



OPEN
REFORESTATION
PROTOCOL

ORP For Entrepreneurs

What is RP

The [Open Reforestation Protocol](#) is an open-source protocol for connecting and building climate solutions relating to reforestation and carbon sequestration.



Build using open
source SDKs and APIs



Integrate your
reforestation
company with ORP



Launch original
reforestation projects



Building on ORP

- A library of applications relating to carbon sequestration and reforestation
- Open-source dashboard for implementing different verticals
 - Sea grass
 - Land management
 - Agroforestry
 - Soil Preservation
- Add-on apps for social good
- Build financial tools that connect to ORP
- Integrate your enterprise with world's first data-backed carbon marketplace



Integrate with ORP



Connect your reforestation model to ORP for added transparency and carbon credit benefits



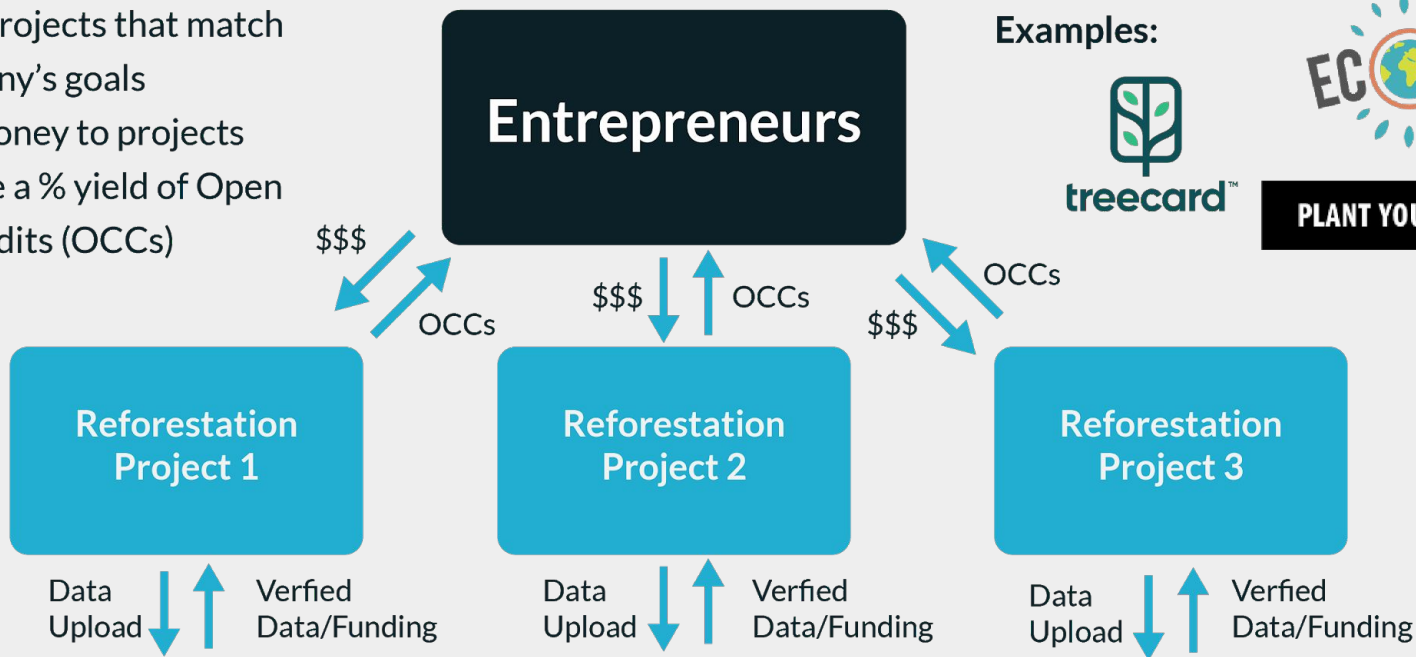
Integrate your technology with ORP to access client's reforestation projects



Launch novel projects using ORP data

Aligning the Reforestation Value Chain

1. Identify projects that match your company's goals
2. Funnel money to projects
3. Negotiate a % yield of Open Carbon Credits (OCCs)



Examples:



PLANT YOUR CHANGE

Launch: Entrepreneurial Use Cases

- Existing reforestation projects can **demonstrate transparency** on ORP
- Startups can **plant trees** through unique projects (Ecosia, Treecard, etc.)
- Real estate speculators can create **verified land tenure** add-ons to ORP
- Tree-planting projects can **facilitate charity investment** in reforestation
- Use ORP data to **identify clients** for your enterprise
- Research companies can **gather up-to-date data** on reforestation projects



Reforestation By The Numbers

\$1 Trillion

Potential size of reforestation economy over the next decade according to the UN (USD)

5 Billion

Acres of degraded and deforested land awaiting reforestation

37%

Reduction in greenhouse gas emissions possible through aggressive reforestation measures

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