



RICE ENVIRONMENTAL SOCIETY

I am writing you today on behalf of the Rice Environmental Society (RES) to present an opportunity to both promote sustainability on Rice University's campus and expose your company to the Rice community. RES is a collaborative organization of all the environmental groups on Rice's campus, consisting of 20 leaders of school-wide clubs, student-run businesses, and university-operated departments. We are the voice of young, environmentally conscious people who want to see green, sustainable action on Rice's campus and in the broader Houston community. More explicitly, we provide leadership guidance and financial assistance to Rice students seeking to "green" Rice's campus.

Over the past few years, RES has made major contributions to sustainability at Rice:

- Encouraged students to get outdoors and enjoy Rice's beautiful campus by supporting the construction of "the Hangout," the winning design from Rice's Architecture School's annual mini-charrette (Oct 2016)
- RES provided critical funded construction of the Rice Outdoor Classroom, which improved campus life for everyone. (Fall 2015)
- RES subsidized the purchase of reusable Rice Coffeehouse mugs just before finals week, massively reducing paper cup waste (Apr 2016)

Your support of RES demonstrates a commitment to sustainability. RES typically spends upwards of \$10,000 annually to fund student projects. Giving to RES not only directly funds these student projects, but starting this year also contributes to the new RES Sustainability Conference. Your sponsorship helps make this joint conference and networking event possible and gives you direct access to more than 200 Rice students (both graduates and under-graduates) plus faculty members with interests in sustainability. Please consider the information about sponsorship in the following pages, and if you have any questions or would like to sponsor us, feel free to contact me at atj4@rice.edu.

Thank you for your consideration,

Avery Jordan - RES Treasurer



RICE



Ready to Sponsor? Questions?
Contact Us!

atj4@rice.edu

SPONSORSHIP LEVELS



SEQUOIA

Level 5 includes all of Level 4, plus:

- 8 minute speaking slot at RES Spring Sustainability Conference
- University wide project sponsorship
- 4 invitations to Cohen house

\$4000



PINE

Level 4 includes all of Level 3, plus:

- Residential College Project
- 4 Company representatives at RES conference
- 5 minute speaking slot at RES Spring Sustainability Conference

\$2500



CEDAR

Level 3 includes all of Level 2, plus:

- Blog interview article on RES social media
- Merchandise in RES Conference Bags
- 2 company representatives at RES conference
- Spot on sustainable jobs panel

\$1500



WILLOW

Level 2 includes all of Level 1, plus:

- Resume Booklet
- 2 invitations to Cohen house catered lunch discussion

\$750



LIVE OAK

- Logo on RES shirt, plus two shirts
- 1 company representative and sponsor table at the RES Spring Sustainability Conference

\$300

DETAILS

SUSTAINABILITY CONFERENCE



RES Sustainability Conference will take place 2/4/17 on Rice's Campus. More than 200 students and faculty members will be in attendance, and the event will include lectures and a networking period.

SUSTAINABILITY PANEL



Send a company representative to a sustainable jobs panel one week before the conference to get early access to students. Meet the most motivated students early and find out what they're asking!

COMPANY REPRESENTATIVES & BOOTH



Send representatives from your company to mingle with students and faculty. Bring company promotional materials and small giveaways to your booth, and maybe recruit your next great employee!

SOCIAL MEDIA POST



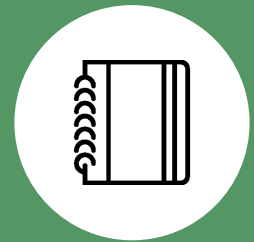
Spread the word about your company's green practices even before the conference. We'll interview you and write an article, then post it on Facebook and send it in our monthly newsletter.

COHEN HOUSE LUNCHES



A catered lunch at Rice's faculty club. Meet with the executive team of RES and hear about sustainable progress on Rice's campus right from the source.

RESUME BOOKLET



An emailed booklet of RES member's resumes (~200). This gets you contact information for some of the brightest sustainability interested students in the whole state of Texas.

SPEAKING SLOTS



Make your company presence felt by giving a presentation on your company's commitment to sustainability during the RES Conference.

RESIDENTIAL COLLEGE PROJECT



Your company directly funds a project at a Residential College (Rice's dormitories). Your logo will be associated with the funding and announcements of the project. Reaches about 350 students.

UNIVERSITY WIDE PROJECT



Your company directly funds a project across Rice's campus. Your logo will be associated with the funding and announcements of the project. Reaches all of Rice's student body, about 6000 students.



RICE



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