

Sidebar Navigation

The Dashboard features a sidebar navigation to allow it to be easily responsive across all device sizes. On mobile, the sidebar nav collapses into a dropdown menu.

All nav items are at the Marketer level, so will span across all Assignments with the option to drill down per Assignment if necessary.

Notifications

Any sections with pending or new information will display a notification icon. This example shows that there are 2 new messages in the Message Center.

Graph Section

These graphs break down the Total Reach number into Reach per Network (pie) and Reach per Network by Assignment (stacked bar).

Each network is represented by its brand color (as seen in the Color Key).

The View Range and Type menus in this section will dynicamically affect the graphs below.

Eventually, the user will be able to customize the data and graph type in this section.

Interaction:

Hovering over a graph segment will visually separate it from the rest of the graph (as seen in the pie chart) and show details about that segment/network.

DASHBOARD

Assignment Name 1

Assignment Name 2

Settings

ASSIGNMENTS

CALENDAR

2 MESSAGE CENTER

ANALYTICS

[MARKETER]'S DASHBOARD

2 STARRED ASSIGNMENTS

GO TO ASSIGNMENTS

398k TOTAL REACH

GO TO ANALYTICS

2 UNREAD MESSAGES

GO TO MESSAGE CENTER

4/2/14 NEXT PUBLISH DATE

GO TO CALENDAR

TOTAL REACH BY NETWORK

A BREAKDOWN PER SOCIAL NETWORK FOR STARRED ASSIGNMENTS

Date Range: March - Now

Content Type: All Types

56k

40k

23k

5k

COLOR KEY

BLOG POSTS

FACEBOOK

TWITTER

PINTEREST

OTHER

ASS. 1

ASS. 2

ASS. 3

ASS. 4

RECENT ACTIVITY TIMELINE

MOST RECENT ACTIVITY ACROSS ALL ASSIGNMENTS

Date Range: This month

Activity Type: All types

Starred Assignments

ASSIGNMENT NAME

The Blind Texts

Sara L.

Outdoor Junky

MAR 02

MAR 03

MAR 05

MAR 07

MAR 08

MAR 11

NOW

Info Tiles

These tiles will always show the most current information for each section, spanning across all Assignments (or Starred Assignments, if applicable).

Clicking on the tile serves as a shortcut to the declared section.

Eventually, the user will be able to customize these tiles.

Drafts Awaiting Approval

Similar to the Content tab within an Assignment, the most recent Drafts that have been submitted for Marketer approval will display here. The Marketer can expand each row to reveal the content and the option to Approve the draft or Message the influencer.

The draft's icon will change based on the post type. In this case, all three drafts are blog posts.

Each row is color-coded based on the assigned Assignment color. These colors can be set on each Assignment's personal dashboard, or in General Assignment Settings.

Recent Activity Timeline

By default, the Recent Activity Timeline will display the most recent activity across all/starred Assignments over the past 7 days.

Options can be changed for Date Range, Activity Type (Blog Posts, Social Assignments, Social Promotions), and Assignment (default is an overview of all Assignments).

Date Range...

Last week

This month

Last month

Last 3 months

Activity Type...

All types

Blog Posts

Social Assignment Posts

Social Promotions

If the timeline becomes too long for the content area, arrows will appear on the sides that act as hover controls to go back and forth on the timeline.

Interaction:

Hovering over a date/icon will display a preview of the post (img thumbnail, title, influencer info, and assignment name unless viewing a single assignment). Clicking on the preview will take the Marketer directly to that post on the Content tab of the matching Assignment.

Dates with multiple assignments will show as a grey dot with an orange dot in the middle.

Clicking on the control will auto-advance a week, clicking and holding on a control will smoothly animate the timeline scroll direction, for as long as the click is held.