



Sales Dashboard | 2022 vs 2021

Total Sales

\$965K

▲ +27.92% vs 2021



Jan

Dec

Total Profit

\$103K

▲ +32.02% vs 2021



Jan

Dec

Total Quantity

\$15K

▲ +23.53% vs 2021



Jan

Dec

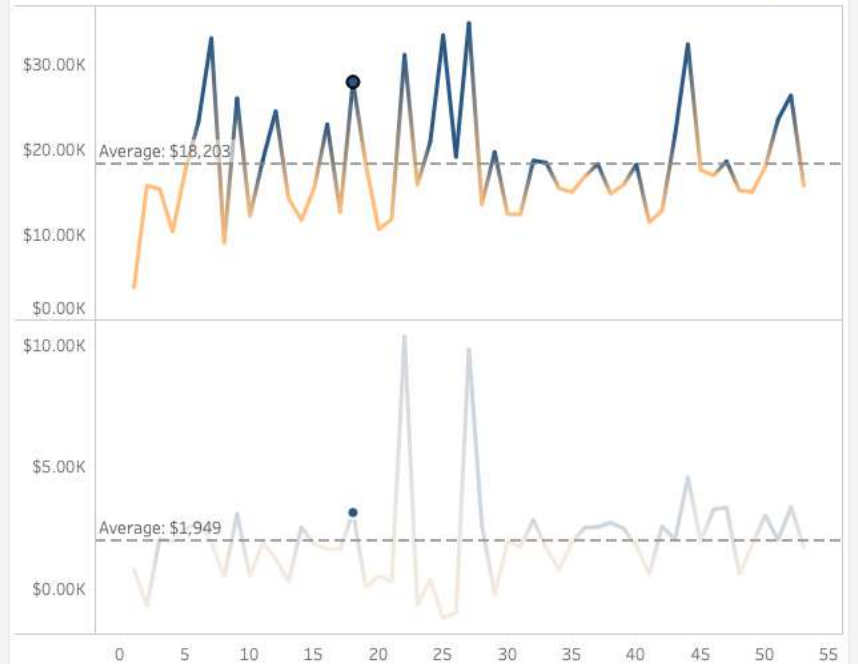
Sales & Profit by SubCategory

● Profit ● Loss



Weekly Trends

● Above ● Below



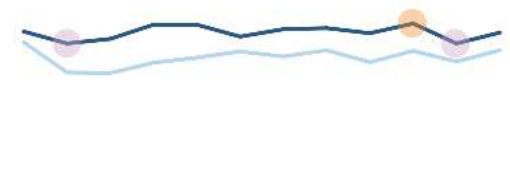


Customers Dashboard | 2022 vs 2021

Total Customers

789

▲ +0.51% vs 2021



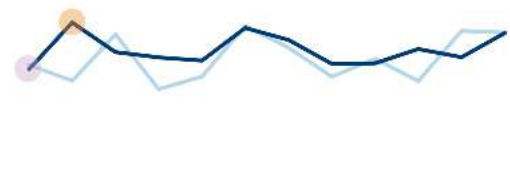
Jan

Dec

Sales Per Customer

\$1,222.8

▲ +27.27% vs 2021



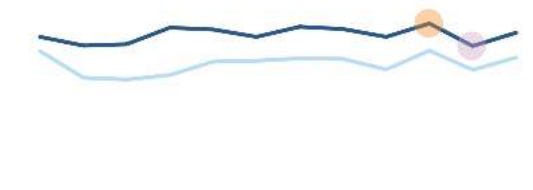
Jan

Dec

Total Orders

3,886

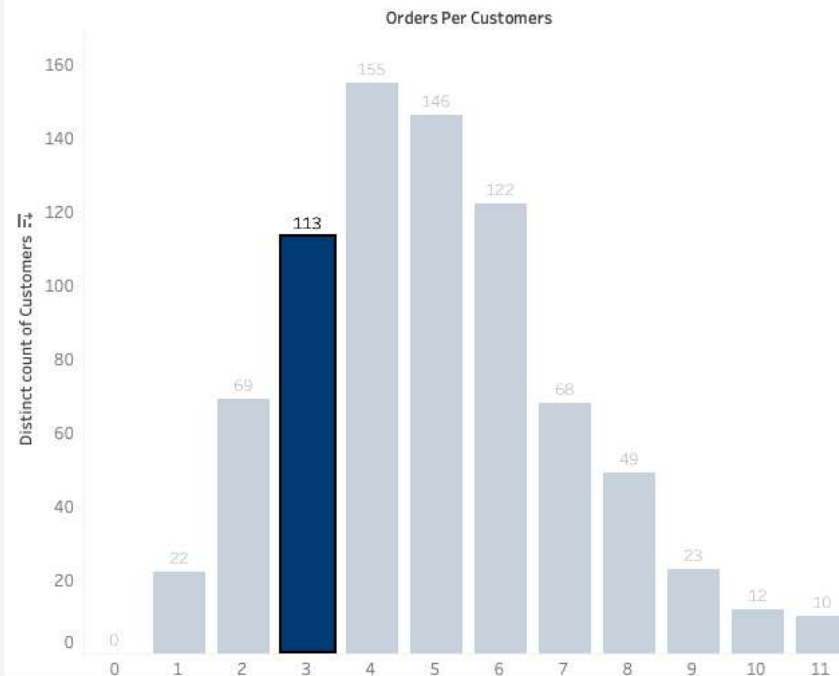
▲ +24.83% vs 2021



Jan

Dec

Customer Distribution by Number of Orders



Top Customers By Profit

| | | | | |
|--------------------------------|-----------------------------|--------------------------|---------------------------|-----------------------------|
| Rutherford Coolidge \$8,663 | Herbert Harrison \$5,192 | Warren Taylor \$2,235 | Ronald Clinton \$1,818 | William Harrison \$1,775 |
| | Martin Tyler \$3,060 | Zachary Grant \$1,980 | Warren Monroe \$1,688 | |
| | | Lyndon Grant \$1,831 | Martin Quincy | |

Cumulative Sales Contribution by Customers

