

# Introduction

India is a great country with a haven of tourism delights like wealth of sights, cultural exuberance, and diversity of terrain. It is no doubt a place of wonder, with creative burst of cultures, races, and religions, over a billion people, 15 official languages, and gifted nature's beauty. Its diversity is out of all bounds. Indians live with variety and thrive on diversity. From mud hut to mansion, there is variety. Known for its spectacular, India has become a favored place of visit for travelers from all over the world. Each state of this wonderful country is unique when it comes to the scenic beauty, nature of the people living in the country and the hospitality of Indians. While many may have the reasons for travelling, some look at the bustling cities which are to be explored and have an unforgettable experience, but where would city would they want to go to, for starting such a journey?

## Problem Statement

There are various cities to explore, but for one, we may look at Mumbai and Bangalore. These are the two most important metro cities in India, while also having a war for supremacy in terms of quality of life, jobs, education, entertainment and recreational facilities that these cities have to offer to its residents. For an avid traveller, things may be different, as some may prefer the blustering City of Dreams, while there could be those who would prefer the Silicon Valley of India.

To understand this, an analysis is done to look at various places in each of these two cities and tries to understand what is popular in them and what they have to offer to someone who is contemplating to make a choice on seeking a life in either of the metro cities.

1. The deciding factors for most would be on how lively, supportive, vibrant and unique each of the cities can be when compared to each other.
2. The business problem in this study assumes that people who would be interested in this study are those who would like to create a projection of potential life and activities in these places if the subject wants to explore one of them.
3. The decision to choose one over the other would depend on popular venues in the neighborhoods in each of these metro cities.