

AVINASH

PRODUCT DESIGNER

CONTACT

8072639053
avinr28@gmail.com
www.avinkr.in
Chennai, India

SKILLS

User Interface Design
User Experience Design
User Research
Usability Testing
HTML CSS
Bootstrap
Tailwind CSS
Javascript
Figma
Adobe
Mockflow
UXPIN
Ziplin

EDUCATION

Bachelor Of Commerce

Annamalai university

2012-2015

PGDM In Human Resources Management

Annamalai University

2016-2017

Diploma In Audio Engineering

**The Audiophile School Of
Sound Engineering**

2019-2023

LANGUAGES

English
Hindi
Tamil

PROFILE

A Post Graduate from Chennai with 6 years of Full Time Experience as a Product Designer , an expertise in both UI and UX aspects of a product continuously ensuring to meet business goals user needs and technological feasibility.

WORK EXPERIENCE

UI UX - Generalist

Brainobrain Pvt Ltd 2013-2019

- Principle Product Designer
- Enhancing User Interface
- Carried on entire design process covering both UI and UX aspects
- UX Research
- Implemented Management System for effective communication and workflow within the organization ,which also helped in Cost Cutting
- Conducted Research with members from more than 20 Countries
- Worked in fast paced environment
- Created design system

Audio Engineer

Freelance Audio Engineer 2019-Present

- Freelancing while studying audio engineering
- Mentored by top industry leaders
- vocal training
- End to End Audio Production
- Working with OTT Platforms

Product designer

Freelance Product designer Nov 2023 - March 2024

- Secured two opportunities as a Freelance Product Designer
- An Ed-Tech Start up from Malaysia
- A Cosmetic Hospital from Chennai
- Creating Design Systems
- End to End Product designing
- Front end development
- Tech used (Figma , Adobe , Html , CSS , Bootstrap, Javascript)

Product Analyst - Arizon Digital

Senior UI/UX Lead April 2024-Present

- UI / UX Evaluation and Documentation
- Product Design for Indegeneous Applications
- Wireframing and Prototyping
- Team Lead
- UI/UX Testing and Heuristics Evaluation
- E-Commerce Design
- Product Analysis and Solutions
- Tech used (Figma , Adobe , Html , CSS , Bootstrap, Javascript)

LINKED IN



Avinash Ranganathan