

# Machine Learning Basics: Building a Machine Learning Algorithm

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# Recipe for Machine Learning

- All Machine Learning algorithms are instances of a recipe:
  1. Specification of a dataset
    - In Linear regression  $\mathbf{X}$  and  $y$
  2. A cost function  $J(\mathbf{w}, \mathbf{b}) = -E_{x, y \sim \hat{p}_{data}} \log p_{\text{model}}(y | \mathbf{x})$
  3. An optimization procedure
    - In linear regression: normal equations
  4. A model  $p_{\text{model}}(y | \mathbf{x}) = N(y; \mathbf{x}^T \mathbf{w} + \mathbf{b}, 1)$
- Example of building a linear regression algorithm is shown next

# Ex: Linear Regression Algorithm

1. Data set :  $X$  and  $y$

2. Cost function:

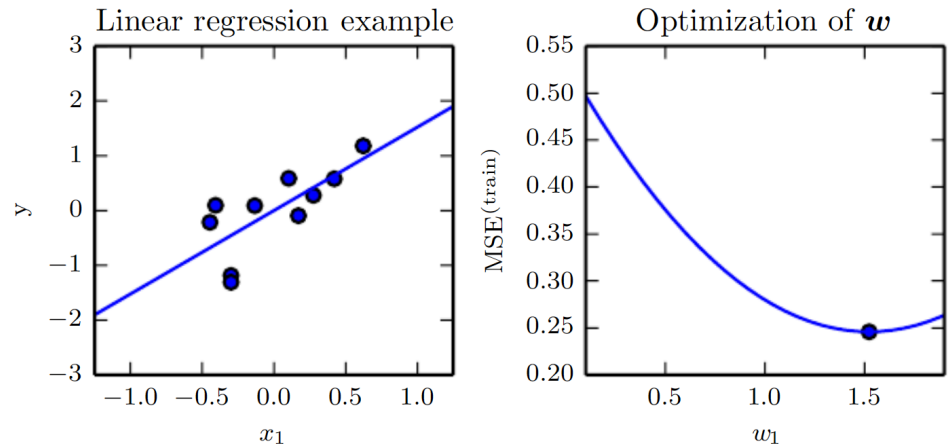
$$J(\mathbf{w}, \mathbf{b}) = -E_{x, y \sim \hat{p}_{data}} \log p_{\text{model}}(y | \mathbf{x})$$

3. Model specification:

$$p_{\text{model}}(y | \mathbf{x}) = N(y; \mathbf{x}^T \mathbf{w} + \mathbf{b}, 1)$$

4. Optimization algorithm: solving for where the cost is zero using the normal equations

- We can replace any of these components mostly independently from the others and obtain a variety of algorithms



# Recipe for Cost Function

1. Cost function typically has a term that causes learning to perform statistical estimation
  - Most common cost: negative log-likelihood
    - Minimizing the cost maximizes the likelihood
2. Cost function may include additional terms
  - E.g., we can add weight decay to get
$$J(\mathbf{w}, \mathbf{b}) = \lambda \|\mathbf{w}\|_2^2 - E_{x, y \sim \hat{p}_{data}} \log p_{\text{model}}(y | \mathbf{x})$$
    - which still allows closed-form optimization
- If we change model to be nonlinear most cost functions cannot be optimized in closed-form
  - Requires numerical optimization: gradient descent

# Recipe for unsupervised learning

- Same recipe for both supervised and unsupervised learning
- Data set contains only  $\mathbf{X}$
- Cost and model needed
  - Ex: we can obtain the first PCA vector by specifying loss

$$J(\mathbf{w}) = E_{\mathbf{x} \sim \hat{p}_{data}} || \mathbf{x} - r(\mathbf{x}; \mathbf{w}) ||_2^2$$

- While model is defined to have  $\mathbf{w}$  with norm one and reconstructed function  $r(\mathbf{x}) = \mathbf{w}^T \mathbf{x} \mathbf{w}$

# Recipe explains all ML algorithms

- Most machine learning algorithms make use of this recipe
- Some models such as decision trees and k-means require special case optimizers
  - Because their cost functions have flat regions, gradient-based optimization is inappropriate
- Recipe helps to see different algorithms as part of a taxonomy of methods for doing related tasks

# Intractable Cost

- Sometimes the cost function cannot be evaluated due to computational reasons
- In these cases we can still minimize it using iterative numerical optimization
  - As long as we have some way of approximating the gradient