

AUSTIN THOMAS



1630 Revlon Place, Charlotte, NC | (704) 995-0241 | austinthomas1211@gmail.com

Skills

Mac OS
Windows 7, 10
Microsoft Office
Visual Art/Design

Adobe Photoshop
Adobe Illustrator
Adobe InDesign
Adobe Premier

Involvement

UNC Ad Club & UNC Marketing Club

Experience

UNC Campus Recreation Marketing Team

Marketing Assistant | August 2017 - Present

- Selected as marketing representative on Camus Rec. Advisory Council
- Manage multiple social media platforms
- Interact directly with students through campus-wide promotion

Ashland Advertising

Intern | May 2017, August 2017

- Established myself as an integral part of a full service agency
- Learned about digital and traditional advertising practice and strategy
- Developed creative used in real client work; direct mail, email, and digital display

House of Mark

Student Volunteer | June 2017

- Lived abroad in Scotland for a month
- Developed a variety of skills through daily maintenance of guest house
- Cultured myself through constant interaction with an international clientel and staff



UNC CHAPEL HILL-2020

School of Media and Journalism

Major - Advertising

Minor - Studio Art