

# Avinash Saroj *Business Development Executive*

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📍 Pratapgarh, Uttar Pradesh

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📅 2001/08/02

## Objective

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Aspiring Business Development Associate with a proven blend of strategic communication, client management, and modern digital marketing skills. Successful track record in guiding online business launches and utilizing social media for increased sales. My unique background as a YouTuber brings innovation to client engagement, complemented by a Digital Marketing certification. Eager to contribute this dynamic skill set to your team's success, I am confident in making an immediate and positive impact on business development goals

## Work Experience

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### Business Consultant

2023/04 – present

*Skill Sarathi* 📄

Delhi, India

Guided successful online business launches at Skill Sarathi, achieving rapid revenue growth in a 6-month tenure. Certified in Digital Marketing, showcasing a dynamic skill set that significantly contributed to the company's success.

### Content Creator

2021/01 – present

*Youtube* 📄

Lucknow, India

As a YouTuber, I create engaging content with a focus on storytelling, utilizing social media to boost audience engagement and drive sales, achieving a robust online presence and impactful marketing outcomes..

### Core Member

*E-Cell( Entrepreneurship Club)*

IIIT Sricity,  
Andhra Pradesh

### Co-ordinator

*Thryve Digital IIIT Sricity Healthcare Hackathon*

2023/12  
IIIT Sricity,  
Andhra Pradesh

## Academic Credentials

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### B-Tech (Computer Science Engineering)

2020 – 2024

*IIIT Sricity* 📄

Chittoor,  
Andhra Pradesh

## Skills

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|-----------------------|----------------------------------|-------------------|
| • Sales Strategy      | • Lead Generation                | • Communication   |
| • Negotiation         | • Client Relationship Management | • Market Research |
| • Analytical Thinking | • Adaptability                   | • Problem Solving |

## Certificates

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- Digital Marketing 📄

## Languages

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- English
- Hindi