

Beyond Your Theme



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Plugins



Consider adding plugins to
make your life easier when
maintaining a theme.



Helpful Plugin Categories

Security

Backups

SEO



Top Security Plugins

**All in One WordPress Security and Firewall
Plugin**

iThemes Security

Securi Security



Top Backup Plugins

BackUpWordPress

BackupBuddy



Top SEO
Plugins

WordPress SEO by Yoast



Other Helpful Plugins

Broken Link Checker

Google Analytics

W3 Total Cache

Sync



WordPress Security



WordPress security is generally pretty good, but it never hurts to do more.



Common WordPress Security Concerns:

- Brute force login
- Comment Spam



Brute Force Attack

A person or bot tries to gain access to a website by trying user names and passwords over and over again



Brute Force Attack

Don't use admin as a username

Use a secure password

Enable two-factor authentication

Block IP addresses that frequently try to log in by modifying .htaccess



Comment Spam

A person or bot uses the comment form to post unsolicited advertisements



Comment Spam

Keep an eye on your Comments

Tweak Discussion settings to limit links and blacklist keywords and IP addresses

Require users to register in order to make comments



Additional Tips

Choose a trusted web host

Regularly backup your site

Only install plugins and themes from the WordPress.org repository or well known companies

Regularly update themes, plugins and WordPress

Use a security plugin



Summary and Conclusion



Summary



Create a plan for a theme design

Set up a theme prototype

Common template files

WordPress Theme Hierarchy

Setup a new theme from scratch

Page Templates and Partials

Register Widget Areas

Theme tips for plugins, maintenance, and security



