

Credit Card Transaction Report

Total Revenue

55.3M

Total Interest

7.8M

Transaction
Amount

44.5M

Transaction
Count

655.7K

Card_Category	Revenue	Interest Earned	Annual Fee
Blue	46139397.7	64,95,887.74	2685635
Gold	2454072.2	3,73,784.16	56210
Platinum	1135608.1	1,61,629.05	20665
Silver	5586332.3	8,12,081.28	187505
Total	55315410.2	78,43,382.23	2950015

Q3

14M

Q1

14M

Q2

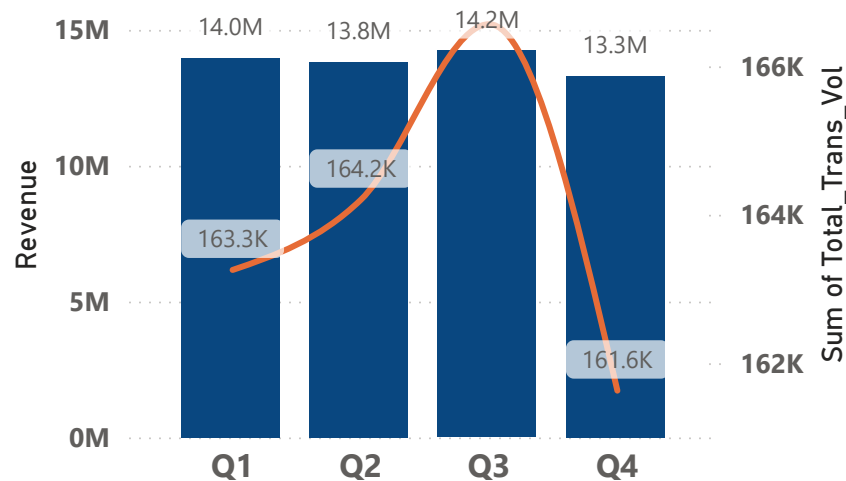
14M

Q4

13M

Qtr Revenue and Transaction Volume

● Sum of Revenue ● Sum of Total_Trans_Vol



Week_Start_Date

All

F

M

Low

Medium

High

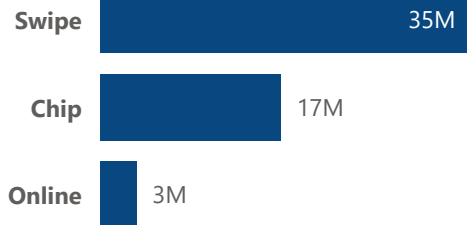
Silver

Blue

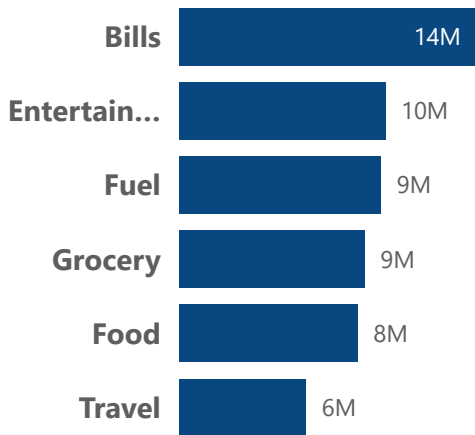
Gold

Platinum

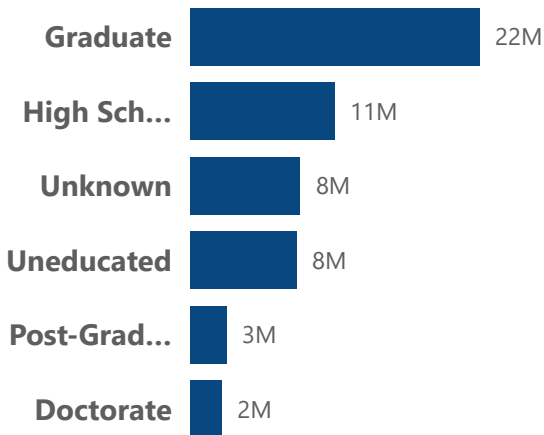
Revenue by Chip Use



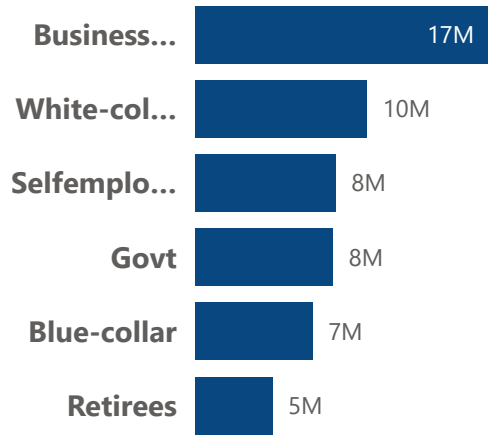
Revenue by Expenditure Type



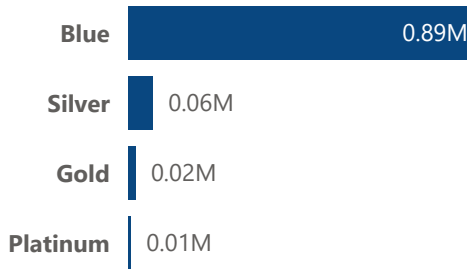
Revenue by Education



Revenue by Customer Job



Customer Acq ost



Credit Card Customer Report

Total Revenue

55.3M

Total Interest

7.8M

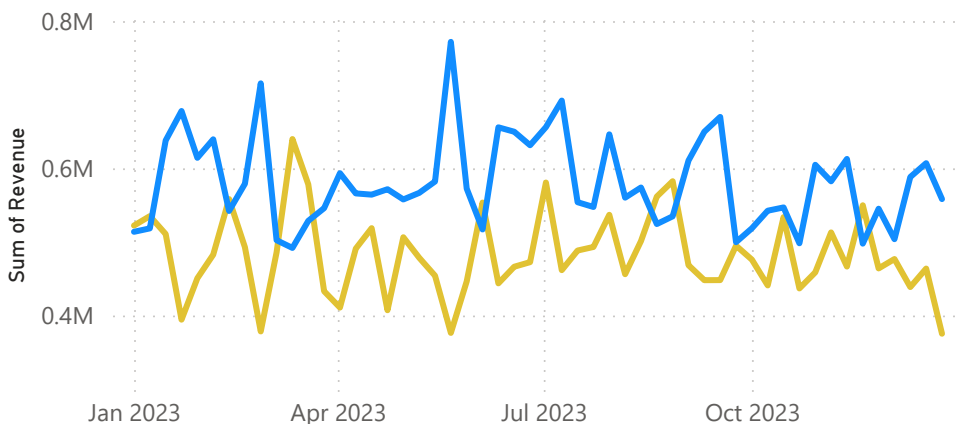
Total Income

575.9M

CSS

3.2

Revenue By Week



Q3

14M

Q1

14M

Q2

14M

Q4

13M

Week_Start_Date

All

Low

Medium

High

Silver

Blue

Gold

Platinum

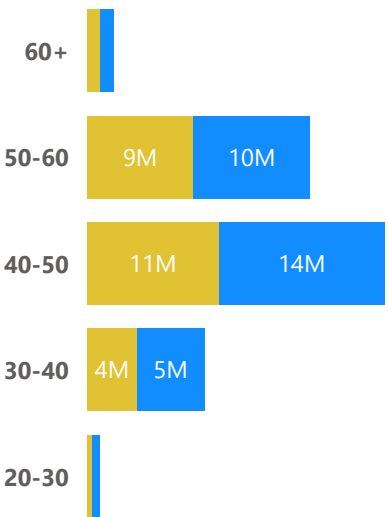
F

739.07M

M

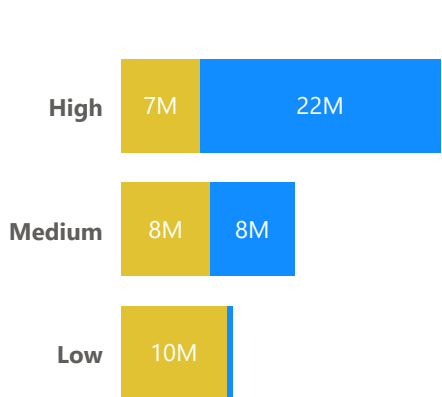
738.93M

Revenue by Age Group

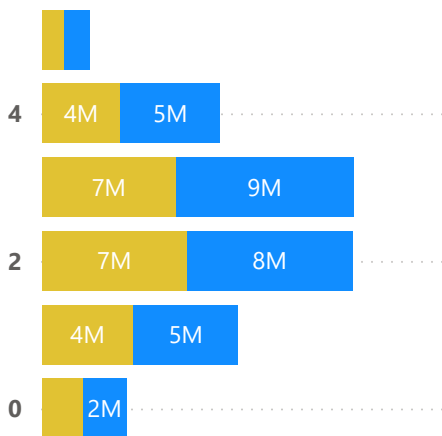


Customer_Job	Revenue	Interest Earned	Annual Fee
Businessman	17387832.3	25,39,390.31	563030
White-collar	10114655.9	14,41,073.93	451840
Govt	8111701.4	11,60,016.37	443810
Selfemployeed	8261757.8	11,19,741.81	746990
Blue-collar	6904278.6	9,52,800.57	462640
Retirees	4535184.2	6,30,359.24	281705
Total	55315410.2	78,43,382.23	2950015

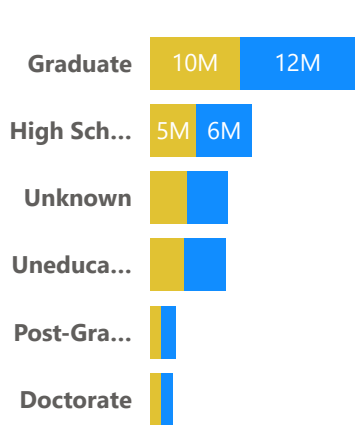
Revenue by Income Group



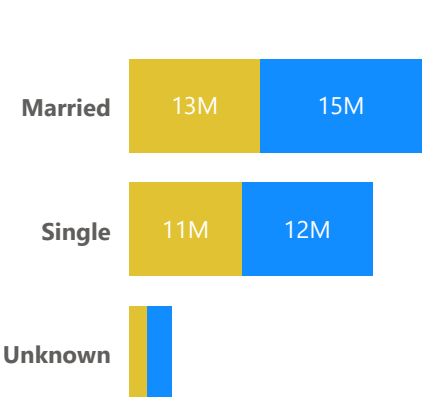
Revenue by Dependent Count



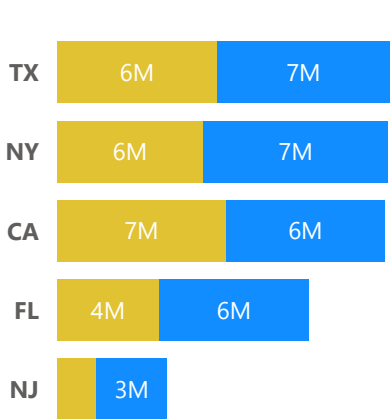
Revenue by Education



Revenue by Marital Status



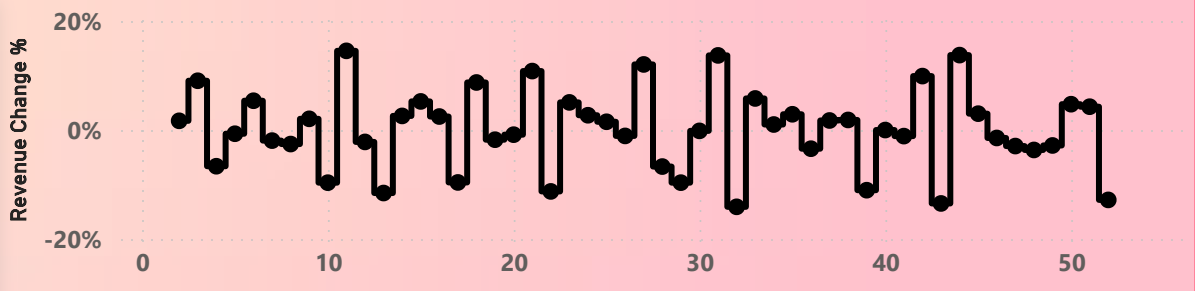
Top 5 States



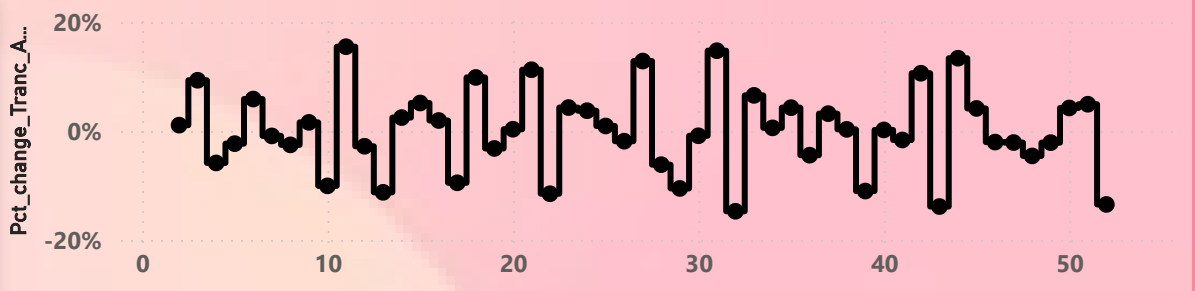


Summary

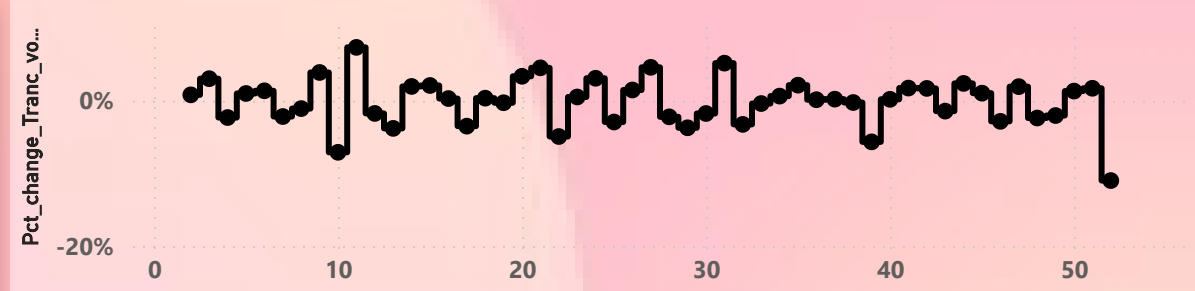
Week_Num	Current_Week_Revenue	Pre_Week_Revenue	Change_Percentage
52	9,33,134.43	10,70,439.10	-12.83%
51	10,70,439.10	10,26,549.11	4.28%
50	10,26,549.11	9,80,152.37	4.73%
49	9,80,152.37	10,08,776.60	-2.84%



Week_Num	Current_week_Tranc_Amt	Prev_week_Tranc_Amt	Change_Percentage
52	748677	865275	-13.48%
51	865275	824791	4.91%
50	824791	791352	4.23%
49	791352	808623	-2.14%



Week_Num	Current_week_Tranc_Vol	Pre_week_Tranc_Vol	Change_Percentage
27	13430	12841	4.59%
21	13237	12665	4.52%
28	13131	13430	-2.23%
31	13059	12418	5.16%



Activation_30_Days	F	M	Total
0	23.80%	18.73%	42.53%
1	34.37%	23.10%	57.47%
Total	58.17%	41.83%	100.00%

Delinquent_Acc	Blue-collar	Businessman	Govt	Retirees	Selfemployed	White-collar	Total
0	14.76%	17.81%	13.97%	9.15%	23.82%	14.41%	93.93%
1	0.86%	1.00%	1.12%	0.60%	1.65%	0.84%	6.07%
Total	15.62%	18.81%	15.09%	9.75%	25.47%	15.26%	100.00%