

Is anyone having a good experience with this? What would it take to fix this? I investigate.

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First off, you need a business model that isn't mobile gaming.

A monthly fee. Even better, you have a great thing to "sin tax." **Single men.**

Charge men money per month. Only men. Every club promoter understands this. You don't want your club to be a sausage fest, similarly, you don't want your dating app to be a sausage fest.

[Seeking](#) is one of the only sites to do this right. They claim a ratio of 4 women per 1 man, and they get this by [charging men \\$109/month](#). Why the hell are all the others charging the same for men and women? [Tinder is a sausage fest](#) with 75% men.

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Second off, pictures should not be the primary selection mechanism.

Of course you want a looks match, but beyond that, how much do pictures predict whether you will have a good date or not? For me, beyond someone not being out of shape, not much. Some people might be extremely good at telling things from pictures, but I know I'm not, and I probably pay more attention to detail than the average.

Part of this is going to involve people getting over themselves with respect to attractiveness. Think of every couple you know. With almost no exceptions, they are fairly similar looks wise. The bottom date the bottom, the middle date the middle, and the most attractive date the most attractive. You will end up dating your looks match.

[OkCupid](#) did something clever back in the day with the compatibility questions. It's a shame you don't see this on modern dating apps. Example: for men who are looking for hookups, the single best predictor of if a girl will hook up with you is this question. What's her body count? 5 and she won't, 50 and she might.

Part of this also can be fixed by just linking your social media accounts from your dating profile. Link Instagram for your pictures and Twitter for your