

Avinash Saroj *Business Development Executive*

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📍 Pratapgarh, Uttar Pradesh

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📅 2001/08/02

Summary

In six months of business consulting, I drove revenue growth through effective communication and leadership, guiding successful online business launches. With a certification in digital marketing, I offer modern strategies. As a skilled YouTuber and content marketer, leveraging social media for engagement, I am well-suited for the Business Development Executive role, ready to deliver exceptional outcomes.

Work Experience

2023/04 – present
Delhi, India

Business Consultant

Skill Sarathi 📄

Guided successful online business launches at Skill Sarathi, achieving rapid revenue growth in a 6-month tenure. Certified in Digital Marketing, showcasing a dynamic skill set that significantly contributed to the company's success.

2021/01 – present
Lucknow, India

Content Creator

Youtube 📄

As a YouTuber, I create engaging content with a focus on storytelling, utilizing social media to boost audience engagement and drive sales, achieving a robust online presence and impactful marketing outcomes..

IIIT Sricity,
Andhra Pradesh

Core Member

E-Cell(Entrepreneurship Club)

2023/12
IIIT Sricity,
Andhra Pradesh

Co-ordinator

Thryve Digital IIIT Sricity Healthcare Hackathon

Academic Credentials

2020 – 2024
Chittoor,
Andhra Pradesh

B-Tech (Computer Science Engineering)

IIIT Sricity 📄

Skills

Sales Strategy

Lead Generation

Communication

Negotiation

Client Relationship Management

Market Research

Analytical Thinking

Adaptability

Certificates

- Digital Marketing 📄

Languages

- English

- Hindi