# Implementing Logistic Regression Models in Python

#### Overview

Set up a logistic regression to predict whether a stock will rise or fall

Solve this logistic regression in Python

Extend the logistic regression to include multiple explanatory variables

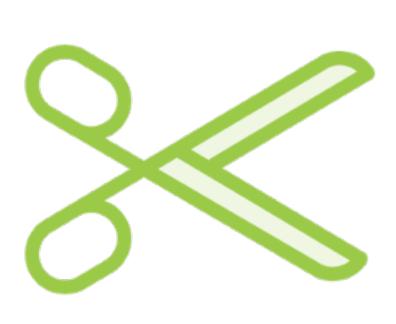
# "Make the common use-case easy and the difficult use-case possible."

# Regression: Excel, R or Python?



**Excel** 

Create a regression slide for an important presentation



R

Create a regression case study for a seminar



**Python** 

Build trading model that scrapes websites, combines sentiment analysis and regression

# Regression: Excel, R or Python?



# R for Regression



#### Demo

Implement Logistic Regression in Python

# Logistic Regression in Python



Cause

Changes in S&P 500



**Effect** 

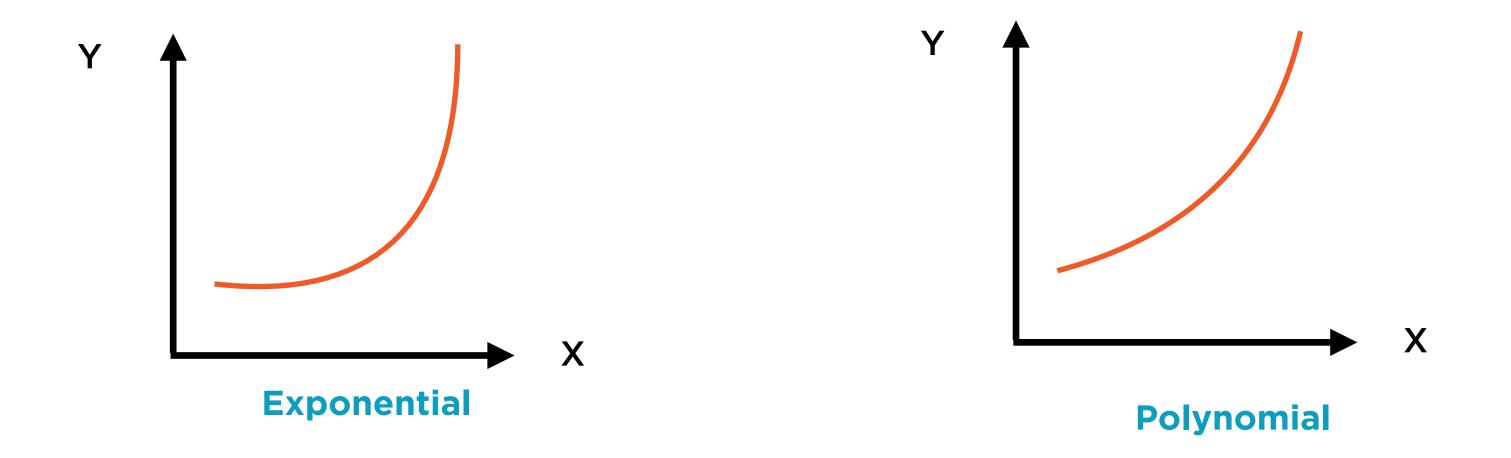
Changes in price of Google Stock

# Logistic Regression in Python

y = Returns on Google stock (GOOG)

x = Returns on S&P 500 (S&P500)

### Never Regress Non-Stationary Data



Smoothly trending data will lead to poor quality regression models

#### First Differences

$$y'_{12} = \log y_2 - \log y_1$$

$$x'_{12} = \log x_2 - \log x_1$$

Regress y' and x'

**Log Differences** 

$$y'_{12} = (y_2 - y_1)/y_1$$

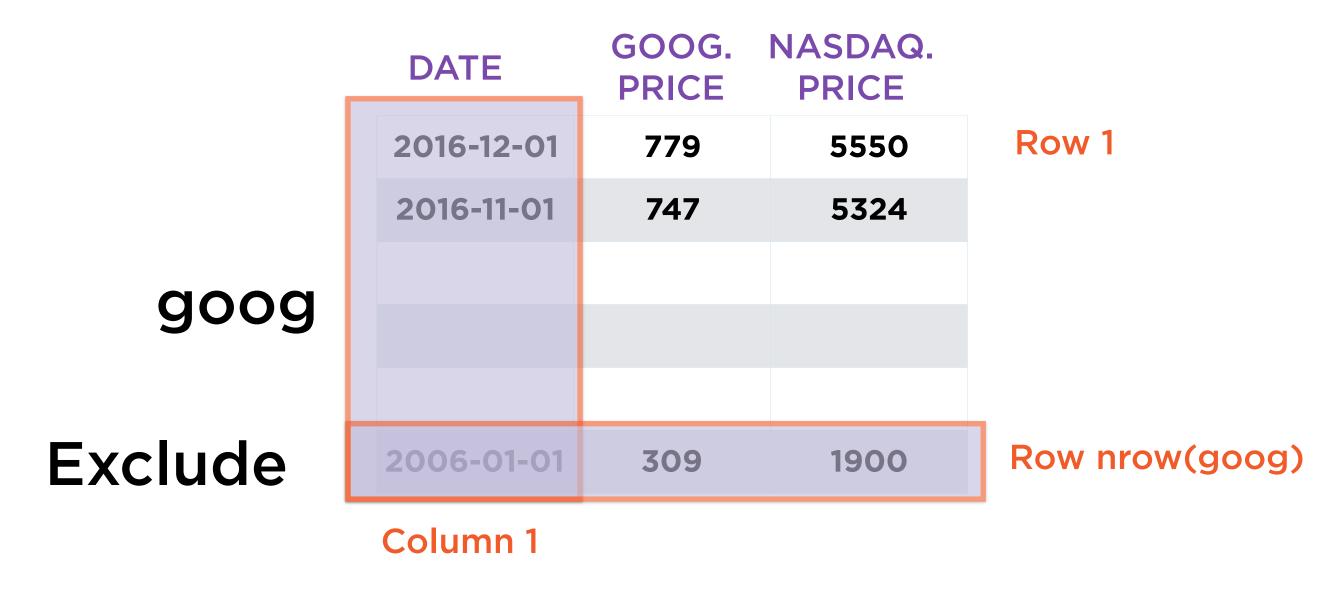
$$x'_{12} = (x_2 - x_1)/x_1$$

Regress y' and x'

**Returns** 

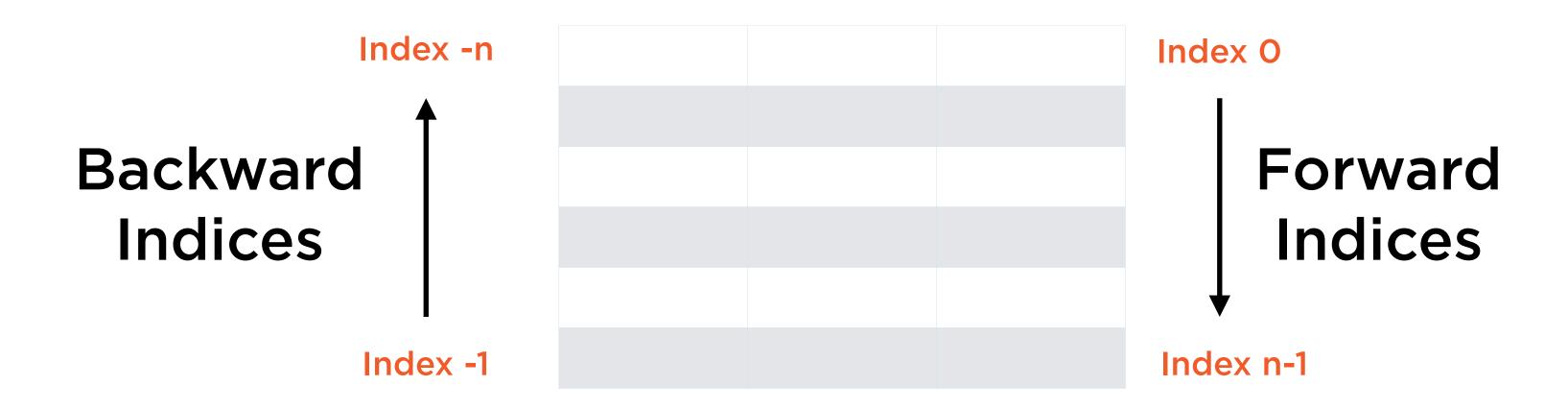
Take first differences of smooth data converting either to log differences or returns

#### Negative Indices in R

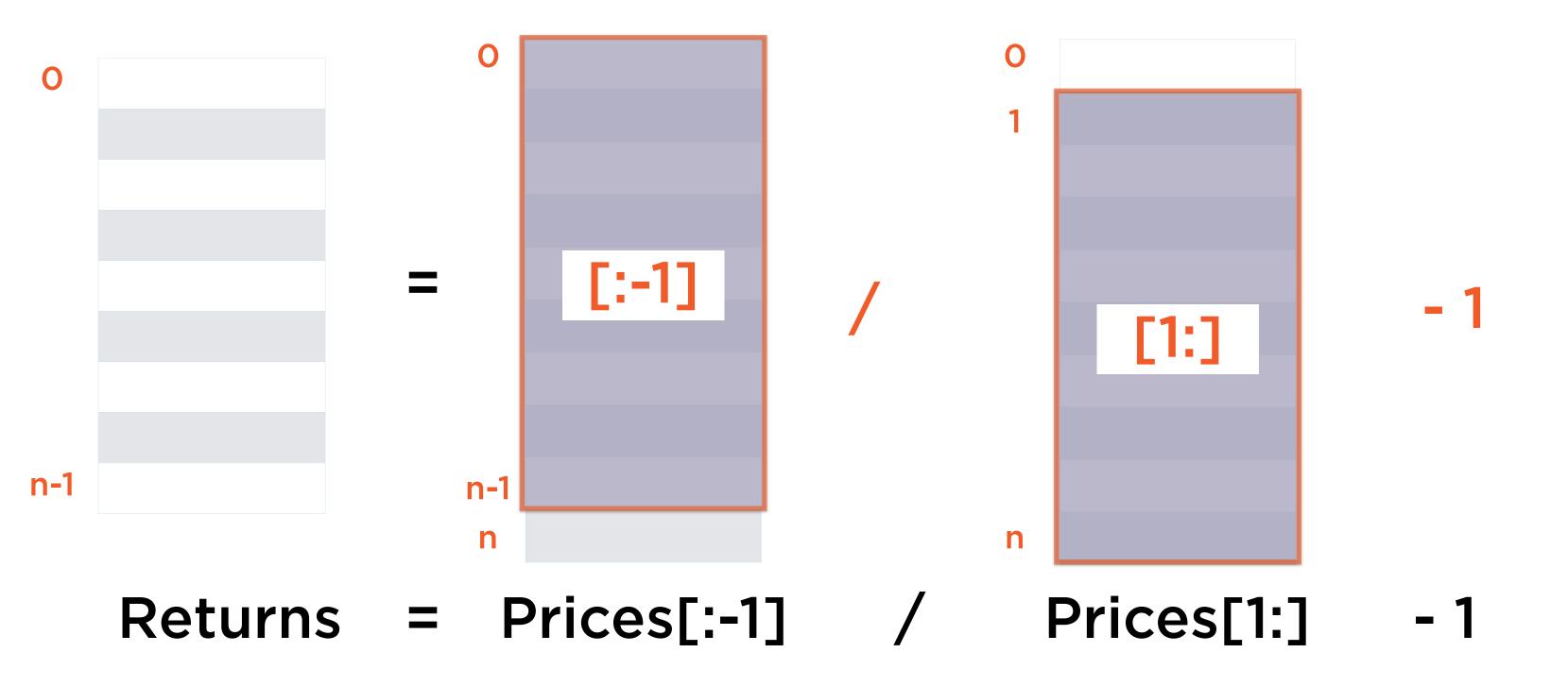


goog[-nrow(goog),-1]

## Negative Indices In Python



#### Prices to Returns



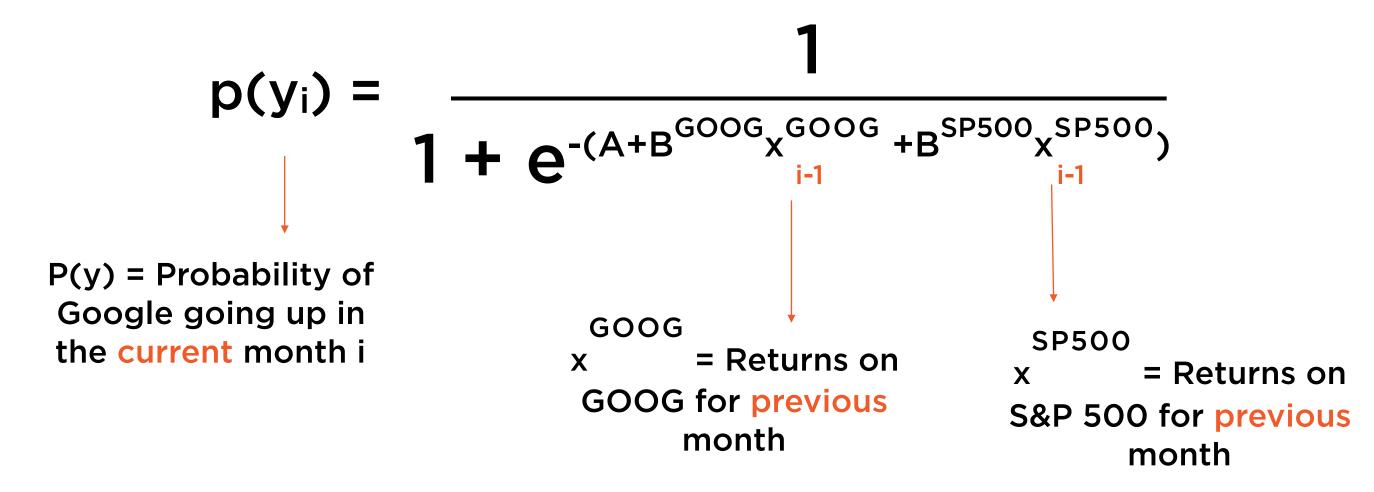
#### Using Logistic Regression

$$p(y_i) = \frac{1}{1 + e^{-(A+Bx_i)}}$$

P(y) = Probability of Google going up in the current month i x = Returns on S&P 500 for current month

logit = sm.Logit(yData,xData)

#### A Much Harder Problem



logit = sm.Logit(yData,xData)

#### Two Approaches to Deadlines



Start 5 minutes before deadline
Good luck with that



Start 1 year before deadline

Maybe overkill

Neither approach is optimal

Probability of meeting deadline

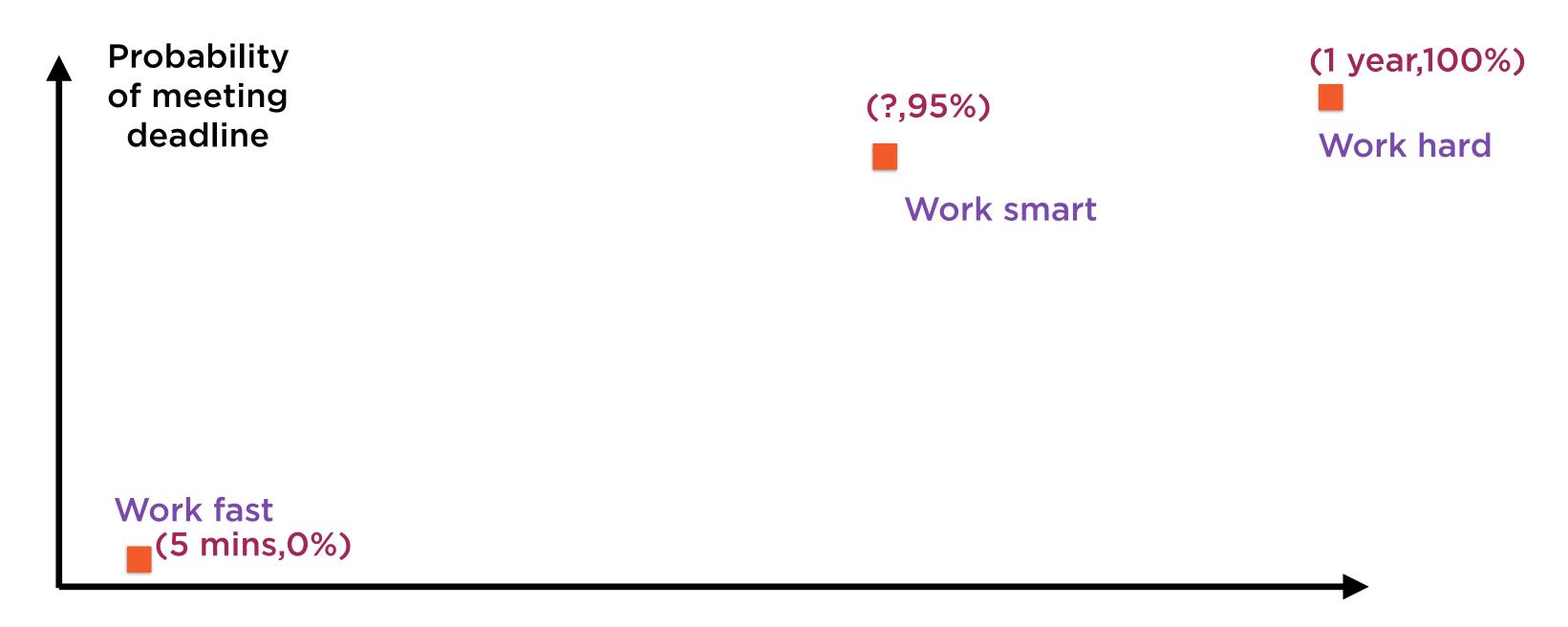
(1 year,100%)

Start 1 year before deadline 100% probability of meeting deadline

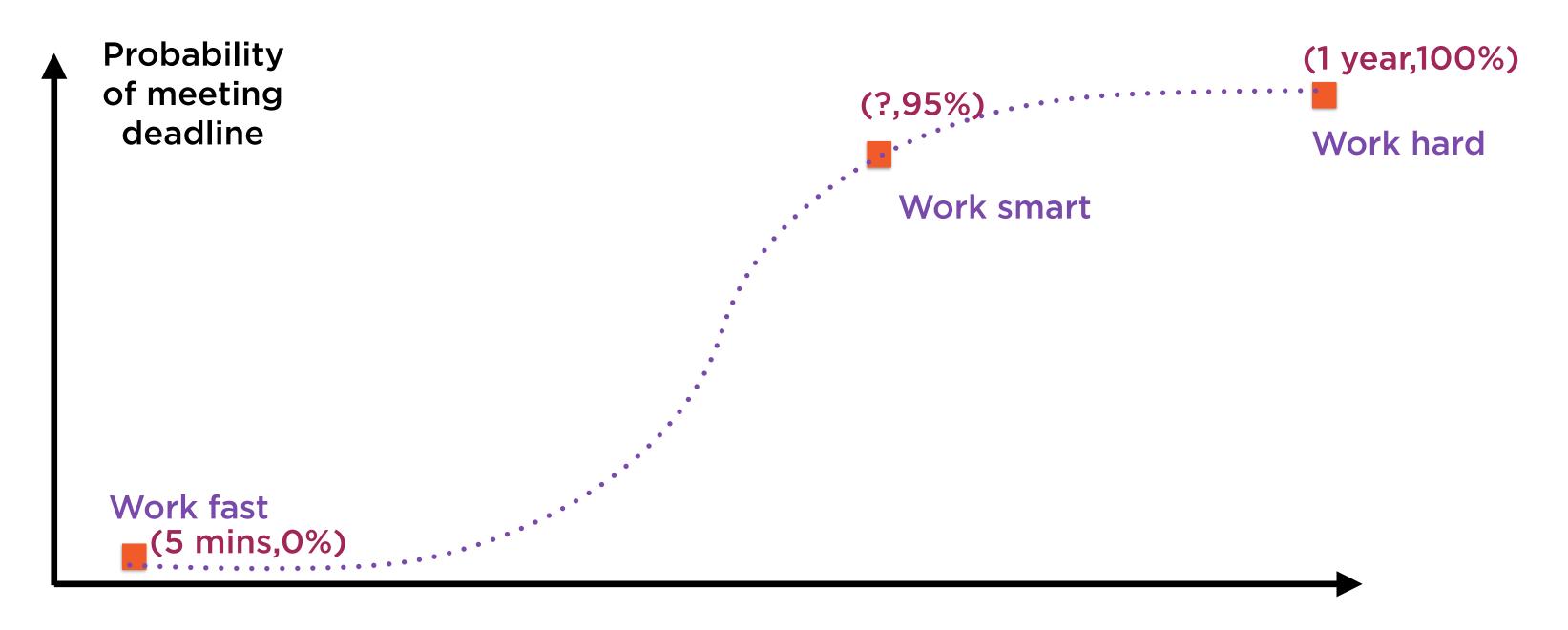
Start 5 minutes before deadline 0% probability of meeting deadline

(5 mins,0%)

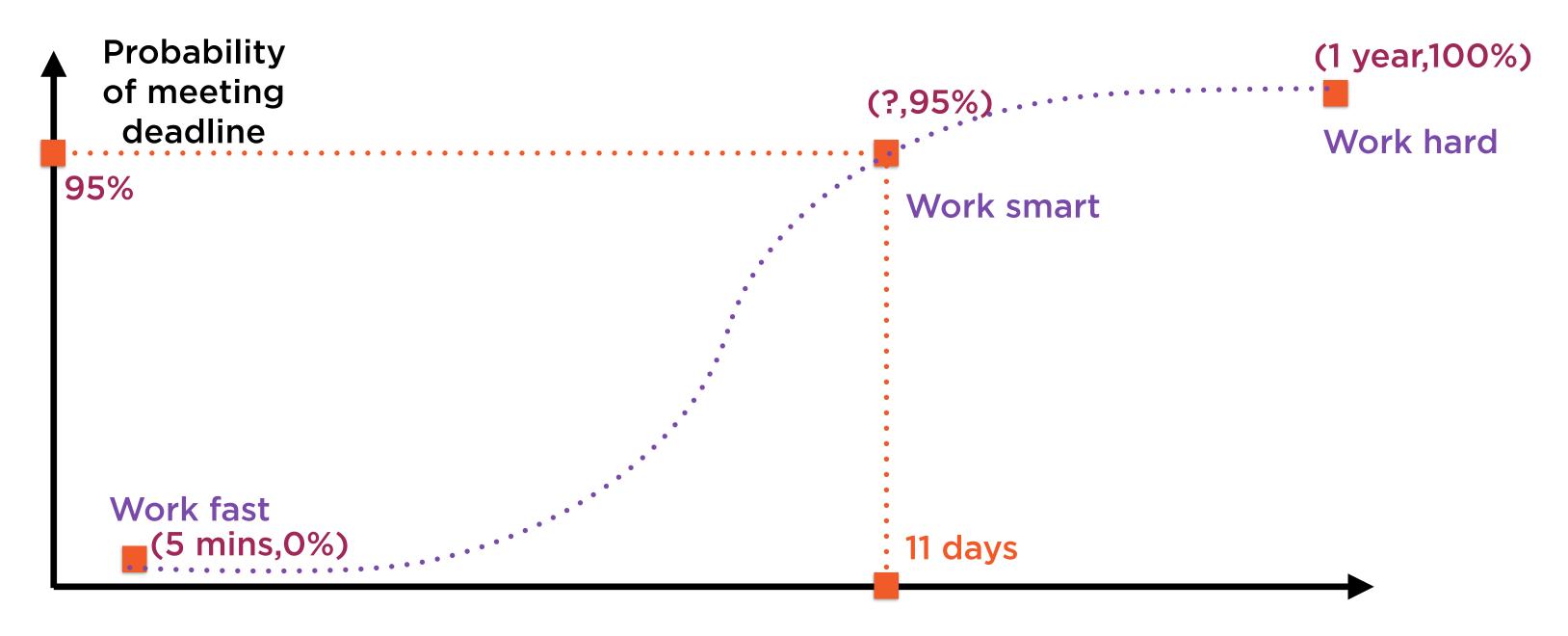
Time to deadline



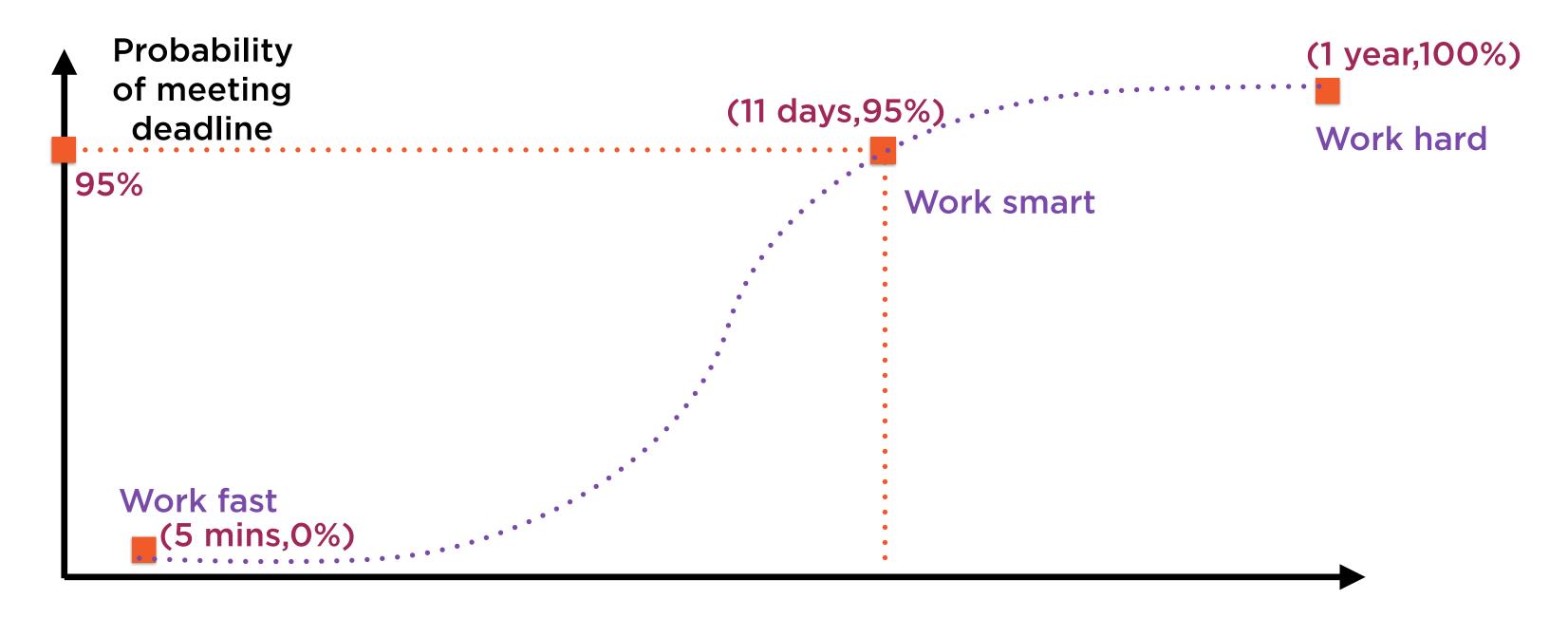
Time to deadline



Time to deadline

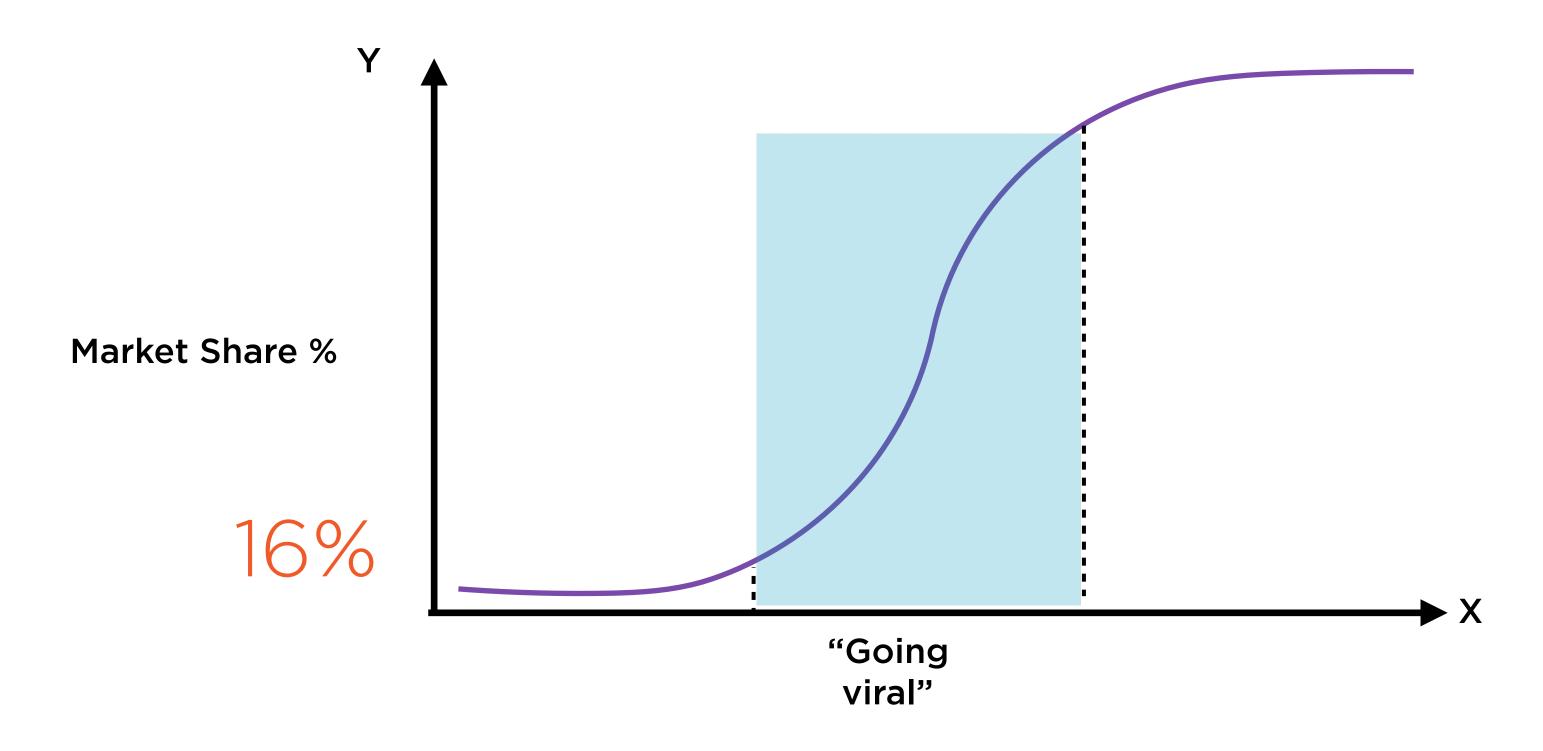


Time to deadline

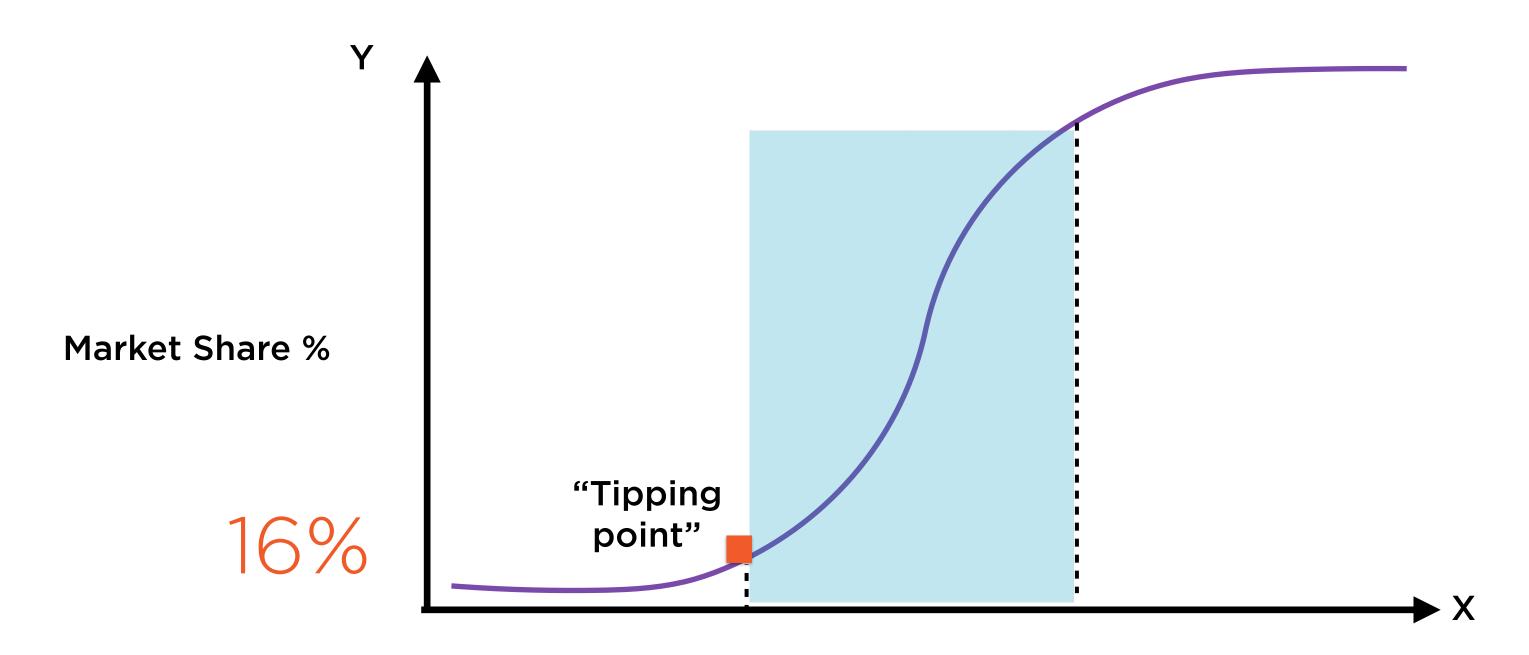


Time to deadline

#### Diffusion of Innovation



#### Diffusion of Innovation



$$p(y_i) = \frac{1}{1 + e^{-(A+Bx_i)}}$$

Logistic regression involves finding the "best fit" such curve

- A is the intercept
- B is the regression coefficient

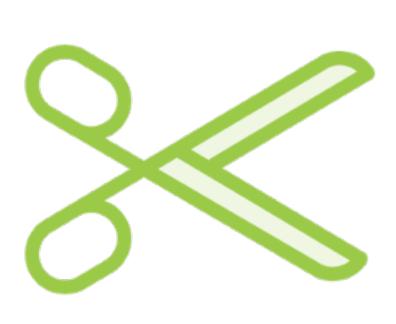
(e is the constant 2.71828)

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## Summary

Logistic regression can be very easily implemented in Python