

# Chia-Yu Avery Chen

UI DESIGNER · CODER

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## Education

### National Changhua University of Education

B.F.A. IN DEPARTMENT OF FINE ART

- GPA: 3.7/4.0
- Certified secondary school teacher

Changhua, Taiwan

Sept. 2014 - Jun. 2018

## Work Experience

### FACE

FOUNDER

- A business specialized in image design.
- Designed images based the stories and the images of brands.

Taiwan

Sept. 2021 - Present

### stanCode

TEACHING ASSISTANT

- Co-Teach classes and provided immediate help to students struggling with coding.
- Discussed and designed programming assignments with own team after class.

Taipei, Taiwan

Jan. 2021 - Present

### eBay Japan

CONTRACT UI DESIGNER

- Designed a user interface for eBay and received positive feedback from 50+ users.
- Worked with eBay to appeal to e-commerce clients who need UI designs, incl. banner, logo, icon design.

Taiwan

Oct. 2020 - Present

### Chingshin Academy

CERTIFIED HIGH SCHOOL TEACHER

- Taught Fine Art to junior and senior high school students.
- Prepared advanced design courses such as web design, campaign design, and merchandise design.
- Delivered creative technology courses such as 3D printing and robotics to high school students.

Taipei, Taiwan

Aug. 2020 - Aug. 2021

### JSID Interior Design

INTERIOR DESIGNER & ONLINE ADVERTISING

- First joined as an intern from 1 Jul 2017 - 30 Aug 2017.
- Involved in interior design and space planning.
- Produced rendering to persuade clients to believe the value and importance of design.
- Pitched graphic design to clients (verbal presentations and slides etc.)
- Increased official web traffic by 15% by running a Facebook fan page and day-to-day website operation.

Taipei, Taiwan

Feb. 2019 - May. 2020

## Projects

### Breakout Game | Python, OOP

Jul. 2021 - Aug. 2021

- Implemented a game of Breakout using OOP, private and public variables, and multiple inheritance to break bricks by having the ball hit the bricks.
- Created a user friendly interface for the player to play the game and view score corresponds to the number of bricks being hit.

### Boggle Game | Python, Graph Theory

Mar. 2021 - Apr. 2021

- Utilized graph theory, breadth-first-search or depth-first-search, to implement a classical boggle game.
- Generated a text-based interface given by a 4x4 character grid to help visualize the word finding process.

### Baby Name | Python, Tkinter

Mar. 2021 - Apr. 2021

- Utilized Python dictionary to process and visualize the frequency of baby names in the United States from 1900 to 2010.
- Utilized the Tkinter package ("Tk interface") to create the GUI applications in order to search, select, and visualize a specific group of information.

## **Transformation of Ancient Daycare Center** | *Interior Design, 3D Arch.*

Mar. 2020 - May. 2020

- Worked as a project converner and artist to transform a ancient daycare center into a cultural and creative tea garden.
- Organized the repair and maintenance and visual themes for the daycare center.
- Designed posters and pamphlets and attracted 300+ people at the opening.

## **Agricultural Harvest Feast** | *Graphics Design, Photoshop, Illustrator*

Aug. 2017 - Oct. 2018

- Supported the promotion of agricultural products.
- Responsible for organizing the venue and creating the visual design (combining agricultural themes with suppliers).
- Graphic design and packaging: posters, pamphlet design, and agricultural products packaging design.
- Online promotion campaigns: Day-to-day operation of the Facebook fan page; organizing photos and promotional videos.
- Attracted large number of visitors and successfully fund raised the events in the next two years.

## **Scholarship and Honors**

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### **East Shanghai Student Exchange University**

Sept. 2016

- Shanghai exchange scholarship.

### **Hong Kong Teaching Conference**

Dec. 2018

- Represented Taiwan to share my teaching experience.

### **Taiwan Teaching Conference**

Mar. 2021

- Excellent teacher honor.
- By connecting to student interests and sharing your own passion for art, students can become more intrinsically motivated to learn for the sake of learning.

## **Extracurricular**

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### **Shanghai Student Exchange**

Sept. 2016 - Feb. 2017

- Granted a scholarship to an exchange program East China Normal University.
- Joined the artistic design department at the Taiwanese Student Association.

### **Mountain Service Club**

Sept. 2015 - Jun. 2016

- Responsible for the artistic design of promotional materials, i.e., posters, pamphlets, DM, stage props.
- Involved in product design for the club's T-Shirts and various souvenirs.

## **Skills**

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<b>Languages</b>	Mandarin (native), English (fluent)
<b>Programming</b>	Python, JavaScript, HTML, CSS
<b>Tools</b>	Photoshop, Illustrator, Procreate, AutoCAD, SketchUp