

User Experience and Design Thinking

Digital & Mobility Solutions

In today's world, Digital Transformation begins and ends with the customer. The digital transformation has proved to be a major opportunity for many sectors that have taken their business online leaving behind the traditional practices of brick and mortar operations. The pillar of digital transformation is understanding the future of technology i.e considering the fact that how we can make the most of the technology being used. As we are firmly established in this digital age we support businesses with the best possible options.

There are many real-life examples where digital transformation technology has proved to be a boon. The primary sectors benefiting from Digital Transformation include E-commerce, healthcare, banking, hospitality management, supply chain, training, etc. Digital transformation has become unstoppable without eCommerce, supply chain, banking, etc's interaction. The digital strategy aims to put the customer at the center of its operations so that the customers can leverage the advantage of the digital era. However, technology and security must go hand in hand as we move forward in this digital era. As the digital transformation has invaded some important sectors like banking, E-commerce, supply chain, etc. the security needs to be taken care of with every minute detail to avoid security breaches like theft of account information, credit/debit card, personal information, etc.

Aventior mainly focuses on building digital eCommerce strategy, design, and development of B2B and B2C platforms, UI/UX modernization, mobile, and web applications using digital technologies. This reimagining of business in the digital age is known as Digital Transformation. While developing a new platform, we at Aventior consider the product/platform evaluation strategy, roadmap, business design, architecture, user experience etc. To simplify business processes and maximize investments, we build cloud-based solutions. Our Application Development and Support services ensure that your business applications perform optimally at minimal costs.

Aventior is an innovation-led, enterprise transformation organization built for today's digital challenges. As more people are buying things online than ever before, which makes for an intensely competitive marketplace. We'll help you navigate this complex journey and find an E-commerce solution that's just right for your business needs. We bring an agile approach to strategy, planning, execution and support which helps deliver at speed and at scale. As one

innovation leads to another, we at Aventior always try to lead the improvements to better products and services.

Mobility Solutions and its key factors:

Digital transformation has proved to be a boon even for mobile devices. The emergence of these mobile devices has changed the way people use technology. In a recent survey it is found that worldwide, smartphones and tablets account for more usage than desktop computers. Considering this fact, Aventior believes that the user should be able to use the applications "on the go".