AdMedia.

AdMedia. Publisher Keyword API

To use Admedia Publisher API you are required to obtain API access token, which you then need to send in HTTP header with every request you make.

Below are the steps that will set you up to start working with our API.

- From members.admedia.com Dashboard page go to My Report.
- Copy already added Report API Key, aid and start using a new one in your application(s).

Date Wise click Report:-

Return data in xml format for date wise click as per member.admedia panel

API Url:-
http://api.admedia.com/report.php?aid=AFFILIATE_ID&auth=API_KEY&month=REPORTING_MONTH&year=REPORTING_YEAR

Method:- GET

Query Param:-

aid	**Required**	Affiliate Id (Available in Members.admedia panel)
auth	**Required**	Authentication key (Available in Members.admedia panel)
month	**Required**	add month format(MM) like 05,06
year	**Required**	add year format(YYYY) like 2019, 2020
day	Optional	add day format(DD) like 06,31

Output:-
XML Format data with field **Date / Affiliate / Searches / Valid / Fraud / Dropped / Total Clicks Sample:**
```
<dsxout>
  <copyright>Reporting API, 2020</copyright>
  <searchinfo>
  <month>07</month>
  <year>2020</year>
  </searchinfo>
```

```xml
<data>
    <listing>
    <Date>2020-07-01</Date>
    <Searches>0</Searches>
    <Valid>1286</ Valid>
    <Fraud>180</Fraud>
    <Dropped>0</Dropped>
    <Total>1466</ Total>
    <CTR>0%</CTR>
    <NetCPC>0.26622083981337</NetCPC>
    <Revenue>342.36</Revenue>
    </listing>
     ...
  </data>
  <process>0.0045249462127686</
  process>
</dsxout>
```

Custom Click Report Report:-

Return data in csv/xml format for param wise report as per member.admedia panel

API Url:-
http://api.admedia.com/custom_click_report.php?
aid=AFFILIATE_ID&auth=API_KEY&start_date=STA
RT_DATE&end_date=END_DATE&format=xml

Method:- GET

Query Param:-

aid	**Required**	Affiliate Id (Available in Members.admedia panel)
auth	**Required**	Authentication key (Available in Members.admedia panel)
start_date	**Required**	Start Date for which we want report data (YYYY-MM-DD)
end_date	Optional	End Date for which we want report data (YYYY-MM-DD) Format
	Optional	csv/xml are two format of data By Default xml

Output:-

Xml/Csv Format data with field **Date / Affiliate / ref / clickid / subid**

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Sample Output:-

```xml
<dsxout>
    <copyright>Reporting API, 2020</copyright>
    <searchinfo>
            <start_date>2020-06-30</start_date>
            <end_date>2020-07-01</end_date>
    </searchinfo>
    <data>
                    <listing>
                                                        <Date>2020-06-30</Date>
                                                        <Affiliate>AFFILIATE_NAME</Affiliate>
                                                        <Ref>0</Ref>
                                                        <Clickid>kc1znloepy0368cy0n02v</Clickid>
                                                        <Subid>http://pronamel.us</Subid>

                    </listing>
                    <listing>

                                                        <Date>2020-06-30</Date>
                                                        <Affiliate>AFFILIATE_NAME</Affiliate>
                                                        <Ref>0</Ref>
                                                        <Clickid>kc1s6mvimr0378iy0n1ca</Clickid>
                                                        <Subid>0</Subid>
                    </listing>
            </data>

        <process>5.3187429904938</process>
    </dsxout>
```

CPC Report:-

Return data in csv/xml format for CPC report as per member.admedia panel

API Url:-
http://api.admedia.com/cpc_report.php?aid=AFFILIATE_ID&auth=API_KEY&start_date=START
_DATE&end_date=END_DATE&format=xml&page=<Number>

Method:- GET

Query Param:-

aid	**Required**	Affiliate Id (Available in Members.admedia panel)
auth	**Required**	Authentication key (Available in Members.admedia panel)
start_date	**Required**	Start Date for which we want report data (YYYY-MM-DD)
end_date	Optional	End Date for which we want report data (YYYY-MM-DD)
Format	Optional	csv/xml are two format of data By Default xml
page	Optional	Current Page Number

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Output:-
Page Format - total_page / current_records / current_page
Xml/Csv Format data with field **Date / CampaignId / AdvertiseId / CPC**

Sample Output:-

```
<dsxout>
  <copyright>Reporting API, 2020</copyright>
  <searchinfo>
    <start_date>2020-07-20</start_date>
    <end_date>2020-07-20</end_date>
  </searchinfo>
  <data>
    <total_pages>123</total_pages>          <= Total Pages
    <current_records>100</current_records>     <= Records per a page
    <current_page>1</current_page>      <= Current Page Number
    <listing>
      <Date>2020-06-30 00:01:01</Date>
      <CampaignId>55098</CampaignId>
      <AdvertiseId>15618</AdvertiseId>
      <CPC>0.09</CPC>
    </listing>
    <listing>
      <Date>2020-06-30 00:14:01</Date>
      <CampaignId>55098</CampaignId>
      <AdvertiseId>15618</AdvertiseId>
      <CPC>0.09</CPC>
    </listing>
      … … …
  </data>
  <process>0.034924030303955</process>
</dsxout>
```

CPC Report With ClickID and Optional Params:-

Return data in csv/xml format for CPC report and other Params.

API Url:-
http://api.admedia.com/param_cpc_report.php?aid=AFFILIATE_ID&auth=API_KEY&start_date=
START_DATE&end_date=END_DATE&format=xml&page=<Number>

Method:- GET

Query Param:-

aid	**Required**	Affiliate Id (Available in Members.admedia panel)
auth	**Required**	Authentication key (Available in Members.admedia panel)
start_date	**Required**	Start Date for which we want report data (YYYY-MM-DD)
end_date	Optional	End Date for which we want report data (YYYY-MM-DD)
Format	Optional	csv/xml are two format of data By Default xml
page	Optional	Current Page Number

Output:-
Page Format - total_page / current_records / current_page

Xml/Csv Format fields - **Date / ClickID/ CampaignId / AdvertiseId / CPC / RefId / SubId**

Sample Output:-

```
<dsxout>
  <copyright>Reporting API, 2020</copyright>
  <searchinfo>
    <start_date>2020-06-30</start_date>
    <end_date>2020-07-01</end_date>
  </searchinfo>
  <data>
    <total_pages>123</total_pages>        <= Total Pages
    <current_records>100</current_records>     <= Records per a page
    <current_page>1</current_page>      <= Current Page Number
    <listing>
            <Date>2020-07-20 23:09:41</Date>
            <ClickID>kcvjg09n0a02l1pj0n1ca</ClickID>
            <CampaignId>56249</CampaignId>
            <AdvertiseId>15679</AdvertiseId>
            <CPC>0.09</CPC>
            <RefID/>
            <SubID/>
    </listing>
    <listing>
            <Date>2020-07-20 23:09:46</Date>
            <ClickID>kcvjg426kr02elmc0n1ca</ClickID>
            <CampaignId>55967</CampaignId>
            <AdvertiseId>15325</AdvertiseId>
            <CPC>0.06</CPC>
            <RefID/>
            <SubID/>
    </listing>
        … … …
  </data>
  <process>0.034924030303955</process>
</dsxout>
```

Domain Keyword Report:-

Return data in json format.

API Url:-
http://api.admedia.com/aff_domain.php?aid=<AFFILIATE_ID>&auth=<API_KEY>

Method:- GET
Query Param:-

aid	**Required**	Affiliate Id (Available in Members.admedia panel)
auth	Required	Authentication key(Available in Members.admedia panel)

Output:-

json Format fields - **domain, keywords**

Sample Output:

```
{

    "Success":1,
    "Data":{
            "www.chumbacasino.com":[
                    "Casino",
                    "Chumba",
                    "Chumbacasino",
                    "Chumbacasino.com",
                    "Login.chumbacasino.com
                    ",
                    "login.chumbacasino.com\/register",
                    "www.chumbacasino.com"
                    ]
            }

    }
```

Merchant Conversion Report:-

Return data in xml format.

API Url:-
http://api.admedia.com/
merchant_conversion_report.php?aid=<AFFILIATE_ID>&auth=<API_KEY>&start_date=<START_DATE> &end_date=<END_DATE>&format=xml&page=<number>

Method:- GET
Query Param:-

aid	**Required**	Affiliate Id (Available in Members.admedia panel)'
auth	**Required**	Authentication key (Available in Members.admedia panel)
start_date	**Required**	Start Date for which we want report data (YYYY-MM-DD)
end_date	**Required**	End Date for which we want report data (YYYY-MM-DD)
format	**Required**	csv/xml are two format of data By Default xml
page	**Optional**	Current Page Number

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Page Format - total_page / current_records / current_page

Xml/Csv Format fields - **Date / Advertiser/ Clicks / AdvertiseId / Conversions / AOV**

Sample Output:-

```
<dsxout>

    <copyright>Reporting API, 2022</copyright>
    <searchinfo>
            <start_date>2022-08-09</start_date>
            <end_date>2022-08-10</end_date>
    </searchinfo>


    <data>
            <total_pages>123</total_pages>      <= Total Pages
            <current_records>100</current_records>    <= Records per a page
            <current_page>1</current_page>     <= Current Page Number
            <listing>
                    <Date>2022-08-09</Date>
                    <Advertiser>Nike</Advertiser>
                    <clicks>2</clicks>
                    <conversions>0</conversions>
                    <AOV>0</AOV>

            </listing>
            <listing>
                    <Date>2022-08-10</Date>
                    <Advertiser>Nike</Advertiser>
                    <clicks>1</clicks>
                    <conversions>0</conversions>
                    <AOV>0</AOV>
            </listing>
            .........
    </data>
    <process>0.0028038024902344</process>
</dsxout>
```

Affiliate Campaigns Info / Deeplink Links -

Return data in xml format.

API Url:-

http://api.admedia.com/ affiliate_links/deeplink.php?aid=<AFFILIATE_ID>&auth=<API_KEY>

Method:- GET

Query Param:-

aid	**Required**	Affiliate Id (Available in Members.admedia panel)'
auth	**Required**	Authentication key (Available in Members.admedia panel)

Output:-

Xml/Csv Format fields - advertiser_id / advertiser_name / geo / currency / domain / logo / lookup_value / link / bid / click_cap

Sample Output:-

```
<dsxout>
    <copyright>Reporting API, 2025</copyright>
    <searchinfo>
        <start_date/>
        <end_date/>
    </searchinfo>
    <data>
        <listing>
            <advertiser_id>{{ADVID}}</advertiser_id>
            <advertiser_name>{{ADV_NAME}}</advertiser_name>
            <geo>{"include":{"countries":["USA"]},"exclude":
                {"countries":null,"metro":[],"states":[],"cities":[],"zip":[]}}
            </geo>
            <currency>USD</currency>
            <domain>http://www.kohls.com</domain>
            <logo>https://advlogo.s3.us-west-1.amazonaws.com/logos/{logo}.png</logo>
            <lookup_value>cpc</lookup_value>
            <link>
            https://click.beyondcheap.com/rdr3.php?
            aff_id=119356&cid=88639&url=[destination_url]&sub_id=[SUB
            ID]&click_id=[CLICK ID]&ref_id=[REF ID]</link>
            <bid>0.25000</bid>
            <click_cap>400</click_cap>
        </listing>
    </data>
    <process>1.0038959980011</process>
</dsxout>
```