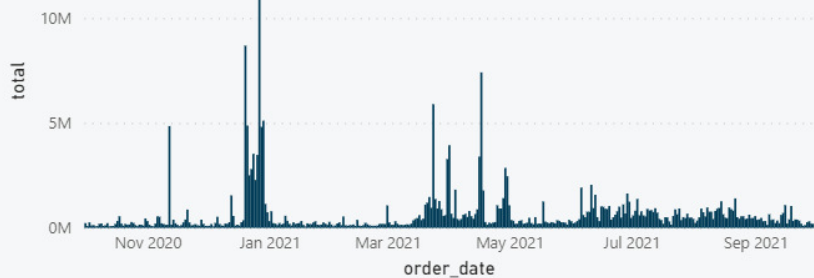
Summary

Region-State

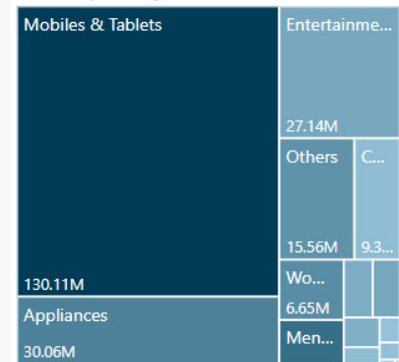
Categories

total by order\_date

Year Month Day



Sales by Categories



1/1/2020

12/31/2021

Total Sale

233.65M

Total Orders

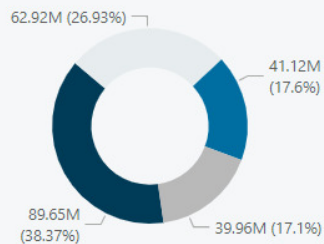
286K

Sales by Region

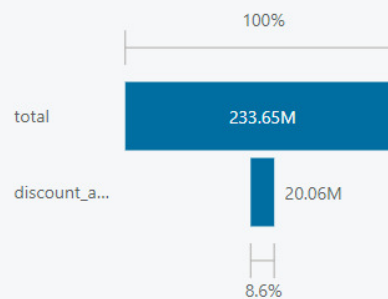
Region

State

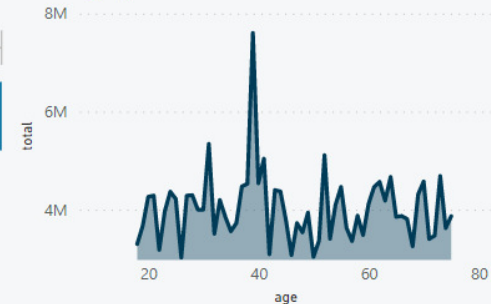
Region ● South ● Midwest ● West ● Northeast



Sales and Discount



Sales by age



☐ 2020  
☐ 2021

# SALES ANALYSIS

Summary

Region-State

Categories

Region

☐ Midwest

State

☐ AK

1/1/2020

12/31/2021

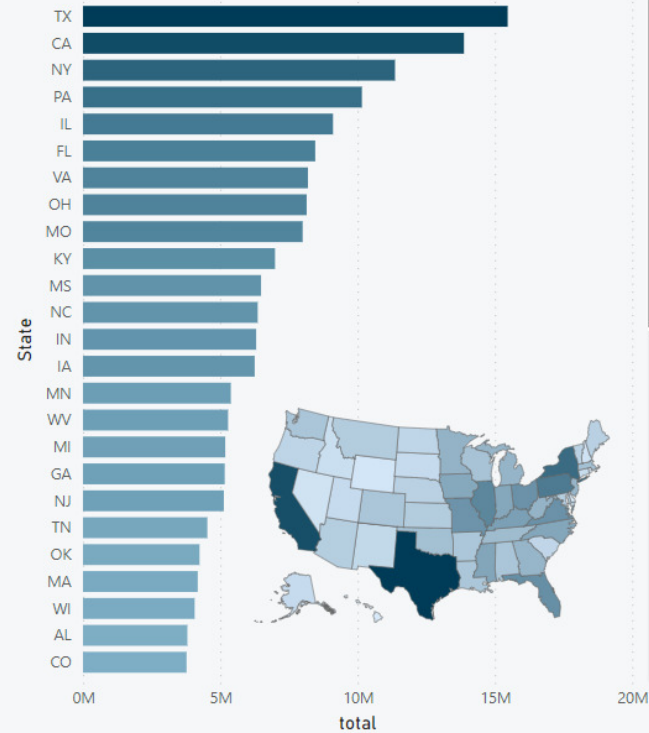
Total Sale

233.65M

Total Orders

286K

## Sales by State

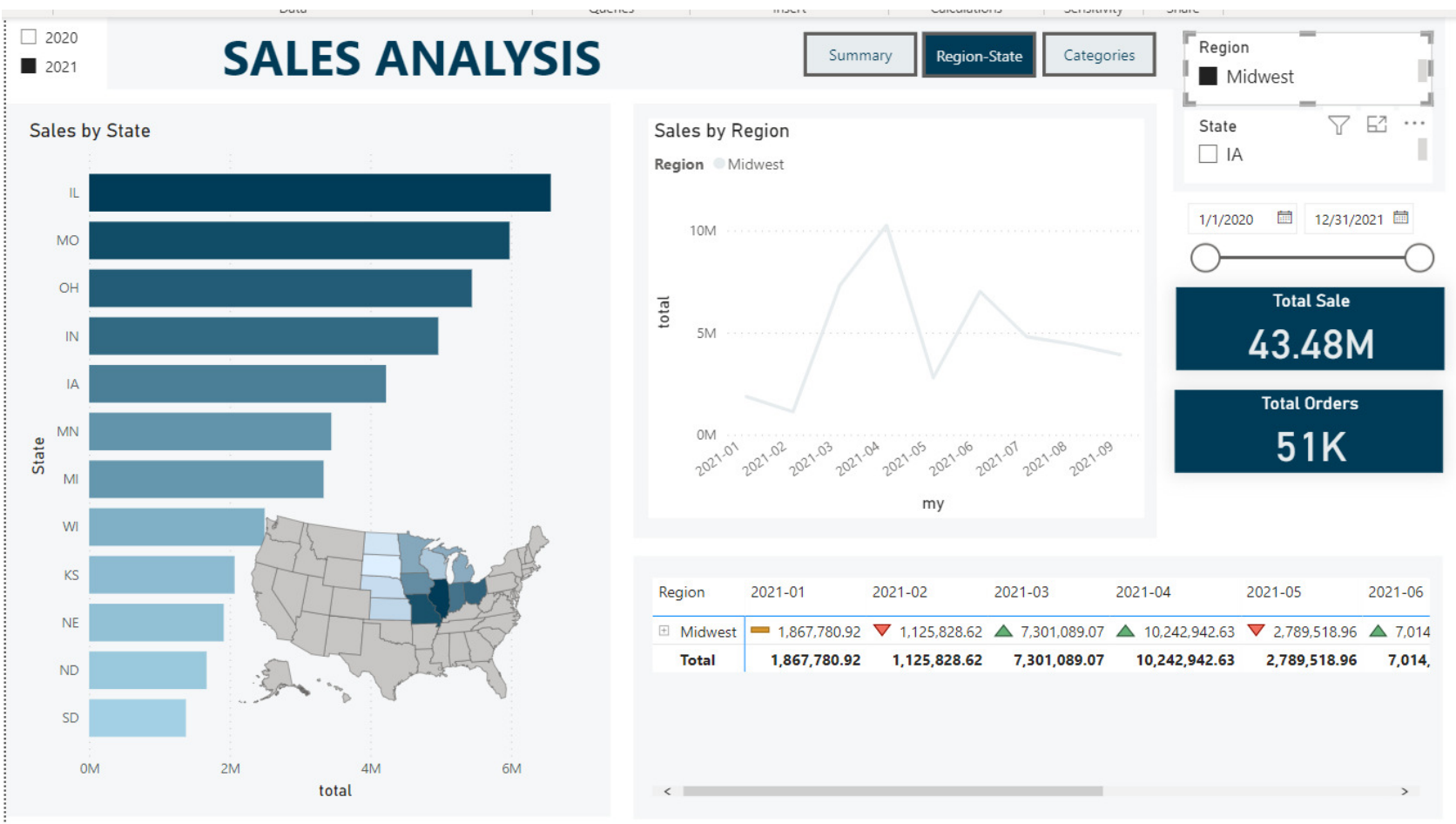


## Sales by Region

Region ☐ Midwest ☐ Northeast ☒ South ☐ West



Region	2020-10	2020-11	2020-12	2021-01	2021-02	2021-03
Midwest	1,343,160.52	2,974,923.48	15,121,642.94	1,867,780.92	1,125,828.62	7,30
Northeast	891,291.73	1,787,780.88	10,228,127.94	1,239,847.29	716,376.54	4,03
South	2,266,755.41	4,556,645.62	21,756,532.48	2,849,523.70	1,679,590.46	9,43
West	798,604.73	2,165,660.26	10,560,686.64	1,184,041.77	882,402.76	4,39
Total	5,299,812.40	11,485,010.24	57,666,990.00	7,141,193.68	4,404,198.38	25,16



- ☐ 2020
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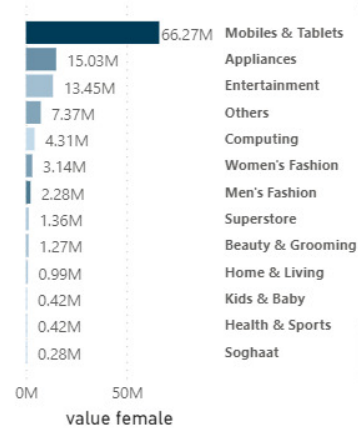
# SALES ANALYSIS

Summary

Region-State

Categories

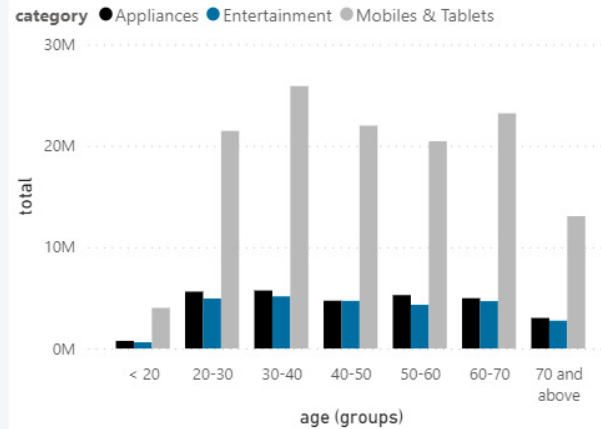
Sales of female by category



Sales of male by category



top 3 Sales by age groups in category



category

All

1/1/2020 12/31/2021

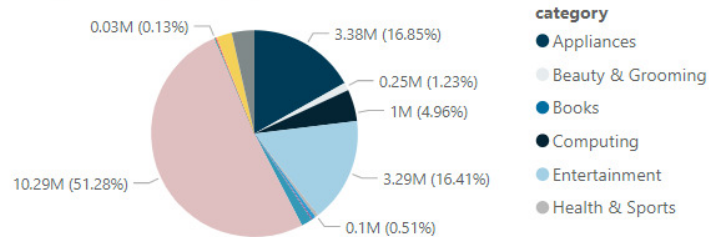
Total Sale

233.65M

Total Orders

286K

discount\_amount by category



category	Midwest	Northeast	South	West	Total
Appliances	7,977,086.37	5,401,546.16	11,230,802.23	5,451,400.81	30,060,835.57
Beauty & Grooming	829,845.91	454,414.54	857,065.86	503,421.27	2,644,747.57
Books	6,906.92	3,491.61	13,858.78	8,159.64	32,416.95
Computing	2,533,035.62	1,582,568.57	3,481,351.21	1,765,387.94	9,362,343.34
Entertainment	7,170,506.85	4,301,698.46	10,163,067.62	5,503,161.90	27,138,434.82
Health & Sports	338,713.56	144,030.82	378,064.60	159,148.60	1,019,957.58
Home & Living	550,670.60	300,139.70	611,006.84	348,765.17	1,810,582.31
Kids & Baby	246,195.53	169,530.12	292,357.15	148,130.47	856,213.28
Men's Fashion	1,380,186.75	890,697.22	1,704,767.90	844,494.74	4,820,146.60
Total	62,920,632.04	39,964,246.52	89,647,849.67	41,117,466.19	233,650,194.43

