

2.2 Ideation & Brainstorming Ma



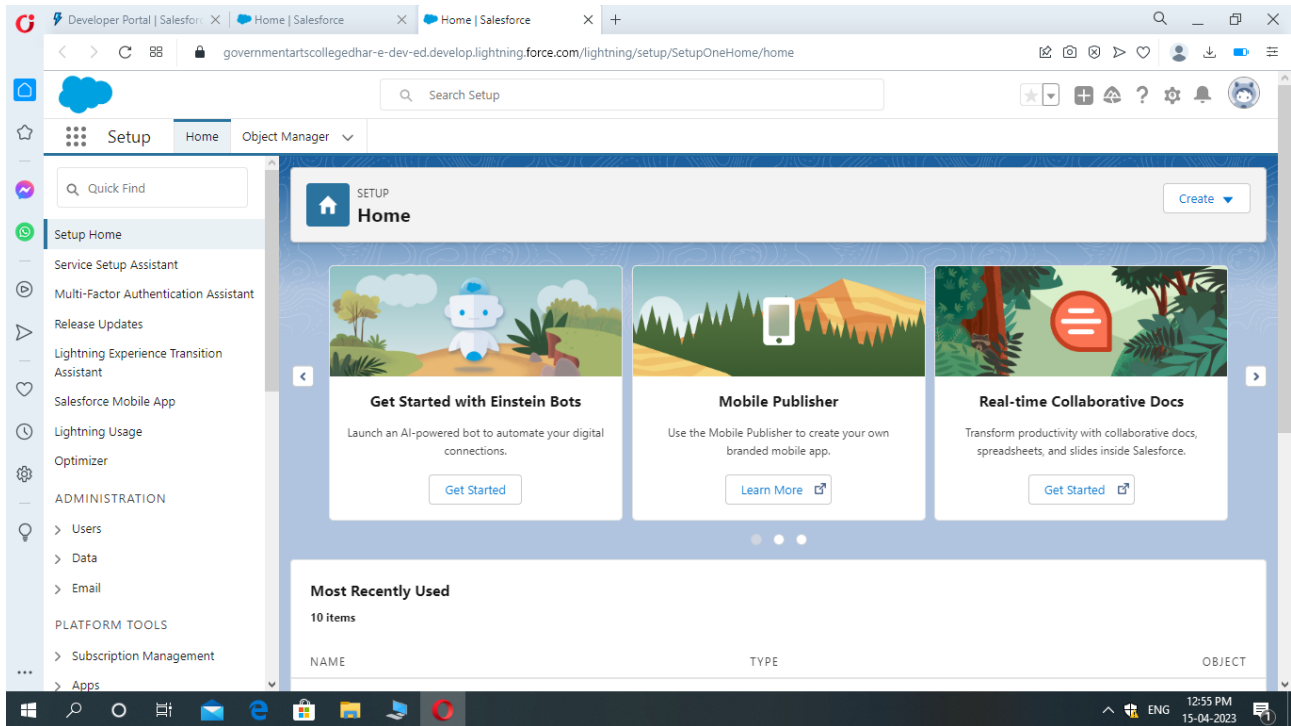
3 Results

3.1 Data Model:

Object name	Fields in the Object	
obj1: ATTENDEES	Field label	Data type
	NM2023TMID13067	Auto number
	6384877274	Phone
obj2: SPEAKER	Field label	Data type
	ASHWIN.V.S	Text Area
	vsashwin28092002	e-mail

3.2 Activity & Screenshot:

Milestone: 01 Creation of developer account



Milestone: 03 Object

The screenshot shows the 'New Custom Object' page in the Salesforce Developer Portal. The page title is 'New Custom Object'. A yellow banner at the top states: 'Permissions for this object are disabled for all profiles by default. You can enable object permissions in permission sets or by editing custom profiles. [Tell me more!](#) [Don't show this message again](#)'. Below the banner, there is a 'Custom Object Definition Edit' section with 'Save', 'Save & New', and 'Cancel' buttons. The 'Custom Object Information' section contains the following fields:

- Label:** Example: Account
- Plural Label:** Example: Accounts
- Starts with vowel sound:** ☐
- Object Name:** Example: Account
- Description:**
- Context-Sensitive Help Setting:** ☒ Open the standard Salesforce.com Help & Training window ☐ Open a window using a Visualforce page
- Content Name:**



Search Setup



Setup

Home

Object Manager



SETUP

New Custom Object

Enter Record Name Label and Format

The Record Name appears in page layouts, key lists, related lists, lookups, and search results. For example, the Record Name for Account is "Account Name" and for Case it is "Case Number". Note that the Record Name field is always called "Name" when referenced via the API.

Record Name

Site Name

Example: Account Name

Data Type

Text

Optional Features

- ☒ Allow Reports
- ☐ Allow Activities
- ☒ Track Field History
- ☐ Allow in Chatter Groups
- ☐ Enable Licensing [i](#)

Object Classification

When these settings are enabled, this object is classified as an Enterprise Application object. When these settings are disabled, this object is classified as a Light Application object. [Learn more.](#)

- ☒ Allow Sharing
- ☒ Allow Bulk API Access
- ☒ Allow Streaming API Access

Deployment Status

[What is this?](#)

- ☐ In Development
- ☒ Deployed



Search Setup



Setup

Home

Object Manager



SETUP

New Custom Object

☐ Enable Licensing [i](#)

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Deployment Status

[What is this?](#)

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- ☒ Deployed

Search Status

When this setting is enabled, your users can find records of this object type when they search. [Learn more.](#)

- ☒ Allow Search

Object Creation Options (Available only when custom object is first created)

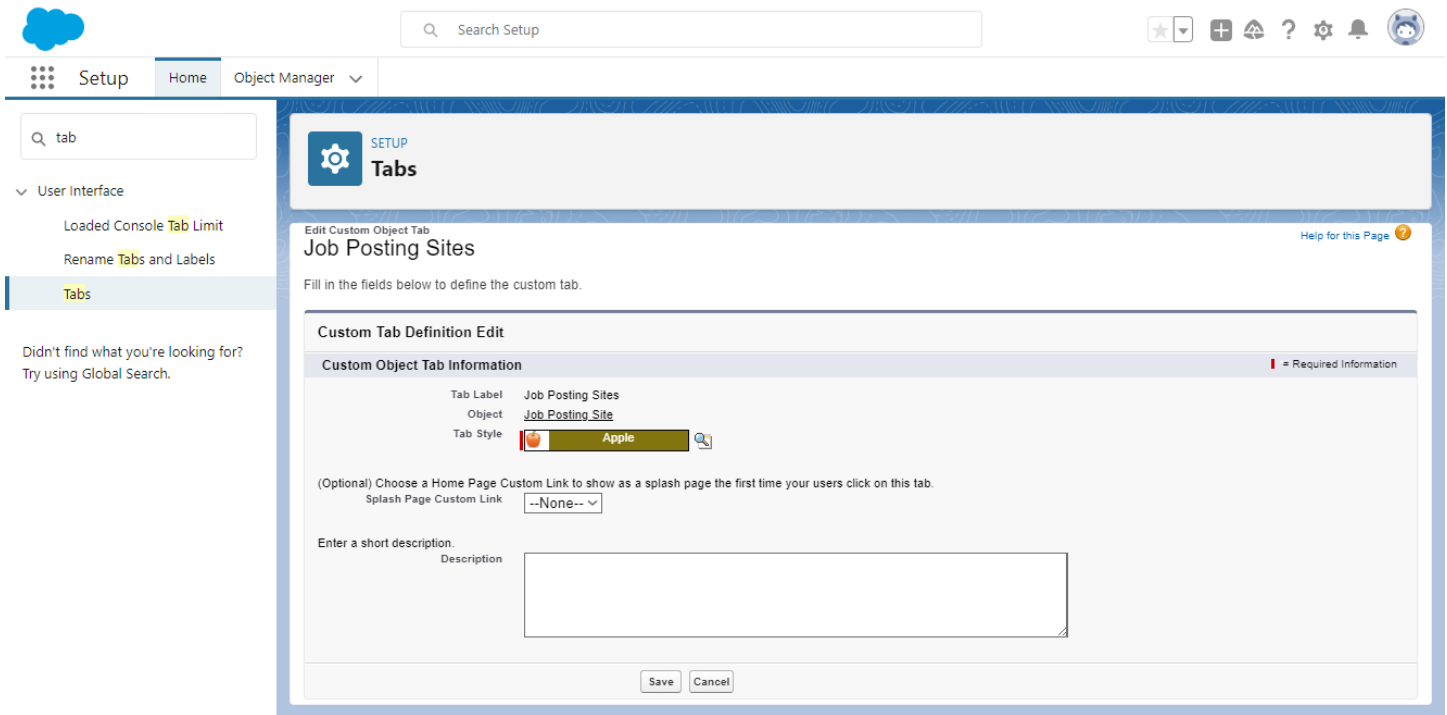
- ☒ Add Notes and Attachments related list to default page layout
- ☒ Launch New Custom Tab Wizard after saving this custom object

Save

Save & New

Cancel

Milestone: 04 Tabs



The screenshot shows the Salesforce Setup interface. The left sidebar has a search bar with "tab" entered and a list of navigation items: "User Interface", "Loaded Console Tab Limit", "Rename Tabs and Labels", and "Tabs" (which is highlighted). The main content area is titled "Edit Custom Object Tab Job Posting Sites". It contains a "Custom Tab Definition Edit" section with the following fields: "Tab Label" (Job Posting Sites), "Object" (Job Posting Site), "Tab Style" (Apple), and "Splash Page Custom Link" (None). There is also a "Description" field. At the bottom are "Save" and "Cancel" buttons.

Search Setup

Setup Home Object Manager

tab

User Interface

Loaded Console Tab Limit

Rename Tabs and Labels

Tabs

Didn't find what you're looking for? Try using Global Search.

SETUP Tabs

Edit Custom Object Tab Job Posting Sites

Fill in the fields below to define the custom tab.

Custom Tab Definition Edit

Custom Object Tab Information

Tab Label Job Posting Sites

Object Job Posting Site

Tab Style Apple

(Optional) Choose a Home Page Custom Link to show as a splash page the first time your users click on this tab.

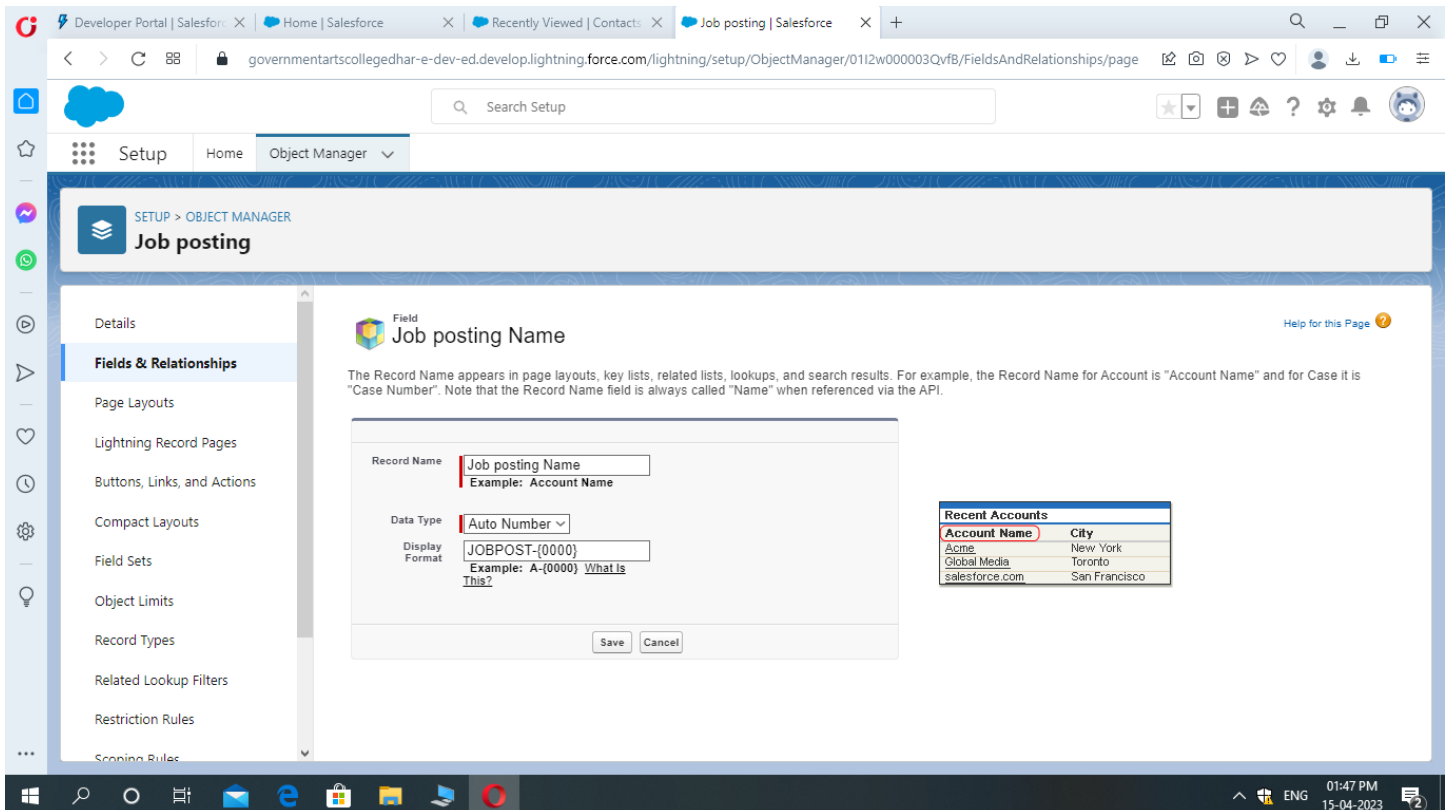
Splash Page Custom Link --None--

Enter a short description.

Description

Save Cancel

Milestone: 06 Fields



The screenshot shows the Salesforce Setup interface. The left sidebar has a search bar with "Search Setup" and a list of navigation items: "Details", "Fields & Relationships" (highlighted), "Page Layouts", "Lightning Record Pages", "Buttons, Links, and Actions", "Compact Layouts", "Field Sets", "Object Limits", "Record Types", "Related Lookup Filters", "Restriction Rules", and "Scoping Rules". The main content area is titled "Field Job posting Name". It contains a "Record Name" field (Job posting Name) and a "Data Type" field (Auto Number). There is also a "Display Format" field (JOBPOST-00000). At the bottom are "Save" and "Cancel" buttons. A "Recent Accounts" table is visible on the right.

Developer Portal | Salesforce | Home | Salesforce | Recently Viewed | Contacts | Job posting | Salesforce

Search Setup

Setup Home Object Manager

SETUP > OBJECT MANAGER Job posting

Details

Fields & Relationships

Page Layouts

Lightning Record Pages

Buttons, Links, and Actions

Compact Layouts

Field Sets

Object Limits

Record Types

Related Lookup Filters

Restriction Rules

Scoping Rules

Field Job posting Name

The Record Name appears in page layouts, key lists, related lists, lookups, and search results. For example, the Record Name for Account is "Account Name" and for Case it is "Case Number". Note that the Record Name field is always called "Name" when referenced via the API.

Record Name Job posting Name

Example: Account Name

Data Type Auto Number

Display Format JOBPOST-00000

Example: A-00000 What is This?

Save Cancel

Recent Accounts

Account Name	City
Acme	New York
Global Media	Toronto
salesforce.com	San Francisco

SetupHomeObject Manager

SETUP > OBJECT MANAGER

Job posting

Details

Fields & Relationships

Page Layouts

Lightning Record Pages

Buttons, Links, and Actions

Compact Layouts

Field Sets

Object Limits

Record Types

Related Lookup Filters

Restriction Rules

Scoping Rules

☐ Allow Reports

☐ Allow Activities

☐ Track Field History

☐ Allow in Chatter Groups

☐ Enable Licensing

Object Classification

When these settings are enabled, this object is classified as an Enterprise Application object. When these settings are disabled, this object is classified as a Light Application object. [Learn more.](#)

☒ Allow Sharing

☒ Allow Bulk API Access

☒ Allow Streaming API Access

Deployment Status

[What is this?](#)

☐ In Development

☒ Deployed

Search Status

When this setting is enabled, your users can find records of this object type when they search. [Learn more.](#)

☐ Allow Search

SaveSave & NewCancel

Milestone: 08 Validation Rules

SetupHomeObject Manager

SETUP > OBJECT MANAGER

Supplier

Details

Fields & Relationships

Page Layouts

Lightning Record Pages

Buttons, Links, and Actions

Compact Layouts

Field Sets

Object Limits

Record Types

Related Lookup Filters

Restriction Rules

Scoping Rules

Supplier Validation Rule

[Help for this Page](#)

Define a validation rule by specifying an error condition and a corresponding error message. The error condition is written as a Boolean formula expression that returns true or false. When the formula expression returns true, the save will be aborted and the error message will be displayed. The user can correct the error and try again.

Validation Rule Edit

SaveSave & NewCancel

Rule Name

Phone_number_Validation_rule

Active

☒

Description

Phone number should not be more than or less than 10 digits

Quick Tips

[Operators & Functions](#)

Error Condition Formula

[More Examples...](#)

Example: `Discount_Percent_c>0.30`

Display an error if Discount is more than 30%

If this formula expression is true, display the text defined in the Error Message area

Insert Field

Insert Operator

CreatedBy.IsActive

Functions

-- All Function Categories --

ABS

ACOS

ADDMONTHS

AND

ASCII

ASIN

Setup Home Object Manager

Search Setup

profile

Users

Profiles

Didn't find what you're looking for? Try using Global Search.

Profiles

Step 3. Select Columns to Display

Specify the columns to show in the list view. To set the columns, you can add profile details, user permissions, and object-level permissions.

Search All

Available Settings

Too many to display, refine search criteria

Add

Remove

Selected Settings

Profile Name

User License

Custom

Top

Up

Down

Bottom

Milestone: 10 User

Setup Home Object Manager

Search Setup

user

Users

Permission Set Groups

Permission Sets

Profiles

Public Groups

Queues

Roles

User Management Settings

Users

Feature Settings

Data.com

Prospector Users

User Interface

Action Link Templates

Actions & Recommendations

App Menu

Users

User Edit


PERARASAN P

Help for this Page









User Edit

General Information ! = Required Information

First Name	PERARASAN	Role	<None Specified>
Last Name	P	User License	Salesforce
Alias	PP	Profile	System Administrator
Email	perarasanp272003@gmail.c	Active	<input checked="" type="checkbox"/>
Username	perarasan@math.gac	Marketing User	<input checked="" type="checkbox"/>
Nickname	User1678436766477880476	Offline User	<input checked="" type="checkbox"/>
Title		Knowledge User	<input type="checkbox"/>
Company	Government Arts College Dh	Flow User	<input type="checkbox"/>
Department		Service Cloud User	<input checked="" type="checkbox"/>
Division		Site.com Contributor User	<input type="checkbox"/>
		Site.com Publisher User	<input type="checkbox"/>
		WDC User	<input type="checkbox"/>
		Data.com User	<input type="checkbox"/>



Search Setup



SetupHomeObject Manager

user

Users

Permission Set Groups

Permission Sets

Profiles

Public Groups

Queues

Roles

User Management Settings

Users

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Data.com

Prospector Users

User Interface

Action Link Templates

Actions & Recommendations

App Menu

SETUP

Users

Data.com User Type--None--

Data.com Monthly Addition Limit300

Accessibility Mode (Classic Only)☐

High-Contrast Palette on Charts☐

Load Lightning Pages While Scrolling☒

Debug Mode☐

Send Apex Warning Emails☐

Make Setup My Default Landing Page☒

Quick Access Menu☒

Development Mode☐

Show View State in Development Mode☐


Cache Diagnostics☐

Salesforce CRM Content User☒









Receive Salesforce CRM Content Email Alerts☒

Receive Salesforce CRM Content Alerts as Daily Digest☒

Allow Forecasting☒



Search Setup



SetupHomeObject Manager

user

Users

Permission Set Groups

Permission Sets

Profiles

Public Groups

Queues

Roles

User Management Settings

Users

Feature Settings

Data.com

Prospector Users

User Interface

Action Link Templates

Actions & Recommendations

App Menu

SETUP

Users

Call Center

Phone

Extension

Fax

Mobile+91 9344625606

Email EncodingUnicode (UTF-8)

Employee Number

Start of day6:00 am

End of day11:00 pm

Individual

Mailing Address

Street

City

Zip/Postal Code

State/Province

CountryIN

Search Setup

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Setup

Home

Object Manager

user

Users

Permission Set Groups

Permission Sets

Profiles

Public Groups

Queues

Roles

User Management Settings

Users

Feature Settings

Data.com

Prospector Users

User Interface

Action Link Templates

Actions & Recommendations

App Menu

SETUP

Users

State/Province

Country

IN

Single Sign On Information

Federation ID

Locale Settings

Time Zone

[(GMT+05:30) India Standard Time (Asia/Kolkata)]

Locale

English (India)

Language

English

Approver Settings

Delegated Approver

Manager

Receive Approval Request Emails

Only if I am an approver

Save

Save & New

Cancel

Milestone: 11 Permission set

Search Setup

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Setup

Home

Object Manager

permission set

Users

Permission Set Groups

Permission Sets

Didn't find what you're looking for?
Try using Global Search.

SETUP

Permission Sets

Permission Sets

Edit View

Save

Save As

Delete

Cancel

Step 1. Enter View Name

View Name

All Permission Sets

Created By

PERARASAN P

10/03/2023, 1:56 pm

Last Modified By

PERARASAN P

10/03/2023, 1:56 pm

Step 2. Specify Filter Criteria

Setting

Operator

equals

Value

Clear All Rows

Add Row

Examples

Modify All Data equals False

Contact: Modify All equals True


Step 3. Select Columns to Display

Specify the columns to show in the list view. To set the columns, you can add profile details, user permissions, and object-level permissions.







Search

All

Find



Search Setup



SetupHomeObject Manager

permission set

Users

Permission Set Groups

Permission Sets

Didn't find what you're looking for?
Try using Global Search.

SETUP

Permission Sets

Step 3. Select Columns to Display

Specify the columns to show in the list view. To set the columns, you can add profile details, user permissions, and object-level permissions.

Search AllFind

Available Settings

Too many to display, refine search criteria

Add

Remove


Selected Settings

Permission Set Label
Description
License







Top
Up
Down
Bottom

SaveSave AsDeleteCancel

Milestone: 12 Reports



Search...



ServiceHomeChatterAccountsContactsCasesReportsDashboards

REPORT

New Accounts Report

Accounts

↶↷Add ChartSave & RunSaveCloseRun

OutlineFilters 2

Groups

GROUP ROWS

Add group...

Columns

Add column...

Last Activity

Account Owner

Account Name

Billing State/Province

Type

Rating

Last Modified Date

Previewing a limited number of records. Run the report to see everything.

Update Preview Automatically

Last ActivityAccount OwnerAccount NameBilling State/ProvinceTypeRatingLast Modified Date

No records returned. Try editing report filters:

Show All accounts.

Set the Created Date filter to All Time.

Edit other filters in the filter panel.

4 Trailhead Profile Public URL:

Team Lead - <http://trailblazer.me/id/strailhead>

Team Member 1 - <https://trailblazer.me/id/strailhead>

Team Member 2 - <https://trailblazer.me/id/strailhead>

Team Member 3 - <https://trailblazer.me/id/strailhead>

5 ADVANTAGES & DISADVANTAGES:

Advantages:

- 1) Provides Higher Quality Candidates.
- 2) Ensures Faster Hiring.
- 3) Helps Hire Applicants with Specialist Knowledge.
- 4) Promotes Business Growth and Innovation.
- 5) Enable an organization to hire the most well-suited candidates from the job market to fill unique and specific roles within their business.

Disadvantages:

- 1) Recruitment May Stagnate the Company*s Culture
- 2) Increases Training Costs of the New Applicants
- 3) Recruitment Agencies have limited choices
- 4) May Leads to Workplace Hostility

6 APPLICATIONS:

- 1) Identifying the Hiring Needs.
- 2) Preparing the Job Description.
- 3) Screening and Short listing.
- 4) Interviewing.
- 5) Evaluation and Offer of Employment.
- 6) Introduction and Induction of the New Employee.
- 7) Talent Search.
- 8) Enables Effective Communication.

7 CONCLUSION:

- ❖ Recruitment is necessary for any organization as it brings new employees with new ideas and challenges the existing workforce with an old mind-set.
- ❖ Recruitment has to make more robust as it provides jobs to millions of people and indirectly contributes to developing individuals and nations.

8 FUTURE SCOPE:

- It Include applicant tracking systems for managing job postings and applications, and customer relationship management-type functions to keep applications connected and engaged.
- Many of these tasks are automated.
- This is responsible for designing and implementing recruitment plans for the organization.
- There will be a need for specialists in areas of data analysis, benefits creation, remote work development, and strategy building, etc.