

Project Waste

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Abstract

1 Problem Statement

We want to solve the problem of responsible waste disposal for the cities of India. We want Indian cities to look clean and keep its citizens healthy and productive for the betterment of the country. Our aim is to come up with a sustainable solution for the same. The scope of this particular project is currently restricted to the city called *Bengaluru*, capital city of the Karnataka state.

2 Introduction

In India, people are too particular about cleanliness. Their clothes, their houses, their food, everything must be clean. But they make efforts only at micro-levels. In the discussion of solid waste disposal, the job of Indians ends as soon as the garbage is outside the door of their house. They do not realize that the waste that is lying right outside their house still makes their house look filthy and will still make their children sick.

Human activities generates all forms of waste - solid, liquid (effluents) and gaseous (pollution). In this project, we are focussing the solid waste generated by human activities. This solid waste can be categories in 3 broad categories - dry waste, wet waste and hazardous waste. Wet waste is the more organic readily bio-degradable waste, which mainly consists of the by-products of food preparation and the left-over food.

The BBMP has defined 6 stages of solving the problem of waste management [BBMP, 2014]:

1. Collection of waste
2. Segregation of Waste
3. Intra-city activities (like sweeping the roads etc.)
4. Storage of waste
5. Transportation of the waste
6. Processing of waste

Although 6th stage of this pipeline is the most crucial in terms of responsible solid waste management, our focus will be on the first 5 stages (except maybe the 3rd stage). We hope to be able to partner with some companies working on the processing of different kinds of wastes to manage our collections.

Bulk waste generators are defined by BBMP as “*Bulk Generators includes domestic generators-apartments complexes in more than 50 units and institutional and commercial bulk generators who produce more than 10 kg of Municipal Solid Waste*”. Among the bulk waste generators in the city are 15,000 apartment complexes. Any establishment which generates more than 100 kg of wet waste per day is defined as a bulk waste

generator. Apartment complexes with more than 50 flats have been identified as bulk generators. Other bulk generators include restaurants, hotels, and choultries[Chaturvedi, 2014]. [This document on BBMP's website](#) lists the various options available to these bulk waste generators to handle those huge quantities of waste that they produce.

But for the small waste generators, like the individual households, it is very costly and difficult to dispose their waste responsibly. The BBMP does collection of the garbage from a lot of them and from the streets as well, but probably this waste is not processed. It probably is openly dumped into nearby rural areas, where it degrades the soil and troubles the life of the residents. At least before December 2014, a lot of Bengaluru's garbage was being dumped at Mandur [Chaturvedi, 2014]. [We still have to verify whether this is still happening, or has the situation changed. We have some experiments in mind for the same.](#)

3 Status Quo

3.1 BBMP: Bruhat Bengaluru Mahanagara Palike

The Municipal Corporation of Bengaluru, i.e. the BBMP, has been active in the last decade in solving the waste management problem of the city. [BBMP \[2014\]](#) gives a good overview of the arrangements that the BBMP has planned for managing the city's waste.

3.1.1 Wet Waste

3.1.2 Dry Waste

3.2 Hasiru Dala

The following describes the vision of Hasiru Dala [[Dala, 2015](#)]:

- We want waste workers to participate in society, free from discrimination.
- We organize waste pickers so that they can fight for their rights.
- We conserve our natural habitats
- We strive to improve working conditions.

Hasiru Dala has another sibling company called "Hasiru Dala Innovations". Here is what its website has to say about itself [[Innovations, 2017](#)]:

"Hasiru Dala Innovations is a social enterprise committed to creating predictable livelihoods for wastepickers through providing total waste management, urban gardening services and products for sustainable living. All our initiatives are designed to enable a circular economy that enhances the lives, be it a wastepicker or a resident, it touches."

3.3 Saahas Zero Waste

Here is what Saahas Zero Waste's website says about itself [[SaahasZeroWaste, 2017](#)]:

"Saahas Zero Waste (SZW) is a socio-environmental enterprise that believes in a circular economy, where all waste is converted to resources. Registered in 2013, SZW is recognised as a Startup by the Department of Industrial Policy and Promotion, Government of India.

At Saahas Zero Waste, we leverage Nature, People and Technology to holistically manage waste. Through the Zero Waste Programme we operate on-site solutions for bulk waste generators including tech parks and residential complexes. For smaller waste generators, we offer holistic waste management which includes collection and process at our units, Kasa Rasa. Our focus is to help our clients become zero waste entities with emphasis on segregation at source.

In the Extended Producer Responsibility (EPR) program, we partner with packaging companies and E-Waste producers to develop and implement a reverse logistics mechanism that facilitates in bringing back large volumes of post-consumer waste into the recycling chain.

As a part of the closing the loop initiative, SZW offer products made from waste including compost and a range of other recycled products like roofing sheets, chipboards, stationary items.

With over 15 years of domain expertise and a perfect blend of senior team of experts and an excited young team, SZW currently manages 25 Tons of waste per day across Bangalore, Chennai and Hyderabad. SZW also supports livelihood at the base of the pyramid for our field staff with emphasis on health and safety.”

3.4 Daily Dump

Daily Dump is a design led brand - a pioneer in designing and building products and services for decentralized waste management in homes, communities, offices and public spaces [Dump, 2006]. Its range of segregation products, composters, books, services and more, reflects its mission to enable everyone to harm less.

On the site, one can find everything one needs to understand how waste is really a resource and to start a journey of making the world safer, cleaner and cooler! Daily Dump is a brand of PBK Waste Solutions Pvt Ltd.

3.5 Encashea

Here is what Encashea’s website says about itself [Encashea, 2016]:

“Welcome to EnCashea, an Online Place to Sell Your Scrap. Do you want to earn cash by selling your scrap online? If yes then you are at the right place. We intend to make selling scrap so much fun while ensuring safe and environment-friendly disposal of all types of scrap and recyclable material.

I am an individual: If you have collected paper, books & magazines, plastics, e-waste or household metal items in your house, then you don’t need to go out to search for a kabadiwala to sell your scrap or unused stuff. You can do it from your home in an easy and convenient way. Just go to Encashea and sell scrap, metals, old newspapers and other electronic waste items directly from our website or mobile application. At EnCashea, you will save lots of your time. We collect recyclable scrap, old newspapers, electronic wastes, old plastics, metals and other scrap materials from your doorstep and ensure they remain properly segregated and don’t end up in landfills. At EnCashea, you can sell your scrap and other unused materials in just a few clicks and get handsome money by selling your waste that other Raddiwalas cannot offer you. You can check our rates here. Check our rate list and schedule an pickup with EnCashea now!

I represent a company/office/institute: EnCashea provides Scrap Collection and Recycling Services for institutions of all sizes. If you are an office, school or college or a company who want recyclables to be picked-up from your place, with professional services, proper invoicing and best pricing get in touch with us by filling up the form provided here.”

3.6 The Ugly Indian

Here is what the Ugly Indian’s website says about itself [Indian, 2010]:

“We are a group of Ugly Indians (the number is growing everyday) who feel strongly about the state of visible filth in our cities.

Our philosophy can be described simply as: **Kaam chalu mooh bandh. Stop Talking, Start Doing.**

We believe in direct action, with a common-sense problem-solving approach. We do not finger-point or blame the system. We aim to make a change from within - one that sustains because everyone wants it and is comfortable with it.

We believe that there is no magic wand, or silver bullet, to solve India’s civic problems. We are realists,

and accept that many of India's problems are hard to solve even if the government and public work closely together and money was freely available.

Of our many civic problems, we view the problem of visible filth on our streets as a behaviour and attitude problem that can be solved in our lifetime (or rather, this month). This can be achieved without spending money or changing legislation or systems. It requires coming up with smart ideas to change people's rooted cultural behaviour and attitudes. And making sure those ideas work.

Some of our guidelines are:

1. No lectures, no moralising, no activism, no self-righteous anger.
2. No confrontation, no arguments, no debates, no pamphlets, no advocacy.
3. Don't step on anyone's toes, don't take sides in any ideological debates.,
4. Support existing systems and improve their effectiveness for the greater good.
5. Basically, get real. Treat everyone with sincerity, respect and dignity first, and the greater good will be an outcome.

We feel a 'solution' is a real solution only if:

1. It sustains in the public street for at least 90 days.
2. With no supervision.
3. Is low-cost (ideally free) and easy to implement and replicate
4. Changes the behaviour and attitudes of all concerned
5. Creates minimal change in the daily actions of everyone concerned (nobody should lose a job, lose a source of income, or get seriously inconvenienced because it takes only one Ugly Indian to undo the good work of a hundred others).

We have chosen to remain anonymous as the names and identities of specific individuals are not important. What matters is visible results. And any visible result in the public space needs the support of hundreds of actors (the community). One Ugly Indian in each community can, and must, take the first step - but unless the community responds positively, that step will not produce results.

This project is as much about carrying the community along (or as is fashionable to say being inclusive) as about coming up with smart ideas that assist the process of change."

The Ugly Indian works on the *Broken Windows Theory*. They clean a spot and leave it. Once a spot is clean, it is more likely to stay clean.

4 Related Work

4.1 Paperman

4.2 Litterati

Litterati actually began through Instagram, when its founder, Jeff Kirschner started keeping a record of all the litter that he has picked up, and started spreading this idea to others [Kirschner, 2016]. A pivotal change came through when San Francisco wanted to understand what percentage of the city's litter is from cigarettes in order to impose a tax on the cigarette sales. They asked for Jeff's help, when they got sued by the tobacco companies, as their traditional method of collecting data was neither precise nor provable. Jeff was able to help them using the community he had created on Instagram, by providing geo-tagged and time-stamped images of litter generated by the consumption of cigarettes. After this, he realised that Instagram is not the best platform for continuing this activity, and hence he and his team created an app for the same. Geotags

provide insight into problem areas, while keywords identify the most commonly found brands and products [Litterati, 2016]. This data will be used to work with companies and organizations to find more sustainable solutions.

4.3 Sweden's case

4.4 Waste treatment in USA

4.5 Swachh Delhi App

4.6 Citizen Next

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