



ABHINAV KAPILA

MULTIMEDIA DESIGNER

Brampton, Ontario · abhinavkapila86@gmail.com · 416 731-7960

LINKS

Portfolio
Linkedin

EDUCATION

Graphic Design For Print And Web

Humber College / Toronto
January 2024 - August 2024

Bsc In Animation

Chitkara University, Punjab
March 2017 - September 2020

SKILLS

Adobe Creative Suite
Adobe Photoshop
Adobe Illustrator
Adobe InDesign
Adobe After Effects
Adobe Premiere Pro
Adobe XD
FIGMA
Canva
Storyboarding
Autodesk Maya
Davinci Resolve
HTML
CSS
Javascript

SOFT SKILLS

People Management
Management
Production
Creative Vision
Communication
Attention to Detail

PROFILE

◆ Seasoned Multimedia Designer and Illustrator with **6 Years** crafting impactful visuals across diverse mediums and platforms. Directed and coordinated designer teams across different projects **impacting over 20.000.000 people**.

EXPERIENCE

◆ Pizza Depot, **Graphic Designer**

May 2024 - July 2024 / Brampton, ON

- Developed branding strategies, crafting visual identity systems and logos to ensure a cohesive brand presence.
- Created engaging social media visuals and content, while leading Print design for their brand.

◆ Cloud Matrix, **Senior Interactive Media Designer**

April 2023 - March 2024 / Ludhiana, Punjab

- Developed branding strategies, crafting visual identity systems and logos to ensure a cohesive brand presence.
- Created engaging social media visuals and content, while leading UI/UX design for both app and website to enhance user experience & usability.

◆ The Mischiffers Studio, **Senior Graphic Designer**

March 2021 - March 2023 / Panchkula, Haryana

- Designed user interfaces (UI) for mobile applications and websites, ensuring a seamless user experience.
- Worked closely with the development team to implement design concepts and maintain brand consistency.
- Conducted user research and usability testing to optimize designs for improved functionality.

◆ Hokis Solutions, **Graphic Designer**

May 2020 - March 2021 / Mohali, Punjab

- Developed visual concepts for clothing lines and marketing campaigns, aligning with the brand's image.
- Produced illustrations, patterns, and graphics for apparel designs, ensuring consistency and creativity.
- Collaborated with fashion designers and marketing teams to translate concepts into visually appealing materials.

LANGUAGES

English

Hindi

Punjabi

INTEREST

Photography

Traveling

Sports

Video Games

◆ Rhythm Art Studio, **Graphic Designer** October 2019 - May 2020 / Zirakpur, Punjab

- Implemented design strategies to communicate complex information in a visually understandable manner.
- Collaborated with content creators and educators to create visually compelling teaching aids.
- Collaborated with fashion designers and marketing teams to translate concepts into visually appealing materials.

◆ Brand Th3ory, **Graphic Designer Intern** July 2019 - September 2019 / Mohali, Punjab

- Implemented design strategies to communicate complex information in a visually understandable manner.
- Collaborated with content creators and educators to create visually compelling teaching aids.
- Collaborated with fashion designers and marketing teams to translate concepts into visually appealing materials.



VOLUNTEERING

◆ Helpage Orphans, **Motion Graphic Designer** July 2021 - January 2023 / Mohali, Punjab

- Developed visual concepts for clothing lines and marketing campaigns, aligning with the brand's image.
- Produced illustrations, patterns, and graphics for apparel designs, ensuring consistency and creativity.
- Create Motion design and Collaborated with marketing teams to translate concepts into visually appealing materials.

◆ Free Pads for India, **Senior Graphic Designer** January 2022 - January 2023 / Zirakpur, Punjab

- Implemented design strategies to communicate complex information in a visually understandable manner.
- Collaborated with content creators and educators to create visually compelling teaching aids.
- Collaborated with fashion designers and marketing teams to translate concepts into visually appealing materials.