

Asking the right question

Preparing data

Selecting the algorithm

Training the model

Testing the model



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Overview

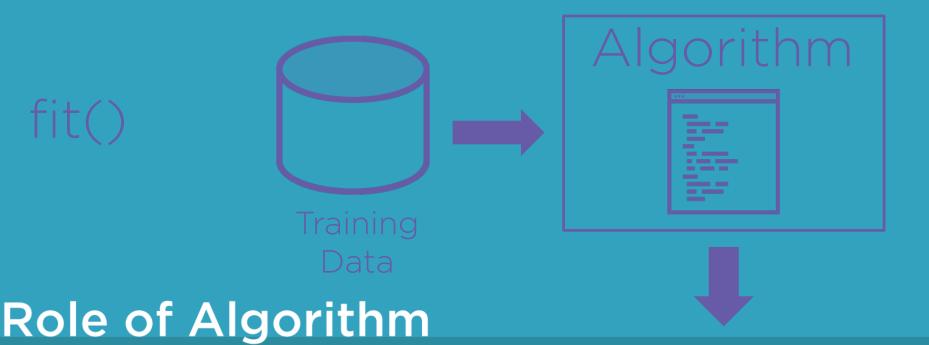


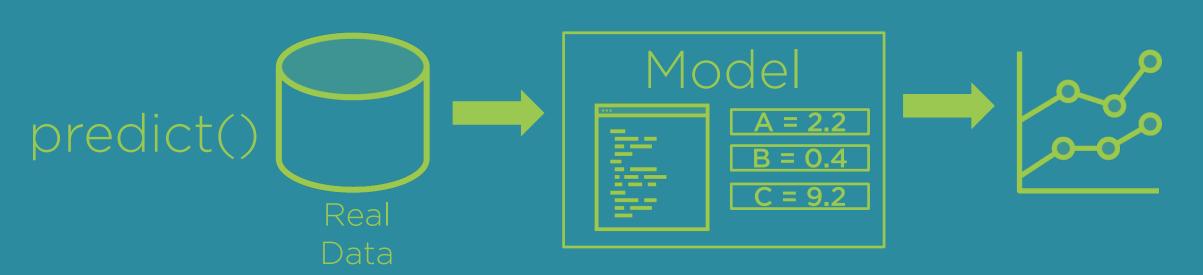
Role of algorithm

Perform algorithm selection

- Use solution statement to filter algorithms
- Discuss best algorithms
- Select one initial algorithm







Over 50 algorithms



Algorithm Selection

Compare factors

Difference of opinions about which factors are important

You will develop your own factors



Algorithm Decision Factors

Learning Type

Result

Complexity

Basic vs enhanced



Learning Type



Learning Type

"Use the Machine Learning Workflow to process and transform Pima Indian data to create a prediction model. This model must predict which people are likely to develop diabetes with 70% or greater accuracy."



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Prediction Model => Supervised machine learning



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Result Type

Regression

- Continuous values
- price = A * # bedroom+ B * size+ ...

Classification

- Discrete values
- small, medium, large
- 1-100, 101-200, 201-300
- true or false



"... predict which people are likely to develop diabetes ..."

Result Type



"... predict which people are likely to develop diabetes ..."

Result Type

Diabetes

Binary (TRUE/FALSE)

Algorithm must support classification

- Binary classification



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Complexity

Keep it Simple

Eliminate "ensemble" algorithms

- Container algorithm
- Multiple child algorithms
- Boost performance
- Can be difficult to debug



Over 50 28 20 14 algorithms



Enhanced vs. Basic

Enhanced

- Variation of Basic
- Performance improvements
- Additional functionality
- More Complex

Basic

- Simpler
- Easier to understand



Candidate Algorithms

Naive Bayes

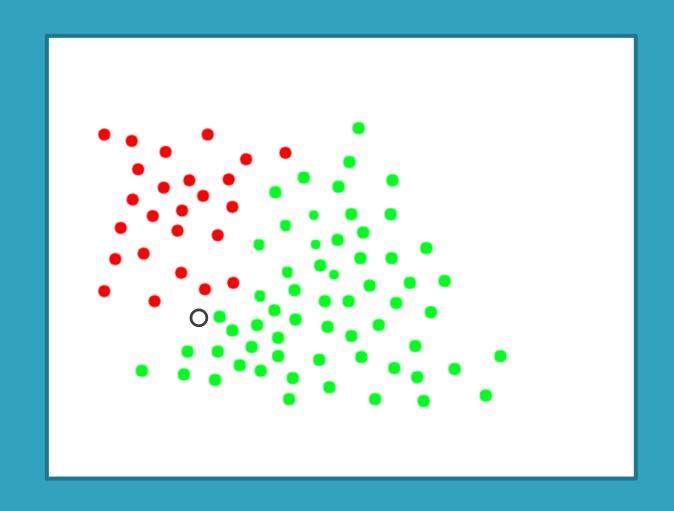
Logistic Regression **Decision Tree**

Naive Bayes

Based on likelihood and probability

Every feature has the same weight

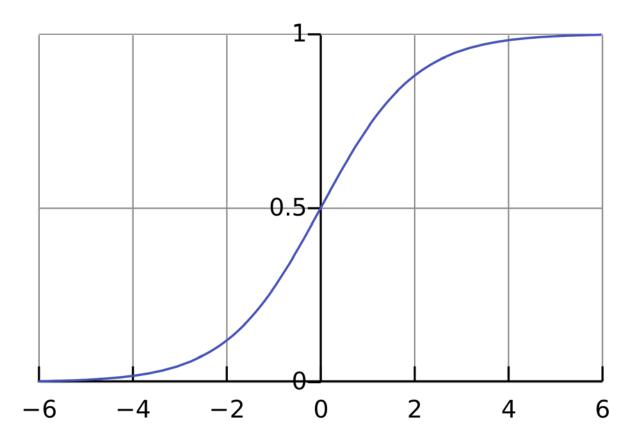
Requires smaller amount of data



Logistic Regression

Confusing name, binary result

Relationship between features are weighted



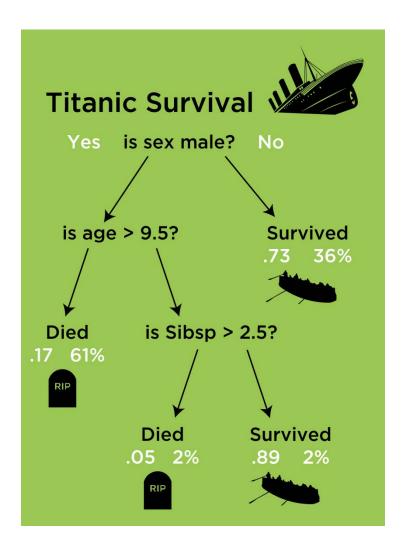


Decision Tree

Binary Tree

Node contains decision

Requires enough data to determine nodes and splits





Selected Algorithm

Naïve Bayes

Simple - easy to understand

Fast - up to 100X faster

Stable to data changes



Summary



Lots of algorithms available

Selection based on

- Learning = Supervised
- Result = Binary classification
- Non-ensemble
- Basic

Naïve Bayes selected for training

- Simple, fast, and stable

