

Audrey Vincent

Technical Product Manager

Design focused product manager with a background in engineering.



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Product Manager

AncestryHealth | Jan '20 - Present

Led three backend development agile teams as a technical product owner to launch AncestryHealth, the first physician ordered B2C health product powered by Next Generation Sequencing technology. Represented Ancestry and defined requirements for our lab and physician partners from a technical product perspective. Brought AncestryHealth to market selling over 300K DNA kits, delivered thousands of health discoveries, and empowered customers to manage their risk of developing common genetic conditions.

Associate Product Manager

Ancestry.com | Aug '19 - Jan '20

Design, tested, and implemented new and existing features for AncestryDNA Traits. Led the AncestryDNA Traits development team as a product owner collaborating closely with designers, scientists, and engineers to develop potential traits found in DNA and deliver results to customers overtime. Through extensive A/B testing, feature iteration and launching new traits, our customer satisfaction rate soared from 2.8/5 to an all time high of 4.0 with 1.2M customers.

Product Management Intern

Ancestry.com | Summer '18

Led multiple development teams to plan the roadmap and release of AncestryDNA Traits. Collaborated with our DNA scientists, design leaders, engineers, marketing, legal, and UX researchers to prototype and test experiences with customers before the release.

Front End Engineering Intern

Ancestry.com | Summer '17

Redstitch Digital | Summer '16

Amerilight LLC | Nov '14 - Aug '19

Director, Non-Profit Co-Working Space

The Anvil | 'Aug 17 - Jun '18 anvilstartups.com

Directed a student run non-profit that offered co-working spaces and programs for the community to start small businesses. Led fundraising, built a 20 person team, organized a student startup accelerator, and supported over 50 student startups to date.

Achievements

Releasing AncestryHealth, the first health product powered by Next Generation Sequencing technology

Growing AncestryDNA Traits to 1.2M customers

Raising AncestryDNA Traits' customer satisfaction rate from 2.8/5 to 4.0

Delivering health insights to 300K customers

Raising AncestryHealth's customer satisfaction rate from 3.2/5 to 3.7

Leading a non-profit co-working space with 200 members, raising \$50K, and supporting 50+ student led companies

Education

Purdue University | 2019

B.S. Computer Science
Minor in Art and Design
Certificate in Entrepreneurship

Skills

Agile

Creative Cloud

Figma

Split.io A/B Testing

Sketch

Javascript

React.js

Node.js

HTML / CSS

Python

Java