

# Aveek Patra

📍 Czech Republic ✉ aveekpatra2004@gmail.com ☎ +420 722447501 🔗 in/aveekpatra 🌐 aveekpatra.info

## SUMMARY

Dynamic Web Developer with 2 years of experience leading the development of responsive web applications using React.js and Next.js, achieving a 35% increase in client engagement post-launch. Transformed complex Figma designs into visually appealing websites and developed automation scripts to enhance productivity. Seeking opportunities to further improve user experiences and streamline processes through problem-solving, full-stack expertise, and cutting-edge web technologies.

## EXPERIENCE

### Web Developer

Traffic Balance s.r.o.

March 2025 - Present, Bezručova 605, 276 01 Mělník 1

- Led the development of dynamic, responsive web applications using React.js, Next.js, HTML, CSS, JavaScript, and Tailwind CSS, ensuring optimal performance and user experience across all devices.
- Translated complex Figma designs into high-fidelity, visually appealing, and functional websites.
- Built and customized WordPress websites to meet diverse client needs and project specifications.
- Developed internal tools and automation scripts leveraging web technologies and Python to streamline processes and improve team productivity.
- Enhanced developer experience and accelerated project delivery by championing and integrating modern web technologies and tools such as React.js, Next.js, Tailwind CSS, and Vercel.
- Collaborated actively in project meetings to understand requirements, troubleshoot issues, and delivered solutions that contributed to a 35% increase in client engagement post-launch.

### Online Marketing

Abu Restaurant

July 2024 - November 2024, Jugoslávská 599/18, 120 00 Praha 2-Vinohrady

- Applied advanced SEO strategies using Google Analytics, vastly increasing online visibility and improving efficiency in measuring and adjusting goals by 20%.
- Created and managed all necessary digital documents, including marketing materials, menus, and promotional assets.
- Managed social media accounts, creating engaging content such as posts, photos, videos, and reels to promote the brand and attract customers.
- Produced high-quality photos, videos, and reels, showcasing the restaurant's dishes and ambiance to boost customer engagement and online reach.
- Administered hosting services for Abu Restaurant's website, ensuring 99.9% uptime and rapid page load speeds to enhance user experience and maintain consistent online exposure.

### Online Marketing and SEO

CzechEase Consultants

October 2022 - August 2023, Kolkata, India

- Developed and maintained responsive static landing pages using HTML, CSS, and JS ensuring optimal user experience and fast load times.
- Devised comprehensive online marketing strategies that increased client engagement by 35%, leveraging SEO optimization techniques and targeted keyword analysis to enhance website visibility for visa processing services.
- Managed and optimized Facebook and Instagram ad campaigns to boost brand visibility and lead generation.
- Collaborated with marketing and development teams to refine digital strategies and improve overall online performance.

## EDUCATION

### Bachelor's Informatics

Minor in Czech Language • Česká zemědělská univerzita v Praze • Kamýcká 129, 165 00 Praha-Suchdol

### Higher Secondary

JNV Bankura • Kalpathar, Bankura, West Bengal, 722146, India • 2022 • 8.5 CGPA

- Awarded a national distinction in the field of arts.
- Active member and multiple prize winner in the high school Badminton Club.
- Engaged in diverse extracurricular activities including dancing, visual arts, and public speaking.

## SKILLS

- Front-End Development:** HTML, CSS (Sass, Tailwind), JavaScript (ES6+), React.js, Next.js, State Management, Responsive Design, Web Accessibility, Performance Optimization.
- Back-End Development:** Node.js, Express.js, RESTful API Development, Authentication & Authorization.
- Databases:** SQL (PostgreSQL, MySQL), NoSQL (MongoDB), Database Design, Querying & Optimization.
- Tools & Workflow:** Git & Version Control, Build Tools (Webpack, Vite), Package Managers (npm, yarn), CI/CD Awareness, Basic Docker.
- General & Professional:** Problem Solving & Debugging, Clean Code & Best Practices, Technical Communication, Agile Methodologies, Code Review Participation.

**Languages:** English(C1), Czech(A1), Bengali(Native), Hindi(C1)