

Retailer

All

State

All

Product

All

Adidas

General Sales Analysis



Total Income

\$899,9M

Operating Profit

\$332M

Units Sold

2,48M

Average Price

\$45,22

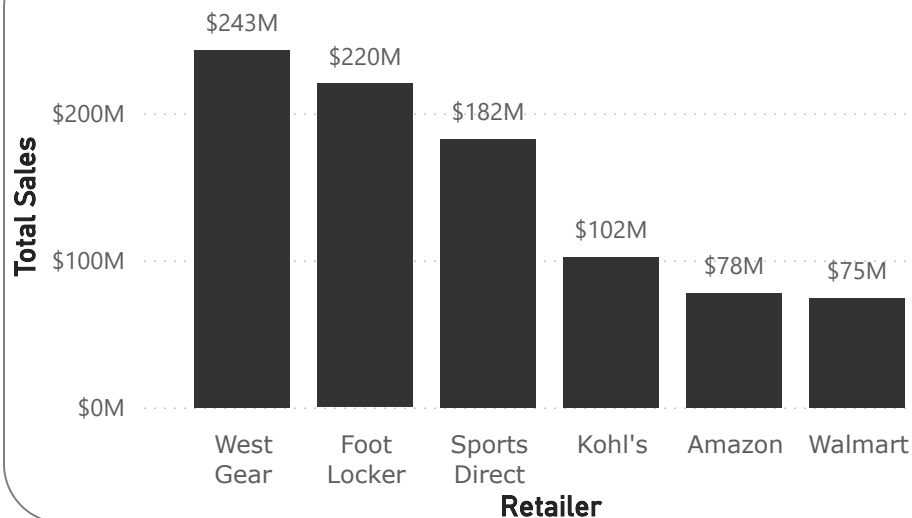
Operating Margin

36,91 %

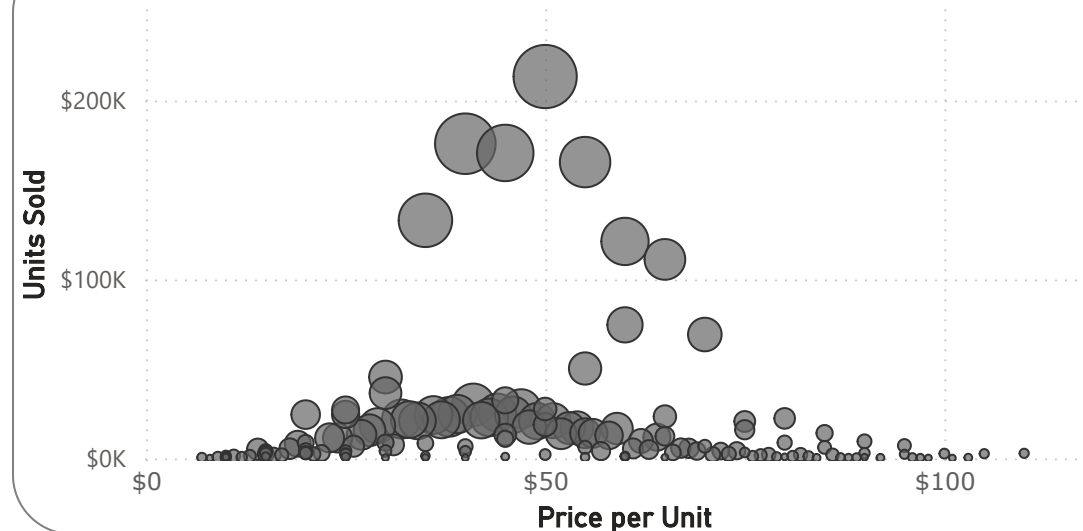
City with the highest
profit

Charleston

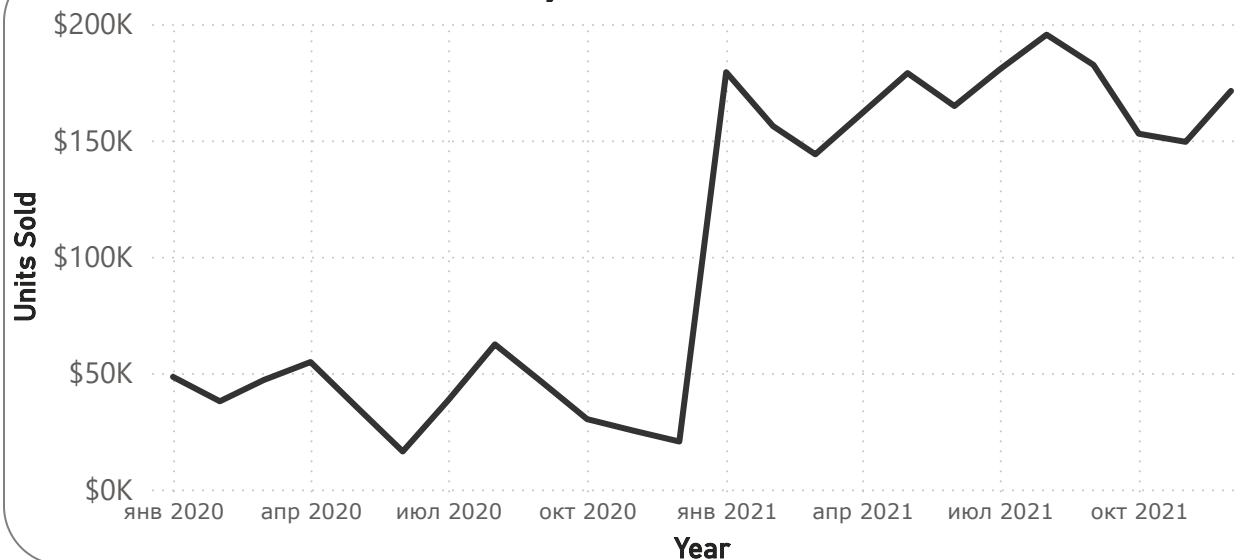
Total Income by Retailer



Units Sold and Total Income by Price per Unit

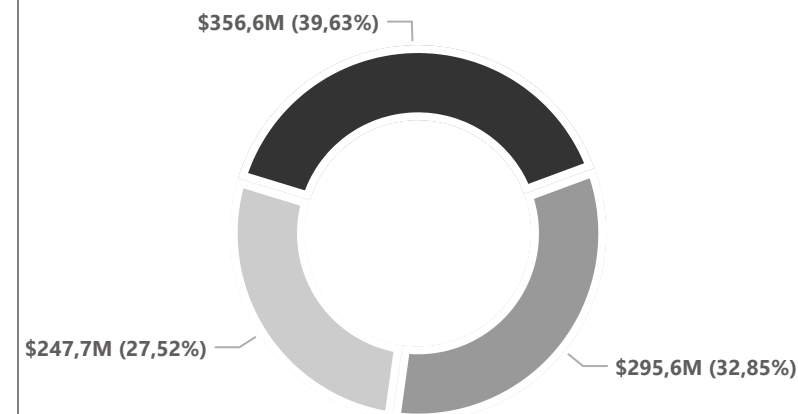


Units Sold by Year, Quarter and Month



Total Income by Sales Method

Sales Method ● In-store ● Outlet ● Online



Retailer

All

State

All

Product

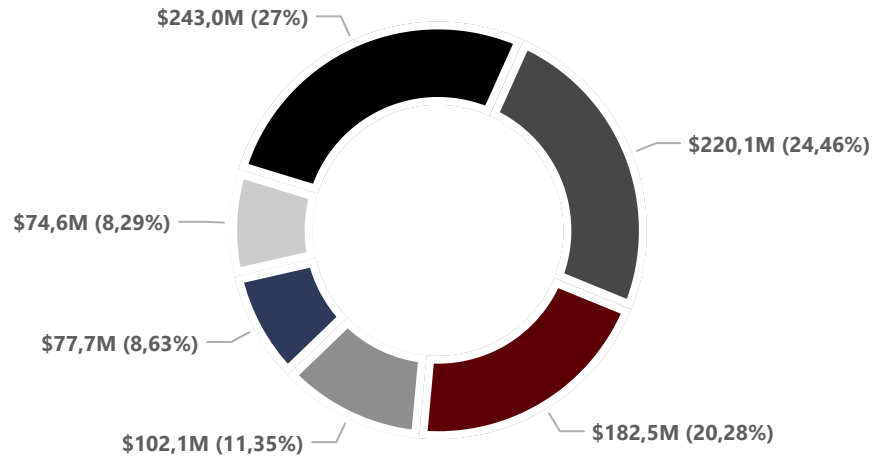
All

Adidas

Retailer Analysis



Total Income by Sales Method



Retailer ● West Gear ● Foot Locker ● Sports Direct ● Kohl's ● Amazon ● Walmart

Top Retailer by Sales

West Gear

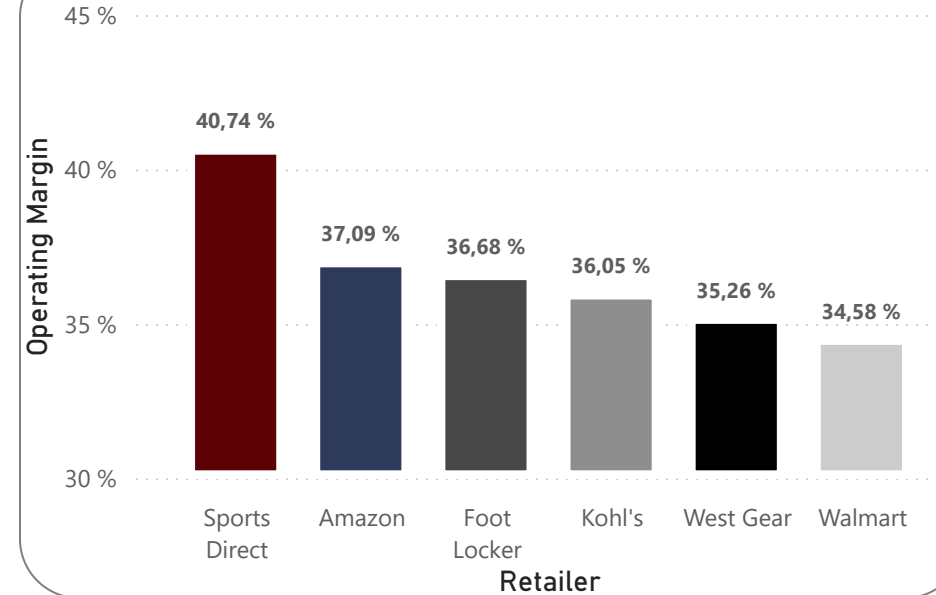
Top Retailer by Margin

Sports Direct

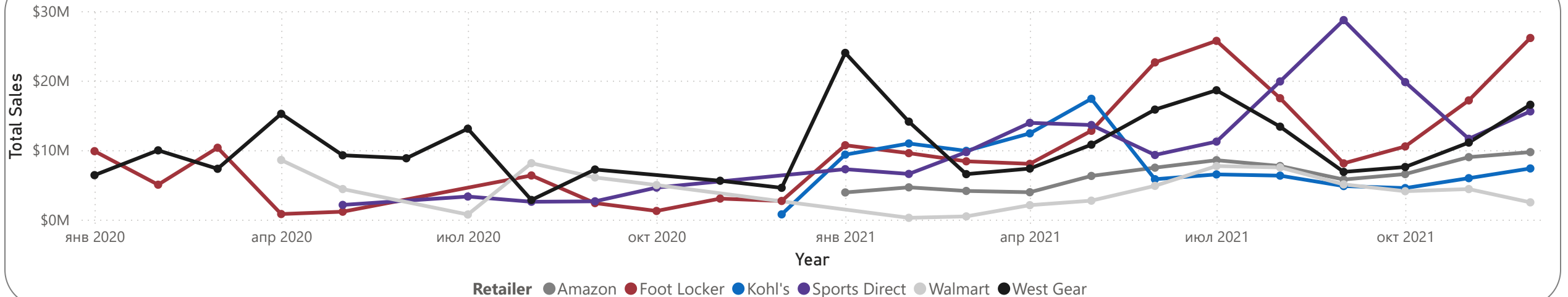
Worst Margin Retailer

Walmart

Operating Margin by Retailers



Monthly Sales Trend by Retailer



Retailer

All

State

All

Product

All

Adidas

Sales Method Analysis



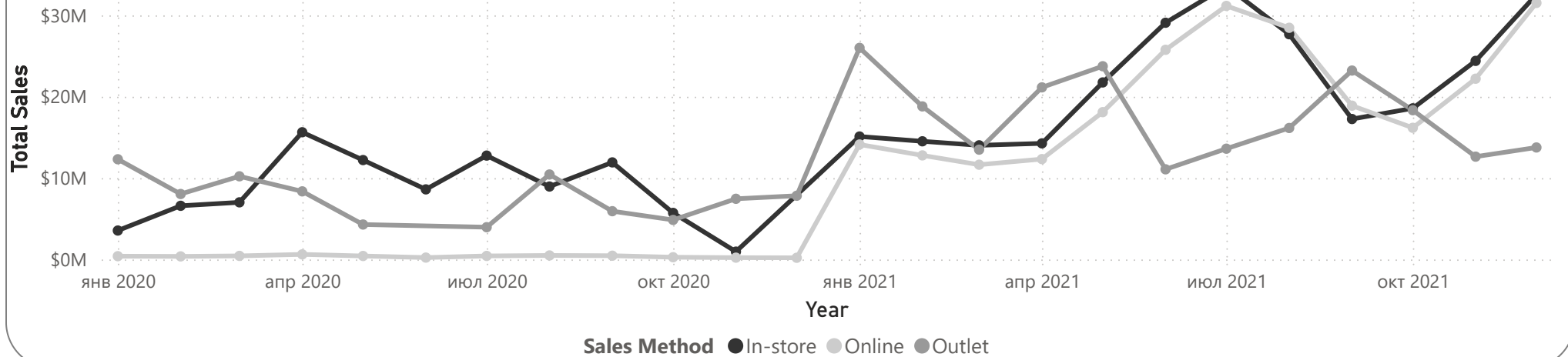
Top Method by Profit

In-store

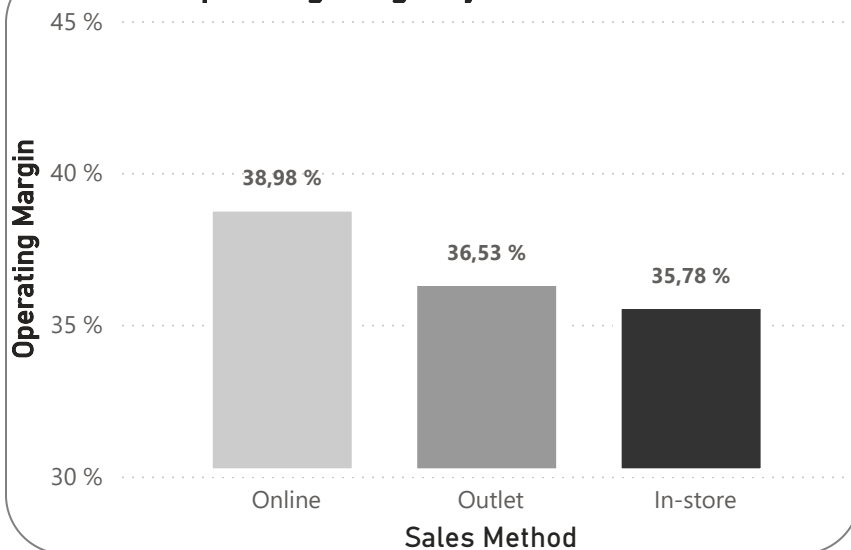
Top Method by Margin

Online

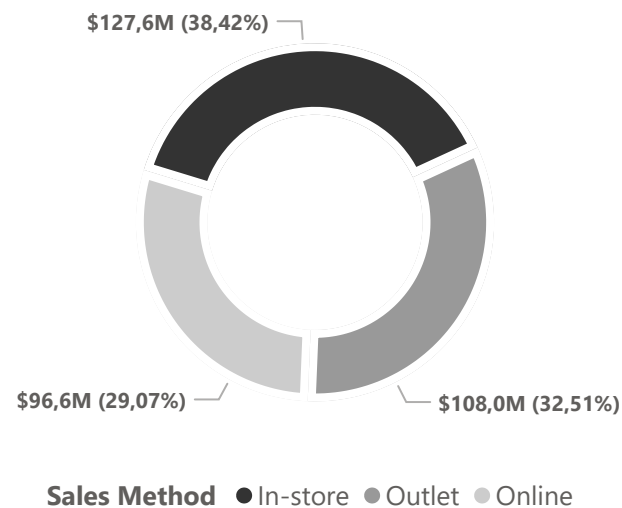
Monthly Sales over Time by Sales Method



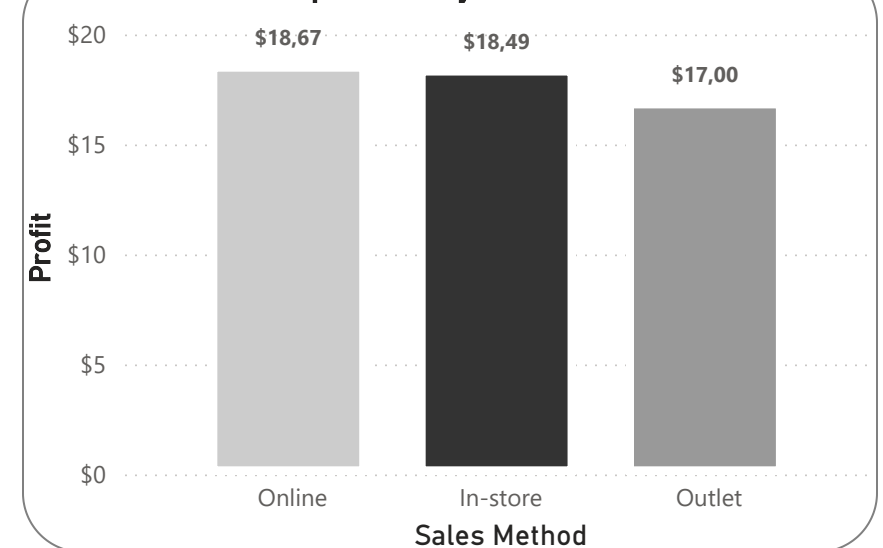
Operating Margin by Sales Method



Total Profit by Sales Method



Profit per Unit by Sales Method



Retailer

All

State

All

Product

All

Adidas

Product Analysis

**Top product**

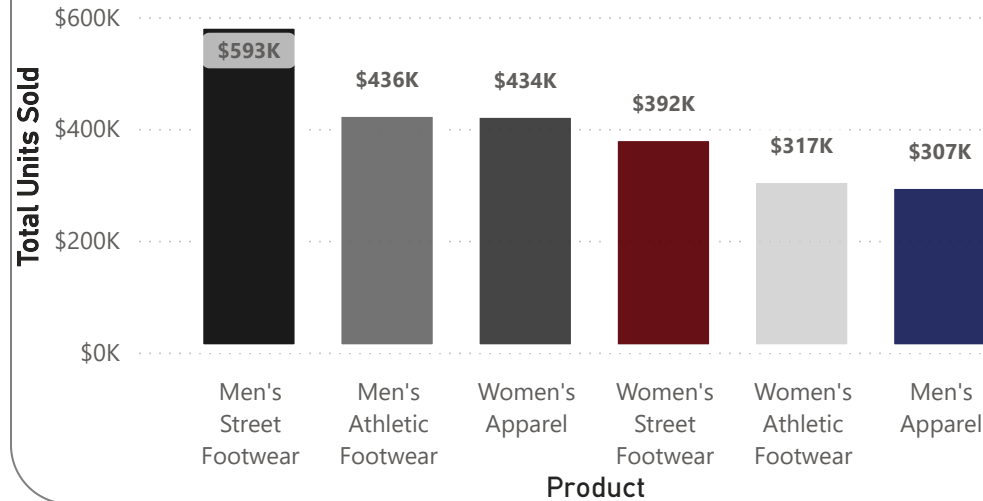
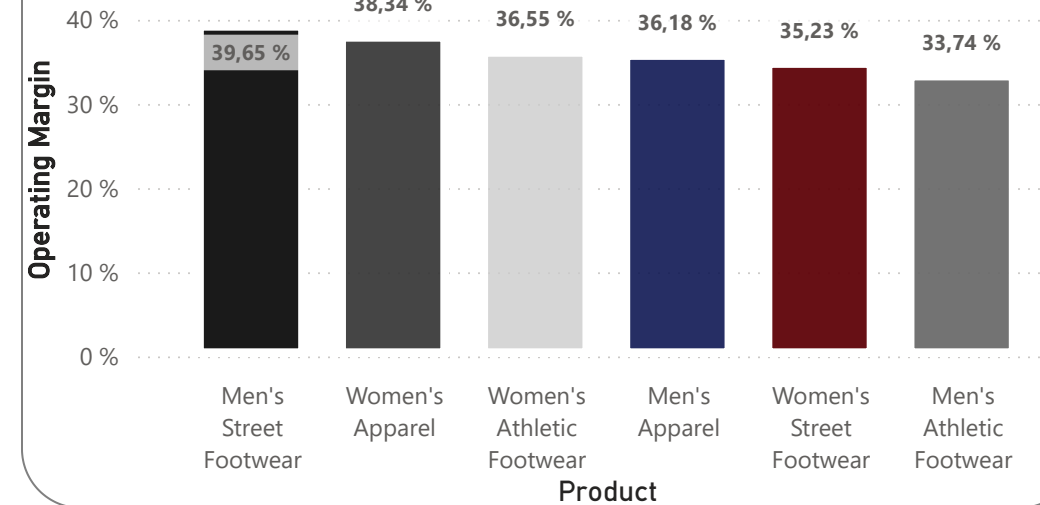
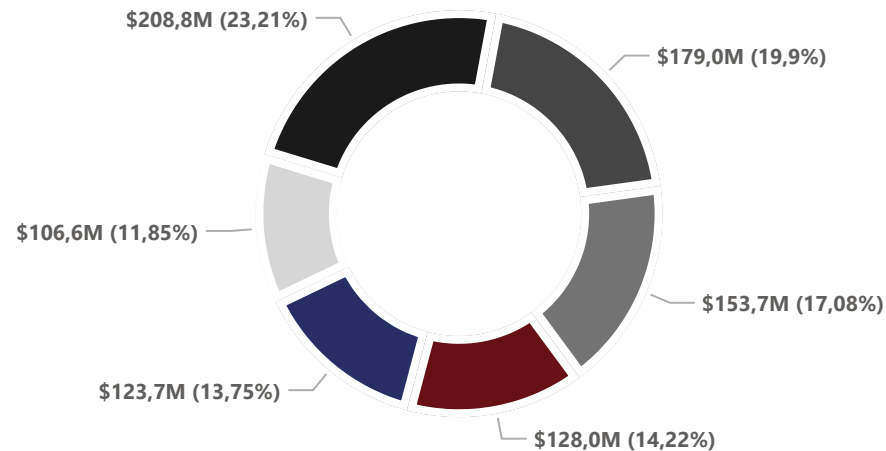
Men's Street F...

**Profit per Unit
(average)**

\$17,89

**AUR (Average Unit
Retail) (avg)**

\$48,48

Units Sold by Product**Operating Margin by Product****Total Income by Product****AUR, Profit per Unit & Operating Profit by Product**