



<https://www.mitolynwebs.com>

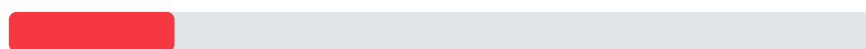
Report generated on Feb 13, 2025



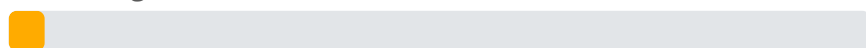
Average SEO score of top 100 sites: 74%

This website received an SEO score of **79 out of 100**, which is higher than the average score of **74**. Our analysis has identified **14 important issues** that can be addressed to further enhance your website's performance and improve its search engine visibility.

**14** Failed



**3** Warnings



**56** Passed



## Issues to fix

HIGH

Connect your webpage with social media networks using APIs or AddThis, as social signals are becoming increasingly important for search engines to validate a site's trustworthiness and authority.

HIGH

To improve the website experience for your visitors, it is recommended to eliminate any render-blocking resources on this webpage.

HIGH

Using images in a modern format can significantly reduce the file size and improve the loading speed of a webpage, providing a better user experience and potentially increasing engagement.

HIGH

By creating a custom 404 error page with helpful links and information, users are more likely to stay on the site and continue to explore.

HIGH

Build quality backlinks from websites relevant to your topic/niche to improve your search engine rankings.

MEDIUM

Add a sitemap file to help search engine crawlers index content more thoroughly and quickly.

MEDIUM

Add a robots.txt file to properly communicate with web crawlers and prevent unwanted access to sensitive content.



MEDIUM

Serve properly sized images to reduce page loading times and to improve user's experience.

MEDIUM

Add a Google Analytics script to this website to help in diagnosing potential SEO issues by monitoring site visitors and traffic sources.

LOW

Resolving errors identified by the Chrome DevTools Console can improve user experience.

LOW

Using more than 20 HTTP requests on a webpage can negatively impact the loading time.

LOW

Consider adding the Strict-Transport-Security header to your webpage to ensure that web traffic is encrypted over HTTPS, mitigating the risk of man-in-the-middle attacks and other security threats.

LOW

This website either lacks a favicon or it has not been referenced properly.

## Common SEO issues

8 Failed

1 Warnings

16 Passed



### Meta Title Test

This webpage is using a title tag.

**Text:** Mitolyn™ - Rapid Weight Loss Solution | Official Website USA

**Length:** 60 characters



### Meta Description Test

This webpage is using a meta description tag with a length of 128 characters. We recommend using well-written and inviting meta descriptions with a length **between 150 and 220 characters** (spaces included).

**Text:** Mitolyn is a dietary supplement designed to enhance metabolism, burn fat, and promote energy by boosting mitochondrial activity.

**Length:** 128 characters



## i Google Search Results Preview Test

### Desktop version

<https://www.mitolynwebs.com/>

### Mitolyn™ - Rapid Weight Loss Solution | Official Website USA

Mitolyn is a dietary supplement designed to enhance metabolism, burn fat, and promote energy by boosting mitochondrial activity.

### Mobile version

<https://www.mitolynwebs.com/>

### Mitolyn™ - Rapid Weight Loss Solution | Official Website USA

Mitolyn is a dietary supplement designed to enhance metabolism, burn fat, and promote energy by boosting mitochondrial activity.

## ✓ Social Media Meta Tags Test

This webpage is using social media meta tags.

### Open Graph Meta Tags

og:url	<a href="https://www.mitolynwebs.com/">https://www.mitolynwebs.com</a>
og:type	website
og:title	Mitolyn™ - Rapid Weight Loss Solution   Official Website USA
og:description	Mitolyn is a dietary supplement designed to enhance metabolism, burn fat, and promote energy by boosting mitochondrial activity.
og:image	assets/images/mitolyn.png



## Most Common Keywords Test

There is likely no optimal keyword density (search engine algorithms have evolved beyond keyword density metrics as a significant ranking factor). It can be useful, however, to note which keywords appear most often on your page and if they reflect the intended topic of your page. More importantly, the keywords on your page should appear within natural sounding and grammatically correct copy.

72 mitolyn 25 health 21 energy 17 ingredients 17 helps

## Keywords Usage Test

The most common keywords of this webpage are distributed well across the important HTML tags. This helps search engines to properly identify the topic of this webpage.

Keyword	Title tag	Meta description	Headings
mitolyn	✓	✓	✓
health	✗	✗	✗
energy	✗	✓	✗
ingredients	✗	✗	✓
helps	✗	✗	✗



## i Keywords Cloud Test



## i Related Keywords Test

There are no indexed keywords for this domain!

## i Competitor Domains Test

Identifying competitor domains allows you to find domains that are competing with your website for search engine rankings on similar keywords. These domains typically target the same audience and have overlapping goals in terms of organic traffic.



## ✔ Heading Tags Test

This webpage contains headings tags.

### H1 tags

---

Mitolyn: Your Path to Enhanced Wellness

### H2 tags

---

Why Choose Mitolyn?

---

What is Mitolyn?

---

How Does Mitolyn Work?

---

Mitolyn Customer Reviews

---

Order 6 Bottles or 3 BottlesAnd Get 2 Free Bonuses!

---

Mitolyn Ingredients

---

Benefits of Mitolyn

---

mitolyn Frequently Asked Questions

---

Regular Price: \$99/per bottle



## ✖ Robots.txt Test

This website lacks a "robots.txt" file. This file can protect private content from appearing online, save bandwidth, and lower load time on your server. A missing "robots.txt" file also generates additional errors in your apache log whenever robots request one. Read more about the [robots.txt file](#), and how to create one for your site.

### How to pass this test?

In order to pass this test you must create and properly install a **robots.txt** file.

For this, you can use any program that produces a text file or you can use an online tool (Google Webmaster Tools has this feature).

Remember to use all lower case for the filename: **robots.txt**, not **ROBOTS.TXT**.

A simple **robots.txt** file looks like this:

```
User-agent: *  
Disallow: /cgi-bin/  
Disallow: /images/  
Disallow: /pages/thankyou.html
```

This would block all search engine robots from visiting "cgi-bin" and "images" directories and the page "http://www.yoursite.com/pages/thankyou.html"

#### TIPS:

- You need a separate **Disallow** line for every URL prefix you want to exclude
- You may not have blank lines in a record because they are used to delimit multiple records
- Notice that before the **Disallow** command, you have the command: **User-agent: \***. The **User-agent:** part specifies which robot you want to block. Major known crawlers are: Googlebot (Google), Googlebot-Image (Google Image Search), Baiduspider (Baidu), Bingbot (Bing)
- One important thing to know if you are creating your own **robots.txt** file is that although the wildcard (\*) is used in the **User-agent** line (meaning "any robot"), it is not allowed in the **Disallow** line.
- Regular expressions are not supported in either the **User-agent** or **Disallow** lines

Once you have your **robots.txt** file, you can upload it in the top-level directory of your web server. After that, make sure you set the permissions on the file so that visitors (like search engines) can read it.



## Sitemap Test

This website lacks a sitemap file! Sitemaps can help robots index your content more thoroughly and quickly. Read more on Google's guidelines for [implementing the sitemap protocol](#).





## How to pass this test?

In order to pass this test you must create a `sitemap.xml` file for your website. Some of the best practices are listed below:

- It is strongly recommended that you place your sitemap at the root directory of your website: **`http://yourwebsite.com/sitemap.xml`** But in some situations, you may want to produce different sitemaps for different paths on your site (e.g., security permission issues)
- Sitemaps should be no larger than 10MB (10,485,760 bytes) and can contain a maximum of 50,000 URLs. This means that if your site contains more than 50,000 URLs or your sitemap is bigger than 10MB, you must create multiple sitemap files and use a **Sitemap index file**
- All URLs listed in the sitemap must reside on the same host as the sitemap. For instance, if the sitemap is located at **`http://www.yourwebsite.com/sitemap.xml`**, it can't include URLs from **`http://subdomain.yourwebsite.com`**
- Once you have created your sitemap, let search engines know about it by submitting directly to them, pinging them, or adding the sitemap location to your **`robots.txt`** file
- Sitemaps can be compressed using gzip, reducing bandwidth consumption

### sitemap.xml example:

```
<?xml version="1.0" encoding="UTF-8"?>
<urlset xmlns="http://www.sitemaps.org/schemas/sitemap/0.9">
<url>
<loc>http://www.yourwebsite.com</loc>
<lastmod>2013-01-01</lastmod>
<changefreq>weekly</changefreq>
<priority>0.9</priority>
</url>
<url>
<loc>http://www.yourwebsite.com/articles/100</loc>
<changefreq>weekly</changefreq>
</url>
<url>
<loc>http://www.yourwebsite.com/articles/101</loc>
<lastmod>2013-01-02</lastmod>
<changefreq>weekly</changefreq>
</url>
<url>
<loc>http://www.yourwebsite.com/articles/102</loc>
<lastmod>2013-01-02T13:00:12+00:00</lastmod>
<priority>0.5</priority>
</url>
</urlset>
```



## ✓ SEO Friendly URL Test

All links from this webpage are SEO friendly.

## ✓ Image Alt Test

All "img" tags from this webpage have the required "alt" attribute.

## ✗ Responsive Image Test

Not all images in this webpage are properly sized! This webpage is serving images that are larger than needed for the size of the user's viewport.

### How to pass this test?

This issue can be fixed by using responsive images, which relies on creating multiple versions of each image, that are served via CSS media queries depending on the user's viewport dimensions.

Another solution can be to use vector-based image formats like SVG. SVG images scale appropriately to any size, without wasting unnecessary bandwidth. Also consider image CDNs that can help serve responsive images.

## ✓ Image Aspect Ratio Test

All image display dimensions match the natural aspect ratio.

## ✓ Inline CSS Test

This webpage is not using inline CSS styles.

## ✓ Deprecated HTML Tags Test

This webpage does not use HTML deprecated tags.



## ✖ Google Analytics Test

A Google Analytics script is not detected on this page. While there are several tools available to monitor your site's visitors and traffic sources, Google Analytics is a free, commonly recommended program to help diagnose potential SEO issues.

### How to pass this test?

In order to pass this test you must create an account on [Google Analytics site](#) and insert into your page a small javascript tracking code.

#### Example:

```
<!-- Google Analytics -->
<script>
(function(i,s,o,g,r,a,m){i['GoogleAnalyticsObject']=r;i[r]=i[r]||function(){
(i[r].q=i[r].q||[]).push(arguments)},i[r].l=1*new Date();a=s.createElement(o),
m=s.getElementsByTagName(o)[0];a.async=1;a.src=g;m.parentNode.insertBefore(a,m)
})(window,document,'script','//www.google-analytics.com/analytics.js','ga');

ga('create', 'UA-XXXX-Y', 'auto');
ga('send', 'pageview');

</script>
<!-- End Google Analytics -->
```

Note that you have to change the 'UA-XXXX-Y' with the proper id which you'll find in your analytics account.

## ✖ Favicon Test

This website either doesn't have a favicon or this has not been referenced correctly!

### How to pass this test?

To add a favicon to your site, you need to have your logo created in a 16x16 PNG, GIF or ICO image and uploaded to your web server. Then it's simply a matter of adding the following code into the header of your HTML code for your web pages:

```
<head>
<link rel="icon" type="image/x-icon" href="url_to_my_favicon" />
<title>My Title</title>
</head>
```

In the example above the "url\_to\_my\_favicon" refers to the actual location of your favicon file.



## ❌ Backlinks Test

This domain has 22 backlinks from 6 referring domains and a rank of 51/1000 while the average rank of Top 100 sites is 895/1000.

## ✅ JS Error Test

There are no severe JavaScript errors on this webpage.

## ❌ Console Errors Test

This webpage has some errors caught by the Chrome DevTools Console!

### How to pass this test?

In order to pass this test, you have to fix all the warnings and errors reported in Chrome DevTools console. You can also visit Google's documentation for further troubleshooting support:

<https://developer.chrome.com/docs/devtools/issues/>

## ✅ Charset Declaration Test

This webpage has a character encoding declaration.

```
meta charset="UTF-8"
```

## ❌ Social Media Test

This webpage is not connected with social media using the API's provided by Facebook, Google +, Twitter, Pinterest, or using [addthis.com](https://addthis.com)

### How to pass this test?

In order to pass this test you must connect your website with at least one major social network. To do that, you must insert into your page some social networks plugins: [Facebook Like Button](#), [Facebook Share Button](#), [Facebook Comments](#), [Twitter Button](#), [Google +1 Button](#), [Pinterest Button](#) or [AddThis Widget](#)



## Speed optimizations

3 Failed

0 Warnings

22 Passed

### ✓ HTML Page Size Test

The size of this webpage's HTML is **11.11 Kb** and is under the average webpage's HTML size of **33 Kb**. Faster loading websites result in a better user experience, higher conversion rates, and generally better search engine rankings.

### ✓ DOM Size Test

The Document Object Model (DOM) of this webpage has **737 nodes** which is less than the recommended value of 1,500 nodes.

### ✓ HTML Compression/GZIP Test

This webpage is successfully compressed using **zstd compression** on your code. The HTML code is compressed from **51.77 Kb** to **11.11 Kb** (**79% size savings**). This helps ensure a faster loading webpage and improved user experience.

### ✓ Site Loading Speed Test

The loading time of this webpage (measured from N. Virginia, US) is around **2.0 seconds** and this is under the average loading speed which is **5 seconds**.

### ✓ JS Execution Time Test

The JavaScript code used by this webpage is executed in less than **2 seconds**.



## ✖ Page Objects Test

This webpage is using more than 20 http requests, which can slow down page loading and negatively impact user experience!

### Content size by content type

Content type	Percent	Size
Image	92.4 %	2.25 Mb
Font	2.5 %	62.26 Kb
Css	2.3 %	58.62 Kb
Javascript	2.1 %	52.22 Kb
Html	0.7 %	17.29 Kb
Other	0.0 %	0 B
<b>TOTAL</b>	<b>100%</b>	<b>2.44 Mb</b>

### Requests by content type

Content type	Percent	Requests
Image	42.9 %	18
Css	23.8 %	10
Javascript	16.7 %	7
Html	11.9 %	5
Font	4.8 %	2
Other	0.0 %	0
<b>TOTAL</b>	<b>100%</b>	<b>42</b>

### Content size by domain

Domain	Percent	Size
mitolynwebs.com	100.0 %	2.44 Mb
<b>TOTAL</b>	<b>100%</b>	<b>2.44 Mb</b>

### Requests by domain



Domain	Percent	Requests
mitolynwebs.com	100.0 %	42
TOTAL	100%	42

## ✔ Page Cache Test (Server Side Caching)

This webpage is using a caching mechanism. [Caching](#) helps speed page loading times as well as reduces server load.

## ✔ Flash Test

This webpage does not include flash objects (an outdated technology that was sometimes used to deliver rich multimedia content). Flash content does not work well on mobile devices, and is difficult for crawlers to interpret.

## ✔ CDN Usage Test

This webpage is serving all images, javascript and css resources from CDNs.



## ✖ Modern Image Format Test

This webpage is not serving images in a modern format! Image formats like [JPEG 2000](#), [JPEG XR](#), and [WebP](#) often provide better compression than PNG or JPEG, which means faster downloads and less data consumption.

### How to pass this test?

In order to pass this test, convert all the images listed in this report into a modern image format such as [JPEG 2000](#), [JPEG XR](#) or [WebP](#).

It's important to understand that the modern image formats, like WebP, are not yet widely supported across all devices and browsers. You can find [here](#) a full list of supported browsers and devices for the WebP format.

If your target audience falls within one of the unsupported browser/device categories, you should serve optimized fall-back images in the original JPEG/PNG format so that your users don't see a broken or badly designed page:

```
<!--Before:-->


<!--After:-->
<picture>
  <source type="image/webp" srcset="image.webp">
  
</picture>
```

The browser uses the first listed source that's in a format it supports. If the browser does not support any of the formats listed in the "source" tags, it falls back to loading the image specified by the "img" tag.

## ✔ Image Metadata Test

This webpage is not using images with large metadata.

## ✔ Image Caching Test

This website is using cache headers for images and the browsers will display these images from the cache.

## ✔ JavaScript Caching Test

This webpage is using cache headers for all JavaScript resources.

## ✔ CSS Caching Test

This webpage is using cache headers for all CSS resources.





## ✓ JavaScript Minification Test

All JavaScript files used by this webpage are minified.

## ✓ CSS Minification Test

All CSS resources used by this webpage are minified.

## ✗ Render Blocking Resources Test

This webpage is using render blocking resources! Eliminating render-blocking resources can help this webpage to load significantly faster and will improve the website experience for your visitors.

### How to pass this test?

In order to pass this test, you have to reduce the impact of render-blocking resources.

First, you have to identify what's critical and what's not. You can use the [Chrome DevTools \(Coverage tab\)](#) to identify non-critical CSS and JS.

Once you've identified critical code, you can try the below methods to eliminate render-blocking resources:

- inline critical JS within a script tag in your HTML document
- inline critical CSS required for the first paint inside a style block in the head of the HTML document
- move the script and link tags at the end of the HTML document
- add async or defer attributes to non-critical script or link tags
- split CSS styles into different files, organized by media query
- compress and minify your text-based resources

## ✓ Nested Tables Test

This webpage is not using nested tables. This speeds up page loading time and optimizes the user experience.

## ✓ Frameset Test

This webpage does not use frames.

## ✓ Doctype Test

This webpage has a doctype declaration.

```
<!DOCTYPE html>
```



## ✓ URL Redirects Test

This URL doesn't have any redirects (which could potentially cause site indexation issues and site loading delays).

## ✓ Largest Contentful Paint Test

The Largest Contentful Paint duration of this webpage is 0.82 seconds. To provide a good user experience, [Google recommends](#) that sites should strive to have Largest Contentful Paint of 2.5 seconds or less.

**Largest Contentful Paint element within the viewport:**

**Text:** Mitolyn is a natural dietary supplement designed to boost your metabolism and su...

**Html:** `<p class="mbr-text mbr-fonts-style display-7">`

## ✓ Cumulative Layout Shift Test

The CLS score of this webpage is 0.0038. To provide a good user experience, [Google recommends](#) that sites should strive to have a CLS score of 0.1 or less.

**DOM element which contributes the most to CLS score:**

**Text:** FDA APPROVED Mitolyn is manufactured in a US-based FDA Certified facility.

**Html:** `<div class="item-content">`

**Score:** 0.0034

## Server and security

1 Failed

0 Warnings

9 Passed

## ✓ URL Canonicalization Test

<https://www.mitolynwebs.com/> and <https://mitolynwebs.com/> resolve to the same URL.



## ✓ SSL Checker and HTTPS Test

This website is successfully using HTTPS, a secure communication protocol over the Internet.

- ✓ The certificate is not used before the activation date.
- ✓ The certificate has not expired.
- ✓ The hostname "www.mitolynwebs.com" is correctly listed in the certificate.
- ✓ The certificate should be trusted by all major web browsers.
- ✓ The certificate was not revoked.
- ✓ The certificate was signed with a secure hash.

### Certificate Chain:

#### Server certificate

Common Name	mitolynwebs.com
Subject Alternative Names (SANs)	mitolynwebs.com, *.mitolynwebs.com
Not Valid Before	Thu, January 30th 2025, 6:30:06 am (UTC)
Not Valid After	Wed, April 30th 2025, 7:28:38 am (UTC)
Signature Algorithm	ecdsaWithSha256
Issuer	WE1

#### Intermediate certificate

Common Name	WE1
Organization	Google Trust Services
Location	US
Not Valid Before	Wed, December 13th 2023, 9:00:00 am (UTC)
Not Valid After	Tue, February 20th 2029, 2:00:00 pm (UTC)
Signature Algorithm	ecdsaWithSha384
Issuer	GTS Root R4

#### Root certificate

Common Name	GTS Root R4
Organization	Google Trust Services LLC



Location	US
Not Valid Before	Wed, June 22nd 2016, 12:00:00 am (UTC)
Not Valid After	Sun, June 22nd 2036, 12:00:00 am (UTC)
Signature Algorithm	ecdsaWithSha384
Issuer	GTS Root R4

## ✓ Mixed Content Test (HTTP over HTTPS)

This webpage does not use mixed content - both the initial HTML and all other resources are loaded over HTTPS.

## ✓ HTTP2 Test

This webpage is using the HTTP/2 protocol.

## ✓ Safe Browsing Test

This website is not currently listed as suspicious (no malware or phishing activity found).

## ✓ Server Signature Test

The server signature is off for this webpage.

## ✓ Directory Browsing Test

Directory browsing is disabled for this website.

## ✓ Plaintext Emails Test

This webpage does not include email addresses in plaintext.

## ✓ Unsafe Cross-Origin Links Test

This webpage is not using target="\_blank" links without rel="noopener" or rel="noreferrer" attribute.



## Mobile usability

0 Failed

0 Warnings

3 Passed

### ✓ Meta Viewport Test

This webpage is using a viewport meta tag.

```
<meta name="viewport" content="width=device-width, initial-scale=1, minimum-scale=1" />
```

### ✓ Media Query Responsive Test

This webpage is using CSS media queries, which is the base for responsive design functionalities.

### i Mobile Snapshot Test

Mitolyn™



#### Mitolyn: Your Path to Enhanced Wellness

Mitolyn is a natural dietary supplement designed to boost your metabolism and support healthy weight loss. Crafted with 100% natural ingredients, its powerful blend works together to enhance energy levels, accelerate fat-burning, and improve overall wellness.

Mitolyn enables you to effectively manage your weight without the need for restrictive diets or intense exercise routines.

Mitolyn targets key elements of



## Advanced SEO

2 Failed

2 Warnings

6 Passed

### ✔ Structured Data Test

This webpage is using structured data.

### ✖ Custom 404 Error Page Test

This website is not using a custom 404 error page! Default 404 error pages result in a poor experience - it can mislead users into thinking an entire site is down or broken, greatly increases the chance they leave the website entirely, and looks unprofessional. We recommend to have a custom 404 error page in order to improve the website's user experience by letting users know that only a specific page is missing/broken (and not the entire site), providing them helpful links, the opportunity to report bugs, and potentially [track the source of broken links](#).

#### How to pass this test?

Creating a custom 404 error page can be relatively simple or more complicated, depending on what technologies were used to build your website (your web server, framework used, etc).

[Learn more about the basics of creating a custom 404 error page.](#)

On your custom error page, you should provide relevant information to keep the user's attention so they remain on your website. Some steps to achieve this goal include:

- Adding links to your most important pages (your best articles/articles/content, latest posts, etc.)
  - If you have an e-commerce business, you can display special offers, product recommendations, discounts, etc.
  - Include a search box or a sitemap link to help users find the information they wanted.
  - Use simple language (non-technical) to explain what went wrong.
  - Add a contact form or provide an email address to allow users to get in touch with you for further help.
- You can also use your custom 404 error page to [track the source of broken links in your site](#).

### ✔ Noindex Tag Test

This webpage does not use the noindex meta tag. This means that it can be indexed by search engines.



## ✓ Canonical Tag Test

This webpage is using the canonical link tag. This tag specifies that the URL: <https://www.mitolynwebs.com/> is preferred to be used in search results. Please ensure that this specification is correct, as canonical tags are often hard-coded and may not always reflect the latest changes in a site's URL structure.

```
<link href="https://www.mitolynwebs.com" rel="canonical"/>
```

## i Nofollow Tag Test

This webpage is using the nofollow meta tag! We recommend to use this tag carefully since search engines will not crawl all links from this webpage.

### How to pass this test?

If you want search engines to crawl all the outgoing links on your webpage you must remove the nofollow meta tag.

## i Disallow Directive Test

This website lacks a "robots.txt" file. This file can protect private content from appearing online, save bandwidth, and lower load on your server. A missing "robots.txt" file also generates additional errors in your apache log whenever robots request one.

## ✓ Meta Refresh Test

This webpage is not using a meta refresh tag.

## ✓ SPF Records Test

This DNS server is using an SPF record.

```
v=spf1 include:spf.efwd.registrar-servers.com ~all
```

## ! Ads.txt Validation Test

This website doesn't use an ads.txt file! Ads.txt is a text file that contains a list of Authorized Digital Sellers. The purpose of ads.txt files is to give advertisers and advertising networks the ability to verify who is allowed to sell advertising on your website.