```
In [1]: # Initialize Otter
    import otter
    grader = otter.Notebook("lab5-pca.ipynb")

In [2]: import numpy as np
    import pandas as pd
    import altair as alt
    from sklearn.decomposition import PCA
    alt.data_transformers.disable_max_rows()
Out[2]: DataTransformerRegistry.enable('default')
```

1 Lab 5: Principal components

There are many perspectives on principal components analysis (PCA). PCA is variously described as: a dimension reduction method; a method of approximating covariance structure; a latent model; a change of basis that optimally describes covariation; and so on. How can these seemingly distinct views be compatible with a single method?

A simple answer is that PCA has a very wide range of applications in which it serves different purposes. Sometimes it is applied to find a few derived variables based on a large number of input variables -- hence, 'dimension reduction'. At others, it is used to interpret covariation among many variables -- hence, a 'covariance approximation'. With different objectives come different perspectives.

In PSTAT100, we'll try to look beyond this and focus on the core technique of PCA: finding linear data transformations that preserve variation and covariation. In short, we'll focus on the principal components (PC) part of PCA, taking the following view.

- Principal components are linear data transformations.
- The analysis of principal components is varied depending on the application.

We'll keep an open mind for the time being about what the analysis (A) part of PCA entails. So, what does it mean to say that 'principal components are linear data transformations'? Suppose you have a dataset with n observations and p variables. As a dataframe, this might look something like the following:

Observation	Variable 1	Variable 2	•••	Variable p
1	x_{11}	x_{12}	•••	x_{1p}
2	x_{21}	x_{22}	•••	x_{2p}
:	:	:		:
n	x_{n1}	x_{n2}	•••	x_{np}

We can represent the values as a data matrix X with n rows and p columns:

$$\mathbf{X} = \begin{bmatrix} \mathbf{x}_1 & \mathbf{x}_2 & \cdots & \mathbf{x}_p \end{bmatrix} = \begin{bmatrix} x_{11} & x_{12} & \cdots & x_{1p} \\ x_{21} & x_{22} & \cdots & x_{2p} \\ \vdots & \vdots & \ddots & \vdots \\ x_{n1} & x_{n2} & \cdots & x_{np} \end{bmatrix}$$

To say that the principal components are linear data transformations means that each principal component is of the form:

$$PC = \mathbf{X}\mathbf{v} = v_1\mathbf{x}_1 + v_2\mathbf{x}_2 + \dots + v_p\mathbf{x}_p$$

In other words, a linear combination of the columns of the data matrix. In PCA, the linear combination coefficients are known as *loadings*; the PC loadings are found in a particular way using the correlations among the columns.

1.0.1 Objectives

In this lab, you'll focus on computing and interpreting principal components:

- finding the loadings (linear combination coefficients) for each PC;
- quantifying the variation captured by each PC;
- visualization-based techniques for selecting a number of PC's to A(nalyze);
- · plotting and interpreting loadings.

In addition, you'll encounter a few ways that PCA is useful in exploratory analysis:

- describing variation and covariation;
- identifying variables that 'drive' variation and covariation;
- · visualizing multivariate data.

You'll work with a selection of county summaries from the 2010 U.S. census. The first few rows of the dataset are shown below:

Out[3]:

State	County	Women	White	Citizen	IncomePerCap	Poverty	ChildPoverty
0 Alabam	na Autauga	51.567339	75.788227	73.749117	24974.49970	12.912305	18.707580
1 Alabam	na Baldwin	51.151337	83.102616	75.694057	27316.83516	13.424230	19.484305
2 Alabam	na Barbour	46.171840	46.231594	76.912223	16824.21643	26.505629	43.559621
3 Alabam	na Bibb	46.589099	74.499889	77.397806	18430.99031	16.603747	27.197085
4 Alabam	na Blount	50.594351	87.853854	73.375498	20532.27467	16.721518	26.857377

$5 \text{ rows} \times 24 \text{ columns}$

The observational units are U.S. counties, and each row (observation) is a county. The values are,

for the most part, percentages of the county population. You can find variable descriptions in the metadata file in the data directory (*data* > *census2010metadata.csv*).

1.1 0. Correlations

PCA identifies variable combinations that capture covariation by decomposing the correlation matrix. So, to start with, let's examine the correlation matrix for the 2010 county-level census data to get a sense of which variables tend to vary together.

The correlation matrix is a matrix of all pairwise correlations between variables. If $x_i j$ denotes the value for the ith observation of variable j, then the entry at row j and column k of the correlation matrix \mathbf{R} is:

$$r_{jk} = \frac{\sum_{i} (x_{ij} - \bar{x}_{j})(x_{ik} - \bar{x}_{k})}{S_{j} S_{k}}$$

In the census data, the State and County columns indicate the geographic region for each observation; essentially, they are a row index. So we'll drop them before computing the matrix \mathbf{R} :

```
In [4]: # store quantitative variables separately
x_mx = census.drop(columns = ['State', 'County'])
```

From here, the matrix is simple to compute in pandas using .corr():

```
In [5]: # correlation matrix
corr_mx = x_mx.corr()
```

The matrix can be inspected directly to determine which variables vary together. For example, we could look at the correlations of the percentage of the population that is employed with all other variables in the dataset by extracting the Employed column:

```
In [6]: # correlation between poverty and other variables
        corr mx.loc[:, 'Employed'].sort values()
Out[6]: ChildPoverty
                        -0.744510
        Poverty
                       -0.735569
        Unemployment
                        -0.697985
        Minority
                       -0.439053
        Service
                        -0.403261
        MeanCommute
                       -0.252111
        Drive
                        -0.215038
        Carpool
                        -0.144336
        Production
                        -0.136277
        Citizen
                        -0.087343
        Office
                        -0.014838
        OtherTransp
                       -0.010041
        FamilyWork
                         0.055654
        Women
                         0.131181
        Transit
                         0.151700
        SelfEmployed
                         0.154107
        PrivateWork
                         0.264826
        WorkAtHome
                         0.303839
        White
                         0.432856
        Professional
                         0.473413
        IncomePerCap
                         0.767001
                         1.000000
        Employed
        Name: Employed, dtype: float64
```

Recall that correlation is a number in the interval [-1, 1] whose magnitude indicates the strength of the relationship between variables.

- Correlations near -1 are strongly negative, and mean that the variables tend to vary in opposition
 - (large values of one coincide with small values of the other and vice-versa).
- Correlations near 1 are strongly positive, and mean that the variables tend to vary together
 - (large values coincide and small values coincide).

As a result, from examining these entries, it can be seen that the percentage of the county population that is employed is:

- strongly *negatively* correlated with child poverty, poverty, and unemployment, meaning it *tends* to vary in opposition with these variables;
- strongly *positively* correlated with income per capita, meaning it *tends to vary together* with this variable.

If instead we wanted to look up the correlation between just two variables, we could retrieve the relevant entry directly using .loc[...]:

So across U.S. counties employment is, perhaps unsurprisingly, strongly and positively correlated

with income per capita, meaning that higher employment rates tend to coincide with higher incomes per capita.

1.1.1 Question 0 (a)

Check your understanding by repeating this for a different pair of variables.

1.1.1.1 (i) Find the correlation between the poverty rate and demographic minority rate and store it in pov_{dem_rate} .

```
In [15]: # correlation between poverty and percent minority
pov_dem_rate = corr_mx.loc['Poverty', 'Minority']
# print
pov_dem_rate
```

Out[15]: 0.6231625196890354

```
grader.check("q0 a i")
In [16]:
         KeyError
                                                    Traceback (most recent call las
         <ipython-input-16-f1221f92a125> in <module>
         ---> 1 grader.check("q0_a_i")
         /opt/conda/lib/python3.7/site-packages/otter/check/utils.py in run functi
         on(self, *args, **kwargs)
             129
                                  except Exception as e:
             130
                                      self. log event(event type, success=False, er
         ror=e)
         --> 131
                                      raise e
             132
                                  else:
             133
                                      self._log_event(event_type, results=results,
          question=question, shelve_env=shelve_env)
         /opt/conda/lib/python3.7/site-packages/otter/check/utils.py in run functi
         on(self, *args, **kwargs)
                                  try:
             122
             123
                                      if event type == EventType.CHECK:
         --> 124
                                          question, results, shelve env = f(self, *
         args, **kwargs)
             125
                                      else:
             126
                                          results = f(self, *args, **kwargs)
         /opt/conda/lib/python3.7/site-packages/otter/check/notebook.py in check(s
         elf, question, global env)
             177
             178
                         # run the check
         --> 179
                         result = check(test path, test name, global env)
             180
                         return question, result, global env
             181
         /opt/conda/lib/python3.7/site-packages/otter/execute/ init .py in check
         (nb or test path, test name, global env)
              44
                         test = OKTestFile.from file(nb or test path)
              45
                     else:
                         test = NotebookMetadataOKTestFile.from file(nb or test pa
         th, test_name)
              47
                     if global_env is None:
              48
         /opt/conda/lib/python3.7/site-packages/otter/test files/metadata test.py
          in from file(cls, path, test name)
              74
                             nb = json.load(f)
              75
         ---> 76
                         test spec = nb["metadata"][NOTEBOOK METADATA KEY]["tests"
         1
              77
                         if test name not in test spec:
              78
                              raise ValueError(f"Test {test name} not found")
         KeyError: 'otter'
```

1.1.1.2 (ii) Interpret the correlation: is it large or small, positive or negative, and what does that mean?

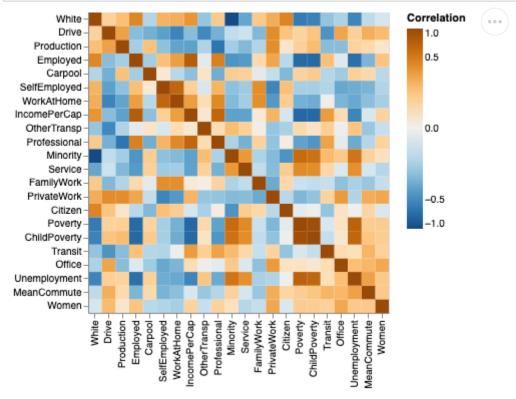
The correlation is 0.6231625196890354, meaning there's a large positive correlation with the two variables.

While direct inspection is useful, it can be cumbersome to check correlations for a large number of variables this way. A heatmap -- a colored image of the matrix -- provides a (sometimes) convenient way to see what's going on without having to examine the numerical values directly. The cell below shows one way of constructing this plot.

Notice that the color scale shows positive correlations in orange, negative ones in blue, strong correlations in dark tones, and weak correlations in light tones. This is known as a 'diverging color gradient', and should, as a rule of thumb, always be used for plots of this type.

```
In [17]:
          # melt corr mx
          corr mx_long = corr_mx.reset_index().rename(
               columns = {'index': 'row'}
          ).melt(
               id_vars = 'row',
               var_name = 'col',
               value_name = 'Correlation'
          )
          # construct plot
          alt.Chart(corr_mx_long).mark_rect().encode(
               x = alt.X('col', title = '', sort = {'field': 'Correlation', 'order':
y = alt.Y('row', title = '', sort = {'field': 'Correlation', 'order':
               color = alt.Color('Correlation',
                                   scale = alt.Scale(scheme = 'blueorange', # diverging
                                                        domain = (-1, 1), # ensure white =
                                                        type = 'sqrt'), # adjust gradient s
                                  legend = alt.Legend(tickCount = 5)) # add ticks to col
          ).properties(width = 300, height = 300)
```

Out[17]:



1.1.2 Question 0 (b)

Which variable is self employment rate most *positively* correlated with? Refer to the heatmap.

1.1.2.1 Answer

SelfEmployment is largely positively correlated with WorkAtHome based on the diverging color gradient for correlation.

1.2 1. Principal components analysis

Principal components analysis (PCA) consists in finding variable combinations that capture large portions of the variation and covariation in one's dataset.

'Variable combinations' here means *linear* combinations. That is, if again x_{ij} denotes the data value for the *i*th observation and the *j*th variable, the value of a principal component is of the form:

$$PC_i = \sum_{j} w_j x_{ij}$$
 (value of PC for observation i)

The weights w_j for each variable are called the *loadings*. The loadings tell which variables are most influential (heavily weighted) in each component, and thus offer an indirect picture of which variables are driving variation and covariation in the original data.

Here we'll look at how to:

- · compute the full set of principal components;
- determine the variation they capture;
- · select a subset of principal components for analysis;
- · and examine the loadings.

The data should be normalized before carrying out PCA. (You'll see why a little later.)

```
In [19]: # center and scale ('normalize')
x_ctr = (x_mx - x_mx.mean())/x_mx.std()
```

1.2.1 Computing PC loadings

In sklearn, the module PCA(...) computes principal components, the proportion of variance captured by each one, and the loadings of each one. The syntax may be a bit different than what you're used to. First we'll configure the module with a fixed number of components to match the number of variables in the dataset and store the result under a separate name.

```
In [20]: # compute principal components
pca = PCA(n_components = x_ctr.shape[1])
pca.fit(x_ctr)
```

Most quantities you might want to use in PCA can be retrieved as attributes of pca after pca.fit(...) has been run. In particular:

- .components_ contains the loadings of the principal components;
- .explained_variance_ratio_ contains the proportion of variation and covariation captured by each principal component.

You might find it worthwhile to open up the <u>PCA documentation (https://scikit-learn.org/stable/modules/generated/sklearn.decomposition.PCA.html) and keep the 'Attributes' learn.org/stable/modules/generated/sklearn.decomposition.</u>

1.2.2 Selecting the number of PCs

The basic strategy for selecting a number of principal components to work with is to determine how many are needed to capture a large portion of variation and covariation in the original data. This can be done graphically by plotting the variance ratios.

Let's start by retrieving the variance ratios for each component. These are stored as the .explained_variance_ratio_ attribute of pca :

Notice that the components are sorted in descending order of variance ratio -- that means that the first component always captures the most variation and covariation, the second component always captures the secondmost, and so on. For plotting purposes, it will be helpful to store these in a dataframe:

```
In [22]: # store proportion of variance explained as a dataframe
    pca_var_explained = pd.DataFrame({'Proportion of variance explained': pca.e

# add component number as a new column
    pca_var_explained['Component'] = np.arange(1, 23)

# print
    pca_var_explained.head()
```

Out[22]:

Proportion of var	riance explained Com	ponent
0	0.262856	1
1	0.151574	2
2	0.114128	3
3	0.076665	4
4	0.054345	5

These values report the proportion of variance explained *individually* by each component; it is also useful to show the proportion of variance explained *collectively* by a set of components.

1.2.3 Question 1 (a)

Add a column to pca_var_explained called Cumulative variance explained that contains the cumulative sum of the proportion of variance explained. For the first component, this new variable should be equal to the value of Proportion of variance explained; for the second component, it should be equal to the sum of the values of Proportion of variance explained for components 1 and 2; for the third, to the sum of values for components 1, 2, and 3; and so on.

Print the first few rows.

(*Hint*: use cumsum(...) with an appropriate axis specification.)

```
In [23]: # add cumulative variance explained as a new column
pca_var_explained['Cumulative variance explained'] = pca_var_explained.iloc
# print
pca_var_explained.head()
```

Out[23]:

Proportion of	variance explained	Component	Cumulative variance explained
0	0.262856	1	0.262856
1	0.151574	2	0.414431
2	0.114128	3	0.528559
3	0.076665	4	0.605224
4	0.054345	5	0.659569

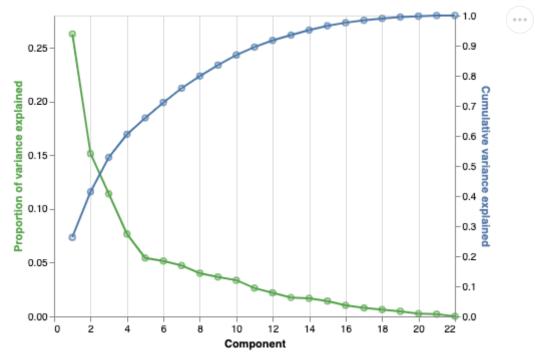
```
In [24]: grader.check("q1_a")
```

Out[24]: q1 a passed!

Now we'll make a dual-axis plot showing, on one side, the proportion of variance explained (y) as a function of component (x), and on the other side, the cumulative variance explained (y) also as a function of component (x). Make sure that you've completed Q1(a) before running the next cell.

```
In [25]:
         # encode component axis only as base layer
         base = alt.Chart(pca var explained).encode(
             x = 'Component')
         # make a base layer for the proportion of variance explained
         prop_var_base = base.encode(
             y = alt.Y('Proportion of variance explained',
                       axis = alt.Axis(titleColor = '#57A44C'))
         )
         # make a base layer for the cumulative variance explained
         cum var base = base.encode(
             y = alt.Y('Cumulative variance explained', axis = alt.Axis(titleColor =
         # add points and lines to each base layer
         prop var = prop var base.mark line(stroke = '#57A44C') + prop var base.mark
         cum var = cum var base.mark line() + cum var base.mark point()
         # layer the layers
         var explained plot = alt.layer(prop var, cum var).resolve scale(y = 'indepe
         # display
         var explained plot
```

Out[25]:



The purpose of making this plot is to quickly determine the fewest number of principal components that capture a considerable portion of variation and covariation. 'Considerable' here is a bit subjective.

In this case, we'll base that decision on the proportion of variance explained (left axis) rather than the cumulative variance explained. Notice that there are diminishing gains after a certain number of components, in the sense that adjacent components explain similar proportions of variation. Sometimes it's said that there's an 'elbow' in the plot to describe this phenomenon.

1.2.4 Question 1 (b)

Using the graph and table above, how many principal components explain more than 6% of total variation (variation and covariation) individually? Store this in main pca.

```
In [26]: main_pca = 4
#print
main_pca
Out[26]: 4
In [27]: grader.check("q1_b")
Out[27]: q1_b passed!
```

1.2.5 Question 1 (c)

How much total variation is captured collectively by the number of components you stated above? Store this exact proportion in main variation.

```
In [32]: main_variation = .60
    #print
    main_variation

Out[32]: 0.6

In [33]: grader.check("q1_c")

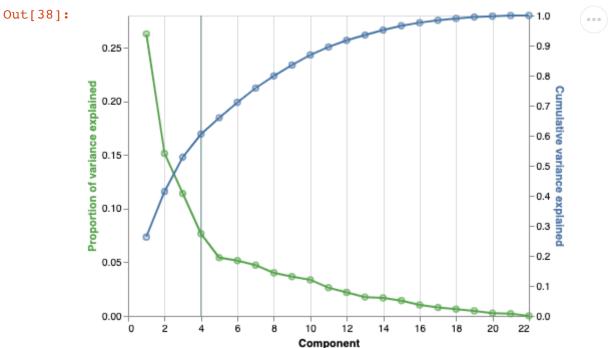
Out[33]: q1_c passed!
```

1.2.6 Question 1 (d)

Indicate your selected number of components (answer in Q1(b)) by adding a vertical line to the plot above. Instead of placing the line directly on your selected number of components, put it at the midpoint between your selected number and the next-largest number. Choose a <u>color of your liking</u> (https://www.w3schools.com/colors/colors/2021.asp) for the line. If you're not sure where to start, have a look at the week 5 lecture codes.

(*Hint*: in order to make this work in Altair, you'll need to layer the line on to either prop_var or cum_var before calling alt.layer(...); if you try to add the line as a layer to var explained plot, Altair will throw an error.)

```
In [38]: # add vertical line indicating number of selected pcs
line = alt.Chart(pd.DataFrame({'Component': [4]})).mark_rule(opacity = 0.5,
# add line to one layer
prop_var = prop_var_base.mark_line(stroke = '#57A44C') + prop_var_base.mark
cum_var = cum_var_base.mark_line() + cum_var_base.mark_point() + line
# layer the layers
var_explained_plot = alt.layer(prop_var, cum_var) .\
resolve_scale(y = 'independent')
# display
var_explained_plot
```



1.2.7 Plotting and interpreting loadings

Now that you've chosen the number of components to work with, the next step is to examine loadings to understand just *which* variables the components combine with significant weight.

The loadings are stored as the .components attribute of pca as an array of lists:

```
# loadings for first two pcs
In [39]:
         pca.components [0:2]
Out[39]: array([[ 0.0200547 , -0.28961352, -0.05069832, -0.33486321,
                                                                     0.36521186,
                  0.36483606, -0.24013945, 0.2032542, 0.05216762,
                                                                     0.09430653,
                  0.1021974 , 0.0791294 , -0.03023258 , 0.02187119 , -0.21835338 ,
                  0.09700319, -0.3455879 , -0.03553872, -0.15530037, -0.08507737,
                  0.33342029, 0.29246071],
                [-0.13995796, -0.19654947, -0.06499401, -0.02043167, 0.12017151,
                  0.0810864 , 0.17561108 , 0.13971356 , -0.189803 , -0.2823294 ,
                 -0.40613046,
                              0.06374361, 0.10114242, 0.20940286,
                                                                     0.33163575,
                 -0.17673925, -0.05465314, -0.44192238, 0.3161738, 0.22113731,
                  0.04304656, 0.19162849]
```

As with the variance ratios, these will be more useful to us in a dataframe.

1.2.8 Question 1 (e)

Modify the code cell below to rename and select the loadings for the number of components you chose above.

Out[40]:

	PC1	PC2	PC3	PC4	Variable
0	0.020055	-0.139958	0.187600	-0.176614	Women
1	-0.289614	-0.196549	-0.288902	-0.078059	White
2	-0.050698	-0.064994	-0.281904	-0.467986	Citizen
3	-0.334863	-0.020432	0.284074	-0.022197	IncomePerCap
4	0.365212	0.120172	-0.040170	-0.128231	Poverty
5	0.364836	0.081086	-0.077433	-0.098585	ChildPoverty
6	-0.240139	0.175611	0.287636	-0.258789	Professional
7	0.203254	0.139714	0.005957	-0.122145	Service
8	0.052168	-0.189803	0.281398	-0.267195	Office
9	0.094307	-0.282329	-0.285500	0.355106	Production
10	0.102197	-0.406130	-0.099229	-0.261077	Drive
11	0.079129	0.063744	-0.095696	0.457962	Carpool
12	-0.030233	0.101142	0.390869	0.052245	Transit
13	0.021871	0.209403	0.139315	0.221098	OtherTransp
14	-0.218353	0.331636	-0.116068	-0.113166	WorkAtHome
15	0.097003	-0.176739	0.135322	-0.144408	MeanCommute
16	-0.345588	-0.054653	0.157726	0.128709	Employed
17	-0.035539	-0.441922	0.158709	0.146725	PrivateWork
18	-0.155300	0.316174	-0.266798	-0.104453	SelfEmployed
19	-0.085077	0.221137	-0.203301	-0.064817	FamilyWork
20	0.333420	0.043047	0.069938	-0.125235	Unemployment
21	0.292461	0.191628	0.282231	0.074901	Minority

```
In [41]:
         grader.check("q1 e")
         KeyError
                                                    Traceback (most recent call las
         <ipython-input-41-3ef7da70a68c> in <module>
         ---> 1 grader.check("q1_e")
         /opt/conda/lib/python3.7/site-packages/otter/check/utils.py in run functi
         on(self, *args, **kwargs)
             129
                                  except Exception as e:
             130
                                      self. log event(event type, success=False, er
         ror=e)
         --> 131
                                      raise e
             132
                                  else:
             133
                                      self._log_event(event_type, results=results,
          question=question, shelve_env=shelve_env)
         /opt/conda/lib/python3.7/site-packages/otter/check/utils.py in run functi
         on(self, *args, **kwargs)
                                  try:
             122
             123
                                      if event type == EventType.CHECK:
         --> 124
                                          question, results, shelve env = f(self, *
         args, **kwargs)
             125
                                      else:
             126
                                          results = f(self, *args, **kwargs)
         /opt/conda/lib/python3.7/site-packages/otter/check/notebook.py in check(s
         elf, question, global env)
             177
             178
                         # run the check
         --> 179
                         result = check(test path, test name, global env)
             180
                         return question, result, global env
             181
         /opt/conda/lib/python3.7/site-packages/otter/execute/ init .py in check
         (nb or test path, test name, global env)
              44
                         test = OKTestFile.from file(nb or test path)
              45
                     else:
                         test = NotebookMetadataOKTestFile.from file(nb or test pa
         th, test_name)
              47
                     if global_env is None:
              48
         /opt/conda/lib/python3.7/site-packages/otter/test files/metadata test.py
          in from file(cls, path, test name)
              74
                             nb = json.load(f)
              75
         ---> 76
                         test spec = nb["metadata"][NOTEBOOK METADATA KEY]["tests"
         1
              77
                         if test name not in test spec:
              78
                              raise ValueError(f"Test {test name} not found")
         KeyError: 'otter'
```

Again, the loadings are the *weights* with which the variables are combined to form the principal components. This is why the variable names have been appended as a separate column: each row is the weight for one variable in the dataset, and each column is a distinct set of weights.

For example, the PC1 column tells us that this component is equal to:

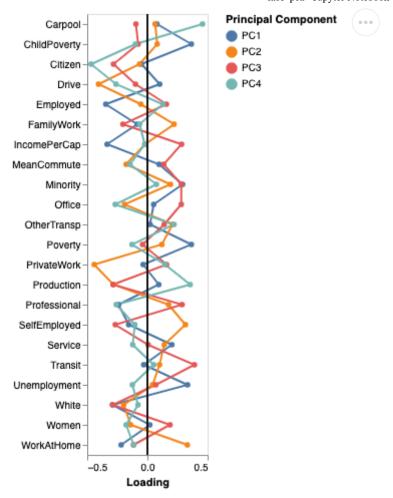
$$(0.020055 \times \text{women}) + (-0.289614 \times \text{white}) + (-0.050698 \times \text{citizen}) + \dots$$

Since the components together capture over half the total variation, the heavily weighted variables in the selected components are the ones that drive variation in the original data. By visualizing the loadings, we can see which variables are most influential for each component, and thereby also which variables seem to drive total variation in the data.

Loadings are typically plotted against variable name as points connected by lines, as in the plot below. Make sure the previous question is complete before running this cell.

```
In [42]: # melt from wide to long
         loading plot df = loading df.melt(
             id_vars = 'Variable',
             var_name = 'Principal Component',
             value_name = 'Loading'
         )
         # add a column of zeros to encode for x = 0 line to plot
         loading plot df['zero'] = np.repeat(0, len(loading plot df))
         # create base layer
         base = alt.Chart(loading plot df)
         # create lines + points for loadings
         loadings = base.mark_line(point = True).encode(
             y = alt.X('Variable', title = ''),
             x = 'Loading',
             color = 'Principal Component'
         # create line at zero
         rule = base.mark_rule().encode(x = alt.X('zero', title = 'Loading'), size =
         # layer
         loading plot = (loadings + rule).properties(width = 120)
         # show
         loading_plot
```

Out[42]:



1.2.9 Question 1 (f)

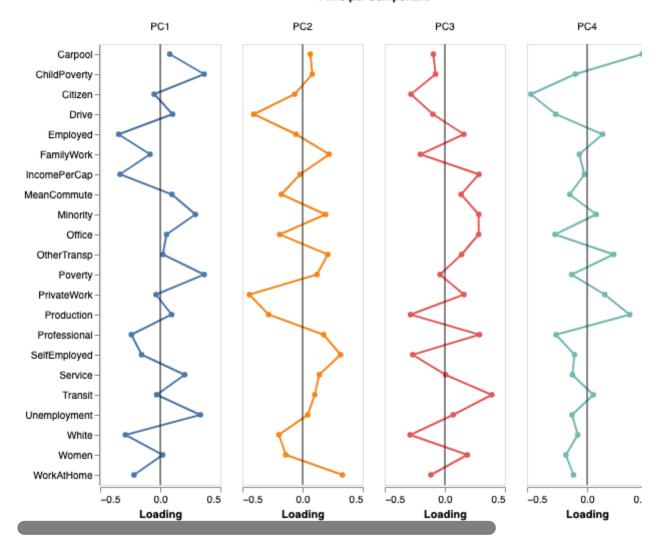
The plot above is a bit crowded -- use .facet(...) to show each line separately. The resulting plot should have four adjacent panels, one for each PC.

(*Hint*: you can do this in one line by modifying loading_plot .)

In [43]: loading_plot.facet(column = 'Principal Component')

Out[43]:

Principal Component



Great, but what do these plots have to say?

Look first at PC1: the variables with the largest loadings (points farthest in either direction from the zero line) are Child Poverty (positive), Employed (negative), Income per capita (negative), Poverty (positive), and Unemployment (positive). We know from exploring the correlation matrix that employment rate, unemployment rate, and income per capita are all related, and similarly child poverty rate and poverty rate are related. Therefore, the positively-loaded variables are all measuring more or less the same thing, and likewise for the negatively-loaded variables.

Essentially, then, PC1 is predominantly (but not entirely) a representation of income and poverty. In particular, counties have a higher value for PC1 if they have lower-than-average income per capita and higher-than-average poverty rates, and a smaller value for PC1 if they have higher-than-average income per capita and lower-than-average poverty rates.

Often interpreting principal components can be difficult, and sometimes there's no clear interpretation available! That said, it helps to have a system instead of staring at the plot and scratching our heads. Here is a semi-systematic approach to interpreting loadings:

0. Divert your attention away from the zero line.

- 1. Find the largest positive loading, and list all variables with similar loadings.
- 2. Find the largest negative loading, and list all variables with similar loadings.
- 3. The principal component represents the difference between the average of the first set and the average of the second set.
- 4. Try to come up with a description of less than 4 words.

This system is based on the following ideas:

- a high loading value (negative or positive) indicates that a variable strongly influences the principal component;
- a negative loading value indicates that
 - increases in the value of a variable decrease the value of the principal component
 - and decreases in the value of a variable increase the value of the principal component;
- · a positive loading value indicates that
 - increases in the value of a variable *increase* the value of the principal component
 - and decreases in the value of a variable decrease the value of the principal component;
- similar loadings between two or more variables indicate that the principal component reflects their average;
- divergent loadings between two sets of variables indicates that the principal component reflects their *difference*.

Let's call PC1 'Income and poverty'. Here are my best stabs at the remaining ones.

PC2: Self employment. (High values come from high self employment + high work-at-home + low private sector workers.)

PC3: Urbanization. (High values come from high transit use + professional/office workers + commute + diversity + high income.)

PC4: Carpooling. (?)

You'll get some practice with this in HW3. For now, please take a moment to consider how I arrived at these interpretations by looking at the loading plots and thinking through the steps above.

1.2.10 Why normalize?

Data are typically normalized because without normalization, the variables on the largest scales tend to dominate the principal components, and most of the time PC1 will capture the majority of the variation.

However, that is artificial. In the census data, income per capita has the largest magnitudes, and thus, the highest variance.

When PCs are computed without normalization, the total variation is mostly just the variance of income per capita. But that's just because of the *scale* of the variable -- incomes per capita are large numbers -- not a reflection that it varies more or less than the other variables.

Run the cell below to see what happens to the loadings if the data are not normalized.

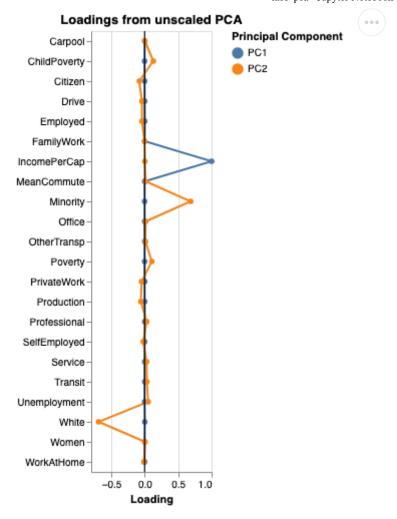
```
In [46]: # recompute pcs without normalization
    pca_unscaled = PCA(22)
    pca_unscaled.fit(x_mx)

# show variance ratios for first three pcs
    pd.Series(pca_unscaled.explained_variance_ratio_, index = range(1, 23)).hea

Out[46]: 1     0.999965
    2     0.000025
    3     0.000003
    dtype: float64
```

```
In [47]: # store the loadings as a data frame with appropriate names
         unscaled loading df = pd.DataFrame(pca unscaled.components ).transpose().re
             columns = {0: 'PC1', 1: 'PC2'} # add entries for each selected componen
         ).loc[:, ['PC1', 'PC2']] # slice just components of interest
         # add a column with the variable names
         unscaled_loading_df['Variable'] = x_mx.columns.values
         # melt from wide to long
         unscaled loading plot df = unscaled loading df.melt(
             id vars = 'Variable',
             var_name = 'Principal Component',
             value_name = 'Loading'
         # add a column of zeros to encode for x = 0 line to plot
         unscaled loading plot df['zero'] = np.repeat(0, len(unscaled loading plot d
         # create base layer
         base = alt.Chart(unscaled loading plot df)
         # create lines + points for loadings
         loadings = base.mark_line(point = True).encode(
             y = alt.X('Variable', title = ''),
             x = 'Loading',
             color = 'Principal Component'
         # create line at zero
         rule = base.mark rule().encode(x = alt.X('zero', title = 'Loading'), size =
         # layer
         loading plot = (loadings + rule).properties(width = 120, title = 'Loadings')
         # show
         loading plot
```

Out[47]:



Notice that the variables with nonzero loadings in unscaled PCA are simply the three variables with the largest variances.

1.3 2. Exploratory analysis based on PCA

Now that we have the principal components, we can use them for exploratory data visualizations. The principal component values are computed via .fit transform(...) in the PCA module:

The cell below extracts the first four PCs and stores them as a dataframe.

```
In [50]: # project data onto first four components; store as data frame
    projected_data = pd.DataFrame(pca.fit_transform(x_ctr)).iloc[:, 0:4].rename

# add state and county
    projected_data[['State', 'County']] = census[['State', 'County']]

# print
    projected_data.head(4)
```

Out[50]:

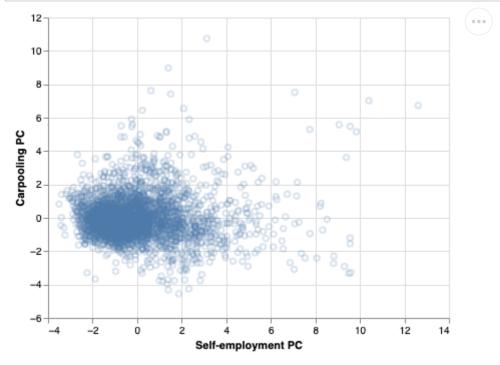
	PC1	PC2	PC3	PC4	State	County
0	-0.068807	-1.647539	0.749835	-0.500517	Alabama	Autauga
1	-0.702814	-1.428780	0.999714	-1.165125	Alabama	Baldwin
2	4.013395	-0.071309	-0.704350	0.195341	Alabama	Barbour
3	1.556478	-1.080257	-1.892863	1.543793	Alabama	Bibb

The PC's can be used to construct scatterplots of the data and search for patterns.

1.3.1 Outliers

The cell below plots PC2 (self-employment) against PC4 (carpooling):

Out[51]:



Notice that there are a handful of outling points in the upper right region away from the dense scatter. What are those?

In order to inspect the outlying counties, we first need to figure out how to identify them. The outlying values have a large *sum* of PC2 and PC4. We can distinguish them by finding a cutoff value for the sum.

1.3.2 Question 2 (a)

Compute the sum of principal components 2 and 4 and sort them in descending order. Store the result in pc 2plus4 and print the first 15 sorted values.

```
In [108]: # find cutoff value
          pc 2plus4 = (projected_data['PC2'] + projected_data['PC4']).sort_values(asc
           #print
          pc_2plus4.head(15)
Out[108]: 81
                   19.346522
           82
                   17.417281
                   15.036571
           86
           84
                   14.993320
           70
                   14.649029
           85
                   14.587844
           67
                   13.867717
           73
                   13.039559
           95
                   12.998509
           739
                   10.377646
                    9.320243
           76
           2334
                    9.107116
           68
                    8.918242
           2498
                    8.910908
           2079
                    8.639690
           dtype: float64
In [109]: grader.check("q2_a")
Out[109]: q2_a passed!
```

Notice that there's a large jump from about 10 to about 13 (you could compare this with the typical jump using <code>.diff()</code> if you're curious); so we'll take 12 as the cutoff value. The plot below shows that this cutoff captures the points of interest.

10

12

Out[83]: 12 10 8 6 Day 4 0 -2 -4

Notice that all the outlying counties are remote regions of Alaska:

Self-employment PC

-2

In [84]: outliers

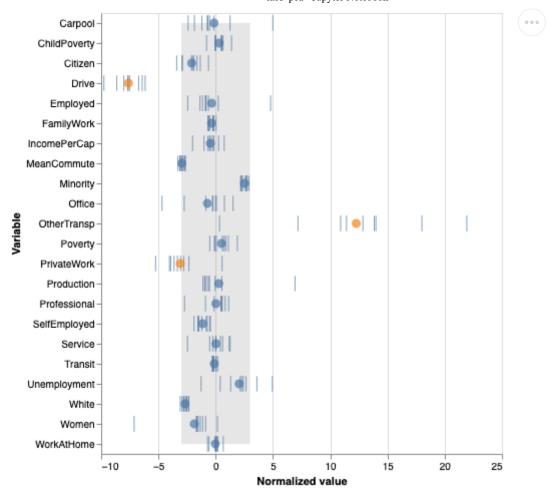
Out[84]:

County	State	PC4	PC3	PC2	PC1	
Aleutians East Borough	Alaska	10.742319	-1.248396	3.125398	-1.347609	67
Bethel Census Area	Alaska	5.575720	4.394921	9.073309	3.407044	70
Dillingham Census Area	Alaska	5.286949	3.705396	7.752609	1.513140	73
Kusilvak Census Area	Alaska	6.731539	5.394652	12.614982	5.827615	81
Lake and Peninsula Borough	Alaska	7.016760	3.811759	10.400522	0.943499	82
Nome Census Area	Alaska	5.152682	3.773945	9.840638	2.882938	84
North Slope Borough	Alaska	7.513554	3.028609	7.074290	2.397895	85
Northwest Arctic Borough	Alaska	5.477473	4.164754	9.559099	3.128434	86
Yukon-Kovukuk Census Area	Alaska	3.613377	2.503918	9.385133	2.271239	95

What sets them apart? The cell below retrieves the normalized data and county name for the outlying rows, and then plots the normalized values of each variable for all 9 counties as vertical ticks, along with a point indicating the mean for the outlying counties. This plot can be used to determine which variables are over- or under-average for the outlying counties relative to the nation by simply locating means that are far from zero in either direction.

```
In [89]: # retrieve normalized data for outlying rows
         outlier data = x ctr.loc[outliers.index.values].join(
             census.loc[outliers.index.values, ['County']]
         # melt to long format for plotting
         outlier_plot_df = outlier_data.melt(
             id vars = 'County',
             var_name = 'Variable',
             value_name = 'Normalized value'
         )
         # plot ticks for values (x) for each variable (y)
         ticks = alt.Chart(outlier plot df).mark tick().encode(
             x = 'Normalized value',
             y = 'Variable'
         )
         # shade out region within 3SD of mean
         grey = alt.Chart(
             pd.DataFrame(
                 {'Variable': x_ctr.columns,
                  'upr': np.repeat(3, 22),
                  'lwr': np.repeat(-3, 22)}
         ).mark_area(opacity = 0.2, color = 'gray').encode(
             y = 'Variable',
             x = alt.X('upr', title = 'Normalized value'),
             x2 = 'lwr'
         )
         # compute means of each variable across counties
         means = alt.Chart(outlier plot df).transform aggregate(
             group mean = 'mean(Normalized value)',
             groupby = ['Variable']
         ).transform calculate(
             large = 'abs(datum.group mean) > 3'
         ).mark circle(size = 80).encode(
             x = 'group mean:Q',
             y = 'Variable',
             color = alt.Color('large:N', legend = None)
         )
         # layer
         ticks + grey + means
```

Out[89]:



1.3.3 Question 2 (b)

The two variables that clearly set the outlying counties apart from the nation are the percentage of the population using alternative transportation (extremely above average) and the percentage that drive to work (extremely below average). Why is this?

(*Hint:* take a peek at the <u>Wikipedia page on transportation in Alaska</u> (https://en.wikipedia.org/wiki/Transportation in Alaska).)

The population in Alaska is small and transportation by car is not as accesible as other transportationn systems. Alaska's climate and geography restirct travel; where eople opt for the ferry system, railroads, and air travel. This makes sense that using alternative transportation is extremely above average and the percentage that drive to work is extremely below average.

1.3.4 Regional patterns

Are there regional patterns in the data? The cell below merges a table of U.S. census regions with the projected data.

```
In [91]: # add US region
    regions = pd.read_table('data/regions.txt', sep = ',')
    plot_df = pd.merge(projected_data, regions, how = 'left', on = 'State')

# any non-matches?
    plot_df.Region.isna().mean()
```

Out[91]: 0.024238657551274082

However, there are some counties that didn't get a match in the region table. In fact, all of Puerto Rico:

```
In [92]: # inspect rows with missing region
    plot_df[plot_df.Region.isna()].State.value_counts()

Out[92]: Puerto Rico     78
    Name: State, dtype: int64
```

That's an easy fix. We'll just give PR its own epynomous region.

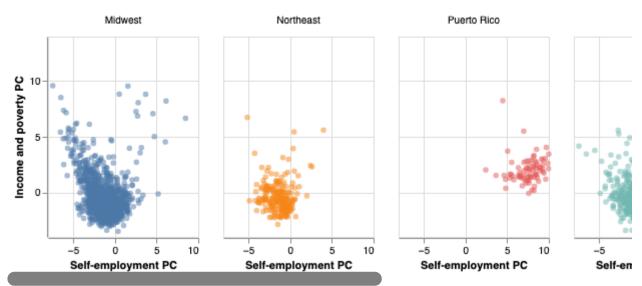
```
In [93]: # replace NaNs
plot_df.Region = plot_df.Region.fillna('Puerto Rico')
```

1.3.5 Question 2 (c)

Use plot_df to construct a faceted scatterplot of PC2 against PC1 by region, and color the points by region.



Region



1.3.6 Question 2 (d)

How does the northeast compare with the south?

1.3.6.1 (i) Describe the location of scatter along the PC axes.

(For instance, the western region scatter is centered around a PC1 value just below zero, say around -1, and a PC2 value just above zero, say around 2.)

1.3.6.2 Answer

The northeast region scatter is centered around a PC1 value around -1, and a PC2 value around -1. While the southern region scatter is centered around a PC1 value around 1 and a PC2 value around -1.

1.3.6.3 (ii) Can you interpret the difference in location in any way?

State one qualitative difference in southern and northeastern counties that this points to.

1.3.6.4 Answer

From the plots, we can see that the southern region experiences higher rates of poverty and unemployemnt compared to the northeastern region.

1.4 Submission Checklist

- 1. Save file to confirm all changes are on disk
- 2. Run Kernel > Restart & Run All to execute all code from top to bottom
- 3. Save file again to write any new output to disk
- 4. Select File > Download as > HTML.
- 5. Open in Google Chrome and print to PDF on A3 paper in portrait orientation.
- 6. Submit to Gradescope

To double-check your work, the cell below will rerun all of the autograder tests.