	Predicted: ZERO	Predicted: ONE		False Positive Rate = 1 - Specificity
True Label: ZERO	TN	FP	All True Negatives	**************************************
True Label: ONE	FN	TP	All True Positives	Recall = $\frac{TP}{TP+FN}$ = Sensitivity % of True Positives detected correctly a.k.a. True Positive Rate
	All Predicted Negatives	All Predicted Positives	Accuracy = TN+TP N	
 Anti-Spam, Search Engine: optimize for Precision or Specificity Fraud, Cancer: 		Precision = $\frac{TP}{FP+TP}$ How precisely can the model predict positives?	"All True of All" Misclassification Rate = 1 - Accuracy Helpful ROC: Sensitivity vs False Positive Rate	

optimize for Recall