AVINASH MOORTHY

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Education

Harvard University

Ph.D. Public Policy, 2020 to 2026 (expected)

Carleton College

B.A. Economics, magna cum laude, 2018

Fields Primary Field: Labour Economics

Secondary Fields: Economic History, Political Economy, Development Economics

References Professor Will Dobbie

Harvard Kennedy School will dobbie@g.harvard.edu Professor Desmond Ang Harvard Kennedy School desmond_ang@hks.harvard.edu Professor Claudia Goldin Harvard University cgoldin@harvard.edu

Job Market Paper

The Defender on the Move: Black Newspapers and the Great Migration

After 50 years of limited migration following emancipation, 1.5 million Black southerners made the journey north during the First Great Migration from 1915 to 1940. Over the same period, Black political organization in the South surged and racial violence fell. I examine whether information on northern life and jobs sparked Black migration and southern activism using quasi-random variation in exposure to the Chicago Defender, the most prominent northern Black newspaper. Classifying the coverage of thousands of southern newspapers, I show that information about the North was limited prior to the Chicago Defender's entry in the mid-1910s. To reach southern readers, the Chicago Defender partnered with Black railway porters working for the Illinois Central railroad. In cities along the railroad, I find that individuals who lived near a porter selling the Chicago Defender were 33% more likely to migrate north than similar individuals who did not. These individuals pulled relatives to migrate, consistent with information diffusion across social networks, and moved to cities that received more coverage in articles, ads, and job postings. Counties with access to the Chicago Defender were 1.5 times more likely to form an NAACP branch and experienced 1.4 times fewer lynchings.

Papers in Progress

Paywalls (with Desmond Ang, Stephen Pettigrew, and Ben Schneer)

Through the 2010s, the news media landscape shifted from an ad-supported to a subscription-based model. What are the effects of the transition? We examine the impact of local newspaper paywalls on news consumption, online browsing behavior and the implications for political and economic knowledge, voting, and community engagement. We assemble the most comprehensive database to date tracking the implementation of paywalls for the universe of daily newspapers in the US. We show that local newspapers skew right-leaning compared to other online news sources and attract readers who are older, whiter, and higher income. We find a sharp drop in time spent reading local newspapers after paywalls are implemented. Users shift news consumption towards national news sites with more left-leaning ideological slants, soft news and entertainment media. These substitution patterns cascade into a host of downstream outcomes, including a leftward shift among local residents in voting behavior and decreased knowledge of local economic conditions and social activity.

Teaching Mental Health: Evaluating India's Happiness Curriculum (with Kevin Carney)

Blowin' in the Wind: The Impact of Extreme Weather on College Major Choice and Green Innovation (with Chloe Tanaka)

Other Publications or Working Papers

The Effect of Education on Later Life Health Revisited (with Ted Figinski and Alicia Lloro), FEDS Working Paper 2022-007

How Does Social Distancing Affect the Spread of Covid-19 in the United States? (with Bhashkar Mazumder), *Chicago Fed Letter No. 442, 2020*

Teaching

Race and the State: The Role of Public Policy in U.S. Racial Inequality, Harvard Kennedy School Course Assistant for Professor Desmond Ang, 2023

Intermediate Price Theory, Carleton College

Teaching Assistant for Professor Jenny Bourne, 2017-2018

Introduction to Macroeconomics, Carleton College Teaching Assistant for Professor Nathan Grawe, 2016

Introduction to Microeconomics, Carleton College

Teaching Assistant for Professors Nathan Grawe and Prathi Seneviratne, 2015-2016

Relevant Experience Research Assistant, Federal Reserve Bank of Chicago, 2018-2020

U.S. Department of Treasury, Office of Economic Policy, Summer Intern, 2017

Cornerstone Research, Summer Analyst, 2016

Fellowships & Awards

Stone Ph.D. Scholar in Inequality and Wealth Concentration, Harvard Kennedy School, 2022 Ph.D. Affiliate of Centre for International Development, Harvard Kennedy School, 2022 Ph.D. Affiliate of Centre for International Development, Harvard Kennedy School, 2022

Ph.D. Affiliate of Evidence for Policy Design, Harvard Kennedy School, 2022

Doctoral Fellow of Harvard Environmental Economics Program, Harvard Kennedy School, 2020

Top Undergraduate Senior Thesis, Minnesota Economics Association, 2018

Ada M. Harrison Prize in Economics, Carleton College, 2018

Phi Beta Kappa, Carleton College, 2018 Dean's List, Carleton College, 2016-2017

Research Grants

The Weiss Fund, with Kevin Carney, 2025 (\$14,343)

USAID Development Innovation Ventures, with Kevin Carney and Labhya Foundation, 2024

(\$910,000)

Stone Research Grant, 2024 (\$1,670)

Fund for Innovation in Development, with Kevin Carney and Labhya Foundation, 2023 (€578,624)

J-PAL Learning for All Initiative, with Kevin Carney, 2023 (\$43,276)

The Weiss Fund, with Kevin Carney, 2023 (\$50,000)

Stone Research Grant, 2023 (\$2,500)

Mind Brain and Behaviour Initiative, 2022 (\$10,000) J-PAL Post-Primary Education Initiative, 2021 (\$31,724)

Seminars & Conferences

Southern Economic Association 95th Annual Meeting, November 2025

Harvard Kennedy School Economics and Social Policy Seminar, September 2025

Harvard Economic History Workshop, September 2025 Harvard History, Culture, and Society Workshop, April 2025 Harvard Labour/Public Graduate Student Workshop, March 2025

Harvard Centre for International Development Ph.D. Retreat, February 2023

Academic Service

Referee for American Journal of Health Economics, Journal of Policy Analysis and Management Chair of Harvard Kennedy School Ph.D. Mentorship and Wellness Committees, 2020-2023

Languages English (native), French (intermediate)

Software skills Stata, Python, ArcGIS, R, LaTeX, RATS

Citizenship Canada and USA