



OPEN  
REFORESTATION  
PROTOCOL

# **ORP** For Investors

*“Reforestation is overwhelmingly more powerful than all of the other climate change solutions proposed.”*

**Tom Crowther**, Chief Scientific Advisor  
Trillion Trees Campaign

*"The business of planting trees is going to be one of the biggest climate stories of the next 20 years."*

**Justin Adam**, managing director at  
The Nature Conservancy



# Serious Reforestation Challenges



**Lack of Accurate Measurement, Reporting, and Verification (MRV):** Imprecise and unreliable data on reforestation, lack of standardization among projects, difficulty in securing investment



**Limited Financing Methods:** Lack of collaborative funding mechanisms silo project investment



**Carbon Credits Creation:** No easy, straightforward way to tie the creation of carbon credits to reforestation projects

# Solution:



**Measure, Verify and Report Status and Results of ALL Reforestation Projects End-to-End**

**Share Data Transparently and Permanently with Funders and Governments**

**Build Niche Climate Solutions and Markets: Surrounding Carbon Sequestration, Land Tenure, Social Engagement and Carbon Credits**

**Automatically mint carbon credits as growing trees sequester more carbon**



# Financial Opportunity

**UN Decade of Restoration**  
has begun (2021-2030)



1 billion hectares of land  
earmarked for restoration by  
international community

McKinsey estimates that demand for carbon credits **could increase by a factor of 15 or more** (to \$50 billion) by 2030 and by a factor of up to 100 by 2050.

**42% of carbon credits  
come from forestry.**

# Why Get Involved



Support reforestation projects from around the globe-  
the best and most proven way to fight climate change



Participate in the emerging ORP ecosystem as an active  
stakeholder and steward for the future of reforestation



Earn Open Carbon Credits (OCC) that can be traded on  
an open market



# The ORP Token: A Unique Asset

Verify  
project  
data



Govern  
protocol  
standards

Yield Open Carbon  
Credits (OCCs)



# Investor Opportunity

Limited Supply: 1.5 million tokens on ORP

## 500,000 ORPs Available in 3 Rounds

First round - 100,000 tokens

Second round - 200,000 tokens

Third round - 200,000 tokens

## Other 1 Million ORPs

Upload Collateral - 300,000 tokens

Team - 200,000 tokens

Later Release - 300,000 tokens

Ecosystem Management - 200,000 tokens





# Token Sale Distribution

| Offering                       | Discount (Cost) | Lock Up | % of Total Supply |
|--------------------------------|-----------------|---------|-------------------|
| First Round                    | 30% (\$35.00)   | 3 years | 20%               |
| Second Round                   | 15% (\$42.50)   | 2 years | 40%               |
| Third Round<br>(Crypto Public) | None (\$50.00)  | None    | 40%               |

# Contact



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