

SALES AND PROFITS OF SUPERSTORE

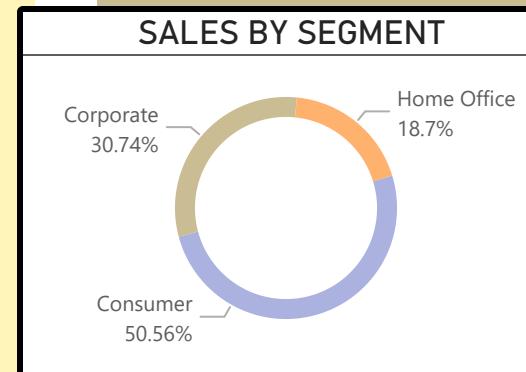
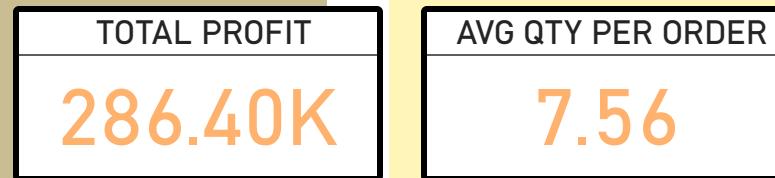
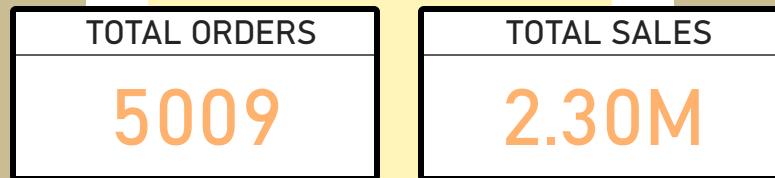
SUMMARY

SALES

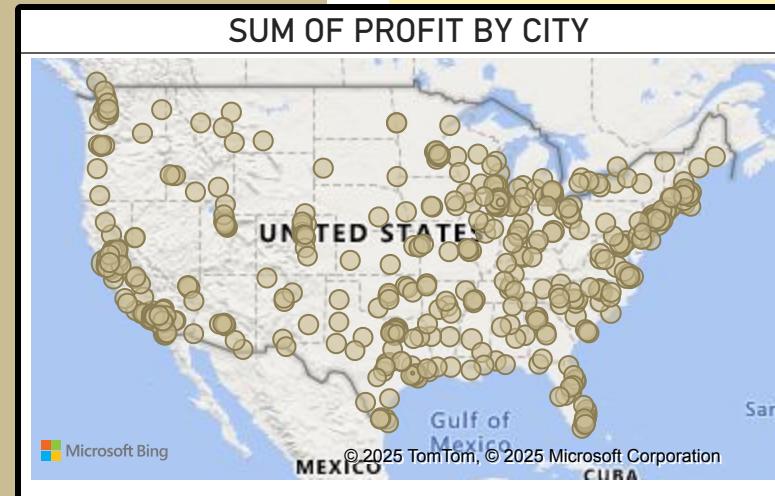
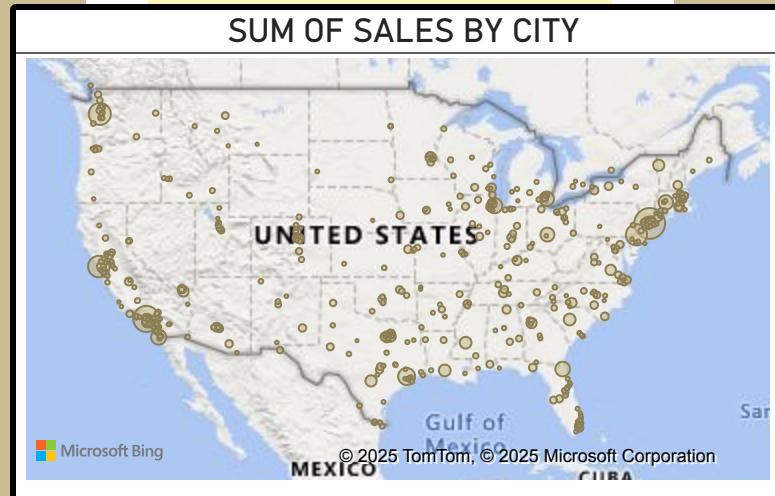
FORECAST

ACTIONABLES

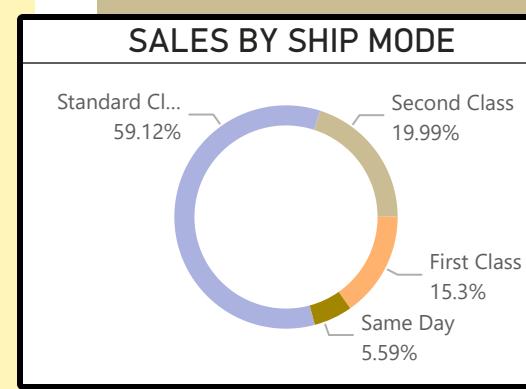
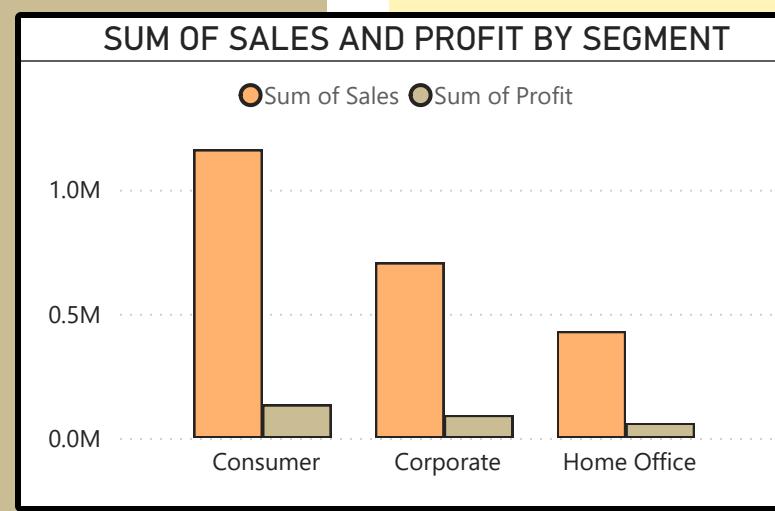
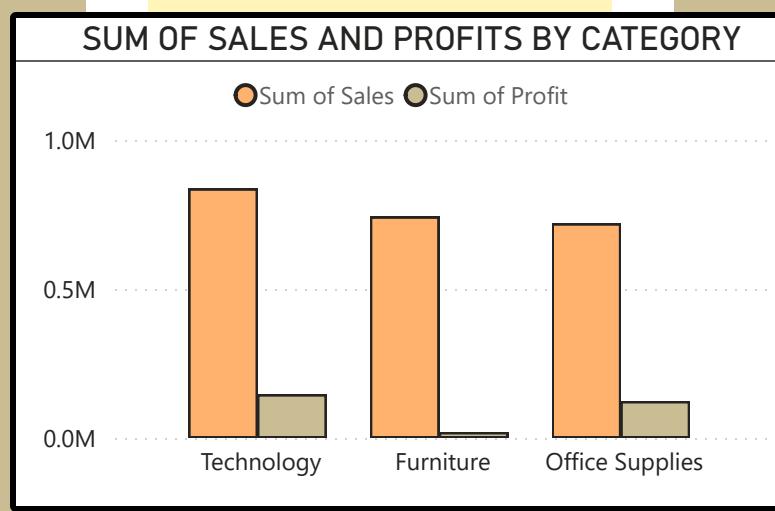
CATEGORY
<input type="checkbox"/> Furniture
<input type="checkbox"/> Office Supplies
<input type="checkbox"/> Technology



ORDER YEAR
<input type="checkbox"/> 2014
<input type="checkbox"/> 2015
<input type="checkbox"/> 2016
<input type="checkbox"/> 2017



SEGMENT
<input type="checkbox"/> Consumer
<input type="checkbox"/> Corporate
<input type="checkbox"/> Home Office



SHIP MODE
<input type="checkbox"/> First Class
<input type="checkbox"/> Same Day
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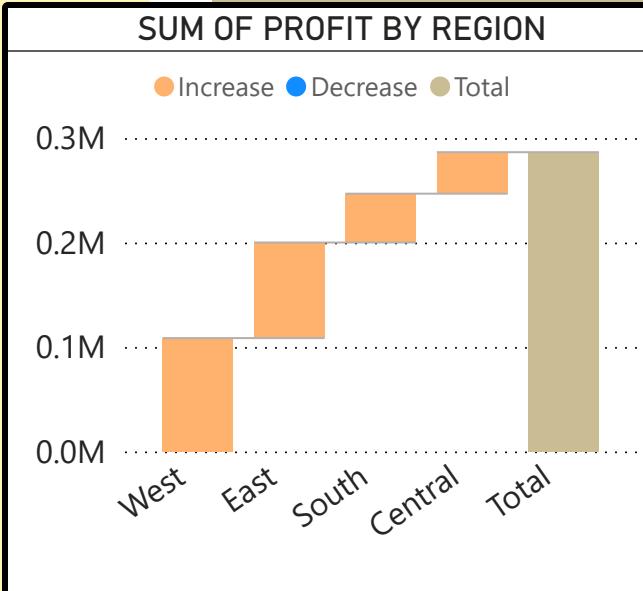
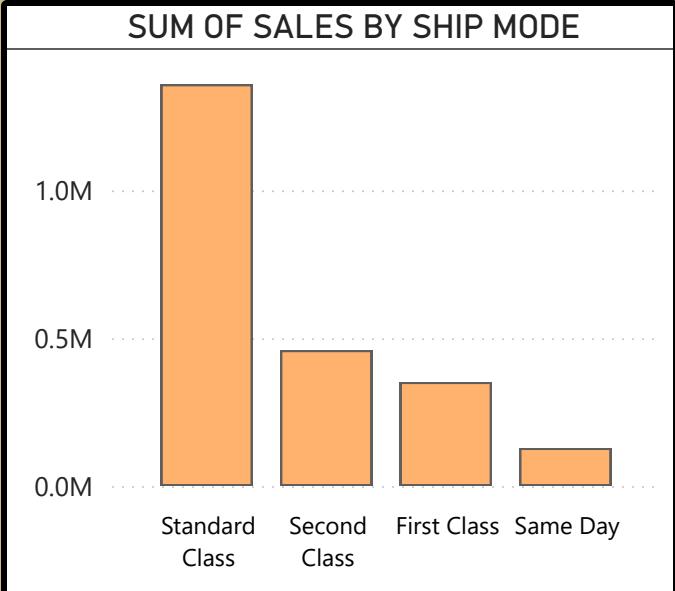
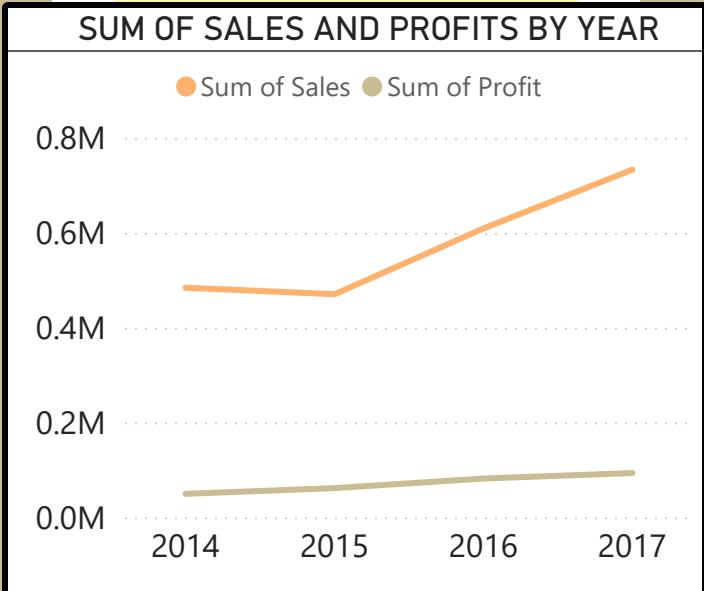
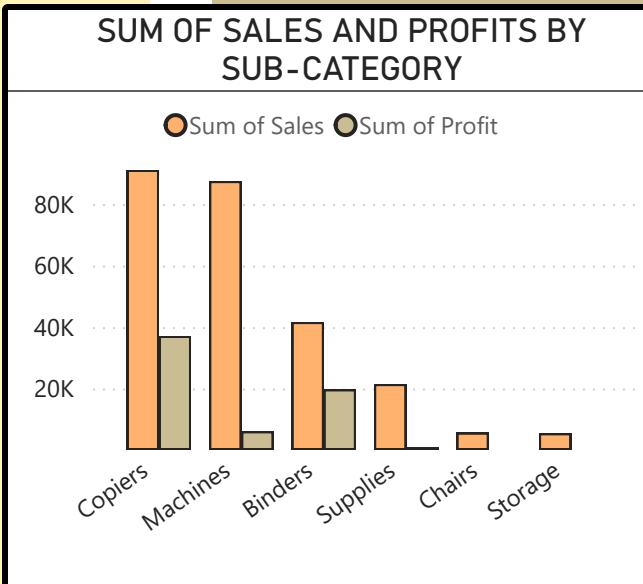
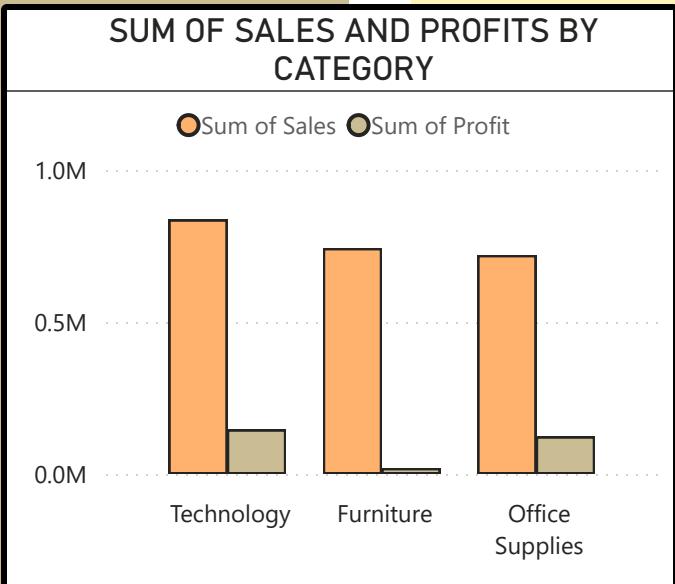
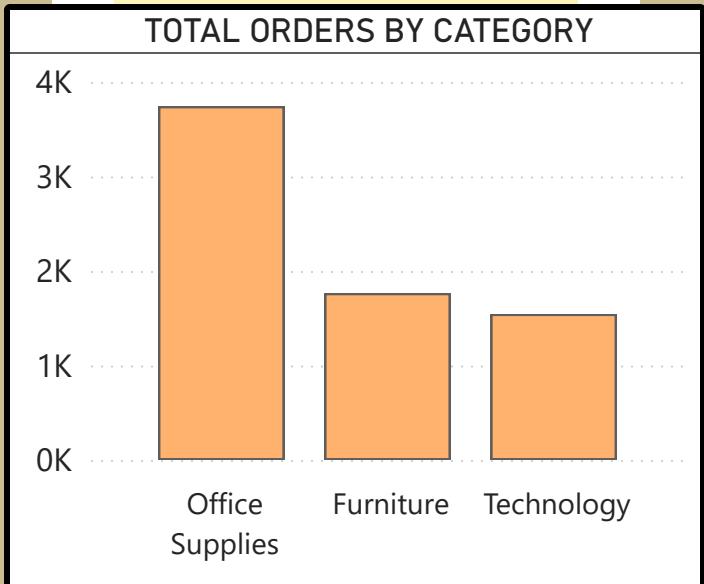
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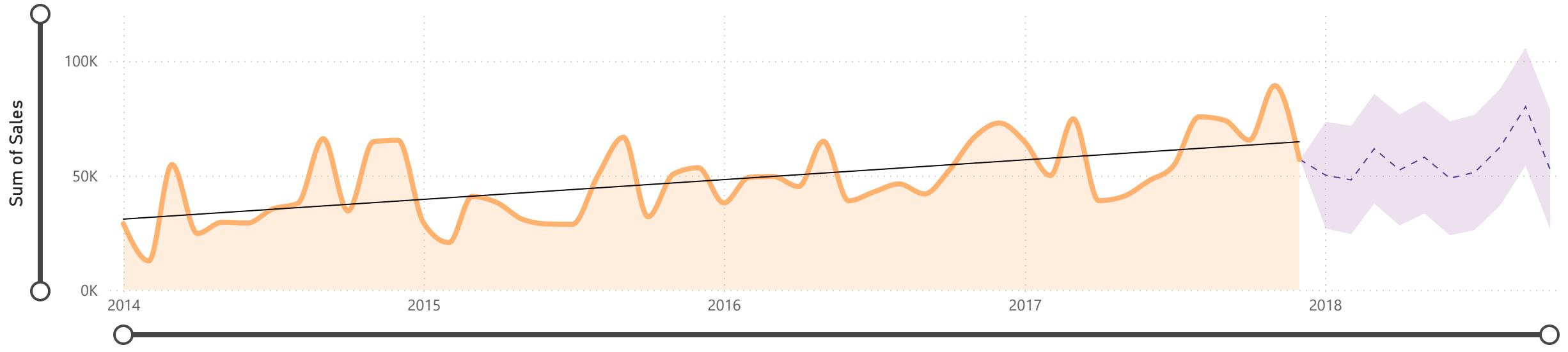
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CURRENT SALES TREND AND FORECAST



SUM OF SALES TRENDED UP, RESULTING IN A 96.76% INCREASE BW JAN 2014 & DEC 2017.

SUM OF SALES STARTED TRENDING UP ON AUG 2016 RISING BY 22.94% (10,629.21) IN 16 MONTHS.

SUM OF SALES JUMPED FROM 29639.83 TO 65426.3 DURING ITS STEEPEST INCLINE BW MAY 2014 AND DEC 2014.

EXPECTED GROWTH: -19.2%

The forecast suggests a **decline in performance** — possibly due to seasonal dips, reduced demand, or conservative forecasting. The forecast rises again by **August–September (up to ₹80K)**, showing some **recovery trend**.

Based on past trends & forecast continuation.

Forecasted total sales for next 10 months based on historical trend.

EXPECTED TOP CATEGORY: OFFICE SUPPLIES

PREDICTED SALES: 565728

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