PHOTOSYNTHESIS PROGRAM - ACME INCA - 2013-Q4 - (THIS IS 70 CHARACTERS)

DETAILS   ASSIGNMENTS   CALENDAR   FIND INFLUENCERS   MANAGE INFLUENCERS   CONTENT   **ANALYTICS**

Filter by influencer and/or content type:

Blog Posts ✖   Facebook ✖   Twitter ✖   **SHOW**

⊞ ▾ | Export to... ▾ | Sort by... ▾ | ⬇ ⬆ | View 25 Per Page ▾ | *1-25 of 530* | ‹ ›

Filtering

Filters can include content type (blog posts, Facebook posts, Twitter posts) and/or influencer's first name, blog name, or URL.

If filters are applied, the results will only show matching results. Filters can be removed with the "x" within the search field and will live-update the results accordingly.

Published and Drafts sections

Only published posts/shares will appear under the "Published" section with the total # shown in the section header (even despite # of results from filters).

Published posts will always sort by "most recent first" (regardless of influencer) unless changed by the user.

The Drafts section will always be minimized unless maximized by the user, and will show draft posts in a chart-like view instead of the tiles (see next page for Drafts mockup).

Post Tiles - Icon

The post content type will be indicated with the appropriate icon in the upper left-hand corner of the post tile.

Clicking on an icon is a shortcut to filter the displayed results by that content type.

The icons are as follows:

🔖 Blog Post

🐦 Twitter Share/Post

f Facebook Share/Post

Post Tiles - Published Date

The date underneath the post tile's content type icon is the date the post was published.

Clicking on a date is a shortcut to filter the displayed results by that published date.

Date format will be the first 3 letters of the month on top, with the 2-digit day underneath.

Blog Post Tiles - Featured Image

Blog Post tiles will always display the featured image at 230 x 100 pixels (full image may be cropped to fit within these dimensions).

Post Tile 1 (Blog — JAN 01)

🔖 **JAN 01**   🐦 f 📌

The Blind Texts

PUBLISHED 01/04/14

Far far away, behind the word mountains, far from the countries Vokalia and Consonantia, the blind texts. Separated in Bookmarksgrove right at the of the Semantics, a large ocean... **READ MORE**

Sara L.
Outdoor Junky
outdoorjunky.com/   ➡

Post Tile 2 (Twitter — JAN 22, FEATURED)

🐦 **JAN 22**   ⭐ **FEATURED**

This is the message that introduces what I'm sharing. Lorem ipsum d...
http://bit.ly/4x345Y

Sara L.
Outdoor Junky
outdoorjunky.com/

Post Tile 3 (Facebook — JAN 22)

f **JAN 22**

Sed ut perspiciatis unde omnis iste natus error sit voluptatem accusantium doloremque laudantium, totam rem aperiam, eaque ipsa quae ab illo inventore veritatis et quasi architecto beatae vitae dicta sunt explicabo.
http://bit.ly/4x345Y

Sara L.
Outdoor Junky
outdoorjunky.com/

Post Tile 4 (Twitter — JAN 22, FEATURED)

🐦 **JAN 22**   ⭐ **FEATURED**

This is the message that introduces what I'm sharing. Lorem ipsum d...
http://bit.ly/4x345Y

Sara L.
Outdoor Junky
outdoorjunky.com/

Post Tile 5 (Twitter — JAN 22, FEATURED)

🐦 **JAN 22**   ⭐ **FEATURED**

This is the message that introduces what I'm sharing. Lorem ipsum d...
http://bit.ly/4x345Y

Sara L.
Outdoor Junky
outdoorjunky.com/

Post Tile 6 (Facebook — JAN 22)

f **JAN 22**

Sed ut perspiciatis unde omnis iste natus error sit voluptatem accusantium doloremque laudantium, totam rem aperiam, eaque ipsa quae ab illo inventore veritatis et quasi architecto beatae vitae dicta sunt explicabo.
http://bit.ly/4x345Y

Sara L.
Outdoor Junky
outdoorjunky.com/

Post Tile 7 (Blog — JAN 01)

🔖 **JAN 01**   🐦 f 📌

The Blind Texts

PUBLISHED 01/04/14

Far far away, behind the word mountains, far from the countries Vokalia and Consonantia, there live the blind texts. Separated they live in Bookmarksgrove right at the coast of the Semantics, a large language ocean... **READ MORE**

Sara L.
Outdoor Junky
outdoorjunky.com/   ➡

Post Tile 8 (Blog — JAN 01)

🔖 **JAN 01**   🐦 f 📌

The Blind Texts

PUBLISHED 01/04/14

Far far away, behind the word mountains, far from the countries Vokalia and Consonantia, there live the blind texts. Separated they live in Bookmarksgrove right at the coast of the Semantics, a large language ocean... **READ MORE**

Sara L.
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outdoorjunky.com/   ➡

Post Tile 9 (Facebook — JAN 22)

f **JAN 22**

Sed ut perspiciatis unde omnis iste natus error sit voluptatem accusantium doloremque laudantium, totam rem aperiam, eaque ipsa quae ab illo inventore veritatis et quasi architecto beatae vitae dicta sunt explicabo.
http://bit.ly/4x345Y

Sara L.
Outdoor Junky
outdoorjunky.com/

Post Tile 10 (Twitter — JAN 22, FEATURED)

🐦 **JAN 22**   ⭐ **FEATURED**

This is the message that introduces what I'm sharing. Lorem ipsum d...
http://bit.ly/4x345Y

Sara L.
Outdoor Junky
outdoorjunky.com/

Post Tiles - Influencer Meta Info

Each post tile will prominently display the authoring influencer's first name, blog title, and blog url at the top of the tile.

Just as in the rest of the marketer's app, clicking on the first name brings up the influencer's Media Kit, and the blog title and url open the blog in a new tab.

Clicking on an influencer's photo is a shortcut to filter the displayed results by that influencer.

Facebook and Twitter Post Tiles

Twitter and Facebook tile formats will mirror the "card" formats in the cross-post tool.

Posts without the "card" formatting will display slightly differently (see additional mockups).

Post Tiles - Truncation

Post content that exceeds the height of the tile will be truncated with a slight gradient and "Read Full Post" link (details in style guide).

If "Read Full Post" is clicked, the gradient will fade out and the tile's height will expand down to reveal the entirety of the content.

Post Tiles - Action Buttons

"Go to Live Post" button will open the live post in its natural platform (blog, Twitter, or Facebook) in a new browser tab.

Interactions follow the same "orange button" interactions as defined in the style guide.