

Alexis Vinzons

design / research

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New York, NY

PROJECTS

VISUALIZING TRANSITION AND WORK: DIAGRAMMATIC ELICITATION OF WORK-BASED LEARNING KNOWLEDGE MAPS

Spring 2019

Conducted a qualitative research study looking at the sensemaking process of transition and work among students with disabilities with a team of 3 for the course INFO 6240: Sensemaking.

CORNELL DAILY SUN IOS APP

Spring 2017 - Present

One of two lead designers for an app for Cornell's oldest, student run newspaper.

CHOWCHUMS

Fall 2017

Designed a social mobile app to connect over food experiences with a team of 5 for INFO 3450 HCI Design class.

GROUPME: FEATURE SOLUTION

Fall 2016

Designed a pinned message feature on GroupMe to help users find relevant messages in group chats; for student-run course Intro to Digital Product Design; Case Study selected for course highlights.

EXPERIENCE & E.C.

EDUCATION

CORNELL UNIVERSITY

B.A. Information Science

Concentration in

UX Design

Minors in dance and art history

Graduation: May 2019

GPA 3.6/4.0

SKILLS

DESIGN/RESEARCH

User Research, Story Boarding,

Prototyping, Affinity Diagrams,

Qualitative Interview Coding

SOFTWARE

Sketch, Figma, Invision, Origami,

Zeplin, Abstract, Balsamiq,

InDesign, Illustrator

PROGRAMMING

HTML/CSS, Javascript (d3),

Familiarity with Java, PHP

Undergraduate Researcher

COMM AND COLLAB TECH LAB

Fall 2018, Summer 2018, Spring 2018 | Ithaca, NY

Conducted research under Sue Fussell to investigate the relationship between the audience and motivation when disclosing personal information on Twitter; Studied autonomy, user-control, and trust in telepresence robots.

Teaching Assistant

CORNELL UNIVERSITY

Fall 2018 | Ithaca, NY

Leading discussion section and assisting in lecture for INFO 4240: Designing Technology for Social Impact taught by Phoebe Sengers.

Co-founder, President

Former Marketing and Design Director

CORNELL DANCERS' ALLIANCE

Fall 2016 - Present | Ithaca, NY

Cofounded organization to unite 26 student dance organizations; Developed brand identity, including a logo and content strategy for website, Designed promotional material for workshops and events.

FREELANCE DESIGN AND MARKETING

Summer 2018 - Present

Contacted to design promotional material for the Cornell Performing and Media Arts Department and Rise Dance Group.