



Reynolds American Inc.  
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**RAI 2018-01**

## **Second year in a row – Reynolds American Certified as a Great Place to Work®**

**WINSTON-SALEM, N.C. – Aug. 28, 2018** – Reynolds American Inc. (RAI) and its companies have been certified as a great workplace by the independent analysts at Great Place to Work® for a second year in a row. The credential is earned based on extensive ratings provided by the employees in anonymous surveys. A summary of these ratings can be found at <http://reviews.greatplacetowork.com/reynolds-american-inc.>

“Our people made this honor possible for the second year in a row. It is clear from the feedback that our employees value this culture and are proud of what we are working together to build. Our company and this industry are on an exciting journey, and we hope distinctions like this compel talented people to join us,” said Borwin Jung, executive vice president and chief human resources officer at Reynolds American.

Reynolds American’s vision is to transform the tobacco industry by aligning its products with what adult tobacco consumers are looking for today and, more importantly, tomorrow. Whether it's new technology, new potentially reduced-risk products, new marketing practices, new ways to go to market, or new ways to service retail customers, the company is committed to investing in its business and its people to drive innovation and inspire leadership throughout its companies.

The Great Place to Work® ratings measure the company’s capacity to earn its employees' trust and create a great workplace – critical metrics that anyone considering working for or doing business with Reynolds American should consider as an indicator of high performance.

### **About Us**

Reynolds American Inc. is an indirect, wholly owned subsidiary of British American Tobacco p.l.c., and the U.S. parent company of R.J. Reynolds Tobacco Company; Santa Fe Natural Tobacco Company, Inc.; American Snuff Company, LLC; Nicovum USA, Inc.; Nicovum AB; R.J. Reynolds Vapor Company; and Kentucky BioProcessing, Inc.

- R.J. Reynolds Tobacco Company is the second-largest U.S. tobacco company. R.J. Reynolds’ brands include Newport, Camel and Pall Mall.
- Santa Fe Natural Tobacco Company, Inc. manufactures and markets Natural American Spirit products in the United States.
- American Snuff Company, LLC is the nation’s second-largest manufacturer of smokeless tobacco products. Its leading brands are Grizzly and Kodiak.
- Nicovum USA, Inc. and Nicovum AB market innovative nicotine replacement therapy products in the United States and Sweden, respectively, under the ZONNIC brand name.
- R.J. Reynolds Vapor Company is a marketer of digital vapor cigarettes under the VUSE brand name in the United States.
- Kentucky BioProcessing, Inc. conducts research and development related to protein expression and extraction from tobacco plants.

To learn more about Reynolds American Inc. and its operating companies, please visit [www.reynoldsamerican.com](http://www.reynoldsamerican.com)

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