

PERSONAL INFORMATION COLLECTION AND USE NOTICE

Huntington informs individuals about the categories of personal information it may collect as well as the purposes for which the personal information is used. Huntington collects the following categories of personal information from individuals: behavioral (e.g., purchase history, leisure activities and interests, shopping preferences, inferences); contact and biographical (e.g., first name, last name, maiden name, mailing address, phone number, email address, date of birth); demographic (e.g., household information); employment (e.g., occupation, job title); financial (e.g., account number, transaction history, credit history, credit score); government-issued identifiers (e.g., social security number, driver's license number, passport number); location (e.g., geolocation); medical and health (e.g., health insurance account number, medical payment information); payment card (e.g., credit/debit card number, expiration date, card verification number); protected classifications (e.g., racial or ethnic origin, legal status); unique persistent identifiers (e.g., IP address, cookies, login credentials, biometric information); and user activity (e.g., information regarding interaction with Huntington websites, call logs, content of emails and text messages with Huntington colleagues).

Huntington collects the following categories of sensitive personal information from individuals: sensitive identification numbers (e.g., social security number, driver's license number, passport number); access or log-in credentials (e.g., account log-in or financial account number in connection with password, security code, or access code); precise geolocation; racial or ethnic origin; religious or philosophical beliefs; biometric data; and health information.

Huntington collects and uses personal information for the following purposes: to provide, maintain, and/or service an account; to improve and/or develop our services and products; for marketing purposes; for data analytics or internal research purposes; for debt collection purposes; to comply with legal and regulatory requirements and guidance; for fraud prevention or account security purposes; and to manage customer concerns and complaints.

Huntington stores personal information in a system of record and has retention requirements associated with those records. Huntington retains personal information to comply with legal obligations; to help to ensure security and integrity; to enable uses that are reasonably aligned with the expectations of the individual based on the individual's relationship with Huntington and compatible with the context in which the consumer provided the information. Aside from service providers and contractors, Huntington Bank does not permit third parties to control the collection of personal information.

For more information about Huntington's privacy practices and how Huntington uses personal information it collects and receives, please visit [Huntington's Policies & Notices](#) webpage. Some individuals may have additional rights as outlined in our [State Data Privacy Rights Notice](#).