# Avery R. Dowd

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#### Education

# Fashion Institute of Technology

New York, NY

## **Graphic Design BFA**

3.76 GPA, Dean's List 2024-Present Estimated Graduation 2026

# **Communication Design AAS**

Magna Cum Laude, Dean's List 2022-2024

## Work Experience

## ROBERT Restaurant New York, NY

Digital + Printed Media Coordinator 2023-Present

Managed a social media team and created Instagram and Facebook content, including posts, reels, and stories. Designed menus for daily service, seasonal updates, and special events, and photographed food, staff, and events for digital use. Supported private events with signage and custom menus.

#### ROBERT Restaurant New York, NY

Lead Hostess 2022-Present

Coordinated guest seating and reservations while maintaining smooth front-of-house operations and delivering excellent customer service.

# Momoya Sushi

Bloomfield, NJ

Design Manager / Waitress 2021-2022

Photographed food and designed menus, t-shirts, interior elements, and branding for a new restaurant while providing friendly, professional table service.

## Glen Ridge BOE

Glen Ridge, NJ

Summer Office Assistant 2019-2022

Served as first point of contact in the main lobby, assisted with staff hiring, and improved productivity by creating a system to assign 800+ student lockers. Supported daily operations through mail sorting, file organization, call management, and office upkeep.

#### Skills

# **Design Proficiences**

Typography Branding Motion Graphics Art Direction UX/UI Design Editorial Layout

## **Adobe Suite:**

Photoshop Illustrator InDesign AfterEffects Dreamweaver

# **Front-End Coding:**

HTML CSS Javascript Visual Studio Code

#### **Core Abilities:**

Client Relations Team Collaboration Leadership Time Management Problem Solving

# Language:

Intermediate French Reading: Proficient Writing: Proficient Speaking: Intermediate

### **Fine Arts:**

Photography Collaging Painting Drawing

#### Accolades

# **Tryptich Show**

John E. Reeves Great Hall New York, NY 2024

# Phi Theta Kappa

FIT New York, NY 2022-2024