

**Data Science
Transformation**

via

Apache Spark

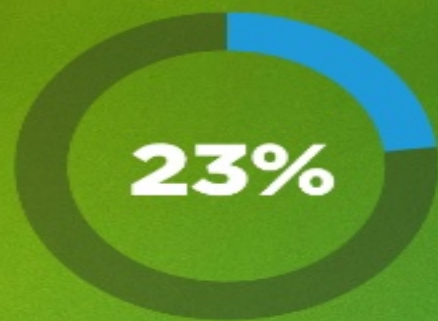
on

Hybrid Cloud

**SETH
DOBRIN**

VP & CDO, IBM ANALYTICS

IBM



Private Cloud



4%



Hybrid Cloud

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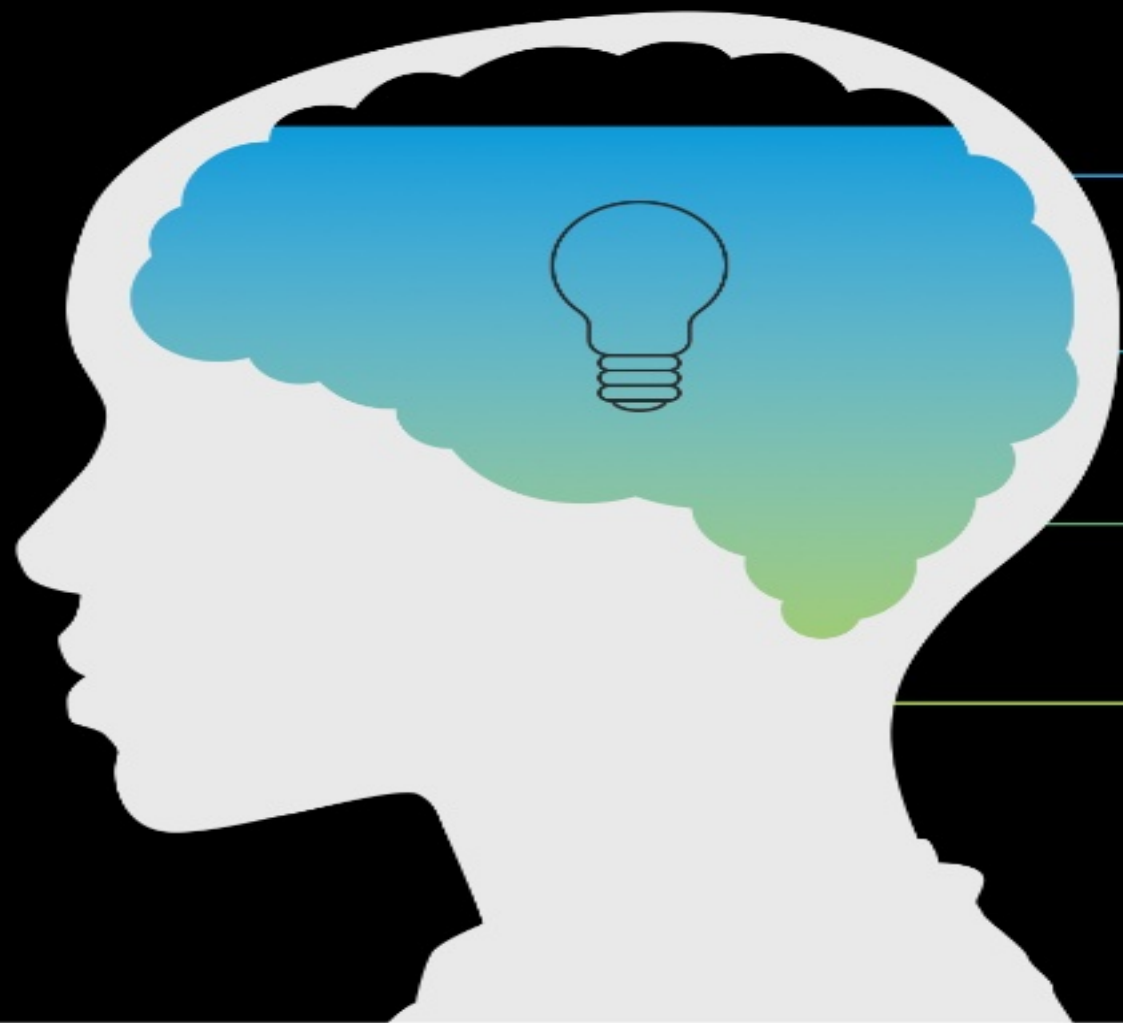


Public Cloud



4%

Northbridge Future of Cloud 2016



Differentiation



Data Security

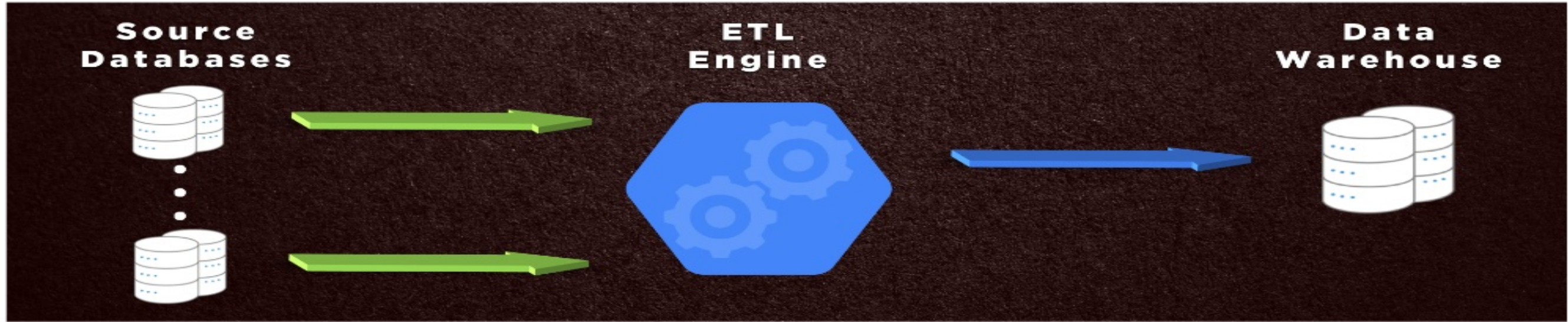


Data Policies

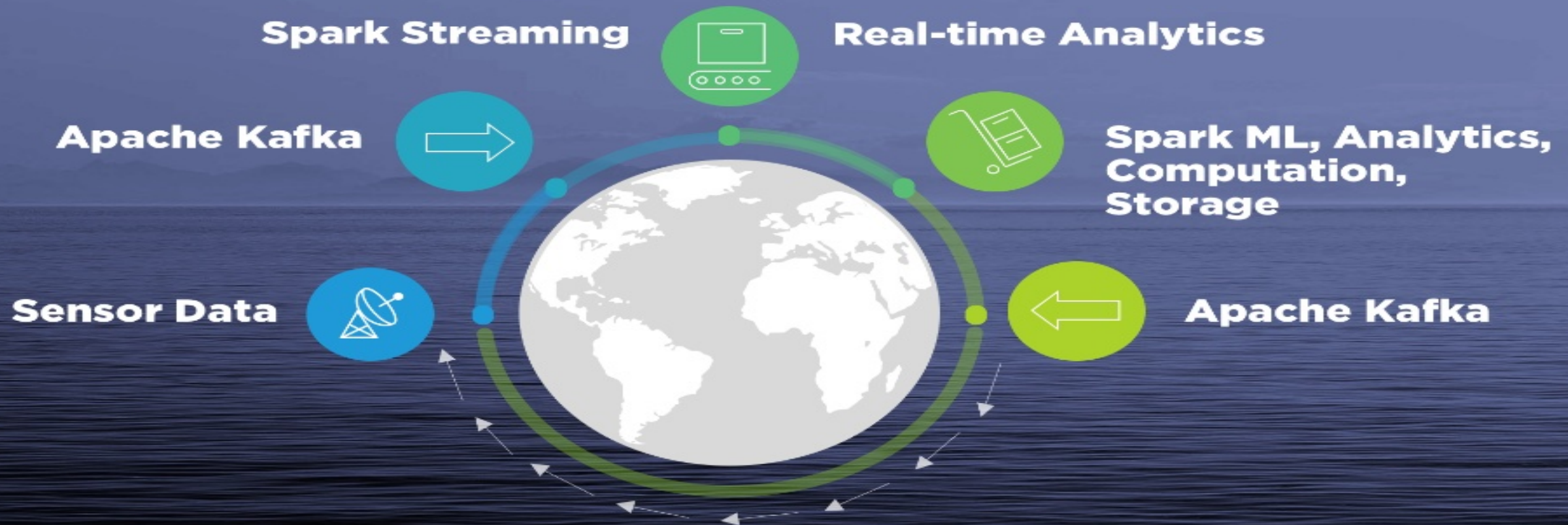


**Organizational
Readiness**





Spark + Kafka





Sensor Data

Business Processes / Functions

Manufacturing

Smart Cities / Homes



Kafka

Bi-Directional

Redundancy

Sensor Integration

ETL Storage



Spark

High-Perf Hybrid Cloud

Real-Time Analytics

Semi-Supervised Learning

ML Algorithms

SPARKR

HYDRAR

PYSPARK

SPARKML

SYSTEMML

APACHE SPARK

2016



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