

AVINASH KAUR

UX/UI designer

ABOUT ME

I'm a UX/UI designer based in London with a solid understanding of user-centric design process and principles.

My work experience includes - analysing and designing user journeys, conducting user research, building design systems, defining interactions, sketching & prototyping, visual design, usability testing, collaborating with stakeholders & developers and designing accessible products.

With a strong knowledge of end-to-end delivery and an extensive front-end development experience, I design interfaces which are not only beautiful but also feasible, usable and scalable.

CONTACT DETAILS

Email
kauravee101@gmail.com

Portfolio
www.avinashkaur.me

Linkedin Profile
linkedin.com/in/avinash-kaur9

SKILLS

DESIGN SKILLS				DEVELOPMENT SKILLS				TOOLS			
Problem-Solving				HTML 5				Sketch			
Design Systems				CSS, SCSS, LESS				Invision			
Wireframing				Design Systems				Balsamiq			
Digital Prototyping (low & high fidelity)				JavaScript				MIRO			
Interactive prototypes				Responsive Web Design				Adobe Photoshop			
Paper Prototypes				Bootstrap				Adobe Illustrator			
Usability Testing				jQuery							
Responsive Web Design				React.js							
Visual Design				Webpack.js, gulp.js							

WORK EXPERIENCE

Elsevier, London, UK

July 2019 - Present

UX Designer

ID+

- Working identity-related user journeys for all Elsevier products
- Partnering with the user researcher to validate existing features using usability testing
- Refactored Sketch files and building component based style guide

Springer Nature, London, UK

April 2018 - May 2019

UX/UI Designer, Macmillan Education

Navio

- Worked on enhancing classroom teaching and students learning experience.
- Successfully delivered new features of 1.6 release which received huge positive feedback from Spain.
- Built a pattern library for the RCF team which enhanced collaboration between the designers and the developers.
- Carried out iterative design and feedback by communicating with the stakeholders and the other UX designers.
- Built responsive design directives for the design team which helped to deliver responsive UI designs to the RCF team.

