- Customer / SECustomer
- Mmbrld (ERD) | Corporate Customer Id (spreadsheet)
- MmbrName (ERD) | Corporate Customer Name And Location (spreadsheet)
- MmbrZip (ERD) | Corporate Customer Name And Location (spreadsheet)
- MmbrEmail: ERD only;
- MemTypeId: ERD only;
- MemTypeName: ERD only
- Calendar
- Date columns in the ERD (MmbrDate, SaleDate, ServPurchDate) and spreadsheet (Event Date); hierarchical (year -> month-> week -> day)
- MerchType (Merchandise Product):
- MerchId: ERD only o MerchName: ERD only
- MerchType: ERD only
- Hierarchical (MerchType

 MerchName)
- ServCat (Service)
- ServCatName (ERD)
- ServCatId (ERD)
- SEType (Special Event)
- Event Type Code (spreadsheet)
- Event Name (spreadsheet)
- Franchise:
- Franchid: (ERD)
- FranchRegion (ERD)
- FranchPostalCode (ERD)
- FranchModelType (ERD)