

\$27.01M

Total Profit

\$29.36M

Total Sales

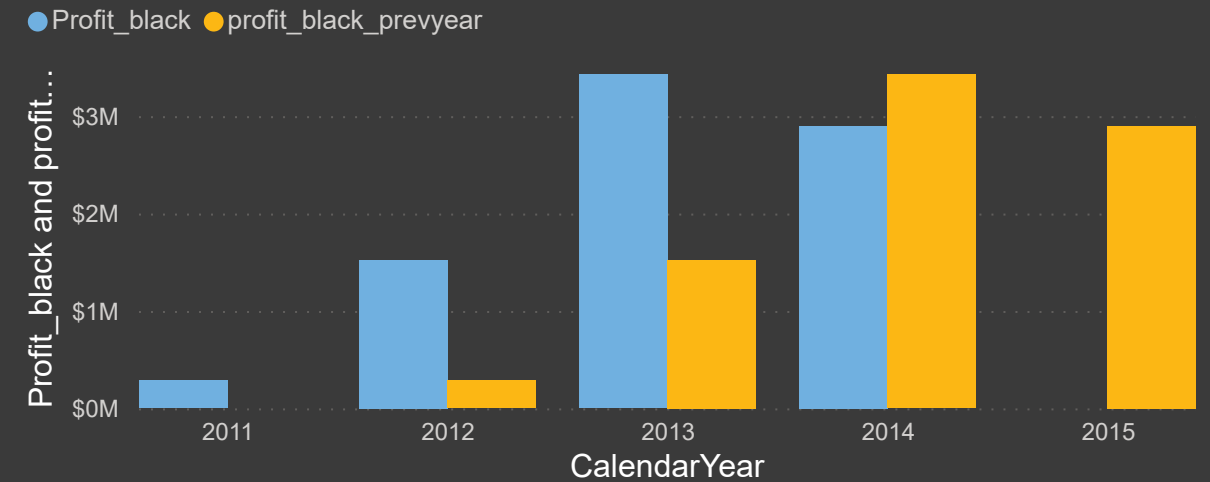
\$8.13M

Profit_black

\$8.84M

sales_black_products

Profit_black and profit_black_prevyear by CalendarYear



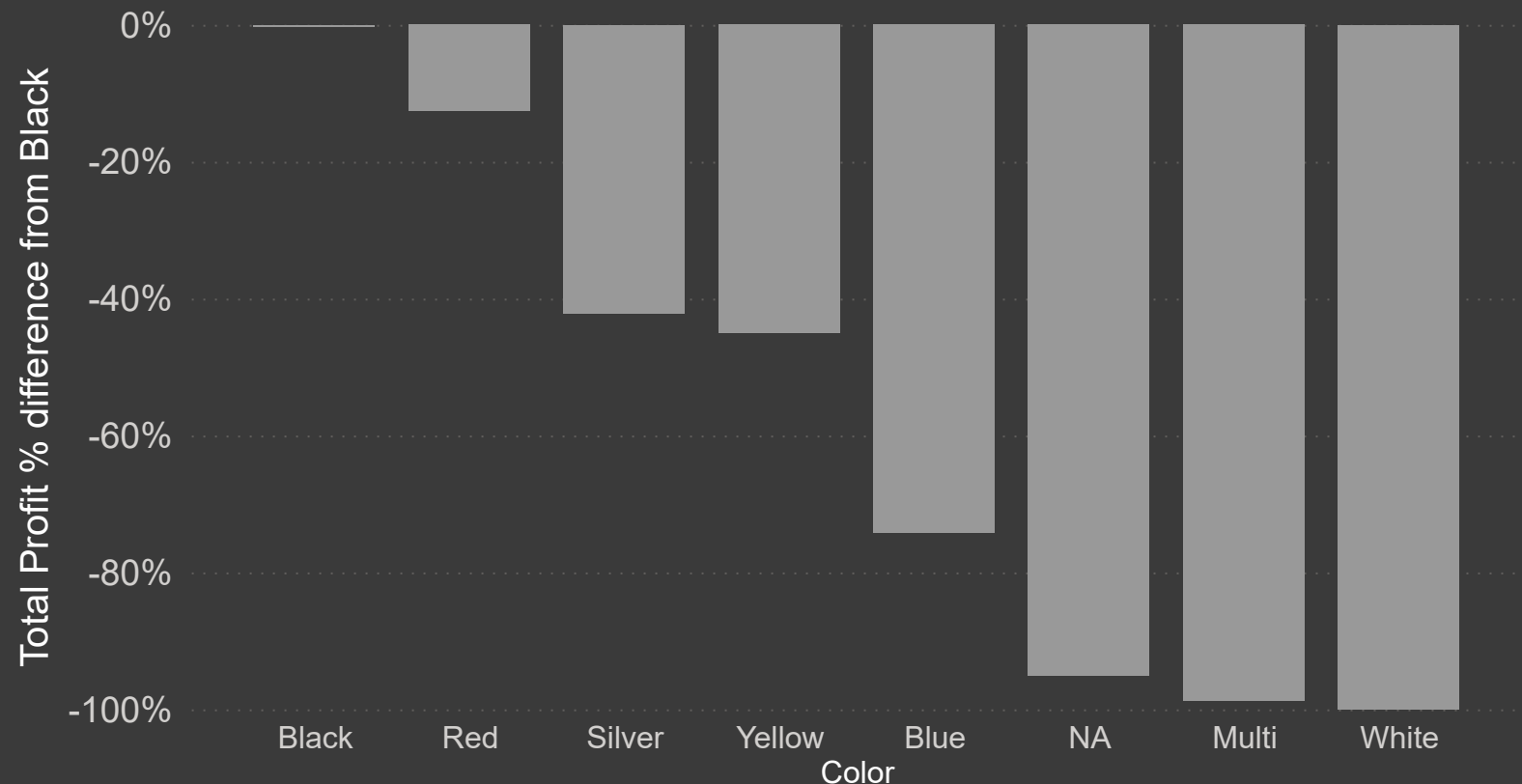
Black colored products.

Black colored products generated more sales than products of any other color. These visuals provide some insight into this topic.

The visual on the top right-hand side shows the year over year change in profit- profit made in a specific year, and profit made in the previous year.

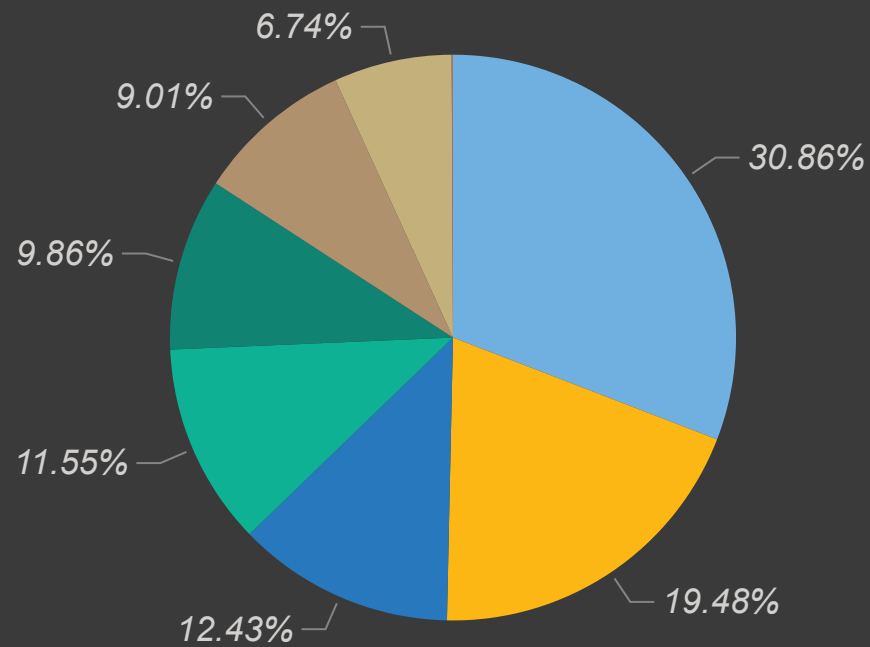
The other graph shows the percentage difference in profit generated by products of each color and black colored products. This helps put the demand of black colored products into perspective.

Total Profit % difference from Black by Color



Visualizing profit by region

Total Profit by SalesTerritoryRegion



\$27.01M
Total Profit

Total Profit by Region

