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Chennai, India

AVINASH

UI/UX Designer



LinkedIn



Website



Portfolio

UI/UX DESIGNER

As a passionate UI/UX designer, I specialize in creating intuitive and visually appealing digital experiences. With a keen eye for detail and a deep understanding of user-centered design principles, I strive to craft interfaces that not only delight users but also meet their evolving needs effectively.

SKILLS

User Research

Wireframing and Prototyping

Visual Design

Interaction Design

Information Architecture

Accessibility

Problem Solving

Collaboration and Communication

Front-end development

TOOLS & FRAMEWORK

- Figma
- Adobe XD
- Mockflow
- Sketch
- UX PIN
- Zeplin
- Photoshop
- Illustrator
- Spline 3D
- React JS
- Tailwind CSS
- Bootstrap

PROFESSIONAL EXPERIENCE

Arizon Digital

Apr 2024 - May 2024

Product Analyst

Designed a SAAS Application

Conducted UI/UX Evaluation

Team Lead

Product Analysis and Solution

Reported directly to CEO

Freelancer

Apr 2019 - Mar 2024

Audio Engineer

As a freelancing audio engineering student, I assisted Composers in planning and executing various projects, ensuring adherence to project timelines and deliverables. Supervised by award winning Engineers and top industry professional.

Brainobrain Pvt Ltd

Mar 2013 - Mar 2019

UI/UX Designer

Principle Product Designer

Conducted User research with user's from more than 20 Countries

Implemented Management system for effective work-flow within the organisation

Graphic Design

Brand Identity Design

EDUCATION

Bachelor of Commerce

Majors: Accounts Commerce and Economics

Annamalai University - 2015

PGDM in Human Resources Management

Annamalai University - 2017

Diploma in Sound Engineering

The Audiophile School of Sound Engineering - 2023

CERTIFICATIONS

Foundations of UX

HIGH FIDEL PROTOTYPING

USER INTERFACE DESIGN

WIREFRAMING

UX DESIGN

UX RESEARCH