



Media Jane Seccombe 2018-04

Contact: (336) 741-5068

Reynolds American Inc. Group's internship program gets top marks for third consecutive year

WINSTON-SALEM, N.C. – Nov. 21, 2018 – Reynolds American Inc. (RAI) an indirect subsidiary of British American Tobacco p.l.c. (BAT), and its companies have received accolades for its internship program from Vault for the third consecutive year. Vault is a comprehensive resource for employers and universities, providing valuable insights and ratings of internship programs. Vault's influential rankings and reviews are based on surveys of professionals and students who are asked to evaluate companies in a variety of categories.

This year, Vault asked 13,000 current and former interns from more than 120 internship programs to rate and review their experience.

The RAI Group's program ranked:

- #1 Best Retail & Consumer Products Internships
 - #1 in this category for three straight years
- #3 Best Internships for Career Development
 - Up from #11 last year
- #8 Best Internships for Compensation & Benefits
- #10 The 50 Best Internships
 - Up from #13 last year
- #17 Best Internships for Quality of Life
 - First time ranked in this category
- #23 Best Internships for Diversity
 - First time ranked in this category

The RAI Group's internship program was designed to establish a pipeline of talent in the organization. Students are assigned jobs with purpose that make a real impact on the businesses. RAI's companies take great care to nurture and support internship participants, ensuring they have a positive and rewarding experience that ultimately leads them to consider the RAI Group for a full-time career.

Former interns have shared favorable feedback about our program, saying,

"... one of the most innovative and forward-thinking companies I've worked with ..."

"I actually did the job that I transitioned into as a full-time employee."

"They were dedicated to helping me succeed."

Reynolds American's vision is to transform the tobacco industry by aligning its companies' products with what adult tobacco consumers are looking for today and, more importantly, tomorrow. Whether it's new technology, new potentially reduced-risk products, new ways to go to market, or new ways to service retail customers, the RAI Group is committed to investing in its businesses and their people to drive innovation and inspire leadership throughout its companies.

View the complete Vault Internship Rankings.

About Us

Reynolds American Inc. is an indirect, wholly owned subsidiary of British American Tobacco p.l.c., and the U.S. parent company of R.J. Reynolds Tobacco Company; Santa Fe Natural Tobacco Company, Inc.; American Snuff Company, LLC; R.J. Reynolds Vapor Company; and Kentucky BioProcessing, Inc.

- R.J. Reynolds Tobacco Company is the second-largest U.S. tobacco company. R.J. Reynolds' brands include Newport, Camel and Pall Mall.
- Santa Fe Natural Tobacco Company, Inc. manufactures and markets Natural American Spirit products in the United States.
- American Snuff Company, LLC is the nation's second-largest manufacturer of smokeless tobacco products. Its leading brands are Grizzly and Kodiak.
- R.J. Reynolds Vapor Company is a marketer of digital vapor cigarettes under the VUSE brand name in the United States.
- Kentucky BioProcessing, Inc. conducts research and development related to protein expression and extraction from tobacco plants.

To learn more about Reynolds American Inc. and its operating companies, please visit www.reynoldsamerican.com

Engage socially via: Twitter: @RAI_News

LinkedIn: https://www.linkedin.com/company/rj-reynolds/ Facebook: https://www.linkedin.com/company/rj-reynolds/

###