

# Project Report

## Project 1: HR Analytics – Predicting Employee Attrition

### Objective:

Analyse employee data to understand patterns of attrition and build a dashboard for actionable insights.

### Tools Used:

Python (Pandas, Seaborn, SHAP), Power BI

### Steps Taken:

- Cleaned and explored employee attrition dataset using Pandas.
- Conducted EDA and visualized key metrics (Overtime, Department, YearsAtCompany, etc.).
- Used SHAP values to identify top features affecting attrition.
- Exported a cleaned CSV and created a Power BI dashboard with charts:
  - Attrition by Department
  - Attrition by Overtime
  - Monthly Income vs Attrition
  - Years at Company vs Attrition
  - Gender-wise Attrition
  - Slicers for filtering (Department, Gender, etc.)

### Outcome:

Identified that Overtime and YearsAtCompany strongly correlate with attrition. The dashboard helps HR identify likely exits.

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## **Project 2: Retail Business Performance & Profitability Analysis**

### **Objective:**

Evaluate retail sales data to discover profit trends, analyse performance by product line and branch, and visualize key metrics.

### **Tools Used:**

Python (Pandas, Seaborn), Power BI

### **Steps Taken:**

- Cleaned Supermarket dataset using Pandas and exported for dashboard use.
- Analysed profit by product line, sales by branch, payment method usage, and monthly sales trends.
- Built Power BI dashboard with:
  - Profit by Product Line
  - Sales by Branch
  - Monthly Sales Trend
  - Payment Method Usage
  - Slicers for Branch, Product Line, Gender, Customer Type

### **Outcome:**

Clear visibility into top-performing product lines and underperforming branches. Seasonal dips and preferred payment methods were also discovered.

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