

Wordpress (Da-2)

Name:Avipriya ghosh

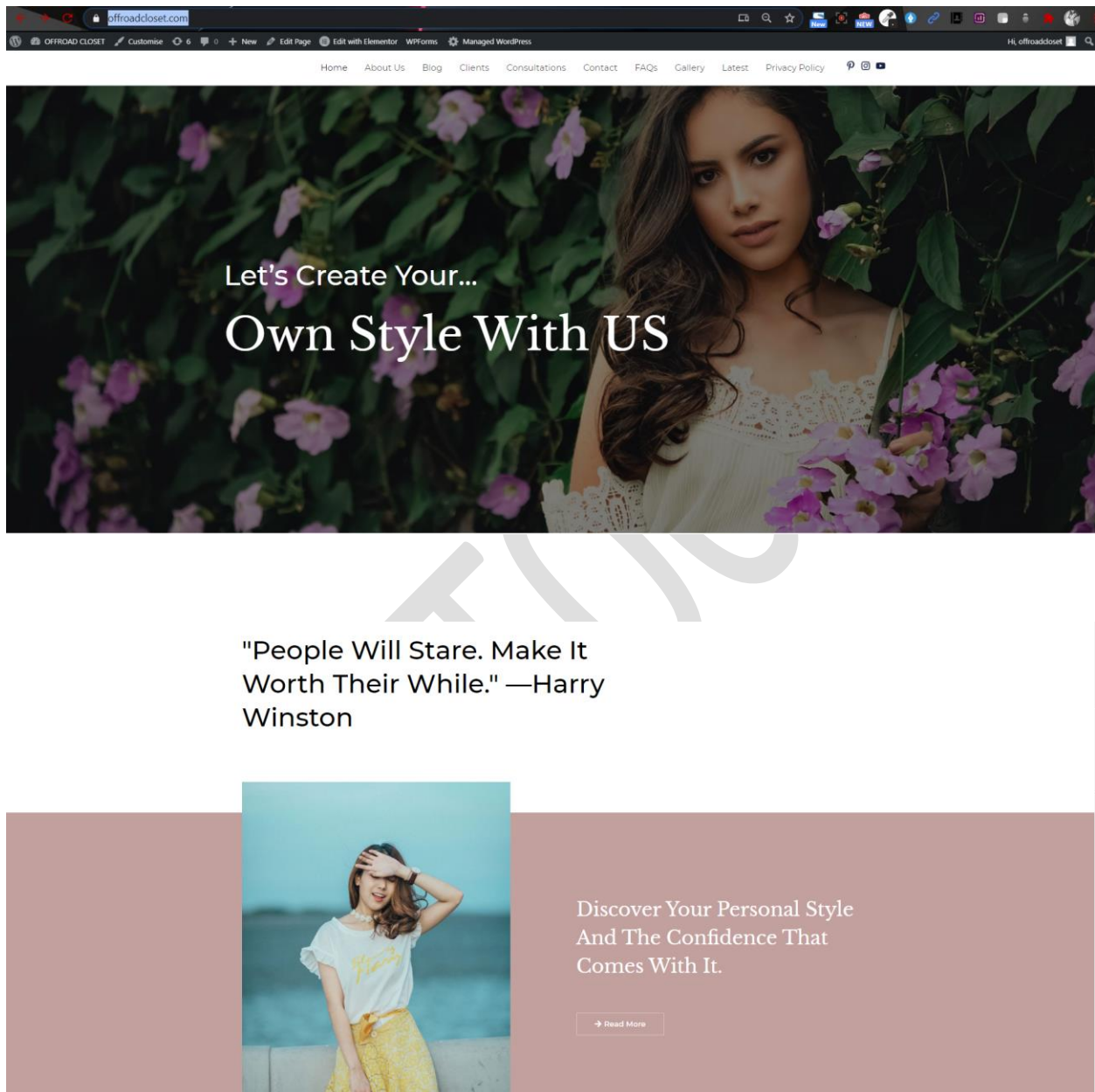
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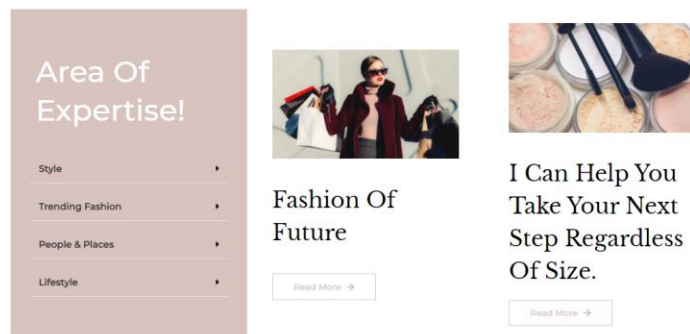
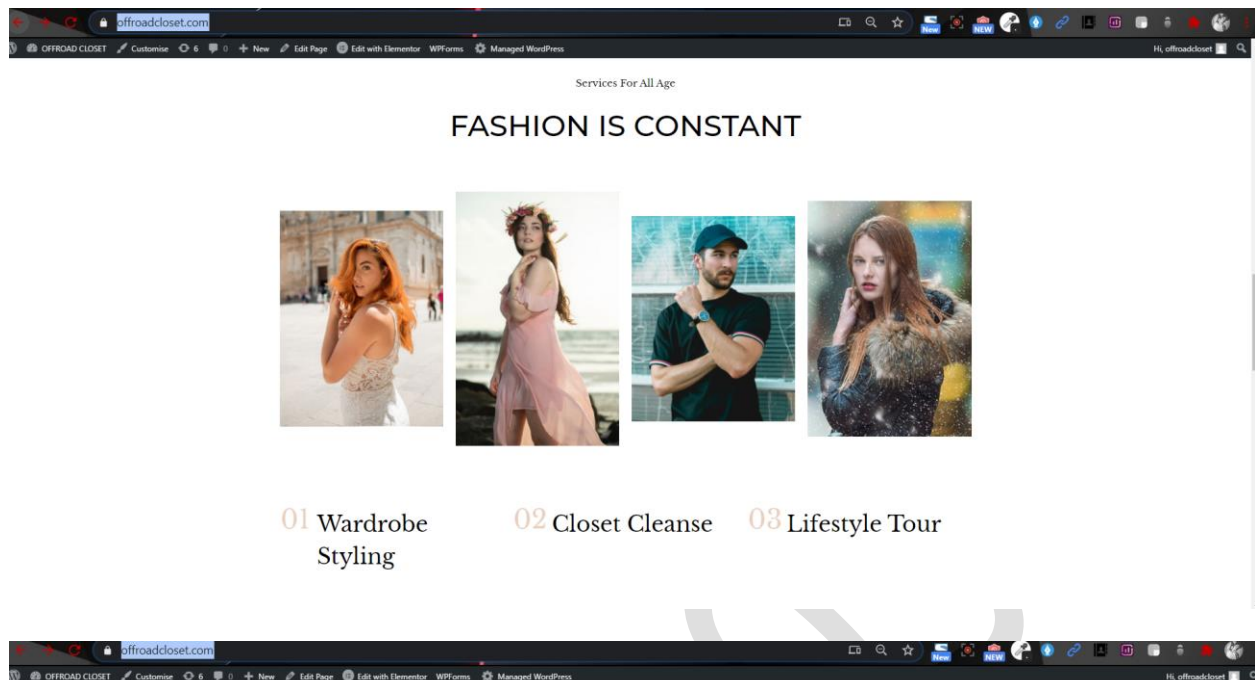
Detailed analysis of your website.

Our Website is a Blogging Website related to fashion and Lifestyle .Here in this website we give brand suggestion and provide value in people's Lifestyle .We Design closets for people around India blending the eastern and western culture with indo blend .We also provide a paid service with 30 days free trial and mentors from all over India and different domains .We organize a Show with Designers and youth icon ,We also have a huge variety of closets for different types of people. Here we have created the ui for the same.

Screenshot of each work in the site with an explanation.

Home Page:-



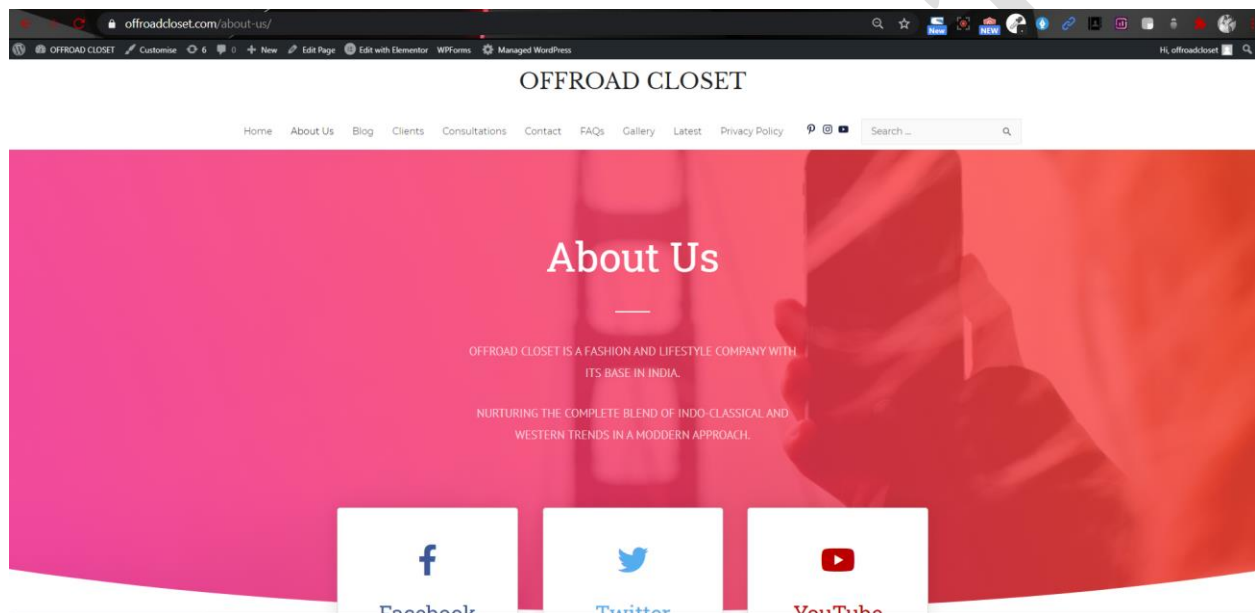


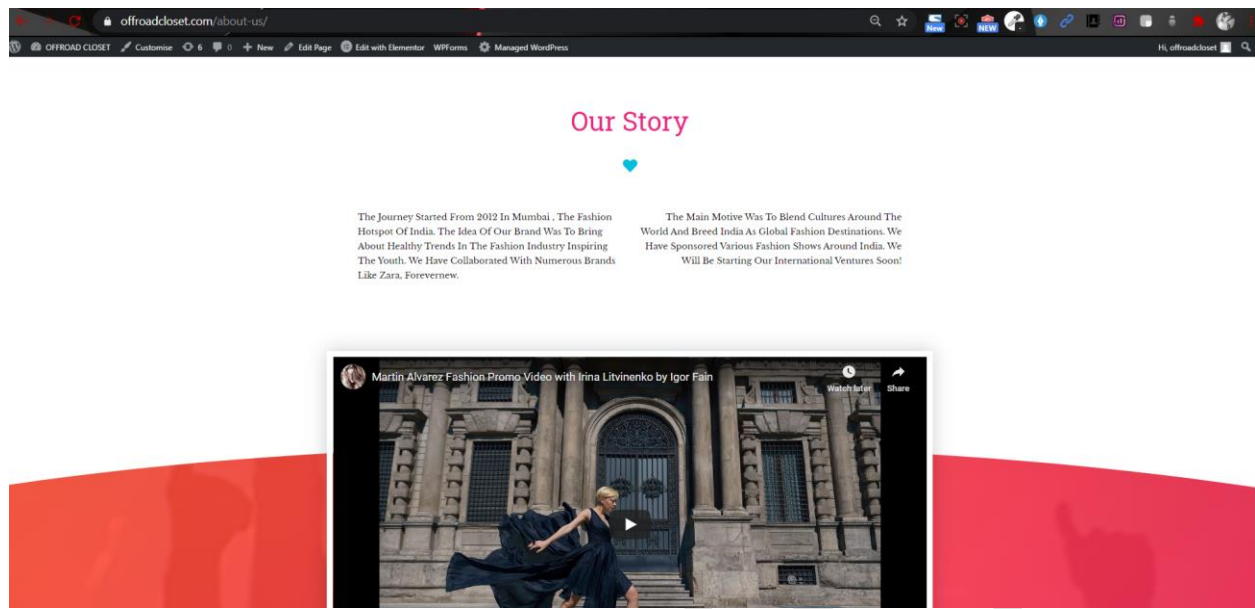
The first and foremost introduction to our service.

It includes all services, blogs, contacts and more.

This will give you a breif introduction about our testimonials , area of expertise and other essential parts of the website.

About Us





About us Page tells the user about who we are and what we do

BLOG

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Fashion Of Future



"What's my style is not your style, and I don't see how you can define it. It's something that expresses who you are in your own way." —Iris Apfel

"Elegance is elimination." —Cristóbal Balenciaga



The **fashion industry** with its ever changing trends has had a big role to play in polluting the environment. But with growing awareness among the consumers, many apparel manufacturers have switched to employing eco-friendly methods of production. **Saumya Chaturvedi** discusses about the sustainable technologies and processes being used in the industry to **make fashion green**.

"Fashion is not something that exists in dresses only. Fashion is in the sky, in the street, in the way we live and what is happening around us."- Coco Chanel

Fashion is a means to express one's ideas, culture and values, interests and personality. **Fashion has been evolving** since the 19th century when Charles Fredrick Worth had labels sewn into garments that he created.

Even though fashion has evolved through decades of constantly creating demands by being stylish and fascinating, its impact on the environment is becoming increasingly hazardous. Being one of the biggest players in the global economy, the fashion industry holds the responsibility to protect and save the environment and its precious resources. Insatiable and increasing demands are putting undue pressure on the environment. The culture of affordable shopping has led to increase in the number of shopaholics, thus increasing shopping.

Since **Fashion cannot die** by Norelle Rheingold it is the need of the hour to identify potential sources to lessen the pressure it exerts on the environment. The textile industry is one of the biggest culprits. The World Bank reveals that the textile industry single-handedly contributes to 18-20 per cent of global industrial water pollution from dyeing and pre-treatment of fabrics and textiles. A large amount of solid and liquid wastes are discharged into water bodies during the manufacture of textiles. Processes in textile mills lead to air emissions containing several harmful chemicals including chlorine and hydrogen sulphide. Consumers and clothing manufacturers are becoming aware of the harmful consequences and are trying for alternative technologies to protect the environment.

Another recent and important development to **reduce water usage in fashion industry** is the water free stone washing of denim. Use of biotechnologically developed enzymes increases the efficiency of wastewater treatment systems, lowering treatment costs. The enhanced abrasion process by using these enzymes can save up to 50 per cent water, 50 per cent heat and 15 per cent electricity in comparison to traditional methods. This method is not only easy to implement but also meets environmental legislations as enzymes are biodegradable and do not interfere with nature's balance. Since enzymes make biological reactions happen at low temperature without chemicals, it cuts costs.

Concerned over the amount of water consumed, the Netherlands launched the world's first ever dyeing machines that use super carbon dioxide as a replacement to water. Researchers have considered developing a **completely water-free dyeing process**, reducing operational costs. The process involves heating carbon dioxide above 31 degree Celsius and subjected to pressure above 74 bar which makes it supercritical, providing properties of both gas and liquid. This enhances dyeing methods and has helped increase the speed of dyeing. One of its main advantages is that many steps such as extraction of spinning oils, dyeing, and removal of excess dye can be combined into one. Finally, carbon dioxide escapes in gaseous state. About 90 per cent of the used carbon dioxide can be easily recycled. Since viscosity of the dyeing solution is lower, it circulates and penetrates easily, providing effective colouration. The only limitation is that the process can be applied to scoured polyester fabrics. Technologies to dye cellulose are also being developed for the revolutionary change.

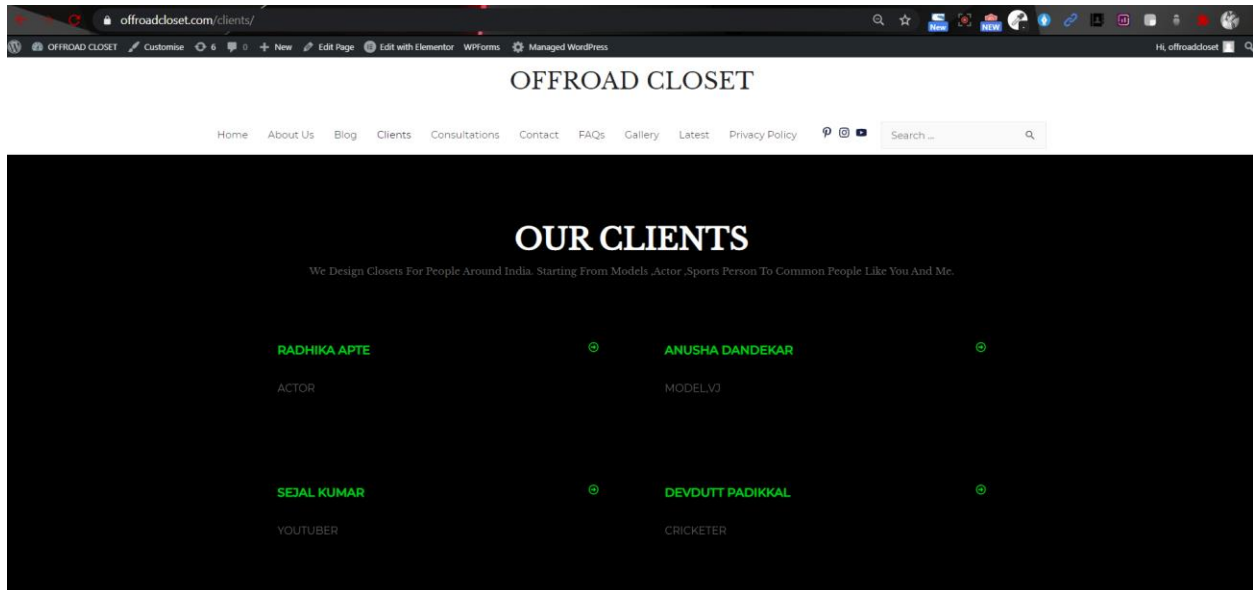
As consumers grow aware of the harmful consequences posed by industries on the environment, more efficient methods are being developed. These techniques need to be studied further and should be developed for all types of fabrics so that the pressure on resources is lessened.

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It contains our most popular blog “Fashion of Future” , it deals with the creative site of the team. We also have a feature of providing a platform for people to publish their article on our site.

CLIENTS



The most awaited page of the website. It includes closet designing and lifestyle management of our top clients like Radhika apte , Devdutt padikkal . It also provides an overviews for the users to join us in the journey of fashion.

CONSULTATION

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Search ...



ALL THE WORLD A STAGE

Capture your most fashionable experiences with us!

JOIN US NOW

THE THINGS WE DO BEST



Awesome Support



User Happiness

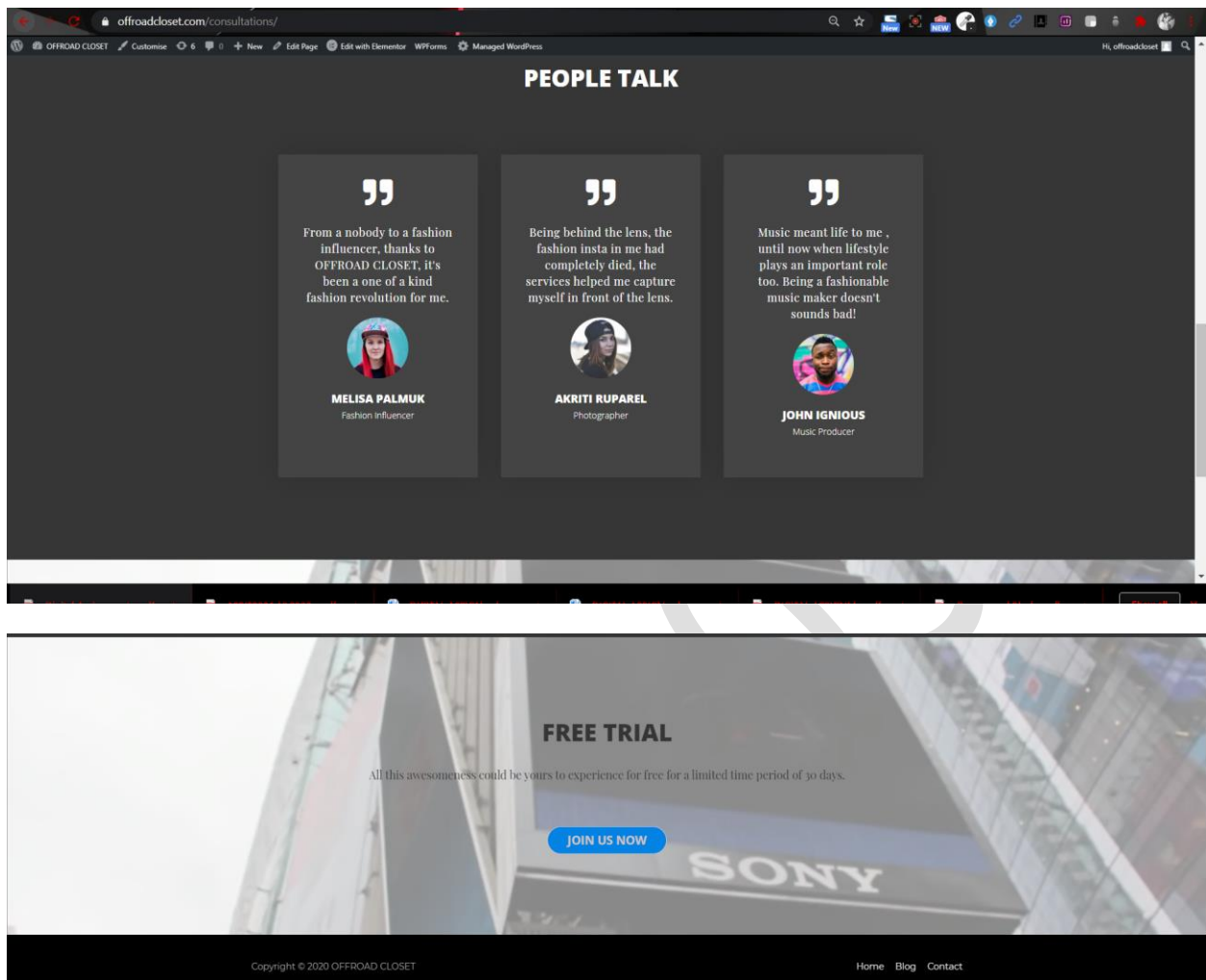


Save The Moment

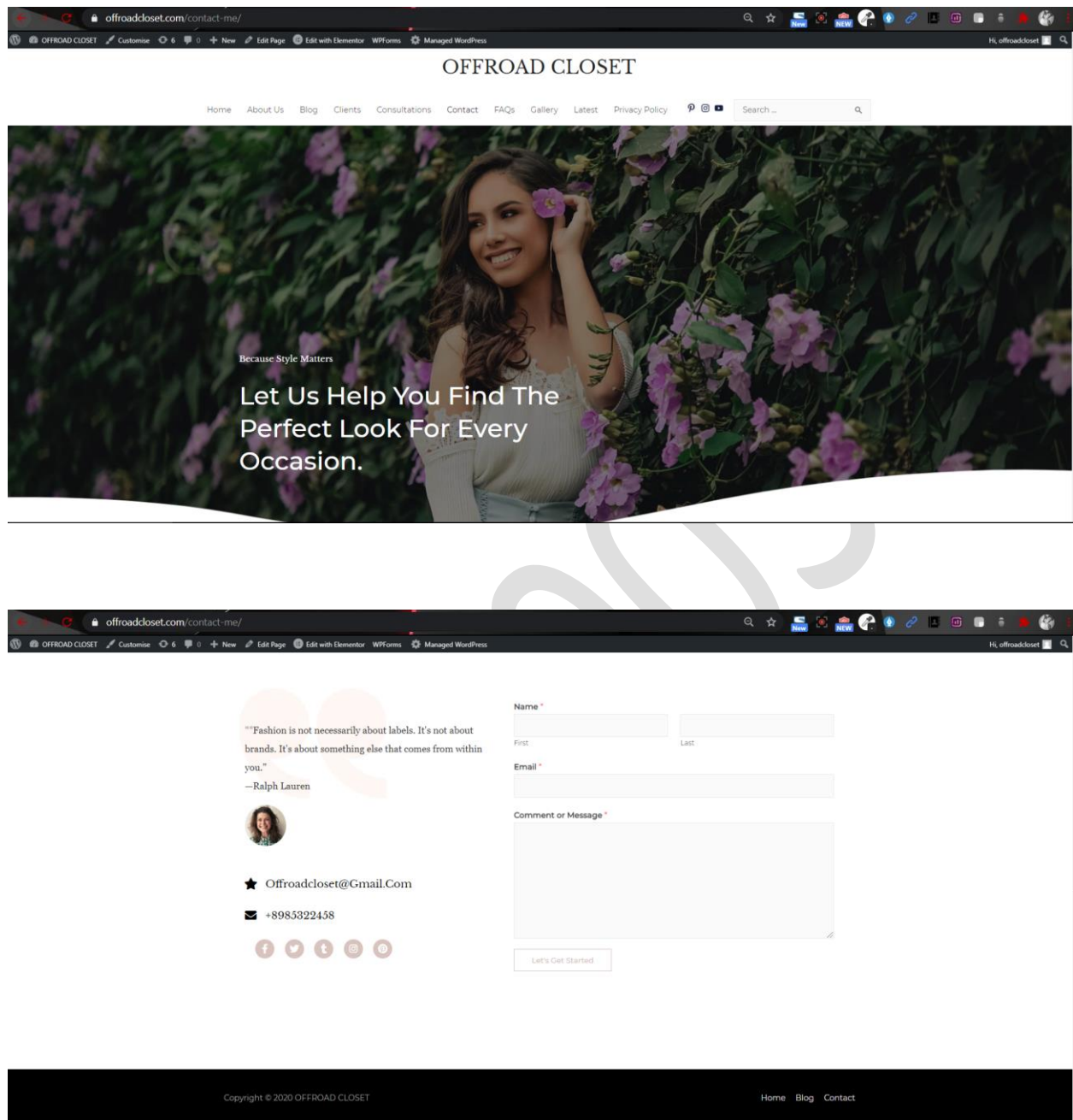


Total Connect

PEOPLE TALK

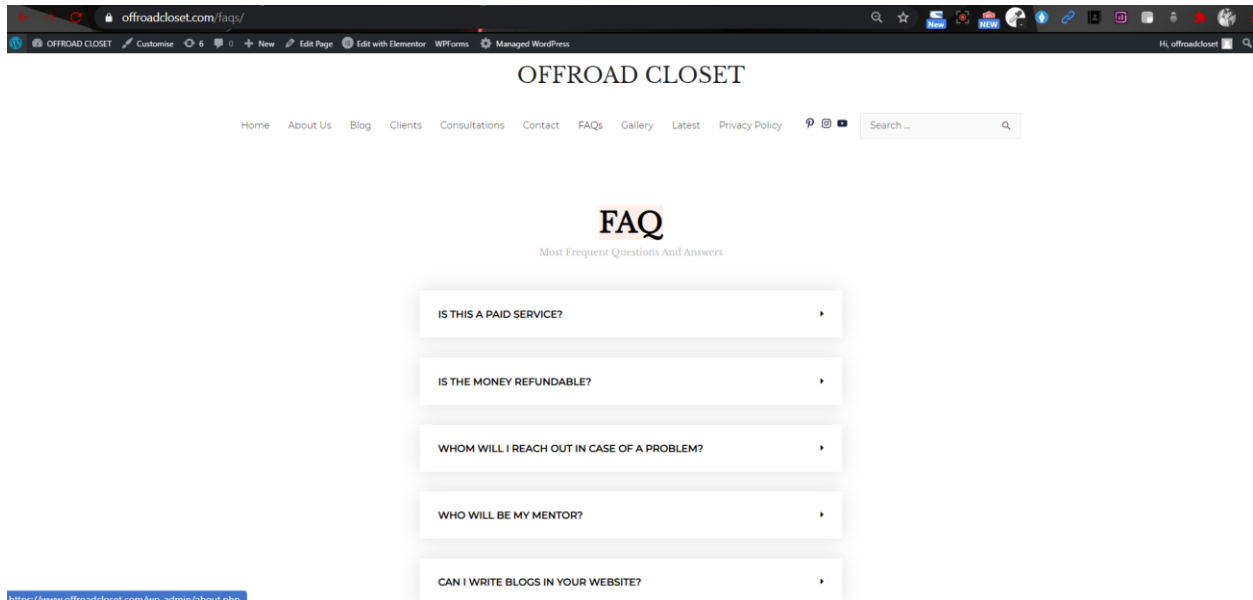


CONTACT US



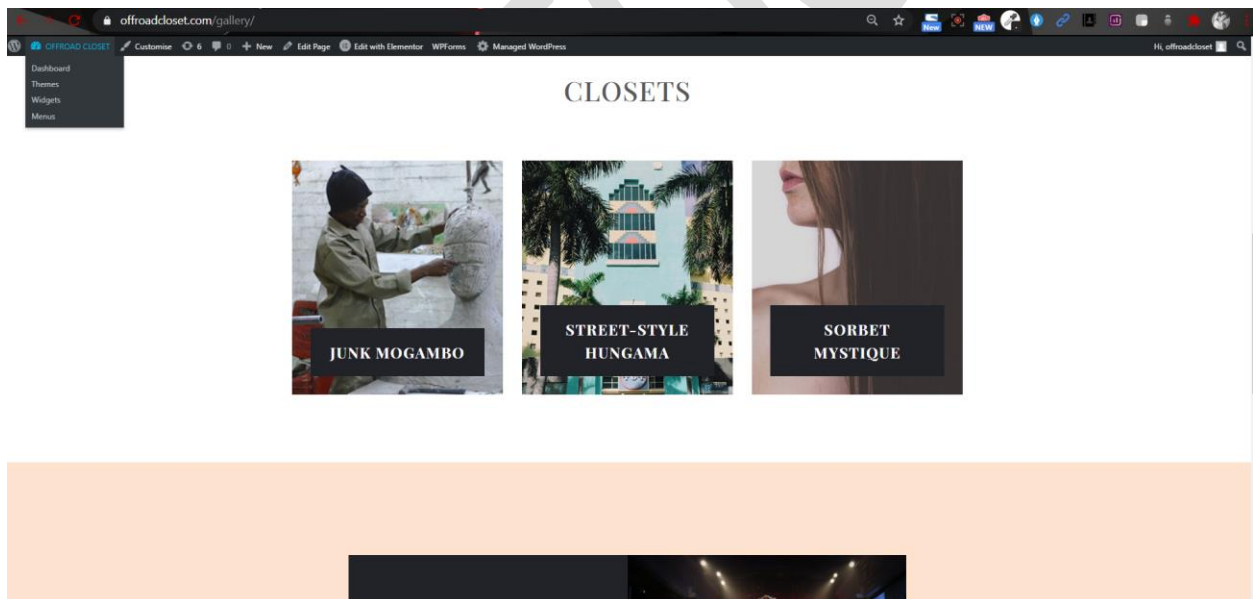
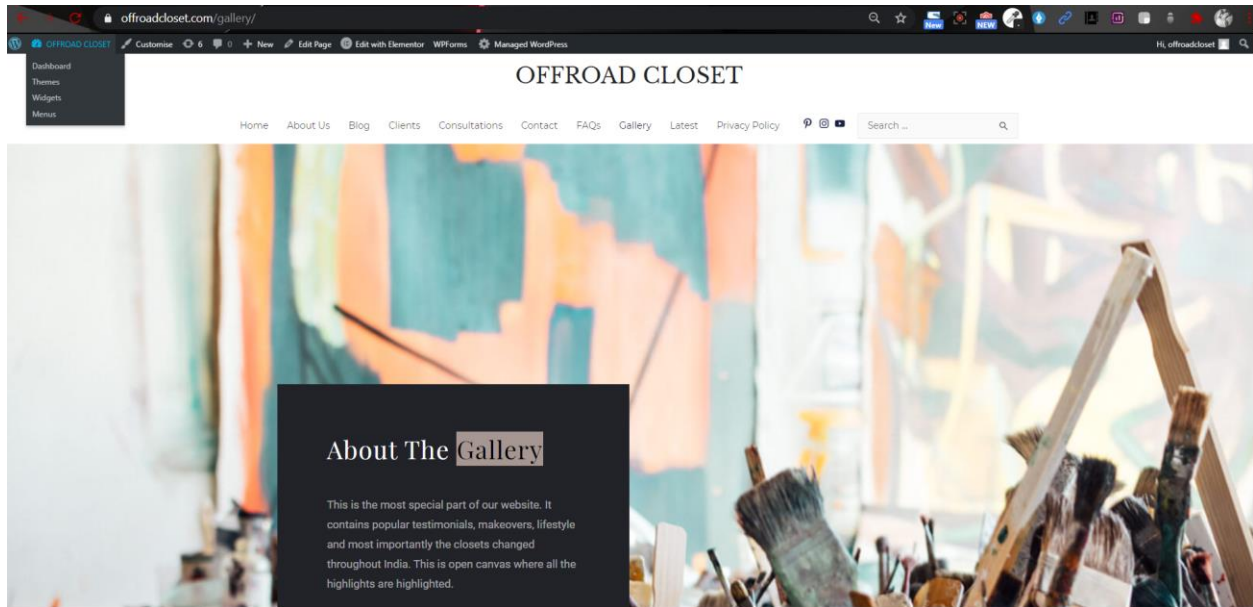
Contact us page everyone can contact us for any queries or complaint

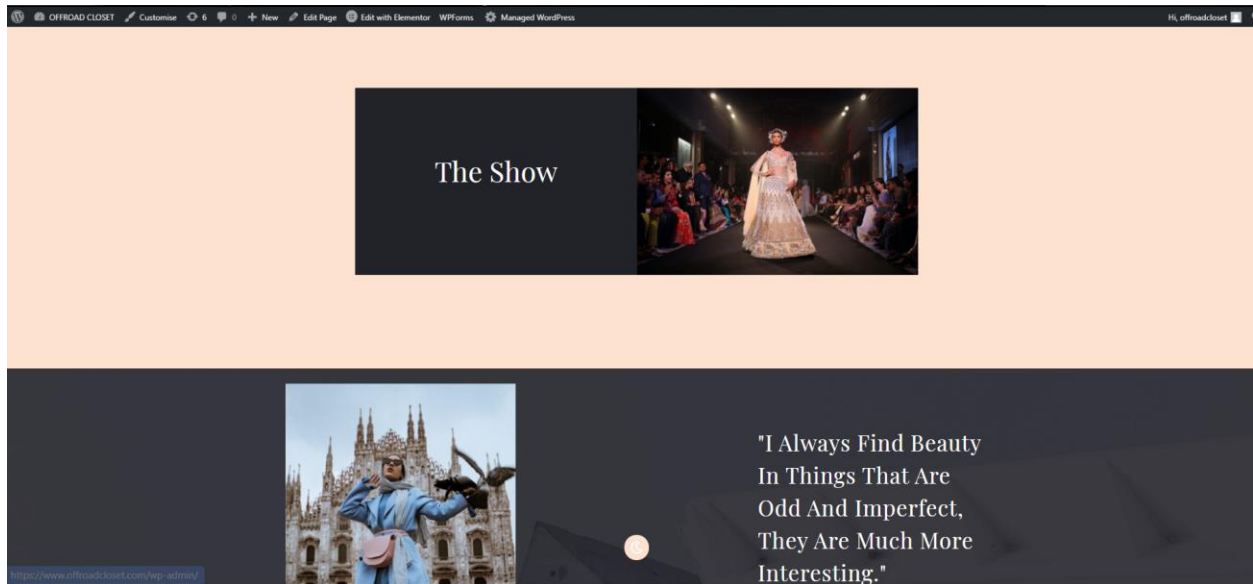
FAQ



Faq section is made to clear doubts without contacting us

Gallery





This is the most innovative page of the site , which is basically a blank canvas where we upload all our popular works , shows ,styling tips and motivation.

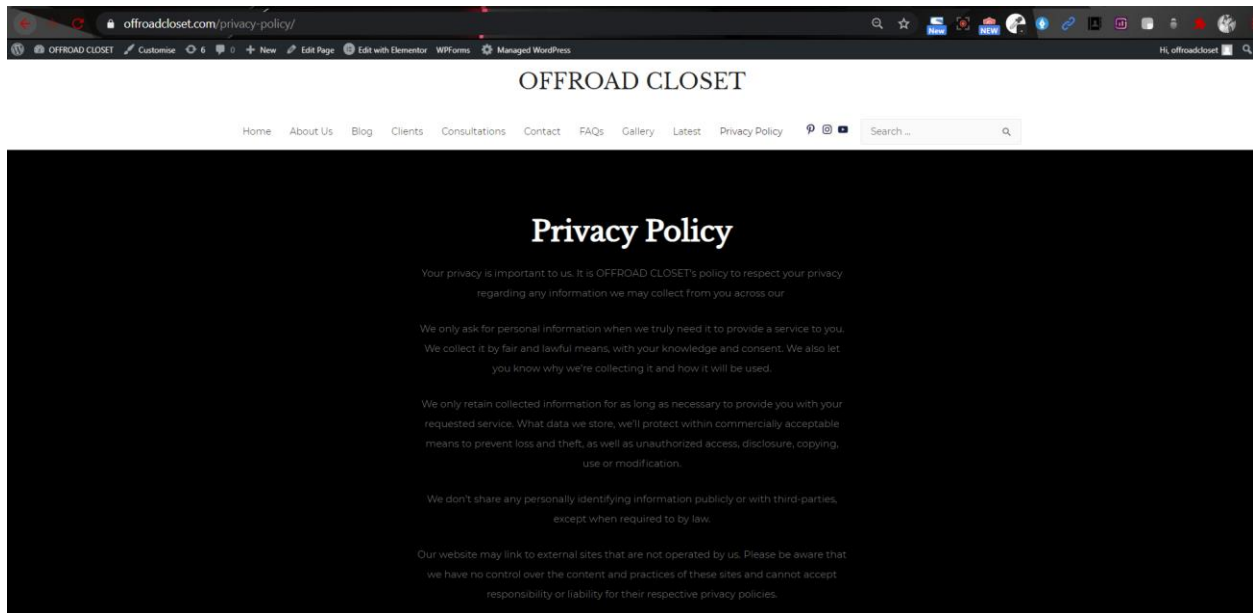
Latest:



This is a section full of curiosity, it feature all upcoming ideas , publications, trends in the website.

The upcoming closet idea is “The golden closet” dealing with luxury styling.

Privacy



It contains all policies that the website maintains with its users . Terms and conditions are provided too ensuring transparency and clarity of our works

The flow of your website.

So in the flow of the website we have provided with a navbar to roam from one page to another the home page is the landing page and also we have provided the search bar to allocate things in the Website.

Explain the plugin and widgets details

We have used many plugins but explaining two

Plugins

- Elementor
- Astra widgets
- Flexible SSL for cloudFlare hen a visitor is browsing my site, communicate with them over HTTPS/**SSL**”
- Starter templates
- Ultimate addons for Gutenberg is a complete package of unique and creative blocks that help build beautiful pages and posts on a website
- WP forms lite

Widgets

- search - This dialog can provide search suggestions while the user types. The search widget is an instance of SearchView for easy accessibility of the user.
- Widget - social shares - Social share buttons add convenience for users to ensure them easy access to our website’s social presence . It provides visibility of our website to other users and also increases social shares and interactions.

Write down the pros and cons of WordPress.

Disadvantages of Using WordPress

Using WordPress has its drawbacks. These include:

Navigating through WordPress web design, development and maintenance can be challenging, especially to people who don't have prior knowledge or experience of web development and marketing.

While the WordPress platform itself is free, using it efficiently relies on customization themes and plugins. Most of these efficiency-enhancing features and tools have a price. The more of them you use, the higher the cost of using WordPress goes.

Security is a big challenge for many users. The mere fact that WordPress is the most widely used CMS makes it a prime target for cybercriminals. Its heavy reliance on plugins developed by different people also increases the chances of malicious code slipping through to your site's functionalities.

Some updates require additional web design knowledge. WordPress generally offers minimal maintenance support. Users mostly rely on online forums for workable solutions. Knowing which advice to follow requires a fair level of web knowledge. Moreover, customization needs coding knowledge.

SEO friendliness of WordPress can mean problems for people with no SEO experience. Some SEO-based features of WordPress, such as its category and tagging system can work

against the user. For instance, if the content is marked into many categories or is over-tagged, Google flags it as duplicate content. This can significantly affect your site's rankings on SERPs.

Overall, WordPress is a competitive blogging platform and CMS compared to other related solutions. It is free and super easy to use, which makes it the best option for many starting bloggers and website owners.

Advantages of using WordPress

Relatively less expensive website development

Website development

Building, developing and maintaining a blog or website on your own using WordPress is significantly cheaper than hiring a designer to build your site from scratch.

WordPress is FREE to install and comes with very cost-effective 1-click hosting plans.

Today, owning a website should not be as costly as in the old days, thanks to reliable CMSs like WordPress.

A wide variety of professional themes

Premium WordPress Responsive Themes

The platform gives you the freedom to choose your desired theme from a wide selection of premium themes. Great themes are available at favourable prices as low as \$19. There are many big corporations that use WordPress. The availability of professional site themes is one of the compelling reasons for using the platform.

Free & Premium Responsive WordPress Theme Templates

WordPress sites are mobile-friendly

Mobile friendly

At a time when internet surfing is largely done using mobile devices, making your site as responsive as possible to various devices is critical to your success. Most of WordPress's designs and themes are responsive. Using this market leading CMS means you will be able to automatically benefit from emergent responsive web technology without having to create new websites every now and then.

How to Create a Responsive Website Using Responsive Pro

Search Engine Optimization Ready

Search engine optimization

A WordPress site is built with everything an SEO-ready site should have. Constant codes for favourable Google indexing, customizable SEO components for each page, and plugins dedicated to SEO are some of the ways WordPress makes sites competitive in search engine rankings.

There is no better platform than WordPress when it comes to optimization.

You can easily update your site from wherever you are

You can maintain your site on your own from wherever you are. With just a little web development knowledge or experience, you can make normal changes to your site when necessary.

Easy, convenient backlinking and syndication

Backlink

Using WordPress is a convenient way of getting the best value from backlinking. The RSS feed feature offered by this platform enables other bloggers to syndicate your content across other websites and directories.

Great for eCommerce sites

Ecommerce site

Today, millions of people are buying things online. This offers loads of investment chances for online entrepreneurs who can see opportunities in the development of financial markets as well as the increased use of the internet worldwide.

Many ecommerce sites' owners use WordPress. The CMS provides a number of plugins such as WooCommerce to ensure that your site is efficient for eCommerce. These developments make it easy for you to direct more traffic to your eCommerce site, thus increasing conversion and sales.

What Is An E-Commerce Website & How To Build One

Frequent upgrades to your site's capabilities

Content Management System

Unlike other CMSs where adding new features or functionalities is cumbersome or difficult, WordPress-based sites are easy to upgrade. WordPress uses plugins that are generally easy to install and use. In addition, due to the wide-spread use of the platform, there are many forums and informational sites that continuously document best practices. You'll never get stuck trying to make your site better.

Best for aggressive online marketing

Online marketing

For individuals in online marketing, provision of frequent, fresh content is of paramount importance. WordPress allows you to make as many updates to your content as required.

It is easy to build credibility in your niche when you are able to update your website content frequently.

Also, you can make a new WordPress site in minutes to take full advantage of tactical campaigns.

Excellent social media integration

Social media integration

WordPress allows for hassle-less integration with social networks. As the site owner, you don't need to login to your social media account every time you want to share fresh content to your online community. The high level of social connectivity offered by WordPress ensures that you automatically update your accounts with one click.

Increased security compared to traditional sites

Security

With the rise in cybersecurity threats, all sites face security challenges. With good web design and development skills or a bit of professional help, you can use WordPress's security plugins and updates to make sure your site remains hack-proof.

Security is far much more enhanced on a WordPress site than on traditional sites.

The Complete WordPress Security Guide

Easy transition from one designer to the other

Designers

As your business grows, there are chances that different designers will work on your site over time. It's common to find designers having their preferred web development platforms. However, WordPress is an open source platform that makes it extremely easy for transitioning between different designers.

List down the features needs to be added in WordPress.

I feel everything is good to go .

Explain the difficulties faced while doing the assignment

I didn't faced any difficulty

Original-Link of the website:-

<https://www.offroadcloset.com/>

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