

Logo Versions



DataDrift



Primary

Wordmark Only

lcon

Colours



Primary

Hex #FFFFFF RGB rgb(255,255,255)

CMYK 0000

Pantone 11-0601

Secondary

Hex #FFFFFF

RGB rgb(255,255,255)

CMYK 0 0 0 0

Pantone 11-0601

Accent

Hex #FFFFFF

RGB rgb(255,255,255)

CMYK 0000

Pantone 11-0601

Background

Hex #89939E

RGB rgb(137,147,158)

CMYK 13 7 0 38

Pantone 16-3916

Typography

Primary

Quicksand Regular

Aa Bb Cc