

# Avery Wolkin Hadzi

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## Experience

### Digital Producer

TapInfluence (formerly BlogFrog) // 2011-present

Digital Producer and UX/UI Designer for our SaaS platform. Responsibilities include:

- // Directing the look and feel of the SaaS platform
- // Brainstorming product strategy and new features with stakeholders
- // Establishing design and microinteraction patterns across SaaS platform
- // Design and technical delivery of one-page microsites, dynamic widgets, and other custom projects for over 150 brands and agencies
- // Balance a waterfall workflow for clients and a one-week Agile sprint schedule for the platform
- // Create templates for productization of one-page microsites and dynamic widgets
- // Front-end development (HTML/CSS/some JS) for all client projects and some SaaS stories

*Past clients include: Microsoft, Campbell, Quaker, Black Box Wines, Subaru, Udi's Gluten Free*

### Web Design Intern

Regional Transportation District // 2010

Designed page layouts for RTD's website. Created marketing materials for screen and print, ranging from brochures to a screensaver. First introduction to an end-to-end design and development process.

### Program Assistant

CU Online // 2007-2010

Offered help and instruction to faculty and students regarding online class platforms, including Blackboard and eCollege. Helped distribute marketing materials and performed other clerical duties.

## Technical Skills

- // HTML(5)
- // CSS(3)
- // LESS/Sass
- // Adobe Illustrator
- // Adobe Photoshop
- // JavaScript /jQuery
- // Git workflow
- // Agile methodologies
- // Basecamp
- // JIRA

## Education

### University of Colorado Denver

Denver, Colorado // 2007-2011

BFA, Emphasis in Digital Design

### BFA Thesis Exhibition

Denver, Colorado // May 2011

*Augmented Reality*, RedLine Gallery