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Chennai, India

AVINASH



Linkedin



Website

EDUCATION

Institute Of Company Secretaries Of India - CS Executive (RESULTS EXPECTED - AUG 2025)

PGDM in Human Resources Management - Annamalai University - 2017

Diploma in Sound Engineering - The Audiophile School of Sound Engineering - 2023

Bachelor of Commerce - Majors: Accounts Commerce and Economics Annamalai University - 2015

SKILLS

User Research

Wireframing and Prototyping

Talent Acquisition

Interaction Design

Information Architecture

User Research

Problem Solving

Collaboration and Communication

Front-end development

TOOLS & FRAMEWORK

- Figma
- Adobe XD
- Creatie
- Sketch
- zoho Recruit
- Zoho People
- Photoshop
- Excel
- Analytics
- React JS
- Tailwind CSS
- Bootstrap

PROFESSIONAL EXPERIENCE

Freelance

Present

Designer / Developer



Work - In - Progress

Designing and Developing a website integrated with AI AGENT

Figma / React JS / Tailwind

Backend - Python (VIBE CODING)

Arizon Digital

Apr 2024 - May 2024

Lead Designer / Analyst

Led UI/UX design for a SaaS application, conducting user research and prototyping to enhance functionality.

Performed product analysis, delivering solutions that improved user satisfaction by 10%.

Reported directly to CEO, managing a team of 3 designers and 4 developers to meet project goals.

Freelancer

Apr 2019 - Mar 2022

Management Executive - Brainobrain Pvt Ltd

Streamlined talent acquisition, sourcing and hiring 50+ faculties, reducing recruitment time by 20%.

Provided interim management support during COVID-19, ensuring operational continuity.

Conducted cold calling and reported directly to CEO, improving team coordination.

Career Break

Apr 2019 - Mar 2023

Provided full-time care for a family member

Developing strong organizational, crisis management, and multitasking skills transferable to HR and project management roles.

Freelancing Design / Management and Sound Engineering works

Maintained professional development through online courses in UI/UX and HR systems.

Brainobrain Pvt Ltd

Mar 2013 - Mar 2019

UI/UX Designer

Principle Product Designer

Conducted User research with user's from more than 20 Countries

Implemented Management system for effective work-flow within the organisation

Graphic Design

Brand Identity Design

CERTIFICATIONS

HIGH FIDEL PROTOTYPING

USER INTERFACE DESIGN

WIREFRAMING

CORE HR

Foundations of UX

UX DESIGN

UX RESEARCH