#### Additive Models us Interaction models

the effect of a covariate is the impact that changing it has on the expected response.

Numeric covariate: effect is the slope parameter factor covariate: effects are the difference in expected response from one level to another. (e.g. b. - b.)

A model with multiple covariates is <u>additive</u> if the effect of each covariate does <u>not</u> depend on the values of the other variables

A model has an interaction between two variables if the effect of one variable depends on the value of the other.

By definition, models with interactions are not additive.

Example: additive model

factor: city (2 levels) j(i)

numeric: 7am temperature X;

response: 3 pm temperature y:

model for y: Y: = bo + b; (i) + cox; + E;

effect of 7am temp is co:

$$E(Y_1) = b_0 + b_1 + c_0 x_1$$

$$E(Y_2) = b_0 + b_1 + c_0 x_2$$

$$\longrightarrow E(Y_2) - E(Y_1) = c_0(x_2 - x_1)$$

effect of changing 7am temp by x2-X1 is co(x2-X1) does not depend on city (same effect in both cities) effect of city is b2-b1:

$$E(Y_3) = b_0 + b_1 + c_0 47$$
  $\rightarrow E(Y_4) - E(Y_3) = b_2 - b_1$   
 $E(Y_4) = b_0 + b_2 + c_0 47$ 

effect of changing city while holding 7am temp constant is bz-b1. Does not depend on value of 7am temp.

Example: Interaction model

$$Y_{i} = b_{0} + b_{j(i)} + (c_{0} + c_{j(i)}) x_{i} + \epsilon_{i}$$

$$E(Y_{1}) = b_{0} + b_{1} + (c_{0} + c_{1})52 \longrightarrow E(Y_{2}) - E(Y_{1}) = (\omega + c_{1})(2)$$

$$E(Y_{2}) = b_{0} + b_{1} + (c_{0} + c_{1})54$$

$$E(Y_{5}) = b_{0} + b_{2} + (\omega + c_{2})52$$

$$E(Y_{6}) = b_{0} + b_{2} + (\omega + c_{2})54 \longrightarrow E(Y_{6}) - E(Y_{5}) = (\omega + c_{2})(2)$$

$$E(Y_3) = b_0 + b_1 + (c_0 + c_1) 47$$

$$E(Y_4) = b_0 + b_2 + (c_0 + c_2) 47$$

$$E(Y_4) - E(Y_3) = b_2 - b_1 + (c_2 - c_1) 47$$
effect of changing the city depends on 7am temp!

This example was a <u>factor-numeric</u> interaction model.

We can also have <u>numeric-numeric</u> interactions

and <u>factor-factor</u> interactions (2-factor interactions)

### Factor-Numeric interactions

factor has I levels

$$Y_i = b_0 + b_{j(i)} + (c_0 + c_{j(i)}) x_i + \epsilon_i, \quad \epsilon_i \stackrel{iid}{\sim} N(o_1 o^2)$$

Each level gets its own regression line

intercept: bo + bk

slope: co + Ck

in R, default constraints are  $b_1 = 0$  and  $c_1 = 0$ 

Exercise: state the reduced model, the full model, the null hypothesis (in terms of parameters), and give the degrees of freedom in the F-test comparing the factor numeric additive model to the factor-numeric interaction model.

reduced model:  $Y_i = b_0 + b_{j(i)} + c_0 x_i + \epsilon_i$ full model:  $Y_i = b_0 + b_{j(i)} + (c_0 + c_{j(i)}) x_i + \epsilon_i$ Ho:  $c_1 = c_2 = \cdots = c_T$ numerator dof = 2J - (J+1) = J-1denominator dof = n-2J

#### Factor-factor interactions

Factor 1: j(i), I levels

Factor 2: K(i), K levels

Yi = bo + bjii) + ckii) + (bc)jii), k(i) + &;

Example: J = 2, K = 3

Each of the JK possible combinations gets its own unrestricted expected value.

model dof = JK, I+J+K+JK parameters in R, default constraint sets every parameter with a "I" subscript equal to 0.

interactions: i j k  

$$E(Y_2) - E(Y_1) = c_2$$
  
 $E(Y_4) - E(Y_3) = c_2 + (b_c)_{22}$   
 $E(Y_4) - E(Y_1) = b_2$   
 $E(Y_4) - E(Y_1) = b_2$   
 $E(Y_4) - E(Y_2) = b_2 + (b_c)_{22}$ 

No interaction means

$$\left(E(Y_u)-E(Y_z)\right)-\left(E(Y_3)-E(Y_i)\right)=(bc)_{22}=D$$

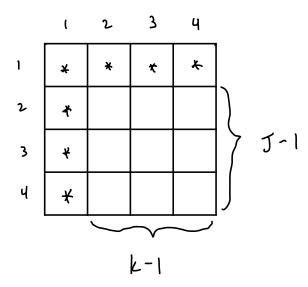
"difference of differences"

## Degrees of Freedom:

Interaction model: JK

Additive Model : J + K - 1

Difference = Jk-J-k+1=(J-1)(k-1)



#### Numeric - numeric interactions

XiI - numeric covariate

Xi2 - numeric covariate

y; - response

Model: 
$$Y_i = b_0 + b_1 x_{i1} + b_2 x_{i2} + b_3 x_{i1} x_{i2} + \varepsilon_i$$
  
 $\varepsilon_i \stackrel{iid}{\sim} N(b_1 o^2)$ 

This is a multiple linear model -> define x:3 = x:1Xi2

example 
$$X = \begin{bmatrix} 1 & 3 & 5 & 15 \\ 1 & 4 & 1 & 4 \\ 1 & 7 & 8 & 56 \\ 1 & 2 & 12 & 24 \\ 1 & 6 & 1 & 6 \end{bmatrix}$$

The effect of XiI depends on Xiz:

intercept: bo + bzxi2

tercept: bo + bzxi2

effect

slope: b1 + b3xi2 

dipends on xi2

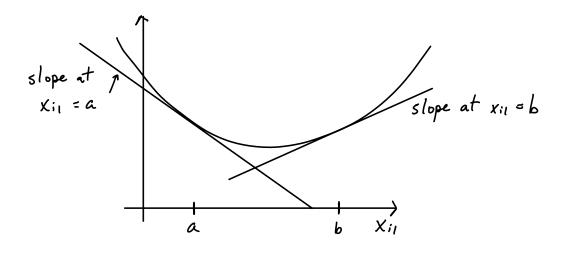
The effect of xiz depends on X:1

intercept: bo + bixi1

slope: b1 + b3 xi1 = effect depends

#### Quadratic Models

$$Y_i = b_0 + b_1 x_{i1} + b_2 x_{i1}^2 + \varepsilon_i$$
  
this is still a multiple linear model:  $x_{i2} = x_{i1}^2$   
Can think of this as an interaction btw xii and xii



#### Interpretations

$$\frac{dE(Y_i)}{dx_{i1}} = b_1 + 2b_2x_{i1} \qquad \text{effect (slope) depends on } x_{i1}$$

$$b_1 = \text{slope at } x_{i1} = 0$$

$$b_2 \quad \text{tells ns whether } E(Y_i) \quad \text{concave up or down.}$$

$$\frac{-b_1}{2b_2} = \text{location of maximum or minimum.}$$

# polynomial models:

$$Y_i = \sum_{j=0}^{p} b_j x_i^j + \epsilon_{i,j} \quad \epsilon_i \stackrel{iid}{\sim} N(o_i \sigma^2)$$

### Two-variable quadratic models

$$Y_{i} = b_{0} + b_{1} x_{i1} + b_{2} x_{i2} + b_{12} x_{i1} x_{i2} + b_{11} x_{i1}^{2} + b_{22} x_{i2}^{2} + \varepsilon_{i}$$

$$= \left(b_{0} + b_{2} x_{i2} + b_{22} x_{i2}^{2}\right) + \left(b_{1} + b_{12} x_{i2}\right) x_{i1} + \left(b_{11}\right) x_{i1}^{2} + \varepsilon_{i}^{2}$$

$$= \left(b_{0} + b_{1} x_{i1} + b_{11} x_{i1}^{2}\right) + \left(b_{2} + b_{12} x_{i1}\right) x_{i2} + \left(b_{22}\right) x_{i2}^{2} + \varepsilon_{i}^{2}$$

additive in Xi, and Xiz if biz = 0

$$Y_{i} = b_{0} + \begin{bmatrix} x_{i1} & x_{i2} \end{bmatrix} \begin{bmatrix} b_{1} \\ b_{2} \end{bmatrix} + \begin{bmatrix} 1 & 1 & 1 \\ 2 & 1 & 1 \end{bmatrix} \begin{bmatrix} x_{i1} & x_{i2} \end{bmatrix} \begin{bmatrix} x_{i1} & x_{i2} \\ x_{i2} & 2x_{i2} \end{bmatrix} \begin{bmatrix} x_{i1} & x_{i2} \\ x_{i2} & 2x_{i2} \end{bmatrix} + \epsilon_{i}$$

can add more predictors and have quadratic model in all variables

$$Y_{i} = b_{0} + \underbrace{x_{i}^{T} \underline{b}}_{j=1} + \underbrace{\frac{1}{2} x_{i}^{T} \underline{B} \underline{x}}_{i} + \varepsilon_{i} \qquad [B]_{ij} = b_{ij}$$

$$= b_{0} + \underbrace{\sum_{j=1}^{P} x_{ij} b_{j}}_{j=1} + \underbrace{\frac{1}{2} \sum_{j=1}^{P} \sum_{k=1}^{P} x_{ij} x_{ik} b_{jk}}_{j=1} + \varepsilon_{i}$$

Useful in situations where you want to find an optimal x for some process.

if B is p.d. 
$$\underline{X}^* = value that minimizes E(Yi)$$

$$\nabla E(Yi) = \underline{b} + B\underline{x}$$

$$\Rightarrow x^* = -B^{-1}\underline{b}$$