Observed Citation Rate by Site Content Type

Content Type	Citation Rate
Documentation	92% (n=160)
Reference	86% (n=120)
Developer Tools	78% (n=140)
SaaS Marketing	49% (n=180)
Blog	48% (n=120)
Mixed	41% (n=80)
E-commerce	37% (n=100)
UGC Platform	22% (n=120)
News Media	9% (n=160)

Citation Rate (%)