

MULE AVINASH

Digital Marketer

Contact

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Address

Kothrud, Pune
Maharashtra - 411038.

Education

Bachelor of Technology

(MIT) Marathwada Institute Of
Technology
Chhatrapati Sambhajinagar
2019 - 2023
7.99 - CGPA

Skills

- website Design & Development
- Social Media Marketing
- Google Ads
- On Page & Off Page SEO
- Email Marketing
- End-to-End Campaign Management
- Keyword Research

PROFESSIONAL Summary

Digital Marketing Specialist creating and executing multi-channel online marketing strategies. Proven ability to increase brand visibility and drive conversions through effective social media management, SEO/SEM optimization, email marketing, and data-driven decision-making.

Work Experience

Digital Marketing Executive**Internsland**

2023 - 2025

- Conducted keyword research and competitor analysis to support the SEO strategy.
- Implemented SEO, and content marketing strategies, increasing Website traffic by 2X and improving lead quality
- Managed social media accounts to enhance brand engagement.
- Optimize website content to improve search engine rankings.

Technology

- HTML5
- CSS3
- JavaScript
- React.js
- WordPress
- Canva