

# AVINASH KOKARE

## Software Engineer

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As a skilled software engineer with over 3 years of experience, specializing in frontend development using React, Next.js, and app development with React Native, I am eager to contribute my expertise in building efficient, user-centric applications. I aim to leverage my technical skills and problem-solving abilities to drive innovation and deliver impactful solutions in a dynamic, forward-thinking organization.

### PROFESSIONAL EXPERIENCE

#### Software Engineer

OZiva Pvt. Ltd. Company, Andheri, Mumbai  
Present

October 2022 -

- Optimized the feature for scalability and user experience using modern frontend frameworks like React and Next.js.
- Leveraged modern tools and best practices to optimize resource consumption without compromising user experience.
- Collaborated with product managers and designers to build user-focused features using React, Next.js and launch of a key feature that directly increased company revenue by 12%-14%.
- Successfully implemented a cost optimization project that saved around 40% of operational costs.
- Consistently focused on website optimization and enhancement, implementing best practices to improve performance, user experience, and overall functionality.
- Integrated analytics tools such as Google Analytics and event trackers like MoEngage to monitor user behavior and enhance data-driven decision-making.

#### Full Stack Developer

Bluebricks Technologies Pvt Ltd  
October 2022

July 2022 -

- Contributed to full-stack development at Blue Bricks using Node.js, MongoDB, and React to build scalable and efficient web applications.
- Integrated AI/ML APIs into the existing application, fetching and processing machine learning model outputs using Node.js for backend logic.
- Parsed and transformed AI-generated data on the backend, sending structured responses to the frontend for dynamic display using React.

#### Software Engineer

Cere Labs Pvt. Ltd., Mulund, Mumbai  
2021 - June 2022

June

- Developed an internal tool for organization developers to manage packages, web apps, and other resources, using React.js for the frontend and Node.js for the backend.
- Debugging the code to improve the scope of optimization in an existing product.
- Collaborated with the analytics team to enhance features of the Aadhar Redaction bot, a client-side deployed solution, improving its functionality and efficiency in data redaction processes.
- Contributed to the enhancement of the existing product by developing and implementing new features, improving user experience and functionality.
- Also, participated in the deployment process utilizing Docker to ensure consistent environments and streamline application delivery.

### SKILLS

#### Programming languages

- Javascript (ES6+), Python

#### Web Technologies

- HTML5, CSS3, React, React Native, Next JS, Redux, Jest, RTL, Restful, Node.js, Mongodb, SQL.

#### Version Control

- SVN, git

Having fundamental knowledge of **Docker** and **CI/CD** pipeline.

### EDUCATION

#### Bachelor of Computer Engineering

Vidyalankar Institute Of Technology  
Vadala, Mumbai  
CGPA 8.4

### CERTIFICATIONS

- Full Stack Web Developer by Udemy
- Docker by linkedin learning