

# BlockGiving

A decorative graphic spanning the width of the slide. It features a blue line graph with circular markers, some of which are highlighted with a white border. The graph is set against a background of green and yellow areas that resemble a stylized landscape or data visualization. The entire graphic is positioned below the main title and above the descriptive text.

**A decentralized, self-perpetuating,  
transparent, giving network**

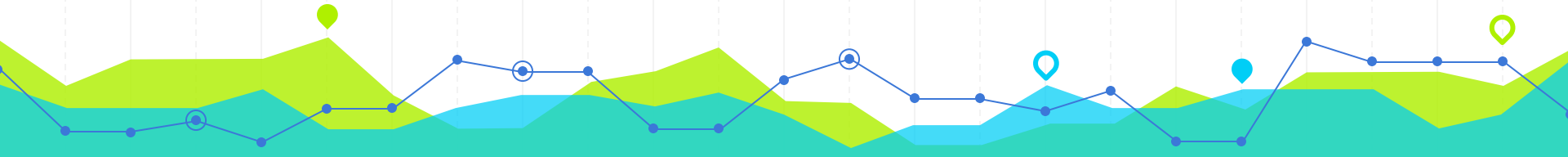


# What Problem Are We Solving?

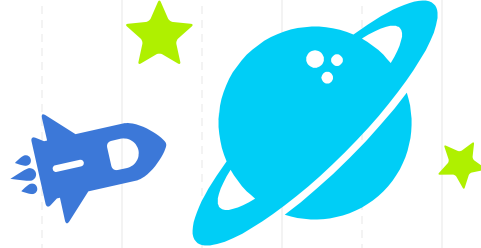
# 1



- *Large NGOs employ highly-paid fundraisers and have a huge budget to raise their millions of dollars but there are HUNDREDS of thousands of people around the world who take a stand for a good cause and contributes directly through their time and limited resources.*
- *People don't always donate to centrally controlled charities due to lack of transparency*
- *People living in a particular region can create real change with a little financial help from others which they might not be able to get because of their limited exposure to funds and lack of organizational prowess.*



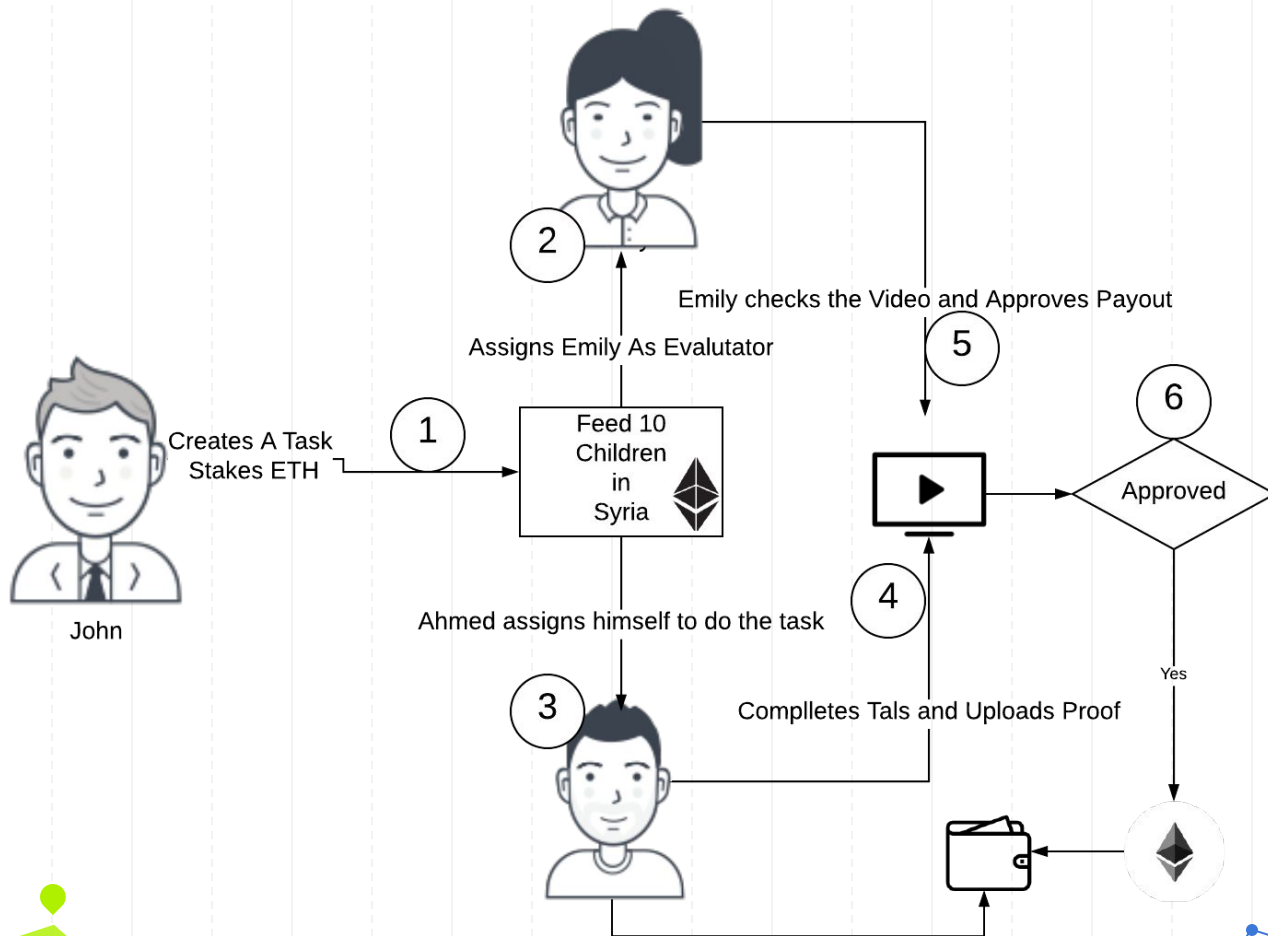
# The Solution



We solve the problems mentioned in the previous slide by creating a simple, **self-perpetuating, decentralized Giving Network** that connects Funders with Doers in the grassroots in a single Click!

Funders can create **Actions (tasks) for causes** they are passionate about and **fund do-gooders directly in a single click** with the added advantage of **smart contract-based escrow** and Action Validation.





## How ColonyNetwork and Blockchain Helps Us Achieve the Solution

### Colony's Protocol

provides a perfect base for creating a decentralized, self-governing organization.

By using the concept of Domains, Tasks, Rewards and Evaluators and Workers, we were able to build a transparent and open organization.

### Smart Escrows

Using Ethereum's smart contract allows the funds to be directly held on a escrow without us (the platform itself having any control over the fund) until a do-er completes the intended and submits proofs.

### No GateKeepers

NO third-party payment processor  
Complete transparency on how the funds are getting disbursed.

Zero Fees: Instead tasks for people to raise funds, find new do-ers and get rewarded.

### Crypto Early Adopters

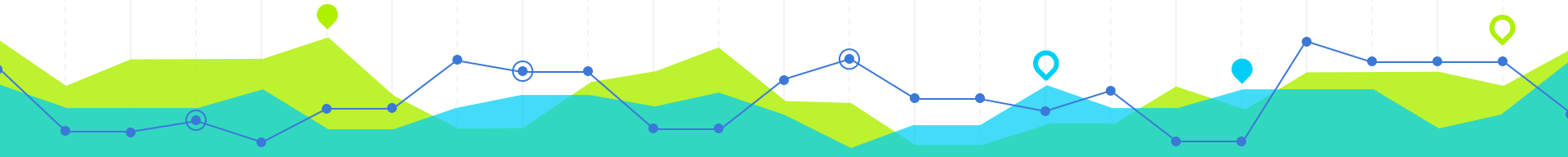
Moreover, by keeping the platform blockchain based and open-source would attract members of CryptoCommunity who would like to help make this world a better place.



## ACTORS

SL. No	Roles	Colony's Eqv.	Actions
1	Convener/Owner/Admin	Owner/Admin	Sets up the colony and has rights to mint tokens for the colony
2	Donors	Manager	Add Funds to Projects, Fund New Projects, Fund New Actions
3	Evaluators	Evaluator	View proofs of work, validate payout.
4	DoGooders	Workers	Take action on a Task Submit Proof after the task is done.

# How BlockGiving works?





## Connected to Ethereum Testnet

A self-perpetuating,  
decentralized, cross-borders,  
Giving Platform

## Ongoing Projects

[All Projects](#)[Zero Hunger](#)[Education](#)[Clean Water](#)

### ProjectX

#### Grow ProjectX

Contribute to grow the platform

 Available Funds **10 ETH**



#### Help Feed Hungry Children in Zimbabwe

Assist the local community in feeding of primary school children

 Available Funds **10 ETH**



#### Medical Aid to People In Syria

Sponsor foods for war stricken Syria

 Available Funds **10 ETH**



#### Help Send Street Dwellers in Delhi to School

We educate them to break the poverty cycle

 Available Funds **10 ETH**

### Join us

[Join](#)

## Allow anyone to Start New Projects by Staking ETH into POT (custom smart contract)

**ProjectX**

Members Funds

Q Search

Connected to  
Ethereum Testnet

A self-perpetuating,  
decentralized, cross-borders,  
Giving Platform

Create a new project

**Project Title**

**Project Breif**

**Project Funds**

**Project Evalutors**   
\*ETH addrss of the person who should evalute the action after its done

**Your name**   
ETH address 0x93E68229430e92873H83L98K12A

**Start Project** **Cancel**

Actions Completed 10 ETH



Connected to  
Ethereum Testnet

A self-perpetuating,  
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Giving Platform

## Grow ProjectX

Colony Features to Come and their possibilities. Crypto ecosystem adoption increase and its repercussions. New Actors addition and its possibilities. New Features addition and its possibilities. Identity with Civic and Reputation within Colony

Project  
Detail View

# ProjectX

10 ETH

Available Funds

5/10

Actions Taken

Fund New Action

Tasks

Actions Required

Actions In Progress

Actions Taken

① Invite others to join the network

② Raise funds for this project

# Allow anyone to fund new actions by staking ETH

## Custom Smart Contract

ProjectX

Members Funds

Search



Connected to  
Ethereum Testnet

A self-perpetuating,  
decentralized, cross-borders,  
Giving Platform

Gre

Colony  
New Ac  
Reputa

### Fund a new action

Contribute directly to an action that you are passionate about and provide funds to people in the ground working for your cause.

**Selected Project X**

Dropdown ▾

**Action Title**

What do you want to get done?

**Action Description**

Describe what needs to be done in few lines

**Funding Amount**

Type or paste ETH address

**Action Deadline**



**Action Evaluators**

Type or paste ETH address

\*ETH address of the person who should evaluate the action after its done

**Action Creator**

Enter your name

ETH address 0x93E682107d1E9defB0bSee701C71707a4B2E46Bc

Fund this action

Cancel

Invite others to join the network

Raise Funds for the project

Project X

In Progress

## Action #2 Raise funds for this project

Created by [Lester Nygaard](#) 0x93E682107d1E9defB0b5ee...

Task Detail  
View

Invite anyone to fund any pot on ProjectX or global pool.

To claim rewards:

1. Click on 'Execute Task'
2. Complete your task before deadline.
3. Upload the proofs of executed task in the form of video, audio, social media posts if any.
4. Evaluators would validate your task and you will automatically receive payout.

**30 October, 2018**

Deadline

**2 ETH**

Funds

Evaluator

[Ron Swanson](#)

0x93E682107d1E9defB0b5e...

Take Action

Validate Action

Claim Funds

Connected to  
Ethereum Testnet

A self-perpetuating,  
decentralized, cross-borders,  
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Task Proofs  
Submission  
View

## Grow Project X

Project X

In Progress

### Action #2 Raise funds for this project

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0x93E682107d1E9defB0b5e...

Choose file No file chosen

\* Please make sure to upload correct deliverables/proofs. You can't change this after you click submit.

Save changes

Action Required

Action in Progress

Action Taken

5/10

Project X

In Progress

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Evaluator

[Ron Swanson](#)

0x93E682107d1E9defB0b5e...

Assigned Do-gooder

[Andy Dwyer](#)

0x93E682107d1E9defB0b5e...

✓ Proof Uploaded [View Proofs](#)

Rate



Validate

Task  
Validator's  
View

Claiming  
Funds  
After  
Validation

Project X

In Progress

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Assigned Do-gooder

[Andy Dwyer](#)

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☒ Proof Uploaded [View Proofs](#)

☒ Action Validated

Rate Evaluator



[Claim Rewards](#)



# \$241,726,038,384

Total Market Cap, (That's a lot of money)

**Imagine 0.001% of it getting redistributed**

And a lot of Good Deeds

# \$241,726,038

A more equitable world!



## Future Pipeline



### Identity

Integration with **uPort** or **Civic** for Identity management



### Decentralized NGOs

Allow NGOs to start their own decentralized versions.



### ETH Payouts

Allow payments in ETH, Colony-token  $\Leftrightarrow$  Eth Converter



### Reputation & Identity Management

Full featured platform wide reputation management tied with Identity Management



### Community Voting

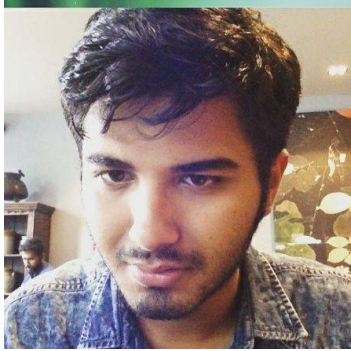
Allow Community Voting for Disbursal of Funds in the Colony.



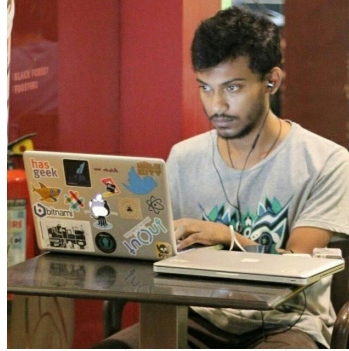
### Auto-Fund Disbursal

Auto-funds disbursal for large projects based on Reputation scores

# Team



**Aviraj Khare**  
*Full Stack dApps  
Developer,  
Lives and Sleep on  
the blockchain*



**MD HALIM**  
*FullStack Developer,  
Deep thinker,  
Cryptocurrencies  
Analyst, GrowthHacker*



**Ashutosh Mishra**  
*IITDelhi Grad, ProductGuy  
Passionate about  
Climate Change and  
Poverty Reduction*

