



Cylkom- “Always Digitally Active”

Digital Media Agency

Brand | Promotion | Reputation





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Who we are

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We are India based Search Engine Marketing Firm offering Search Engine Optimization (SEO), Conversion based PPC Management and Social Media marketing services. We have almost 200 customers across the globe to whom we are offering SEO and PPC management services along with website development.

Cylkom Services team comprises a good number of highly skilled professionals including website designers, visualizers, PHP coders, SEO experts and PPC managers.

Our team is a group of highly skilled professionals that have over 10 years of experience. We stay ahead of the trends so that our clients receive optimal results. There is no greater sense of accomplishment than seeing our clients dominate their competition online. As per our discussion, I am providing a detailed proposal for your website.

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Content marketing is one of the most effective ways to promote your business online - but only when it's done right.

- John Rampton

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Why We Are.

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As we know digital era has come. Your customers are the lifeblood of your business. Their needs and wants impact every aspect of your business, from product development to content marketing to sales to customer service. So everything has been shifted to manual to online , weather services , management , marketing etc .



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Solution :

We will optimize your website in Google to achieve top spot organic rankings with most convertible and specific keywords.

Our Beneficial Services that Helps to Rule Out Over Internet:-

- 1. Online Digital Marketing Classes**
 - 2. Brand creation and Management**
 - 3. Result Oriented SEO Services**
 - 4. Social Media Management**
 - 5. Google Ads -PPC**
 - 6. Online Reputation Management Services**
 - 7. Content Marketing/blogging**
 - 8. Business Leads Generation**
 - 9. Affiliate Marketing**
 - 10. Portfolio Creation (image shooting)**
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Everyone has huge potential, which is fresh, creative, visible and many more. as We well aware present and future era would be digital. so why we sit empty hands. We should also connect our business, passion and any firm with digital platforms. Don't get panic, stay with us.

Cylkom - " Always Digitally Active" offers you, a digital journey where, you can easily rebrand yourself, create your online presence, also generate business leads such many more things.

Online Digital marketing Class : we are ready to help you out in any manner and provide digital marketing classes with full brief . Here, we cover all hot topics relative updates too.

Brand Creation and Management : *every product , services need a brand name which should be much popular at given category . So customer would engage easily. Here, we provide title , tag line or one liner , visibility at different platforms and also provide tips to make your website smooth and user friendly.*

Search Engine Optimization (SEO) : We provide *Result oriented SEO* services. Here , we do all necessary On Page SEO and Off Page SEO. which will help to up your website in SERP. Which will help out in given manner:

- ❑ *Increase organic website traffic and keyword rankings*
- ❑ *Create new customer base*
- ❑ *Increase brand awareness*

Social Media Management : *We will make you strongly visible at all major social media platform like organic and inorganic (sponsored): Facebook, LinkedIn, You Tube ,Twitter,Instagram etc. here we manage your wall with picture , video and content , which will help you to generate huge numbers of likes and subscription. Which make your brand popular amongst user.*

Google Adwords - PPC: *It's paid advertising services offered by Google Ads . here , we run Ads campaign as per budget . paid Ads will run google Search engine as well other Google platforms like YouTube , Google+ etc*

Online Reputation Management: *ORM is very important for any business. It reflects your brand image amongst all your customer. People judge your service and product by online review . a most no. of % gives you direct business . so keep this into mind.*

- ☐ Create A Presence On Any And All Relevant Web Properties.
- ☐ Don't Neglect Your Social Media Accounts.
- ☐ Apologize.
- ☐ Don't Get Into Online Arguments.
- ☐ Listen.

Content marketing / Blogging : *"Content is the King " it's a great and right phrase in digital marketing . as we know Google's robot reads link and content only . so content rich blog is best way to read content , which should be unique and relevant.*

Business Lead Generation : *Lead generation is the for any business . here , through Ads we generate leads . which will help to get great business .*

Affiliate Marketing : *Now marketing trend has been changed . Affiliate marketing also provide a key of success. Its very useful tool for Ecommerce website .*

Portfolio Creation : *Suppose if your have good talent like : singing , modeling , acting , poetry reciting or photographer. Then we also provide portfolio creation and online visibility on social media network like channel management , website portal .*

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SEO / PPC / Lead Generation

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