

# Aviral Bohra

[www.behance.net/aviral125](http://www.behance.net/aviral125)

aviral.125@gmail.com

+91-8394883255

IIT Roorkee  
Chemical Engineering  
2014 - 2018

## Internships

**Farmguide** Interaction Designer Agrotech Startup May - July 2017

- Designed and conceptualized user interface of ERP system; used by **3300 employees of Rajasthan government** to distribute agriculture subsidy of 250 crores annually
- Conducted usability sessions in Jaipur with district agriculture officer to determine user acceptance

**Farmguide** UI/UX Designer Agrotech Startup May - July 2016

- Designed user interface of data collection app; used by associate supervisor agriculture to **collect data from 17 lakh farmers**
- Designed user interface of a website for company's new product launch

**Mister Bumbles Interactive** UI/UX Designer Boutique Design Studio June - July 2015

- Worked on the design of an app that lets user keep track of their reading habits and motivates them to read more, it was listed by **Buzzfeed as one of the "23 Life Changing Apps"**.
- Designed e-commerce website and helped with branding for thanor Pottery, a mysore based Pottery house.

## International Competitions

**Topcoder Hercules - PX Video App Design Concepts Challenge** 2017

- **2nd** in Topcoder Hercules - PX Video App Design Concepts Challenge, that saw participation of designers from all over the world with a total of **2600\$** prize money
- Aim of the challenge was to conceptualize and design a Video Streaming app for smart TV that provides both live streaming and streaming of movies and tv shows

**Topcoder RUX Factory on Demand Design Challenge** 2017

- **4th** in Topcoder RUX Factory on Demand Design Challenge, that saw participation of designers from all over the world with a total of **5750\$** prize money
- Aim of the challenge was to design marketing company dashboard for desktop, tablet and mobile

## Leadership Experience

**Watchout!** Head of Design Student Media Body Aug 2014 - March 2017

- Spearheaded a team of 20 designers delivering **3 print issues**, each running into 40 pages and consisting of articles covering various issues on campus.
- Designed user interface for Watch Out! website that has a readership of over 2500 students monthly

## Projects

**Gawra Media** Freelance Designer Audiovisual startup based in Ukraine Aug - October 2017

- Worked closely with the client to design an **audiobook app for people with partial vision loss**
- Produced marketing content both for digital and paper media

## Extracurricular achievements

**SDSLabs** Member Institute Technical Group Jan - Nov 2015

- Designed poll-based streaming service that 3000 students used everyday to watch sports
- Organised design open lecture on getting started with designing with footfall of 200 students

## Skills

Sketch, Illustrator, Photoshop, After Effects, Framer, Origami, HTML, CSS, Cinema 4D