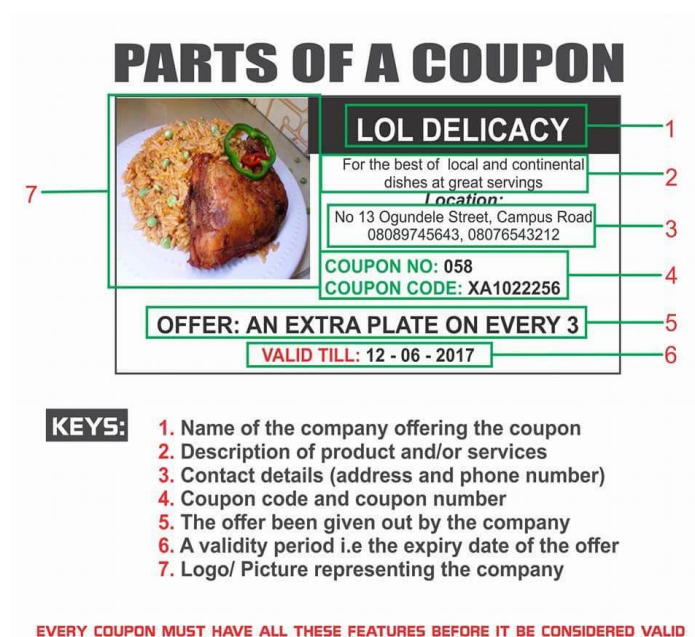# HOW CAMPUS COUPONS WORKS

What is a coupon

A coupon is ticket issued by a business owner (retail store or service provider), that can be redeemed for a financial discount when purchasing a product or or obtaining a service.

It entitles the holders to enjoy various offers on different products and services.

Features of a typical coupon

PARTS OF A COUPON

LOL DELICACY — 1
For the best of local and continental dishes at great servings — 2
Location:
No 13 Ogundele Street, Campus Road
08089745643, 08076543212 — 3
COUPON NO: 058
COUPON CODE: XA1022256 — 4
OFFER: AN EXTRA PLATE ON EVERY 3 — 5
VALID TILL: 12 - 06 - 2017 — 6

7 —

KEYS:
1. Name of the company offering the coupon
2. Description of product and/or services
3. Contact details (address and phone number)
4. Coupon code and coupon number
5. The offer been given out by the company
6. A validity period i.e the expiry date of the offer
7. Logo/ Picture representing the company

EVERY COUPON MUST HAVE ALL THESE FEATURES BEFORE IT BE CONSIDERED VALID

NOTE: coupon code is the major feature on a coupon. Each coupon has a unique coupon code. The code is what qualifies the user to get the offer given by the business owner

Benefits of giving out coupons

5 benefits of giving out coupons are;

- To get customer's attention.
- To advertise a new product.
- To get repeat business dealings
- To buy loyalty
- To assess company's patronage and marketing effort.

USING THE WEBSITE (www.campuscoupons.ng)

Business owner's Registration

Each user (business owner) opens an account on the website with his/her email, phone number and username.

The email is used as login details with his/ her password.

Details about their store and goods/ services are supplied when creating a coupon. These are subjected to verification/ screening by www.campuscoupons.ng

Upon satisfying the requirements of the company, the coupon(with the offers) are listed on the site.

Coupon Creation

Each business owner can create a coupon by clicking 'create a coupon' on the website.

Every coupon created must carry an enticing offer, this helps in drawing more customers to your store and expanding your business.

When creating the coupon, various categories/ sub-categories must be indicated, good quality pictures of the logo of the business or what the business is about must be uploaded and types of offers must be uploaded before such coupon will be eligible for listing on the site.

Upon successful submission of a coupon, a mail is sent to the email address provided during registration.

Every business owner must fulfil every offer on the coupons, so far it has not expired and the deal is still on. Failure to do this will warrant sanctions from the company.

Payment

After submission of the coupon, it is reviewed by campuscoupons.ng.

Upon approval, a mail is sent to the business owner. The mail would contain the link to the payment page.

After payment, a receipt of payment is sent to the business owner.

A mail containing all the coupon codes of the coupons created is also sent to the business owner.

Verification of codes

Every available code on the offered coupons is made available beforehand to the business owner. This will help the business owners to monitor the coupons that have been used and the traffic generated through the use of www.campuscoupons.ng

Subscription

To list coupons on the website and make their business known to their customers, business owners must subscribe to various packages offered by the company. Packages offered are cost friendly.

De-listing of Stores

Products/ Services are delisted when;

1. subscription package ends
2. stores fail to fulfil offers (that have not expired) brought by students

For further enquiries

contact us via email- campuscoupons@gmail.ng

phone number- 08062784932, 08065268937, 07058843947, 08039535364, 07069360343