

# ET Social Intelligence Brief

Mass Market Sentiment Analysis

**Period:** November 14, 2025 - November 22, 2025

**Generated:** November 22, 2025 at 07:49 PM

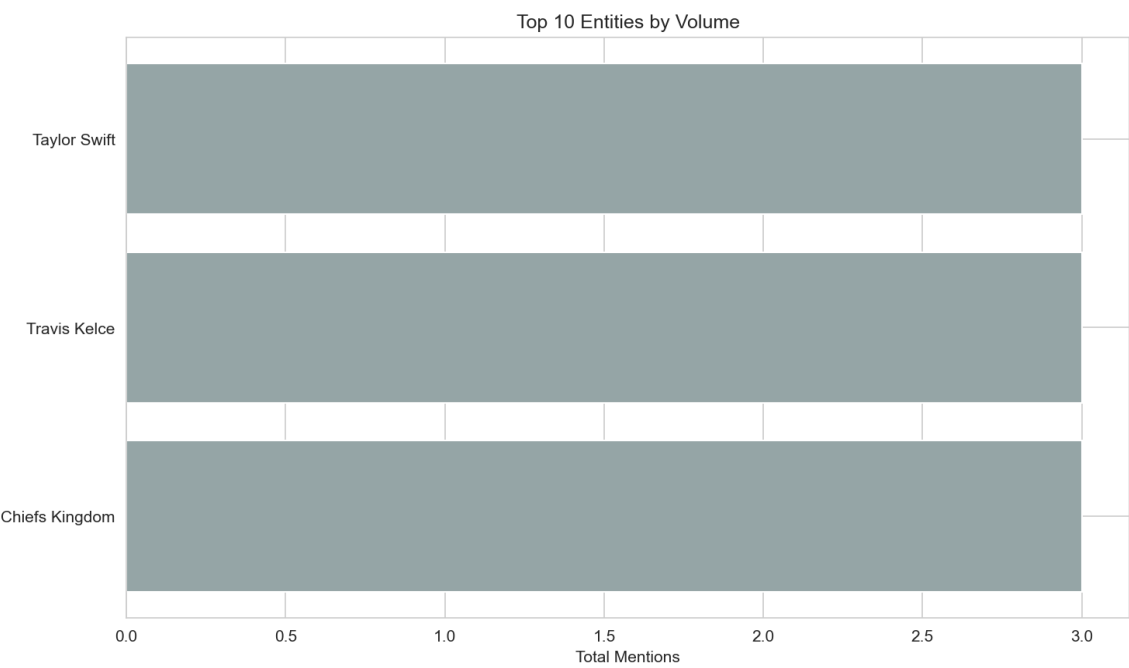
Total Comments Analyzed	27
Unique Posts	3
Platforms	instagram
Entities Tracked	3

# EXECUTIVE SUMMARY

## KEY FINDINGS:

- **Taylor Swift** dominated conversation with 3 mentions (Very Negative sentiment, nan)
- **Relationship** storyline active (9 mentions, 33.3% of conversation)
- High-engagement comments skew **Very Negative** (nan) vs. low-engagement (nan)

# TOP ENTITIES BY VOLUME



Rank	Entity	Mentions	Avg Sentiment	Dominant Emotion
1	Taylor Swift	3	nan	N/A
2	Travis Kelce	3	nan	N/A
3	Chiefs Kingdom	3	nan	N/A

# EMOTION DISTRIBUTION

Overall Emotion Distribution

## ACTIVE STORYLINES

Storyline	Mentions	% of Total
Relationship	9	33.3%