

# Avery Dowd

## GRAPHIC DESIGNER

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averyrdowd@gmail.com  
New York, NY

Creative graphic design student with a passion for visual communication and branding. Pursuing a BFA in Graphic Design with a minor in French for a global perspective. Eager to contribute fresh ideas and create impactful designs across digital and print media.

## EDUCATION

### Fashion Institute of Technology New York, NY

Graphic Design  
BFA

3.76 GPA

2024 - Present  
*Estimated grad. 2026*

### Fashion Institute of Technology New York, NY

Communication Design  
AAS

Magna Cum Laude

Phi Theta Kappa  
Honors Society

2022 - 2024

## WORK EXPERIENCE

### Robert Restaurant

New York, NY

#### Digital + Printed Media Coordinator / Hostess

Managed a social media team and created Instagram and Facebook content, including posts, reels, and stories. Designed menus for daily service, seasonal updates, and special events, and photographed food, staff, and events for digital use. Supported private events with signage and custom menus while assisting front-of-house through guest greetings, reservations, and customer service.

2022 - Present

### Momoya Sushi

Bloomfield, NJ

#### Design Manager / Hostess / Waitress

Photographed menu items for advertisements and designed menus, t-shirts, and branding for a new restaurant branch. Contributed to interior design by selecting décor, drafting blueprints, and coordinating permits, while also assisting with guest service and reservations.

2021 - 2022

### Glen Ridge Board of Education

Glen Ridge, NJ

#### Summer Office Assistant

Served as first point of contact in the main lobby, assisted with staff hiring, and improved productivity by creating a system to assign 800+ student lockers. Supported daily operations through mail sorting, file organization, call management, and office upkeep.

2019 - 2022

## SKILLS

### Adobe Suite:

Photoshop  
Illustrator  
InDesign  
After Effects  
Dreamweaver

### Web Design:

HTML  
CSS  
JavaScript

### Intermediate French

### Passion for Fine Arts:

Photography  
Collaging  
Painting  
Drawing