***Client*** is the entity that represents company which wants to use our site to sell product with discount.

***Product*** is the entity that represents any entity that client wants to sell.

***ProductCategory*** is the entity that provide list of field existing for each category of product.

For example: laptop has CPU, RAM, screen size, etc. *ProductCategory is used while creating new product to decide what fields product should consist of.*

***ProductSettings*** represents the property. Consist of property name and value. Related to product.