

Avinash Saroj *Business Development Associate*

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📍 Pratapgarh, Uttar Pradesh

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📅 2001/08/02

Objective

Aspiring Business Development Associate with a proven blend of strategic communication, client management, and modern digital marketing skills. Successful track record in guiding online business launches and utilizing social media for increased sales. My unique background as a YouTuber brings innovation to client engagement, complemented by a Digital Marketing certification. Eager to contribute this dynamic skill set to your team's success, I am confident in making an immediate and positive impact on business development goals

Work Experience

Business Consultant

2023/04 – present

Skill Sarathi ☑

Delhi, India

Guided successful online business launches at Skill Sarathi, achieving rapid revenue growth in a 6-month tenure. Certified in Digital Marketing, showcasing a dynamic skill set that significantly contributed to the company's success.

Content Creator

2021/01 – present

Youtube ☑

Lucknow, India

As a YouTuber, I create engaging content with a focus on storytelling, utilizing social media to boost audience engagement and drive sales, achieving a robust online presence and impactful marketing outcomes..

Core Member

E-Cell(Entrepreneurship Club)

IIIT Sricity,
Andhra Pradesh

As a core member of the Entrepreneurship Cell in college, I played a key role in fostering innovation and entrepreneurial skills through organizing events and workshops, contributing to the vibrant entrepreneurial community.

Co-ordinator

2023/12

Thryve Digital IIIT Sricity Healthcare Hackathon

IIIT Sricity,
Andhra Pradesh

As coordinator for the Thryve Digital IIIT Sricity Healthcare Hackathon, adeptly managed logistics and cultivated a collaborative environment, resulting in the successful showcasing of innovative healthcare solutions.

Academic Credentials

B-Tech (Computer Science Engineering)

2020 – 2024

IIIT Sricity ☑

Chittoor,
Andhra Pradesh

Skills

- | | | |
|-----------------------|----------------------------------|-------------------|
| • Sales Strategy | • Lead Generation | • Communication |
| • Negotiation | • Client Relationship Management | • Market Research |
| • Analytical Thinking | • Adaptability | • Problem Solving |

Certificates

- Digital Marketing ☑

Languages

- English
- Hindi